

T.F. Firm Is Low Bidder On State Job

BOISE (AP) — A Twin Falls firm is the apparent low bidder to construct a Department of Employment building in Burley, the State Department of Public Works announced.

Construction on the new building, to be located off Highway 27 north of Burley in Minidoka county, is expected to begin as soon as weather permits. It will be a joint office for both Cassia and Minidoka Counties.

The department said Ullman Construction Co. submitted a base bid of \$39,150 with alternate bids totaling \$10,000.

Cooper Bros. of Pocatello offered to do the job for a base bid of \$30,355, with alternates totaling \$7,379. The department said there were five bidders for the job.

Preaching Mission Set For Rupert

RUPERT — Annual preaching mission of the Rupert First Methodist Church is scheduled to begin Sunday, and continue through Thursday.

Rev. Louis V. Grove, pastor of Wesley Methodist Church, Eugene, Ore., will be guest speaker. Nightly sessions are included in the preaching mission.

Rev. Grove received his B.A. degree at Lambuth College, Jackson, Tenn., in 1940 and his bachelor of divinity at Vanderbilt University, Nashville, Tenn. He has been in the Oregon conference since 1950.

He was district secretary of evangelism of the Oregon conference for 10 years and has served on conference boards of education, Christian social concerns and missions.

He has served as sub-district counselor for Methodist Youth Fellowship and directed youth camps for 10 years. At present he is conference chairman of the Commission on Worship.

"The Soul Winner Church" will be the subject of sermons Sunday, when services will be held at 8:30 p.m., 11 a.m. and 1 p.m. Song leaders will be Tom Pierce, Vance Beckwith and Mrs. Wayne Fagg. Organists will be Lois Lehman, Georgia Newman and Mrs. Howard Bruns.

Special music will also be provided for the nightly sessions which will begin at 8 p.m.

Tentative schedule of sermons for the balance of the mission includes: Monday, "God Believes in You"; Tuesday, "The Family Struggle"; Wednesday, "The Best is Yet to Come"; and Thursday, "Do We Want Our Children."

A 24-hour prayer vigil will be held from 8 a.m. Saturday to 8 a.m. Sunday. Half-hour prayer groups have been meeting in members' homes for the past two weeks.

Coffee hours will be held after all three Sunday services and the Thursday evening service.

Howard Persons is general chairman of the preaching mission and Mrs. George Knoblauch assistant chairman.

Other committees and chairmen include attendance, Penny Raab, Mrs. Robert Caldwell and Mrs. Howard Persons; confirmation, Claud Bowman; finance, Dr. C. H. Lehman; group evangelism, Mrs. Grover Newman and Mrs. Ruby Gilmore; hospitality, Mrs. E. Virtue and Mrs. A. M. Thomas; and music, Tom Pierce.

Mrs. Vera Stapelman is in charge of nursery; Mrs. Frances Hager and Mrs. George Knoblauch, personal evangelism; ushers, Byrum Williams and Ray Linard; youth group, Carolyn McMillan and LaVerne Williams.

Nursery care will be provided at all services except the 8:30 a.m. service Sunday.

Rev. Grove will address the Lions Club Monday, the Kiwanis Club Tuesday and the Rotary Club Wednesday.

He was district secretary of evangelism of the Oregon conference for 10 years and has served on conference boards of education, Christian social concerns and missions.

He has served as sub-district counselor for Methodist Youth Fellowship and directed youth camps for 10 years. At present he is conference chairman of the Commission on Worship.

"The Soul Winner Church" will be the subject of sermons Sunday, when services will be held at 8:30 p.m., 11 a.m. and 1 p.m. Song leaders will be Tom Pierce, Vance Beckwith and Mrs. Wayne Fagg. Organists will be Lois Lehman, Georgia Newman and Mrs. Howard Bruns.

Special music will also be provided for the nightly sessions which will begin at 8 p.m.

Tentative schedule of sermons for the balance of the mission includes: Monday, "God Believes in You"; Tuesday, "The Family Struggle"; Wednesday, "The Best is Yet to Come"; and Thursday, "Do We Want Our Children."

A 24-hour prayer vigil will be held from 8 a.m. Saturday to 8 a.m. Sunday. Half-hour prayer groups have been meeting in members' homes for the past two weeks.

Coffee hours will be held after all three Sunday services and the Thursday evening service.

Howard Persons is general chairman of the preaching mission and Mrs. George Knoblauch assistant chairman.

Other committees and chairmen include attendance, Penny Raab, Mrs. Robert Caldwell and Mrs. Howard Persons; confirmation, Claud Bowman; finance, Dr. C. H. Lehman; group evangelism, Mrs. Grover Newman and Mrs. Ruby Gilmore; hospitality, Mrs. E. Virtue and Mrs. A. M. Thomas; and music, Tom Pierce.

Mrs. Vera Stapelman is in charge of nursery; Mrs. Frances Hager and Mrs. George Knoblauch, personal evangelism; ushers, Byrum Williams and Ray Linard; youth group, Carolyn McMillan and LaVerne Williams.

Nursery care will be provided at all services except the 8:30 a.m. service Sunday.

Rev. Grove will address the Lions Club Monday, the Kiwanis Club Tuesday and the Rotary Club Wednesday.

Nursery care will be provided at all services except the 8:30 a.m. service Sunday.

Rev. Grove will address the Lions Club Monday, the Kiwanis Club Tuesday and the Rotary Club Wednesday.

Ex-Resident Of View Dies

VIEW — William A. Moffett, 81, former View resident died Friday in Long Beach, Calif., of a short illness.

He was born Aug. 5, 1884, in Huntsville, Utah, he married Alice Robinson Feb. 19, 1913, at Salt Lake City. She died Jan. 18, 1957. He married Alma W. Moffett, Seattle, Wash., on Jan. 22, 1959, in Los Angeles.

He came to Idaho in 1910 and farmed near View until 1942 when he moved to Long Beach, where he was custodian of the Polly High School in Long Beach until he retired.

He was active in the LDS Church and was a member of the board of trustees of the View School District. He had lived in View regularly since moving to California.

Besides his widow he is survived by a son, W. A. Moffett, Huntington Beach, Calif.; two daughters, Mrs. George D. Judd, Johnson, Burley, and Mrs. Lewis (Betty) Bowen, Meridian; three brothers, David S. Moffett, View, Charles W. Moffett, Seattle and Carlos S. Moffett, Bell, Calif.; two sisters, Mrs. Joseph B. Searle, View, and Mrs. Mabel Stanger, Wendell; 16 grandchildren and three great-grandchildren.

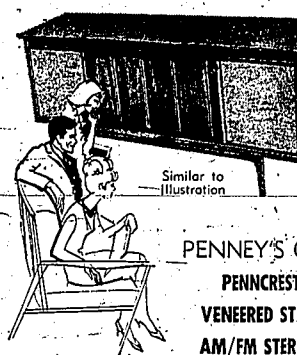
Funeral services will be held Tuesday in Long Beach LDS Chapel.

Penneys

ALWAYS FIRST QUALITY

TWIN FALLS, IDAHO

TOMORROW'S THE DAY FOR BARGAINS AT PENNEY'S. WE'VE BEEN COLLECTING MERCHANDISE FROM ALL DEPARTMENTS ALL MONTH... REDUCED THE PRICES FOR A FAST SELL-OUT! DON'T MISS A SINGLE BARGAIN... CHARGE THEM!



PENNEY'S OWN
PENNCREST 5-FOOT WALNUT
VENEERED STEREO CONSOLE WITH
AM/FM STEREO AND 6 SPEAKERS

\$188

NO DOWN PAYMENT \$250 A MONTH In Original Carton — Ready to Go

MAIN FLOOR... DOWNSTAIRS

BIG SAVINGS
MEN'S FINE QUALITY PULLOVER and CARDIGAN SWEATERS
\$5.88

REDUCED TO CLEAR
95% Wool, 5% Nylon SPORT SHIRTS
4.88

REDUCED TO CLEAR
Men's All-wool TOP COATS
29.88

BIG SAVINGS
MEN'S CONTINENTAL TAPER DRESS SLACKS
\$3.44

MEN'S Rabbit Fur Lined GLOVES
3.00

MEN'S FROST - TIP JACKETS
7.88

BIG VALUE
ACRILAN ACRYLIC BLANKET
4.44

DRASTICALLY REDUCED
WOMEN'S ROBES
2.88

BIG SELECTION
HOUSEHOLD NOTIONS
88c

BIG SAVINGS ON ROOM SIZE RUGS
501 DuPont Foam Rubber Back, Continuous Loop
1 only 12x12 Orange **\$99** 2 only 12x18 Orange Tweed **\$110**
1 only 12x15 Beige **\$120** 4 only 12x18 Sandalwood Tweed **\$110**
1 only 12x15 Green Tweed **\$92** 1 only 12x18 Mocha Tweed **\$110**
2 only 12x15 Mocha Tweed **\$92** 1 only 12x18 Red Tweed **\$110**
1 only 12x18 Beige **\$149** 2 only 12x18 Peacock Tweed **\$110**
1 only 12x18 Spruce Green **\$149**

100% NYLON RUGS
100% Nylon With Heavy Warp Back
1 only 12x15 Red **\$88** 1 only 12x18 Beige **\$88**
1 only 12x15 Green **\$88** 2 only 12x18 Gold **\$88**
2 only 12x21 Gold **\$88** 1 only 12x18 Tweed **\$88**
3 only 12x21 Beige **\$88**

DRASTIC REDUCTIONS
Women's ALL WOOL COATS
\$16.88

REDUCED
WOMEN'S WOOL JACKETS
5.88

REDUCED
GIRLS' Heavy Poplin COATS
6.88

WOMEN'S
Super soft acrilan acrylic
Stretch SHELLS
\$3.22

REDUCED
REVERSIBLE BRAIDED RUGS
6x9 **15.88**

REDUCED
REVERSIBLE BRAIDED RUGS
8x10 **24.88**

BIG SAVINGS
22 ONLY GIRLS' ORLON FILE JACKETS
2.88

EMBROIDERED
SWEATERS
\$4.88

GIRLS' BLOUSES
Various Styles
99c

DRASTICALLY REDUCED
GIRLS' SWEATERS
Acrilan - Acrylic
\$1.88

FOR WOMEN
10 pr. Women's Petite Panties **1.22**
30 only Patchwork Cotton Flannel Sleepwear **1.44**
1 only Longing Pajamas **3.88**
3 pr. OROVERES **25c**
25 sets Necklace and Earrings **2.00**
17 only Pastel Wool Skirts **3.88**
32 only Penn-Frost Blouses **1.88**
17 only Wool 8-pc. SUITS **19.88**
47 only Stretch Denims **2.22**

FOR THE HOUSE
20 only Scene Pictures **12.99**
3 only Cordless Electric Clocks **20.00**
1 only 6x9 Wool Braided Rugs **25.00**
9 only Tailored Bedspreads **2.22**
2 only HASSOCKS **3.88**
50 only Walat Type Aprons **1.00**
Assorted VALANCES **22c**
20 yds. only Quilted Nylon **99c**
Expandable Draw Rod **2.00**

FOR INFANTS
9 only Tight and Topper Set **1.22**
21 only Whipped Cream Blouses **1.88**
20 only Dress and Longie Seta **1.22**
25 only Better Dresses **\$2.10**
6 only Baby Carriers **2.22**
2 only Strollers **13.88**
24 pk. Gauze Diapers **2.50**
120 Kiddies 10-12-14-16-18-20-24-30-36-42-48-54-60-66-72-78-84-90-96-102-108-114-120-126-132-138-144-150-156-162-168-174-180-186-192-198-204-210-216-222-228-234-240-246-252-258-264-270-276-282-288-294-300-306-312-318-324-330-336-342-348-354-360-366-372-378-384-390-396-402-408-414-420-426-432-438-444-450-456-462-468-474-480-486-492-498-504-510-516-522-528-534-540-546-552-558-564-570-576-582-588-594-600-606-612-618-624-630-636-642-648-654-660-666-672-678-684-690-696-702-708-714-720-726-732-738-744-750-756-762-768-774-780-786-792-798-804-810-816-822-828-834-840-846-852-858-864-870-876-882-888-894-900-906-912-918-924-930-936-942-948-954-960-966-972-978-984-990-996-1000

REDUCED
500 yds. of DRAPERY FABRIC
1.22 per yd.
TREMENDOUS GINGHAM CHECK
44c per yd.
TERRIFIC BARGAIN PRINTED FLANNEL
3 yds. for 1.00
2 ONLY ROMAN POLE Beauty Pleat RODS
3.88

FOR BOYS
24 only Nylon Reversible Jackets **9.00**
12 only Wide Wale Corduroy Jackets **9.00**
12 only Fleece-lined Jackets **9.00**
7 only Nordic Pattern Jacket **8.00**
20 only Cotton Flannel Pajamas **1.88**
20 only Cotton Denim Jeans **1.68**
40 only Cotton Flannel Shirts **1.00**
40 only Hooded Zipper Sweatshirts **1.66**
12 only L.S. Boys' Coordinations **2.22**

FOR GIRLS
8 only Cotton Quilted Pajamas **2.66**
24 only Pre-shaped Junior Bras **50c**
32 only Corduroy Pants, 3-6x **1.44**
37 Ankle Pant Sets, 3-6x, 7-14 **1.88**
42 Wool: Gloves and Mittens **44c**
27 Twill Slacks **1.88**
16 only Perma-Frost Slacks **2.88**
16 only Girl's Dresses **3.88**
11 only Knit Sets **1.88**

FOR THE GIRLS
1 only Reversible Ski-Parkas **5.88**
32 only Penn-Frost Skirts **2.88**
30 only Royal Stretch Slacks **3.88**
Acrilan Acrylic Knit **1.88**
FOR MEN
15 only Cotton Shirts **1.22**
20 only Better Sport Shirts **2.22**
33 only Jax Shirts **2.88**

500 REMNANTS
ALL TYPES FABRIC REDUCED
16 only Rayons, cottons and wools
Woman's BETTER-DRESSES
Reduced 300 yds. REGULATED PLUS **66c**
CARPET REMNANTS Rayon and nylon **2 for 5.00**
BOSSA NOVA RUGS 100% rayon **2/58.88.13**

Infant Boys' and Girls' VELOUR PLAY SETS **2.00**
Infant-Toddler KNIT-SLEEPERS **3 for 5.00**
Reduced to clear LADIES' TEXTURED TIGHTS **1.88**
GIRLS' PLAIN and FANCY TIGHTS **1.00**
GIRLS' PLAIN and FANCY KNEE HOSE **60c**

Infant BLANKET SLEEPERS Non-slip plastic soles **1.88**
Ladies' FANNY WARMERS 100%-cotton-Bold-Strip **3.88**
Girls' SLIPPER SOCKS Reduced to clear **50c**
Women's and Misses Close-out of FABRIC SHOES **1.88**
WOMEN'S CASUAL SHOES Hard sole with leather-tops **1.00**

Pro-School VINYL JACKETS Fleece-lined **8.00**
12 only Boys' WOOL and OXFORD WEAVE JACKETS **7.00**
GIFT TYPE MERCHANDISE DRASTICALLY REDUCED TO CLEAR
20 pr. Men's Dacron® polyester filled INSULATED PANTS **99c**
GIRLS' BULKY SWEATERS Cardigan or Pullovers **1.88**

OPEN MONDAY & FRIDAY TO 9 p.m.

"CHARGE IT"

End of the ROM!

TOMORROW'S THE DAY FOR BARGAINS AT PENNEY'S. WE'VE BEEN COLLECTING MERCHANDISE FROM ALL DEPARTMENTS ALL MONTH... REDUCED THE PRICES FOR A FAST SELL-OUT! DON'T MISS A SINGLE BARGAIN... CHARGE THEM!



Further Reductions... Women's Jackets

Carduroy or suede with warm pile lining, Collarless or self collar. Orig. to \$20. **\$9.88** sizes 8-16

Lamb fur collar on heavy wide wale carduroy. Big patch pockets. Orig. to \$25. **\$12.88** sizes 8-16

Warm wool or easy-care suede in loden, brown or black. Raccoon collar. Orig. to \$25. **\$14.88** sizes 8-18

BIG SAVINGS
MEN'S FINE QUALITY PULLOVER and CARDIGAN SWEATERS
\$5.88

REDUCED TO CLEAR
95% Wool, 5% Nylon SPORT SHIRTS
4.88

REDUCED TO CLEAR
Men's All-wool TOP COATS
29.88

BIG SAVINGS
MEN'S CONTINENTAL TAPER DRESS SLACKS
\$3.44

MEN'S Rabbit Fur Lined GLOVES
3.00

MEN'S FROST - TIP JACKETS
7.88

BIG VALUE
ACRILAN ACRYLIC BLANKET
4.44

DRASTICALLY REDUCED
WOMEN'S ROBES
2.88

BIG SELECTION
HOUSEHOLD NOTIONS
88c

BIG SAVINGS ON ROOM SIZE RUGS
501 DuPont Foam Rubber Back, Continuous Loop
1 only 12x12 Orange **\$99** 2 only 12x18 Orange Tweed **\$110**
1 only 12x15 Beige **\$120** 4 only 12x18 Sandalwood Tweed **\$110**
1 only 12x15 Green Tweed **\$92** 1 only 12x18 Mocha Tweed **\$110**
2 only 12x15 Mocha Tweed **\$92** 1 only 12x18 Red Tweed **\$110**
1 only 12x18 Beige **\$149** 2 only 12x18 Peacock Tweed **\$110**
1 only 12x18 Spruce Green **\$149**

100% NYLON RUGS
100% Nylon With Heavy Warp Back
1 only 12x15 Red **\$88** 1 only 12x18 Beige **\$88**
1 only 12x15 Green **\$88** 2 only 12x18 Gold **\$88**
2 only 12x21 Gold **\$88** 1 only 12x18 Tweed **\$88**
3 only 12x21 Beige **\$88**

DRASTIC REDUCTIONS
Women's ALL WOOL COATS
\$16.88

REDUCED
WOMEN'S WOOL JACKETS
5.88

REDUCED
GIRLS' Heavy Poplin COATS
6.88

WOMEN'S
Super soft acrilan acrylic
Stretch SHELLS
\$3.22

REDUCED
REVERSIBLE BRAIDED RUGS
6x9 **15.88**

REDUCED
REVERSIBLE BRAIDED RUGS
8x10 **24.88**

BIG SAVINGS
22 ONLY GIRLS' ORLON FILE JACKETS
2.88

EMBROIDERED
SWEATERS
\$4.88

GIRLS' BLOUSES
Various Styles
99c

DRASTICALLY REDUCED
GIRLS' SWEATERS
Acrilan - Acrylic
\$1.88

FOR WOMEN
10 pr. Women's Petite Panties **1.22**
30 only Patchwork Cotton Flannel Sleepwear **1.44**
1 only Longing Pajamas **3.88**
3 pr. OROVERES **25c**
25 sets Necklace and Earrings **2.00**
17 only Pastel Wool Skirts **3.88**
32 only Penn-Frost Blouses **1.88**
17 only Wool 8-pc. SUITS **19.88**
47 only Stretch Denims **2.22**

FOR THE HOUSE
20 only Scene Pictures **12.99**
3 only Cordless Electric Clocks **20.00**
1 only 6x9 Wool Braided Rugs **25.00**
9 only Tailored Bedspreads **2.22**
2 only HASSOCKS **3.88**
50 only Walat Type Aprons **1.00**
Assorted VALANCES **22c**
20 yds. only Quilted Nylon **99c**
Expandable Draw Rod **2.00**

FOR INFANTS
9 only Tight and Topper Set **1.22**
21 only Whipped Cream Blouses **1.88**
20 only Dress and Longie Seta **1.22**
25 only Better Dresses **\$2.10**
6 only Baby Carriers **2.22**
2 only Strollers **13.88**
24 pk. Gauze Diapers **2.50**
120 Kiddies 10-12-14-16-18-20-24-30-36-42-48-54-60-66-72-78-84-90-96-102-108-114-120-126-132-138-144-150-156-162-168-174-180-186-192-198-204-210-216-222-228-234-240-246-252-258-264-270-276-282-288-294-300-306-312-318-324-330-336-342-348-354-360-366-372-378-384-390-396-402-408-414-420-426-432-438-444-450-456-462-468-474-480-486-492-498-504-510-516-522-528-534-540-546-552-558-564-570-576-582-588-594-600-606-612-618-624-630-636-642-648-654-660-666-672-678-684-690-696-702-708-714-720-726-732-738-744-750-756-762-768-774-780-786-792-798-804-810-816-822-828-834-840-846-852-858-864-870-876-882-888-894-900-906-912-918-924-930-936-942-948-954-960-966-972-978-984-990-996-1000

REDUCED
500 yds. of DRAPERY FABRIC
1.22 per yd.
TREMENDOUS GINGHAM CHECK
44c per yd.
TERRIFIC BARGAIN PRINTED FLANNEL
3 yds. for 1.00
2 ONLY ROMAN POLE Beauty Pleat RODS
3.88

FOR BOYS
24 only Nylon Reversible Jackets **9.00**
12 only Wide Wale Corduroy Jackets **9.00**
12 only Fleece-lined Jackets **9.00**
7 only Nordic Pattern Jacket **8.00**
20 only Cotton Flannel Pajamas **1.88**
20 only Cotton Denim Jeans **1.68**
40 only Cotton Flannel Shirts **1.00**
40 only Hooded Zipper Sweatshirts **1.66**
12 only L.S. Boys' Coordinations **2.22**

FOR GIRLS
8 only Cotton Quilted Pajamas **2.66**
24 only Pre-shaped Junior Bras **50c**
32 only Corduroy Pants, 3-6x **1.44**
37 Ankle Pant Sets, 3-6x, 7-14 **1.88**
42 Wool: Gloves and Mittens **44c**
27 Twill Slacks **1.88**
16 only Perma-Frost Slacks **2.88**
16 only Girl's Dresses **3.88**
11 only Knit Sets **1.88**

FOR THE GIRLS
1 only Reversible Ski-Parkas **5.88**
32 only Penn-Frost Skirts **2.88**
30 only Royal Stretch Slacks **3.88**
Acrilan Acrylic Knit **1.88**
FOR MEN
15 only Cotton Shirts **1.22**
20 only Better Sport Shirts **2.22**
33 only Jax Shirts **2.88**

500 REMNANTS
ALL TYPES FABRIC REDUCED
16 only Rayons, cottons and wools
Woman's BETTER-DRESSES
Reduced 300 yds. REGULATED PLUS **66c**
CARPET REMNANTS Rayon and nylon **2 for 5.00**
BOSSA NOVA RUGS 100% rayon **2/58.88.13**

Infant Boys' and Girls' VELOUR PLAY SETS **2.00**
Infant-Toddler KNIT-SLEEPERS **3 for 5.00**
Reduced to clear LADIES' TEXTURED TIGHTS **1.88**
GIRLS' PLAIN and FANCY TIGHTS **1.00**
GIRLS' PLAIN and FANCY KNEE HOSE **60c**

Infant BLANKET SLEEPERS Non-slip plastic soles **1.88**
Ladies' FANNY WARMERS 100%-cotton-Bold-Strip **3.88**
Girls' SLIPPER SOCKS Reduced to clear **50c**
Women's and Misses

Wendell Man Decorated By Air Force

WENDELL — Capt. Melvin R. Jaramillo, son of Mel Jaramillo, Wendell, received the U.S. Air Force Air Medal for his significant and indispensable role during 23 operational missions over the Pacific. He was decorated for distinguished airmanship while refueling a combat aircraft in flight.

The RC-135 Strato Tanager navigator flew from a forward combat base to refuel Strategic Air command B-52 Strato Fortress bombers and Pacific Air Force fighters.

The captain, a graduate of Wendell High School, attended the College of Idaho, Caldwell. His mother, Mrs. Goldie Jackson, resides in Oark, Ark.

Capt. Jaramillo was commissioned in 1958 through the aviation cadet program.



DECORATED FOR DISTINGUISHED AIRMANSHIP while refueling Viet Nam-bound combat aircraft in flight is Capt. Melvin R. Jaramillo. Presenting the U.S. Air Force Air Medal to him is Col. George M. Richmond, deputy wing commander. (U.S. Air Force photo)

67 Students Take Merit Test in T. F.

Sixty-seven Twin Falls High School juniors spent two and one-half hours Saturday morning competing for the most prestigious academic scholarship available for college-bound students.

Vying for one of only 500 awards issued each year by the National Merit Scholarship Corporation, the high school students were taking the preliminary National Merit Scholarship Qualifying Test.

Of the more than a million students taking the qualifying test throughout the U. S., only 14,000 will be named semifinalists. There were four Twin Falls students named to this group in 1965, according to Kenneth Kall, guidance counselor at the high school.

The semifinalists are pared to one-tenth that number after taking the College Board Examinations and submitting a state-

ment of financial situation and educational plans. Those finalists are screened by the scholarship corporation to choose the scholarship winners.

Winners are awarded cash stipends varying from \$200 to \$1,500 yearly for four years that can be used at any institution of higher learning. According to Kall, there have been only "three or four" winners named from Twin Falls since the competition began.

The examination was administered by Kall and Herbert Smith, high school counselor. Students paid \$1 to take the examination. Semifinalists will be announced in September.

FOR TIMES-NEWS WANT ADS FOR FAST SELLING RESULTS

Dormant Oil Spray Time

Protect your trees and Deciduous Shrubs from scale . . . SPRAY NOW!

KIMBERLY NURSERIES
SPRAYING SERVICE

423-5461 or 423-4048

Congratulations, Warren Murphy!



Warren Murphy of Twin Falls has earned membership in the exclusive leaders club of Kentucky Central Life Insurance Company because of his high volume of sales to new policyowners and their families last year! Mr. Murphy was flown to Kentucky Central's national headquarters in Lexington, Ky., recently to be honored along with the company's other 1965 sales leaders.

We are proud to sing the praises of Mr. Murphy, not only for his high volume of sales last year, but for his outstanding service to policyowners. He is making quite a name for himself and for Kentucky Central in the Gem State of Idaho by serving an ever-increasing number of satisfied policyowners. So, for the best insurance service possible, call or drop by and see Warren Murphy. His office is located at 229 Main Avenue West, phone 733-6322.

Mr. Murphy's general agency, like each of Kentucky Central's 100 offices coast to coast, offers a complete selection of life, accident and sickness, and hospitalization insurance for both individuals and groups.



Kentucky Central Life Insurance Company

HOME OFFICE: LEXINGTON, KENTUCKY

America's Key to Family Security . . . for 64 years.

6 HOURS ONLY!

E.O.M. SPECIALS

Due to the tremendous sales of the fabulous new edition Comet CUSTOM SPORT COUPE, we have become exostocked with good local trade-ins on our used car lot. Prices will be slashed to rock bottom for six hours on Sunday, February 27. 60 cars to sell in 6 hours . . . that's 10 cars per hour!

COME ON IN AND SAVE LIKE MAD! BUY BEFORE SPRING RAISES PRICES! GET READY NOW FOR YOUR VACATION! PICK OUT A BARELY USED CAR AT UNBELIEVABLE LOW PRICES! IF YOU EVER INTEND TO TRADE, FOR MONEY'S SAKE DO IT NOW! NO PAYMENTS 'TIL SPRING!

'59 Ford

4-door hardtop
\$195

'60 Mercury

Stationwagon SPECIAL!
\$280

OPEN TODAY

12 noon to 6 p.m.

'60 FORD

\$400

'59 Chevrolet

SPECIAL!
\$200

'63 Pontiac

Beautiful blue wagon, like new!
\$1975

'64 Comet

Custom 4-door wagon, V8, exactly like new! Save \$220!
\$1795

'60 Chevrolet

Belair 4-door with V8 and overdrive!
\$500

'58 Chevrolet

STATIONWAGON—Cleanest yet!
\$450

'62 Mercury

Sport coupe
\$1150

'56 DeSOTO

\$75

FOR Money's SAKE TRADE NOW!

'58 Ford

CUSTOM 4-door, real nice!
\$250

Every Car

Reduced

'62 Comet

Club sedan CLEAN!
\$650

'64 Falcon

CUSTOM WAGON Unbelievably clean!
\$1600

'62 Ford

Galaxie 500
\$1095

'64 Ford

Sport coupe, loaded, real sharp!
\$1650

'64 Comet

1 owner, like new!
\$1450

'61 VOLKS

\$650

'56 Ford

Stationwagon Fisherman's Special
\$150

FREE

COFFEE and DONUTS

'58 Ford

'500' Club sedan
\$150

FREE

Balloons for the Kiddies

Limited edition, limited supply
Comet CUSTOM

SPORT COUPE

\$2288

Yours for only \$188 down, \$66⁸⁸ per mo.

FOR MONEY'S SAKE SEE IT TODAY!

Theisen Motors

THE EASIEST PLACE IN THE WORLD TO BUY A CAR

701 Main Ave. E., Twin Falls

Phone 733-7700

Idaho News

HOTEL BURNS (AP)—Fire destroyed the 18-room, two-story Seven Devils Hotel in Coeur d'Alene Friday night and for a day threatened an entire week of tourism in the western Idaho community.

FIGHT PROMISED (AP)—A "fight to the last round" was declared by Rep. Compton L. White, D-Idaho, Friday night in a fight to maintain federal payments to Idaho School Districts at their present levels.

ANNOUNCES (AP)—Vanner J. Hegblom of Idaho said Saturday he is a Democratic candidate for state inspector of mines. Hegblom said he would make his formal announcement later.

Hegblom resigned recently as deputy state mine inspector. One Democratic challenger, O. T. Hansen, a Republican, has announced he will seek re-election.

DRIVER KILLED (AP)—The driver of a tractor-trailer died when his wheeled vehicle apparently lost control and plunged down a 500-foot embankment on U. S. Highway 35, about 12 miles south of here, shortly before dawn Saturday. Idaho State Police identified the man as Louis Haskins, 34, of Big Timber, Mont.

TEST SLATED (AP)—The last mobilization for units of the Idaho Army National Guard was announced Saturday by Col. James S. Brooks, chief of staff.

It will be conducted during the month of March and will be directed by the commanding general of the Sixth Army at the San Francisco Presidio.

As part of the exercise, all units of the Idaho Guard will use "hot" alerts.

Brooks said that similar alerts have been conducted at least once each year in the past.

PERMIT EXTENDED (AP)—The U.S. Army Public Utilities Commission reported today extension of the trucking permit held by James K. Burdick, owner of a trucking firm, to allow him to haul potatoes anywhere in Idaho south of the Salmon River.

BLM TO MEET (AP)—The Bureau of Land Management announced today it will meet in Boise to discuss the proposed classification of about 263,000 acres of public lands in the Snake River area.

The area would be classified for multiple-use management under a 1964 law. F. L. Felt said the Snake River area was chosen in Idaho "because of the high multiple-use values and investment needed to manage and improve the resource values."

Restrictions: (AP)—Seven area highways will be restricted to 20 pounds per inch width and tire or 10,000 pounds maximum on steering axle and 14,000 pounds on all other axles with which tire widths or larger.

These highways include state highway 40 Gooding to junction of state highway 55; state highway 23 Carey to Bellevue; U.S. 93 Galena Summit to Halley; state highway 33; U.S. 93 Mackay to Challis; U.S. 93 Challis to Custer; Lemhi County line, and U.S. 93 Challis to Clayton.

In addition 30 miles per hour will be posted in rural areas. Restricted speed zones will be marked with red markers. Yellow markers will indicate normal speeds permissible.

BOISE (AP)—A "fight to the last round" was declared by Rep. Compton L. White, D-Idaho, Friday night in a fight to maintain federal payments to Idaho School Districts at their present levels.

ANNOUNCES (AP)—Vanner J. Hegblom of Idaho said Saturday he is a Democratic candidate for state inspector of mines. Hegblom said he would make his formal announcement later.

Hegblom resigned recently as deputy state mine inspector. One Democratic challenger, O. T. Hansen, a Republican, has announced he will seek re-election.

PLEASED (AP)—Amy G. Allen, G. Shepard expressed pleasure Friday at a Civil Aeronautics Board Decision denying West Coast Airlines permission to discontinue flights into Coeur d'Alene in North Idaho.

"We are highly pleased with the decision... since the matter was one of importance to the entire state of Idaho and its air service," Shepard said.

West Coast petitioned the CAB to terminate service on the basis that passenger loadings did not justify continued service and the close proximity of service offered at Spokane.

CONFAB ASKED (AP)—A special constitution revision committee of the Idaho Young Republicans plans two major recommendations at the group's next convention.

The committee, headed by Idaho Falls Attorney Dennis Olsen, will call for state conventions and a national convention and a provision for national delegates to be appointed by the state convention.

ESTIMATE GIVEN (AP)—The 1965 lamb crop in Idaho is estimated at 88,000, the U.S. Department of Agriculture reported today.

The estimate compares with a 1964 crop of 87,000 and an average of 88,000 in the preceding five years.

OPPOSES PLAN (AP)—Sen. Frank Church, D-Idaho, has spoken out against expansion of American Falls Dam.

Swisher, speaking at the Western States National Association convention Friday, said raising the dam would flood 12 miles of grazing land on the Fort Hall Reservation.

It would remove a primary source of income for the Indians, he said.

CHURCH TO SPEAK (AP)—Sen. Frank Church, D-Idaho, will speak Monday at Boise College on the subject: "The United Nations."

College officials said the assembly church will address the subject of the United Nations, to which the public is invited.

Unions Urge Tax Boost on Corporations (AP)—The big labor federation, fighting a running battle against federal attempts to hold down taxes on corporations, said President Johnson's "Great Society" program should not be slashed in the face of rising war costs.

The AFL-CIO Executive Council in a statement on national economic policy said: "The home front of our free society is a major battle against Communist expansion."

It said in arguing that the economy can afford both guns and butter.

The 12-million member labor federation said it military spending rises rapidly or if shortages threaten inflation, the government should raise corporate taxes or eliminate the present 7 per cent tax credit for business investment—or both.

The business tax credit, an AFL-CIO economist said, "is a government subsidy."

The AFL-CIO said the upward swing of prices in the past year is due not to wage increases, but to "a continuing capital goods boom that arises from skyrocketing profits."

The federation said some programs for the poor are already being cut back.

The school lunch-milk program is scheduled to be cut by \$125 million, the federation stated, and said that increases in some anti-poverty programs will result in their being slowed substantially or frozen at unsatisfactory levels.



PROCLAIMING March 6-12 as "Save Your Vision Week" is Gov. Robert E. Smylie. Observing the governor's signature are Dr. William Buscher, Caldwell, state chairman of the Save Your Vision Week Committee, and Dr. Charles Parker, Jerome, resident of the Idaho Optometric Association.

North Side Communities Favor Recreation Area

SHOSHONE—Members of the North Side Communities, Inc., went on record Thursday night in favor of the Sawtooth lodge pole being set up as a recreational area.

The stated a firm opposition to it being set up as a U.S. Park. This decision will be sent to legislators in the current study debate on the matter.

The recreational area setup would leave the private ranches largely intact, preserving the tax base for local government, would not prohibit hunting outside of the wilderness area, would not infringe on other customary uses of the public lands for grazing, lumbering and mining.

Detailed information on the matter was given to North Side Chamber of Commerce representatives present at the meeting by guest speakers, Max Rees, Twin Falls, Sawtooth Forest supervisor, and Ralph Cisco, Halley, Sawtooth Valley district ranger.

According to Boyd Ellis, longtime resident of the Sawtooth area, resident of the Valley are greatly in favor of the recreational area over the park.

Cisco showed a film and gave narration of the history of the Sawtooth area since 1850. A total of 570,000 acres are involved, in an area 30 miles by 18 miles.

There were 1,000 visitors last summer. There are 270 campgrounds, old mining dumps are being used for recreation.

BERRY'S WORLD (AP)—The big labor federation, fighting a running battle against federal attempts to hold down taxes on corporations, said President Johnson's "Great Society" program should not be slashed in the face of rising war costs.

The AFL-CIO Executive Council in a statement on national economic policy said: "The home front of our free society is a major battle against Communist expansion."

It said in arguing that the economy can afford both guns and butter.

The 12-million member labor federation said it military spending rises rapidly or if shortages threaten inflation, the government should raise corporate taxes or eliminate the present 7 per cent tax credit for business investment—or both.

The business tax credit, an AFL-CIO economist said, "is a government subsidy."

The AFL-CIO said the upward swing of prices in the past year is due not to wage increases, but to "a continuing capital goods boom that arises from skyrocketing profits."

The federation said some programs for the poor are already being cut back.

The school lunch-milk program is scheduled to be cut by \$125 million, the federation stated, and said that increases in some anti-poverty programs will result in their being slowed substantially or frozen at unsatisfactory levels.

Parsonage to Shoshone to Be Blessed

SHOSHONE—After the 9:30 a.m. family service at Christ Church Sunday a service of blessing will be held for the new Episcopal parsonage, 112 East C Street.

At the conclusion of the family service, the congregation will proceed from the church to the parsonage where the house blessing will take place.

Open house will be hosted throughout the remainder of the day at the parsonage by Rev. John F. Turk and women of the church. The public is invited. Filings will be shown children.

The new parsonage was built on land purchased from Mrs. Reba Gehrig. There are six rooms on the main floor and five additional rooms will be finished in the basement at a future date.

Painting was done by members of the congregation. The building fund for the erection of the new parsonage was initiated in 1963 by a banquet by Rev. and Mrs. W. Whitbread Wendell.

Memorial donations to the building have been made in memory of Mrs. Murphy, Ford, Amyrilia G. Campbell, Arthur W. Hall, Clarence R. Taylor, and L. J. Dwyer.

The ground was laid by Rev. and Mrs. Martin, Mansford H. Coffin, Arthur W. Hansen, Robert G. Ferebeaver and William Haynes. The ground will be laid as a memorial for the late J. Howard Manning, who served as Lincoln County agent for a number of years.

Under chairmanship of Hal A. Rood, the new committee consisted of E. R. Wood, Max L. Coffman and William Haux. Women with draperies made by Mrs. H. H. Hubbard and interior decorations furnished by Mrs. Howard and Hovey.

Total cost of the house is less than \$15,000. A third of this amount was a grant from the national Episcopal Church, a third was provided through a low interest loan from the Diocese of Idaho, and a third was raised by the local congregation through donations and fund-raising activities.

The new building replaces the old parsonage that served the parish for 25 years and which will be adapted for use as church school facilities for the congregation.

Farm Institute Meeting Planned (AP)—Plans for the Idaho Farm Institute Wednesday night have been announced by Eugene Alexander, Richfield Grange master.

The one day sessions will begin at 10:30 a.m. at the Methodist recreation room.

University of Idaho extension specialists will conduct the institute sessions on weed control for the morning meeting and fertilizers and tree use in the afternoon. Noon lunch will be served by the Grange women at the church basement dining room. Interested persons are urged to attend the meetings and luncheon.

Ivan Hopkins, county agent, is in charge of the institute annually sponsored by the Richfield Grange and Richfield Lions Club.

SEE ME for all your INSURANCE NEEDS. VERL MECHAM. 1632 ADDISON AVE. E. 733-2623. STATE FARM INSURANCE COMPANY.

Help in Search (AP)—Jerome volunteer firemen assisted in the search Tuesday night for Dixie Trout, daughter of Mr. and Mrs. David Jones. Mr. Jones, 513 W. 7th Ave., Jerome Police Chief Clarence Yingsi said Thursday.

It was reported in Wednesday's Times-News that National Guardsmen has assisted in the search. Some of the volunteer firemen also belong to the National Guard, he explained.

FEB. 28 TO MAR. 12 IN PERSON! JACK PALANCE HEAVEN CAN WAIT. Directed by Jack Palance. ALSO JESSE WHITE MURRAY MATHESON. ORDER TICKETS NOW! VALLEY MUSIC HALL.

SKIS ONLY A KING CAN ENJOY. Sniagrab. "It would never work, Bruce—we're too much alike!"

RESTRICTIONS: (AP)—Seven area highways will be restricted to 20 pounds per inch width and tire or 10,000 pounds maximum on steering axle and 14,000 pounds on all other axles with which tire widths or larger.

Fire Fighting Equipment Is Okayed

RICHFIELD—Richfield Grange approved purchase of portable fire fighting equipment for a temporary measure while a rural fire district is being formed at Richfield at their meeting last week at the home of Mr. and Mrs. Rupert Goehs, Marley area.

The Grange donated \$50 to purchase of a portable tank to fight fire.

Eugene Alexander, master, named a committee to contact other organizations for support on the purchase. Members are Glen Ross, Lars Jensen, Wendell Johnson and Pocatello.

Alexander and Goehs reported on the Wednesday Farm Institute sponsored by the Grange and Alexander reviewed economic problems in the United States as studied at the ASOS.

The Pomona Grange meeting was announced for March 3 at Richfield. The meeting will be held at the Richfield recreation room. The March 9 Grange meeting will be at the home of Mr. and Mrs. Edgar Stubbs.

CHARLES T. WERRY (AP)—Son of Mrs. Florence D. Werry, Burley, has been appointed vice president-general manager of Figure Builders Foundations, Inc., New York. He formerly was associated with the Weyerhaeuser Co. as a consultant, directing the design and implementation of the firm's physical distribution activity. He was graduated magna cum laude from the University of Idaho and prior to obtaining a M.B.A. degree from the Harvard Business School in 1965, spent five years directing plant office operations with a division of Procter and Gamble.

ENDS SUNDAY MOTOR-VU BRING THE LITTLE WOMAN. MAYBE SHE'LL BE LAUGHING! JACK LEMMON VERA LISI 'HOW TO MURDER YOUR WIFE' TECHNICOLOR WITH UNITED ARTISTS

HOW TO - 7:15-11:00 RAGE - 9:30 Adults \$1.05—Child Free

NEXT: ON SAME PROGRAM: 'IRMA LA DUC' and 'TOM JONES' 'A RAGE TO LIVE' FULLY-CAST WITH UNITED ARTISTS

MOTOR-VU CLOSED MON. and TUES. THIS WEEK Could Cassius go 3-rounds with OUR MAN FLINT? Does Cassius know Karate too?

NOMINATED FOR ACADEMY 5 AWARDS Including BEST SONG for "THE SWEETHEART TREE"

Jack Lemmon, Vera Lisi, Curtis, Natalie Wood. In The Greatest Comedy Of All Time!

THE GREAT RACE NOW! 2nd Release Week Adults 1.50, Child 50c. ORPHEUM

Complete Show All Times: 1:00 - 3:45 - 6:15 - 9:30 Weekdays: 6:15 - 9:30

OUR-MAN FLINT'S middle name? MAN!

A HAPPY MONTROOM... becomes a dog house disaster! WALT DISNEY'S WINNIE THE POOH THE UGLY DACHSHUND

LAST DAY! IDAHO Complete Show All Times: 1:00 - 3:45 - 6:15 - 9:30 Weekdays: 6:15 - 9:30

Who separates the men from the girls? OUR-MAN FLINT COMING SOON! MY FAIR LADY



FLORENCE'S TORNADOS is the sixth grade winner in the City Recreation Department Basketball League. Team members are, from left, back row, Tom Allen, David Zoch, Mike Powles, Tom Mikasell, Tom Giles and Fred Elor. In front, from left, are Bill Tablah, Dave Gabica, Chris Smith, Mark Kriekamp, Pat Ryan and Sam Florence. Howard Allen is coach and Gene Lawley is not pictured. (Times-News photo)



FOURTH GRADE WINNERS in the City Recreation Department are Uudhem's Vikings. Team members are, from left, back row, Jerry Mays, Kent Schmidt and Kevan Lee. In front, from left, are Andy Nelson, Gary Duncan, David Ledbetter. Not pictured is Mark Gerber. (Times-News photo)

Viet Nam Soldier Returns, Tells of Army Life There

"The biggest problem we have with the Viet Cong is that they are farmers by day and Viet Cong fighters by night." These are the words of Sgt. Bob Thompson, who is visiting here with his parents-in-law Mr. and Mrs. Clyde Metcalf, 280 Harrison St. His wife is the former Joyce Metcalf.

Stationed most of the time in the Saigon perimeter with the 23rd Artillery Group, he related several aspects of the war that the average citizen has not read or heard about.

One aspect is that there was no Christmas at all at home. He said the Viet Cong snipers concealed their regular night firing as usual.

Another aspect was that the servicemen there were not "doped" by the anti-Viet Nam marches, draft card burnings, etc.

"They realized it was just a pocket full of idiots and we laughed at them. It didn't affect our morale a bit."

He explained that the biggest morale boost to them was at Christmas—when thousands of people sent gifts and letters addressed to "just any serviceman in Viet Nam." They were especially happy when so many people answered their thank you letters.

Why are the Viet Cong fighting? They have been told that as soon as the American foreigners are out of Viet Nam all people will have enough to eat, Thompson said.

Then too, many can remember the times when Viet Nam

was under French control. According to Thompson, the French did not treat the Vietnamese fairly and any foreign intervention renews this fear.

The biggest problem was dealing with the expert Viet Cong tunneling practices; the sergeant declared. They usually use the village water well for hiding, storing supplies, etc., digging back between the water level and the upper ground. Some of the tunnels run for miles underground.

During the day, the GI's have plenty of time to play cards, write letters, etc., but at night the Viet Cong open up again, usually with small arms fire and mortars.

He said the Viet Cong are expert with the claymore land mine.

They usually are homemade and made of any type metal that will create sharpnel upon explosion.

"They use most of these in their booby traps. Other types of booby traps include tiger trap pits, an arrow on a cross-bow that releases when tripped and many types of ancient devices."

"They are fighting a pre-literate war in modern times," Thompson said.

It is hard to capture a Viet Cong because they always have a planned escape route, he asserted. In a chase, they will run to a spot, take off their Viet Cong uniform, and change back to peasant clothes. Other times they will simply disappear into the jungle and no one yet knows how they disappear so quickly.

Heat is probably the biggest individual problem for the U. S. servicemen. One season it's all rain and the next season it's all heat. Right now it is about 120 degrees during the day and about 90 degrees at night. The servicemen use a lot of water in such weather and "there never seems to be enough water," he said.

Washington Fete Held by Lodge

HAGERMAN — Members of Order of Eastern Star and their husbands and Masons and their wives celebrated George Washington's birthday anniversary with a dinner last week at the Masonic Temple.

"After" the dinner, the Masonic Lodge held a meeting under the direction of Master Ronald Krohn and two master Mason degrees were conferred on Paul Alexander and Paul Alexander, Jr. by Donald Reynolds and Mac Billard.

Written Berry acted as master in the second section. Rolin Phillips gave the lecture. The charge was given by Gilbert Walker, Glens Ferry, district deputy grand master.

MORT FITCH AUTOMOTIVE NOW OPEN

SO. PARK AVE. WEST 1/2 mile west of Grand View Drive, Twin Falls. LOOK FOR SIGN SHOP IN REAR



Let's TALK TURKEY about your

INCOME TAX

Taxes gobbling up your income? Maybe you're not claiming all the legal deductions you're entitled to. BLOCK will see to it you get all you're entitled to... saves you time, worry, and money, too! Come in today!

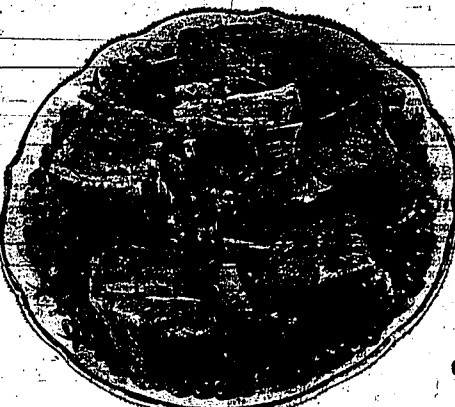
GUARANTEE We guarantee accurate preparation of every tax return. If we make any error, that costs you any penalty or interest, we will pay the penalty or interest.

MR. BLOCK CO.

America's Largest Tax Service with over 1,000 offices
289 ADDISON STREET
BURLY-Y&SO Overland
Weekdays 9 a.m. - 8 p.m.
Sat. 9-5 - Phone 722-0101
Sat. 9-3, P.M. 678-9881
No Appointment Necessary

Shelby's FIRST OF THE WEEK BEST BUYS!

LEAN and MEATY BEEF
SHORT RIBS



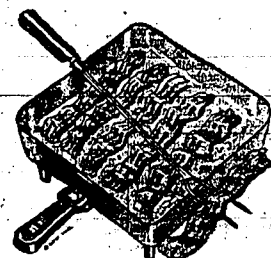
23¢
lb.

An Ideal Meal at Budget Prices!

MORRELL'S PALACE BRAND

SLICED BACON

lb. **59¢**



REGULAR OR DRIP MAXWELL HOUSE COFFEE	3 lb. 1.98
HERSHEY'S OR NESTLE'S INSTANT COCOA	2 lb. 59¢
BAKERY FRESH BROWNIES	doz. 39¢
1 POUND BOX SUPREME CRACKERS	box 25¢
ALL FLAVORS PILLSBURY CAKE MIX	4 for 1.00



20 GALLON Complete with Metal Lid

GARBAGE CANS ea. **1.97**

HEY, KIDS!
Shelby's Model Building Contest
Ends Monday Night
BE SURE YOUR MODEL IS ENTERED
Winners Will Be Announced In Thursday's Times-News!

Skiers

WE'RE NOT LION About 'Sniagrab'

Shelby's

New Potato Plant Slated For Rupert

RUPERT — Construction of a new potato processing plant is scheduled to begin in the next two or three weeks, according to Rolland Jones.

The new plant will be known as Magic Valley Foods, Inc., and will employ approximately 120 persons daily during the potato season. Dry potato products will be processed in the new plant which is being established by a closed corporation including Jones and Bell Farms, Rolland Jones Potatoes, Inc., Rolland Jones and several smaller stockholders already in the corporation.

The corporation is considering tentative plans for future processing and drying of carrots, cabbage, bell peppers and parsley, in addition to the main product of potatoes. However, only potatoes will be processed during the first year, Jones said.

The new plant is to be constructed on the old haymill property, which adjoins the Rolland Jones Potatoes property on Highway 24. The old mill property was purchased by the corporation from Bill Shillington.

The property includes railroad siding for adequate transportation facilities. None of the old structures on the haymill property will be used, but many will not be removed this year.

The new plant will have about 30,000 square feet of space and will be constructed of tilt-up concrete, according to present plans, and will be entirely electrically operated, including boilers, heat and power.

The plant will be the first such facility in the area to use electric power for everything. All of the machinery will be of the custom built and shipped in.

At the present time there are two new air-conditioned potato storage warehouses on the Rolland Jones property, which were constructed during the past summer and used to store the fall crop of potatoes. These will be used and will probably help ease the potato processing season to a later date.

The new facility will be in full operation by the next potato crop and will provide employment for some 120 people. The old operation required about 60 employees.

Library Adds Adult Books To Shelves

The Twin Falls Public Library has several new adult books for use.

Non-fiction books include "The Works of Robert Frost" by J. G. Stewart, architect of the Capitol, "Patience" by J. L. G. "Research, U.S.A." by Albert Crews, "Chagall" by Raymond Cogniat, a collection of 43 reproductions in full color.

"Floodline in Europe" by Don Cook, inside story of key people and events since the war; "Pathways to Freedom" by Edwin D. Hoffman, nine dramatic episodes in the evolution of the American democratic tradition; "Ascent of the Mount of the Mountain Climbing and its Practice" by Jeremy Bernstein.

"The Bit Between My Teeth" by Edw. Wilson, the Pulitzer Prize-winning chronicle of 1950-1955; "No banners, No Bands" by Robert Alcorn, more tales of the OSS; "Last Adventure" by G. Johnson, the Martin Johnsons in Borneo; "Music in a New Found Land" by William Miller, themes and developments in the history of American music.

"Man and the Chinese Revolution" by Jerome Chen, an account of Mao's part in the Chinese revolution and the re-establishment of the People's Republic; and "Moscow Summer" by Mikhail Mikhajlov, the candid portrait of Soviet literary and intellectual life.

Man Wounded

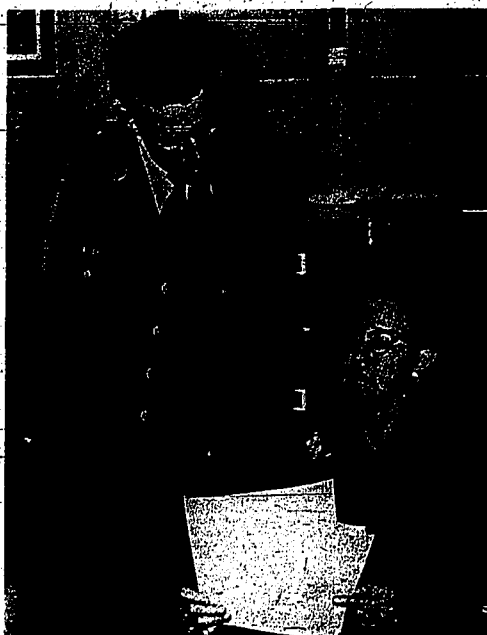
GLENN FERRY—Sgt. Homer J. (Jimmy) Gier, grandson of Mrs. Florence Gier, was wounded in action in Viet Nam last week. He was shot in the right leg during action and is reported to be in good condition.

Sgt. Gier was graduated from Glenview High School in 1958 and entered the Army in July, 1958. He was transferred to Viet Nam in July, 1965.

Springtime Flowers

You'll find the most lovely assortment here! Fresh cut or artificial flowers bring the color of springtime into your home. Come see them in our shop or phone for free delivery.

fox floral
733-2674



DISCUSSING PAPER WORK required in various phases of her job with Pfc. Jerry Kiser, left, is Mrs. Hebe Prescott, chairman of service to military families of the Jerome Chapter of American Red Cross. Pfc. Kiser was recently flown from Viet Nam to be with his family, following the death of his father. The work of the Red Cross assisted in getting Kiser home in approximately two days following notification of the seriousness of his father's illness. (Times News photo)

Jerome Soldier Tells of Help Given by Red Cross

JEROME — Pfc. Jerry Kiser has nothing but praise for the help the Red Cross has given him in time of need.

"They are tops in my estimation," he said, explaining the service he received at the time of his father's death earlier this month.

He was stationed in a foxhole near the town of Dong Son in Viet Nam when about 4:30 a.m. Feb. 7 he was told "The captain wants you at headquarters."

"When you move out of a foxhole you don't stand up and walk you crawl," the soldier notes. He traveled for some time in this manner before getting to his feet and cautiously moving back to headquarters. He was with the 2nd and 12th Co. of the 1st Cavalry Division.

The captain informed him that he had been contacted by the Red Cross and informed that Kiser's father was seriously ill. He had a helicopter ready to airlift him from Dong Son to An Khê and on to Saigon. The helicopters were equipped with machine guns and mortar.

Kiser arrived in Saigon before noon and had to wait until 5:30 p.m. for a Jet airline to Travis Air Force Base near Oakland. The trip took approximately 17 hours.

From Travis Air Force Base he was flown to Boise and rented a car to drive to Jerome arriving here at approximately 6 p.m. on Feb. 6. He had been on the battlefield early Monday morning and was in Jerome Wednesday evening because of the efficiency of the Red Cross in seeing that the proper information was channeled to the correct department.

Kiser expressed appreciation to Mrs. Thelma Prescott, chairman of Service to Military families of the Jerome chapter for her help in communications and counseling his family he could be brought home so quickly.

Kiser's father, Terry Lavern Kiser, died suddenly of a heart attack on Sunday, Feb. 6, and it was during this time that he and his family were helped by the Red Cross.

Mrs. Prescott, whose assistance is on a voluntary basis, stated, "Being chairman of the service to military families is a satisfying and interesting experience."

"Each case calls for personal contact with individuals and an opportunity to see Red Cross at work on a local basis. This has been one of the many opportunities I have had to work with the Red Cross and I feel that the type of service we render should have more publicity."

The Jerome County Red Cross Chapter's fund drive will get under the first week of March. The quota for Jerome is \$2,995 of which 45 per cent remains in the local chapter and is used for Red Cross Services in Jerome County.

Elton Capps is Jerome County Fund-Drive chairman.

WE LOAN MORE MONEY

on guns, golf clubs, diamonds, radios, watches, typewriters, skis, sedans, tools, TV, medical instruments, chain saws, cameras, binoculars, tape recorders, archery, and any other item of value.

B & B LOANS
—MAIN AND SHOSHONE STREET
• ALSO BUY • SELL • TRADE •

Newest Shoes Under the Sun and Look Who Makes Them!

That's the look of the newest thing in Hush Puppies' casuals. Now you can have your favorites in smooth, glove-soft leathers as well as popular Breathin' Brushed Pigskin®. Same day-long comfort (cushiony crepe soles) and same support (steel-shank construction). Enjoy both kinds of Hush Puppies' shoes. Try them both today!

Prices
\$9.99 \$10.99
hudson's
LYNWOOD

THE TIMES-NEWS WANT ADS FOR FAST SELLING RESULTS

FACTORY SALE

From
ROBERTS
New Line of
DESIGNER PORTABLES

THE 1630
"Professional" 4-Track Stereo Tape Recorder
229.95

The 1630, a professional tape recorder, performs a multitude of recording and playback functions for home and business.

Use the Model 1630 as a part of your existing Hi-Fi Stereophonic system. No modification — just plug in Record stereo radio broadcasts.

40-18,000 CPS recording capabilities at 7 1/2 IPS; exceptional response at 15 IPS. Other speeds at 3K and 7K IPS. (15 IPS Optional.)

Professional features: two 5" x 7" high fidelity extended range elliptical speakers. Two speed electronically switched motor with automatic shutoff. Safety Record Interlock and Mono/Stereo Track Selector Switch. Horizontal or Vertical operation. Professional VU meter, and Lockin Edit and Pause Lever.

See Robert's Designer stereo portables... handsome... brilliant... professional. On display at:

DURING THIS BIG FACTORY SALE

Receive FREE with each 1630 "ROBERTS"

Roberts Head Set 29.95 Value
Pair Roberts Micro 19.95 Value
Pre-recorded Music 5.00 Value
Roberts De-augmenter, 4.00 Value
15-IPS Adapter 4.00 Value

TOTAL FREE \$141.90

HURRY
Supply Limited.
Music BOX
• LYNWOOD

penney wise

FIRST OF THE SPECIAL

SPECIAL COMBINATIONS

Regular \$2
GET SET HAIR SPRAY

Regular \$2
GET SET HAIR SET GEL

Reg. 19.95
POLAROID

SWINGER CAMERA
16.95

SUNDAY ONLY SPECIAL
Reg. 7.50 Men's
BILLFOLDS
Only **3.95**

2.49 VALUE
EXTRA QUALITY
GYM BAG
1.89

39c Value
9-Volt
BATTERY
19c

English Leather

HAIR DRESSING

BABY PANTS We Give Gold Strike Stamp
Reg. 98c
Sizes S, M, L **2.91**

Shoe Rack
9-Pair Metal Reg. 1.49 **89c**

Peanut Butter
Reg. 1.29
40-oz. Jar **97c**

penney wise

Rev. Chandler To Head Red Cross Drive

Rev. J. L. Chandler, pastor of the First United Pentecostal Church, has been named chairman of the 1966 fund-raising campaign for the Twin Falls Chapter of the American Red Cross.

Milo W. Pope, chairman of the chapter, said the campaign will be conducted in Twin Falls County during March. Pope said no fund-raising campaign will be conducted in the city of Twin Falls because the Red Cross is a participating agency of the United Fund.

However, since the chapter extends its service to these communities in the county, should have the opportunity to share in its support, Pope said.

Pope pointed out that the National Red Cross organization itself does not conduct any fund-raising campaign, but the national budget is equitably distributed to all chapters and that "Red Cross" is a participating agency of the United Fund.

Pope noted that there is a great deal of interest in the Red Cross program which, during 1965 saved the citizens of Twin Falls area more than \$200,000, but reminded them that this program, along with such other vital programs as first aid and water safety, are not obligatory and would necessarily be the first to be dropped from the local list of chapter services should there be a lack of funds.

By charter obligation, Pope said, chapters must conduct disaster services and must provide a program for service to servicemen, veterans and their families.

"It is hoped that the March campaign will raise sufficient funds to continue the high level of service our chapter has rendered in this community in the past years," Pope said.

Buhl Cub Scouts Receive Awards

Buhl — Den one took top honors and received the attendance and inspection trophies during the awards ceremony at the annual meeting of the Buhl Cub Scouts of Pack 4 Thursday evening in the First Methodist Church.

Other awards went to James Hawkins, wolf badge; James Pence, bear badge and gold arrow; Kevin Jones, Leo Hammerquist, Hi badge; Robert Tull, wolf badge and gold arrow; Ronnie Novacek, James Burns, bear badge; Greg Gulick, silver arrow; Jeff Wilber, denner stripe; and Jay Barr, assistant denner stripe. Steve Johnson was named in the bobcat ceremony.

Dr. H. E. Hammerquist and Dale Christensen made the award presentations. Group singing also was featured on the program and was led by Christensen. Rev. Paul V. LeRue gave the invocation. Table decorations carried out the Cub Scout colors of blue and gold.



TWO MEDICAL UNIT Explorer Scouts bone up on medical knowledge with the help of their advisers. They are, from left, scout Donald Duff, adviser Robert Schroeder, scout John Carver and Dr. George W. Warner. (Times-News photo)

"Medical Explorer" Post Formed for Scouts Here

A second vocational exploration group was established in the Snake River Area Council, Boy Scouts of America.

The new group is under the joint guidance and sponsorship of the Twin Falls Clinic and Magic Valley doctors, according to John M. Barker, Buhl, organization and extension chairman for the council.

These medical explorers, who are high school-age youths, will, during the next year, carry out an exploration into medicine and related fields.

An opportunity to broaden interest in medicine and allied sciences will be provided through visits, lectures, projects, volunteer work and research.

Interest in the new program was shown last week when about 20 youths and their parents attended an organizational meeting at the Boy Scout Auditorium.

Dr. Joseph Marshall and other medical personnel outlined plans for the program during the meeting. The Medical Explorers group has been established as a result of the long-standing policy of cooperation.

Masterpoint Is Played by Club

Winners were announced for the Monday Afternoon Duplicate Bridge club which played masterpoint at the Episcopal Church this week.

North and south winners include Mrs. G. B. Jarrett and Mrs. M. G. Bloom, first; Mrs. R. L. Hall and Mrs. T. P. Scott, second; Mrs. R. E. Kail and Mrs. H. M. Wycoff, third; and Mrs. A. O. Jones and Mrs. D. F. Gillies, fourth.

East and west winners are Mrs. A. Williams and Mrs. L. B. Dunken, first; Mrs. R. L. Partridge and Mrs. O. H. Weis, second; Mrs. M. Stastny and Mrs. Alvin Konecky, third; and Mrs. A. W. Schrank and Mrs. G. Lash, fourth.

Knights

MIDDLEBORO, Mass. (AP)—A fair maid who lost her eye-glasses down a sewer found there are still gallant knights. They turned up in the town water and highway department.

Dawn Emmos, 8, was on her way home from school when the glasses dropped from her pocket and bounced through the grating into muddy water.

A highway department work crew failed after two hours to retrieve the glasses.

Water department men who pumped out the storm drain finally handed the wet glasses to Dawn.

T-F Bridge Unit Lists Winners

Twin Falls Junior Duplicate Bridge Club meet Friday night at Dupont Hall.

North and south winners were Mrs. Glenn Jarrett and Mrs. A. D. Williams, first; Mr. and Mrs. Harold Wycoff, second; Mrs. Helen Fritzelle and Mr. Rex Mager, third; and Mrs. Eleanore Ater and Mrs. Bess Partridge, fourth.

East and west winners were Mr. and Mrs. Art Jones, first; Mr. Walter Pasy and Mrs. Ted Scott, second; Mr. and Mrs. Keith Evans, third; and Mr. and Mrs. Henry Powers, fourth.

SELECTED FOR TRAINING
Buhl — Airman Thomas V. Fairchild, son of Mr. and Mrs. Ace M. Fairchild, Route 3, Buhl, has been selected for training at Lowry Air Force Base, Colo., as an Air Force munitions specialist.

North and south winners include Mrs. G. B. Jarrett and Mrs. M. G. Bloom, first; Mrs. R. L. Hall and Mrs. T. P. Scott, second; Mrs. R. E. Kail and Mrs. H. M. Wycoff, third; and Mrs. A. O. Jones and Mrs. D. F. Gillies, fourth.

East and west winners are Mrs. A. Williams and Mrs. L. B. Dunken, first; Mrs. R. L. Partridge and Mrs. O. H. Weis, second; Mrs. M. Stastny and Mrs. Alvin Konecky, third; and Mrs. A. W. Schrank and Mrs. G. Lash, fourth.

Road Work Is Topic of Meeting

CASTLEFORD—William Kinney, commissioner of the Buhl Highway Board, discussed the work planned on highways and bridges at the Castleford Men's Club meeting held in the Grange Hall Thursday morning.

Mr. James LaGrone's speech class, Jill Quigley, Connie Reynolds, Cathy Ruffing, Karen Head and Charles Adams, gave some humorous and oratory speeches.

James LaGrone presented some highlights of "The Music Man," which the Dilettante group is putting on March 10-11 and 16-18.

A discussion on placing lights on the football field was held.

TRV TIMES-NEWS WANT ADS

Man Arrested in Burley Car Theft
BURLEY — Gareth West, 40, Wells, Wyo., was arrested for car theft by Burley Police Officers on 18th Street, just six blocks from where the car was stolen.

Mrs. Blaine Curtis was awakened by the starting of an auto, looked out the window and saw the 1963 red Pontiac, the family car of the Curtis' backing out of the driveway.

Curtis was wakened as Mrs. Curtis phoned the Burley Police. The keys had been left in the car which was parked in the garage.

West appeared in Probate Court before Judge Vera Carter Friday, waived preliminary hearing and bond was set at \$1500. He was bound over to district court to stand trial. West is being held in Cassia County Jail.

YOUR BIRTHDAY and HOROSCOPE



SUNDAY, February 27
Born today, you are a combination of the "philosopher" and "aggressor" with the aggressive personality of action. In either capacity, however, you exhibit the kind of personal courage and stamina enviable among men. The only drawback to your success may be that you are at times inclined to take too much upon yourself, to risk personal injury or setback without sufficient reason. Always make it a point to weigh the consequences of any action before setting out to do battle.

Although it is not easy for you to take personal criticism, you are wise enough to listen when such criticism comes your way, and to make the effort to weigh it, discarding only the chief, but heeding the kernels of truth. Nor do you hold it against anyone that he should dare to criticize you, for just as you know that others are not perfect, so you would be the first to admit that you are not either. You have a marvellous capacity for turning a liability into an asset. Should you ever find yourself in dire financial straits, for instance, you will use such a time to test your strength of character, your ingenuity, and your patience. This does not mean that you will sit back and take the "bad," however; what it means is that you will find a way to use that "bad" to your advantage, either material or spiritual.

To find what is in store for you tomorrow, select your birthday and read the corresponding paragraph. Let your birthday star be your daily guide.

Monday, February 28
PISCES (Feb. 20-March 20)—Make your presence felt on the employment scene. Your best approach is the straightforward, confident one.

ARIES (March 21-April 20)—

Don't commit yourself to anything you can't handle efficiently. Try to get an impression, but not at the expense of your integrity.

TAURUS (April 21-May 21)—Avoid confusion; be open and aboveboard in your business dealings—especially those that involve your friends.

GEMINI (May 22-June 21)—This may well be the day for you to get a new idea rolling and into action. Don't hold back in the effort department.

CANCER (June 22-July 23)—Be direct in your attack against whatever is wrong. To beat around the bush is only to delay the inevitable.

LEO (July 24-Aug. 23)—Get in the driver's seat as early in the day as possible. You need to be in the lead if you are to achieve success in present projects.

SCORPIO (Oct. 24-Nov. 23)—Avoid putting yourself in a position where your motives can be mistaken. Make yourself absolutely plain on matters of principle.

SAGITTARIUS (Nov. 23-Dec. 23)—A conflict of ideas could cause minor confusion. Take a firm stand if you would smooth your course.

CAPRICORN (Dec. 23-Jan. 20)—Initiative counts this morning more than talent. Go out after what you want and get there first with the most.

AQUARIUS (Jan. 21-Feb. 19)—Before committing yourself to a course of action, make sure you are in possession of all the facts. This day can inspire you to leadership.

New Hearing Aid Operates For Only 1c per day!

Now—Amazing operating economy with the new MAICO Hearing Aid that operates for 30 days or more on each battery. MAKE US PROVE IT!



CALL OR DROP IN SOON.
CALL 733-7330

MAICO HEARING AID CENTER
155 Main W. Twin Falls



First Choice for Spring JACKET DRESSES



JACKET DRESS

Ideal for Spring

8061

"TRAVEL TRIS" acetate/nylon jacket dress. Slipsuit dress—two square necklines, short sleeves, self belt, cardigan jacket, 4 sleeves, accented tab collar, pin trim on either side of jacket on dress.
COLORS: Navy, Powder, Black
Half size 14½ to 24½.

14.95

No. 4184

3 PIECE CHECKER BOULETTE (travon/acetate) BUTT DRESS — Print keep shell neck, cap sleeves, Cardigan jacket with print neck, collar and facing, slim skirt.
COLORS: Beige, green
Half sizes 14½ to 24½.

18.95

WOW

ONLY AT KING'S!

10 GALLON
AQUARIUM
GIFT SET



- "Pemco" Stainless Steel Aquarium
- Stainless Steel Reflector
- Guaranteed Electric Air Pump
- Airline Tubing • Thermometer
- Aerator Filter with Wander wool and charcoal
- Aquarium Book
- Light Bulbs • Fish food
- Automatic Heater-Thermostat

Regular \$23.99

King's Low Price **16.99**
KING'S

END OF MONTH SALE!

COATS - 1/2 price

MEN'S and BOYS' SKI COATS
FURRY ANIMAL COATS
WOOL PLAIDS—with pile lining
MEN'S CAMEL TOPCOATS

PERMANENT PRESS SLACKS

Tan, olive, moss, Sizes 29 to 38
Regular style, cuffed **4.00**

BLOUSES **2.00**

Sizes 32-38 — Reg. 3.99

LADIES' STRETCH DENIM

Capri style, dark blue. **3.00**
Sizes 12-18

BOYS' SPORT SHIRTS

Short sleeve, long sleeve, Some winter styles. **1.00**

BIG SHOE CLEARANCE

BOYS OXFORDS and LACE BOOTS
Regular 6.95 and 7.95. Sizes 8½-3 **4.22**

BWD'S DUDS

LYNWOOD SHOPPING CENTER

AMPLE FREE PARKING



DEPARTMENT STORE
• LYNWOOD

Final Honor Is Paid to Ex-T. F. Man

Funeral services for Maurice Waits Moore, 59, former Twin Falls and Salmon residents, who died Feb. 19 at Moscow of a heart attack, were held Friday at Salmon with Rev. Paul Terry officiating.

Mr. Moore was born Sept. 12, 1906, at Muscatine, Iowa. He attended the University of Chicago. In 1945 he became district supervisor of the Idaho Department of Public Assistance for Twin Falls County.

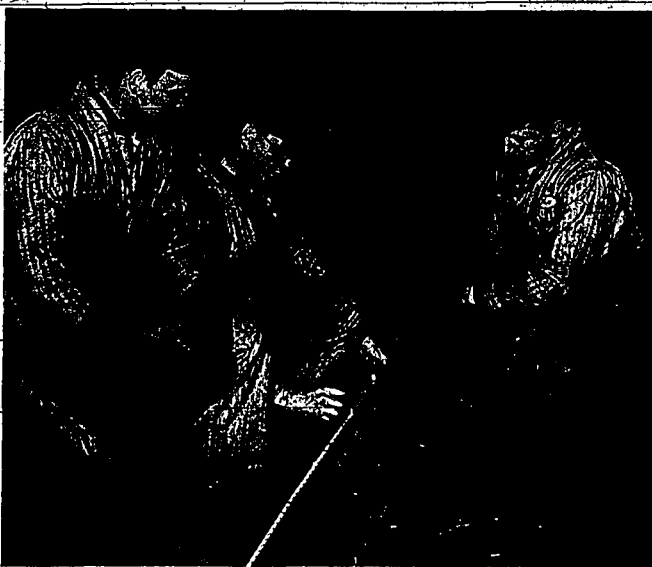
He moved to Salmon in 1909 where he was the department's district supervisor for Lemhi and Custer Counties until June, 1965, when he moved to Moscow. There he was counselor for the Idaho Vocational Rehabilitation Center.

He had been welfare official during the depression in Des Moines, Chariton and Cedar Rapids, Iowa. He was a member of the Benevolent Protective Order of Elks at Salmon.

Surviving are two sons, Harry R. Moore, Idaho Falls, and John S. Moore, Alameda, Calif., with the Navy; two brothers, Frank J. Moore, Seilacoom, Wash., and H. Wallace Moore, San Francisco, and two granddaughters. His wife, Enro, died in August, 1949.

Palbearers were Mel Barrett, Casey Barsolou and Lee Peterson, all Salmon; E. E. Macdonald and Marion Tanner, both Twin Falls, and William Grand, Halley.

Final rites were held at Salmon.



MEASURING STEEL PIPE for use at Idaho Youth Ranch. Rupert, are three employees of Sell's Manufacturing Co., Twin Falls. They are, from left, Harley King, Evan Taylor and Wayne Stutzman, all members of the International Association

of Machinists Local No. 408. The union members donated their labor and Sell's donated the steel to the ranch Saturday. The pipe will be used as roof supports for the new lodge at the ranch. (Times-News photo)

Mrs. Fridley, 83, Dies of Long Illness

KIMBERLY—Mrs. Mimmie L. Fridley, 83, Kimberly, died Friday afternoon at Magic Valley Memorial Hospital after a long illness.

Mrs. Fridley was born Nov. 12, 1882, at Fairview, Kan. She attended schools there, and taught school for seven years in Brown County, Kan. She attended Kansas State Teachers College at Emporia, Kan. She was married to J. D. Fridley, on Aug. 26, 1908. They moved to Heyburn in 1916.

She was a member of the Reformed Church at Fairview, Kan., and was active in the Red Cross in both World War I and World War II. She was active in ladies' clubwork and a member of the Rebekah Lodge in Kansas and the Order of Eastern Star, Albion.

Surviving besides her husband are one son, Don E. Fridley, Anchorage, Alaska; two brothers, Clarence Hochstetler and Walter Hochstetler, both Kansas; two sisters, Hattie Randolph, Kansas, and Mrs. William O. Byrne, Washington, D.C.; and four grandchildren and five great-grandchildren.

Gravestone services will be held at 4 p.m. Monday at Sunset Memorial Park with Rev. John Sims officiating. Memorials made to the Crippled Children's Society and may be mailed to White Mortuary, Box 845, Twin Falls, or left at the mortuary.

T. F. Firm, Employees Donate Pipe, Labor to Youth Ranch

SELL'S Manufacturing Co., 247 Third Ave. S., and its employees, members of International Association of Machinists Local No. 408, donated more than one

and one-half ton of steel pipe and 100 man-hours Saturday to the Idaho Youth Ranch, Rupert.

The firm donated steel pipe to the ranch for use in the construction of a new lodge at the ranch and the men donated part of Saturday, normally their day off, to cutting and fitting the pipe to the ranch's specifications.

According to William Koch, company president, this is the second time the firm had donated materials and the men's labor, to public service organizations and projects.

About 18 union members began work on the pipe Saturday morning, according to Koch, and a good part of the day was required to complete the job of cutting, welding and fitting the pipe for use at the lodge. The pipe will be used as roof and ceiling supports in the lodge.

He was arrested after a one-car accident at 12:07 a.m. in which a 1966 Chevrolet car belonging to the West Rock-Car Agency was demolished.

Long, traveling west on Truck Lane in Buhl, lost control of the car as he passed another vehicle. The car skidded 140 feet and ran off the south side of the roadway breaking off an Idaho Power pole, police said. The car then went through a fence, rolled over and landed on its top in the front yard of the Ray Barness residence.

After the mishap Long was treated and released by a local physician for bruises and abrasions. However, later in the day he complained of a back injury and may require further treatment, according to Deputy Sheriff T. M. Kendrick and City Policeman Eugene Hersinger, investigating officers.

Won't Switch

DETROIT (AP) — When Gustav Stadelbauer, a cardroom President Johnson on his 10th birthday he was thrilled.

But Stadelbauer, a Republican long before the President was born, said: "I'll take more than just a birthday card to get me to be a Democrat."

GRANGE TO MEET

GOODING — The Gooding County Pomona Grange is sponsoring the annual potluck dinner at 7:30 p.m. Monday at the Gooding Grange Hall. All grangers are welcome and are asked to bring their own table service as well as a covered dish.

NEED MONEY

SEE LEN MAUSS FINANCE ELKS' Bldg. — 733-2454

For the finest in HEARING!

TELEX
Comfort Sound
HEARING AIDS

"The hearing aid that cuts out all the harshness of sharp and loud sound"

JACK WARBERG — Your local representative for Professional Hearing Aid Service of Idaho
Phone 733-0601 — Box 1068, Twin Falls

Funds OK'd For Rest Area At Hagerman

HAGERMAN — Federal funds for a highway rest and recreation area at Hagerman along U.S. Highway 30 has been approved, it was announced Saturday.

A spokesman for the Interior Department's Bureau of Outdoor Recreation said a \$101,500 grant from the land and water conservation fund has been okayed to assist Idaho in 11 statewide developments of highway rest and recreation areas. One of the 11 sites is located at Hagerman.

The federal grant will be matched by an equal amount of state money.

Sponsored by Idaho Department of Highways, the project

covers the cost of developing picnic ramps, picnic tables, toilet facilities, landscaping and parking areas.

In order to establish eligibility for the grant, Idaho had to submit a statewide outdoor recreation plan and planning program acceptable by the Outdoor Recreation Bureau. Idaho's plan has been approved through 1967.

Sunday, Feb. 27, 1966

Twin Falls Times-News 11

Revenues from the \$7 Federal Recreation Permit were funnelled back to the state through the highway grant. Idaho's apportionments for 1965 and 1966 total \$32,177.

TRY TIMES-NEWS WANT ADS

WALL HANGING A SPECIALTY
FABRIC, VINYL, GRASS, SILKS AND MURALS

BOYD ASH
PAINTING & PAPERHANGING
FALLS, IDAHO

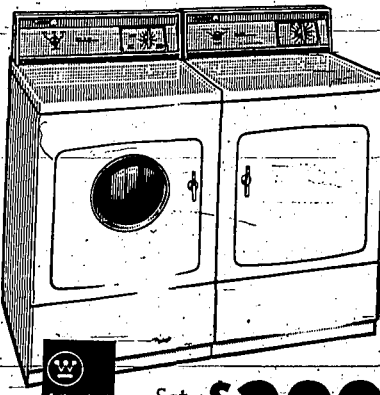
ANTIQUE FINISHING ROOF PAINTING BRUSH SPRAY PAINTING

GREENAWALT'S, Inc.

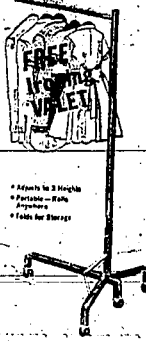
Lynwood Shopping Center

TWIN FALLS, IDAHO

Monthly Payments Available



FREE!
WITH PURCHASE OF ANY WESTINGHOUSE
WASHER or DRYER
LIMITED OFFER



Set **\$399** w/t
SALE PRICE
or \$3.50 per week

Heavy Duty Laundromat® Washer LTF700

2 Automatic Washing Cycles for regular and delicate fabrics.

3-Position Water Saver adjusts water input to size of load.

Automatic Self-Cleaning Liner Ejector with no filters to clean.

Two Deep Rinses — an exclusive Westinghouse feature.

Giant Capacity washes 12-lb. load or more.

Heavy Duty Electric Dryer DTF700

Automatic Time Control dries clothes perfectly, then shuts off.

2 Temperature Selector for regular or low heat.

Large Capacity Liner Collector is easy to reach, easy to clean.

New Balanced Air Flow Drying eliminates possibility of hot spots.

33% MORE FOOD STORAGE SPACE!

New **refrigerator-in-place** Slim-Wall Insulation gives you 33% more inside storage space than other refrigerators of the same size outside that use ordinary, bulky insulation. This means more food storage space for you — in less floor space.

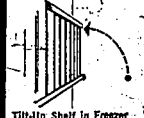


7-Day Fresh Meat Keeper — keeps 17.4 pounds of meat (even hamburger) for 7 days without freezing.

Many Position Half-Shelves — Every Shelf adjusts to Many Positions



Ice Cube Server — and 2 Ejector Trays



Tilt-Up Shelf in Freezer — for added convenience.



FROST-FREE SLIM-WALL
VALUE PRICE!

■ 156 Lb. Frost-Free Freezer with Frozen Juice Shelf and Deep Door Shelves ■ Porcelain Enamel Vegetable Crisper ■ Polished Wood and Chrome Door Handles ■ 18.1 cu. ft.

\$479
WITH TRADE

Lenten Guideposts

It Shows on Your Face

By VONDA KAY VAN DYKE

When I was visiting the New York World's Fair, a cute little girl of about 8 tugged at my skirt and asked: "Do you wear glasses?"

"No, I don't," I told her.

"Why?"

"Cause," she said, "your eyes look like they hurt."

The truth of the matter was that they did hurt. I had just finished a 100-mile race in Japan, Hawaii and California, and the time changes made it almost impossible for me to get much sleep.

The little girl reminded me of a poem by Lottie Pratt Brown:

I have passed on the inside cover of my Bible. It begins: "You don't have to tell how you live each day. You don't have to say if you work or play. A tried and true barometer serves in the place. However you live, it will show in your face."

"As I travel around the country, I know that people—especially young people—are watching closely. I try to set a good example not only as Miss America, but for something more important: my Christian faith."

The first big opportunity came on the final night of the Miss America Pageant before an estimated television audience of 50 million, when Elence Bert Parks asked me this question: "I understand you always carry a Bible with you. Do you consider your Bible a good-luck charm?"

Wendell Sets Hearing on City Budget

WENDELL — A budget hearing for the city of Wendell has been set for 8 p.m. March 9, at the city hall.

The proposed budget to cover expenses for 1966 is tentatively set at \$57,749, with the mill levy at 41 mills.

The regular March meeting will be held after the budget hearing, instead of the regular time.

Recent action of the city council will raise the irrigation assessment 25 cents for each 50-foot lot and 25 cents for each acre. The increase in charges was determined necessary to cover additional charges made by the canal company on city owned shares of water.

In the domestic department the discount on 10 per cent now being allowed on water used will be dropped the first of April. There will be a late charge of five per cent on all bills not paid by the 12th of the month. This increase is necessary to cover the cost of extending and improving water lines, replacing in some instances the small lines with larger ones.

Kindergarten Plans Okay'd By Trustees

RUPERT — Application for a summer kindergarten program for the county has been authorized by the county-school-board trustees.

The program will be financed jointly with funds from Project Head Start and the Secondary and Elementary Schools Act. Title Law 89-10, which is available.

Fellowships For Teachers Are Available

Summer fellowships for high school history and social studies teachers in Idaho have been made available from Willamette University, Salem, Ore., for a six-week Institute of American Studies, June 13 to July 22.

Sponsored by the Coe Foundation of New York, the program has the primary purpose of increasing professional preparation of teachers while providing up to six hours of graduate credit.

3 Change Pleas In Rape Case

Operation Head Start, which is administered by the Office of Economic Opportunity, will take care of 80 per cent of the cost of a pre-kindergarten program. Balance of the cost, provided by the school district, may consist of use of buildings, teachers, transportation, administration or similar necessities.

By combining these funds with those available under Public Law 89-10 all children of the proper ages who have not had the privilege of attending kindergarten during the regular school year.

Operation Head Start, which is administered by the Office of Economic Opportunity, will take care of 80 per cent of the cost of a pre-kindergarten program. Balance of the cost, provided by the school district, may consist of use of buildings, teachers, transportation, administration or similar necessities.

COMPLETES COURSE KIMBERLY

Presley R. Shelton, son of Mr. and Mrs. E. H. Weeks, Monroe Street, has completed a U.S. Air Force combat and survival training course at Hunter within the next two weeks.

Magic Valley Calendar

BURLEY — New York Sertette, Community Concert.

MARCH 10
HAILEY — Varel Bailey and Twelve Freshmen, Community Concert.

MARCH 19-21
FILER — Dilettante of Magic Valley production of "The Music Man" at the Filer High School Auditorium.

MARCH 21-23
FILER — "The Music Man" production by Dilettante of Magic Valley at Filer High School Auditorium.

MARCH 23-April 2
TWIN FALLS — Idaho Society, Daughters of the American Revolution, State conference will be held at the American Legion Hall.

APRIL 21
TWIN FALLS — Mary Jane Barton, harpist, Community Concert.

APRIL 22-24
BURLEY — Twenty-sixth annual Rocky Mountain Regional Soroptimist Conference of Soroptimist Federation of America Inc., at Ponderosa Inn.

APRIL 27
TWIN FALLS — Twin Falls Federated Music Club will sponsor the Vandewaters from the University of Idaho at O'Leary Junior High School Auditorium.

JUNE 22-25
TWIN FALLS — Veterans of World War I and Auxiliary state convention with headquarters at the Regerson Hotel.

JULY 24
BUHL — Jaycees Sagebrush Days-Fourth of July celebration.

JULY 18-AUG. 28
BUHL — Antique Festival Theatre.

JULY 22, 26 AND 31
BURLEY — Second Annual Idaho Aerospace Days, sponsored by Idaho State Air Force Association.

Sale Starts Today

— In All These Stores —

Greater Salt Lake City

Utah	Idaho	Wyoming
Granger	Idaho Falls	Kemmerer
Magna	Rigby	Rock Springs
Kearns	Blackfoot	Evanston
Sandy	Pocatello	Nevada
Bountiful	Twin Falls	Ely-Elko
Midvale	Boise	Oregon
Tooele	Payson	Ontario
Orem	St. George	
Mt. Pleasant	Vernal	
Heber City	Spanish Fork	
Roosevelt	American Fork	
Richfield		
Price		
Payson		
St. George		
Vernal		
Spanish Fork		
American Fork		

SAFeway BRANDS

— Are Your Best Buys —

Bel-air	LaLani	Lucerne
Cream Pies	Pineapple Juice	Canned Milk
Banana, Lemon, Chocolate or Coconut Cream	Hawaiian Juice Stock Your Pantry For Big Savings	It's Baby Pure None Finer At Any Price — Compare
4 14-oz. pies \$1	4 46-oz. cans \$1	8 14 1/2-oz. cans \$1
Save 33%	Save 40%	Stock Up

BIG GET ACQUAINTED SALE!

Dozens of Specials to Introduce More Safeway Brands to You

Why Pay More?	Why Pay More?	Why Pay More?
Empress Honey	Bel-air Frozen Green Peas	Town House Fruit Cocktail
Save 40¢ 5 -lb. can 99¢	Save 60¢ 8 10-oz. pkgs. \$1	Save 31¢ 5 16-oz. cans \$1
Danish Rolls	Mild Cheddar	Lucerne Party Pride Ice Cream & Sherbet
You'll Find A Tempting Wide Assortment of Fruit Filled Rolls	Safeway Cheese Look How You Save! 2 -lb. loaf \$1	All In One Carton
6 for 49¢	Angel Food Cakes 3 cakes \$1	Vanilla Ice Cream and Orange Sherbet Half-Gallon 75¢
Wheat Bread Honey Cracked Wheat 2 15-oz. loaves 49¢	Mrs. Wright's 13-Egg Recipe	

Safeway Vitamin Sale



★ Chewable Multiple Vitamins
★ Multiple Vitamins & Minerals
★ Vitamin C—250 Milligrams
★ Vitamin C—100 Milligrams
★ Chewable Vitamin C Tablets
★ Safeway Multiple Vitamins

Ground Chuck

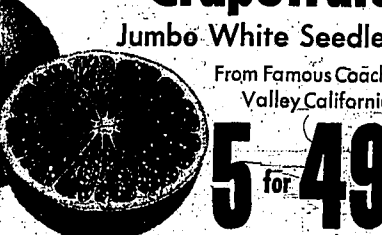
It's Always Freshly Ground



Made From Lean Tender Beef Chuck—

Grapefruit

Jumbo White Seedless



From Famous Coachella Valley, California

5 for 49¢

Money-Back Guaranteed Meat Buys!

Skinless Franks	Safeway Brand — Kids All Ages Just Love 'Em	1-lb. pkg. 55¢
Rib Pork Chops	Selected Center Cuts Safeway Pork-Petite	lb. 69¢
Meaty Spareribs	Country Style Safeway Pork-Petite	lb. 59¢
Jumbo Fish Sticks	Captain's Choice Heat 'n Sear	24-oz. pkg. 69¢
Wilson's Roast Beef	Wilson's Certified Look How You Save	30-oz. can 1.98

U.S. No. 1 Mild & Sweet S-Brand Selected 4 -lb. bag 33¢

Yellow Onions Salaty Royal Purple 19¢

Firm — Bake, Fry or Stew each

Prices Effective Monday, Tuesday and Wednesday

SAFeway

© COPYRIGHT 1960 SAFeway STORES INCORPORATED

Men Show How to Cook Dinner for 474 Persons

By ARVETTA SAVAGE

PAUL—"Give 120 men an apron and the opportunity and they can do as equal a job as any 20 women," maintains the male membership of the Paul Congregational Church.

Every male church member proved this theory when they prepared and served a homemade German sausage supper. But it appeared that they overestimated the odds from the fine display of coordination and team work.

About 110 men, dressed in white shirts, black bow ties, cooking hats and aprons, designed to retain their "dignity," scurried about the area in an efficient manner similar to a hive of bees.

A total of 474 persons from the Mini-Cassia area was served by the men at attractively set tables, centered with plastic pink pigs.

The efficiency of the men was displayed by an organization of 53 table waiters, 21 cooks, a dish-washing staff of 29 and 13 women who assisted as hostesses and ticket clerks. Elmer Feizer was general chairman, assisted by Ed Knopp, Marvin Loosle, Jake Klamn, Jake Kraus, Richard Schenk and Walter Kraus.

The event was held in the church annex. Smaller rooms and a kitchen off from the dining area each filled a certain purpose for the able workmen preparing the food.

This was the third annual event for the men and each year they have to prepare more food than for the previous year. The homemade German sausage is in such a large demand that although they make an excess amount for excess package sales, it seems they always run out.

A woman guest learning that the excess supply was exhausted asked the men to "hurry and make some more."

It took 40 men to stuff casings with 374 pounds of sausage a couple of days before the event. The men fried 80 dozen eggs and used 100 pounds of pancake flour and 40 gallons of milk. They lost track of the amount of coffee after the first "umpteen" gallons.

Everything was so organized that guests were served fresh hot food every few minutes during a four-hour period.

Tables were completely cleared after being used and re-set before a new group was escorted from the waiting room located in the church chapel, with little delay.

Apparently the men had all they could handle with the kitchen duties and had to solicit help from a few women to serve as hostesses and ticket clerks. Feizer said this is "legal" as the ladies always have the men move chairs and help with their sponsored events.

(Continued on Page 18)



"TRY A BITE OF MY COOKING," says Marvin Loosle as he offers his wife a sample of German sausage cooked and served by the male membership of the Paul Congregational Church. Approximately 110 men cooked and prepared a supper for 474 persons throughout Magic Valley. This is the third annual event hosted by the men. (Times-News photo)



HOLDING COAT BACK AND DISPLAYING that he had just finished his supper at a recent social in Paul, Jael to get a better look. The working staff for the dinner included dish washing staff of 29 and 13 women who assisted as (Times-News photo)

Women's

Sunday, Feb. 27, 1966

Jerome Ladies of Elks Host Annual Ball

By SYLVIA HITE

JEROME—It seems when everyone is having a wonderful fun-filled evening, the time passes so quickly and no one wants the festivities to end.

This was what happened when more than 50 couples attended the annual Ladies of Elks Sweetheart Ball, which was topped off with a breakfast served at 1 a.m. by Mrs. Harley Larson, Mrs. George Bruckner, Mrs. Ted Bruckner and Mrs. Rance Hinnewinkel. Mrs. Floyd Sanders was in charge of preparations for the dance.

The hall was decorated with a false ceiling of silver and gold crepe paper with various size tissue balls of red and white hanging just above the dancers' heads. In keeping with a traditional motif for the month of February, cupids with their bows and arrows looked down on the merry-makers. Small cupids and hearts on the walls completed the decor.

Music was furnished by Floyd White's Orchestra, Twin Falls. One guest was overheard commenting, "This is music to dance by, or is it we are just the older generation?"

Dancing began at 10 p.m. and continued until 1 a.m., at which time members of the Ladies of Elks served breakfast.

Link sausage, scrambled eggs, hot rolls and coffee, and more coffee. Remembrances of other dances the group had enjoyed kept most of the merry-makers until almost 3 a.m. before the final coffee cup was washed and guests were on their way home.

The general comment from all guests was that it was a "sweetheart of a ball."



NEWLYWEDS, Mr. and Mrs. Ed Churchman, Jerome, drop off the cares of the world as they dance to the music of Floyd White's Orchestra at a Ladies of Elks Ball in Jerome. (Times-News photo)



VISITING IN THE WAITING ROOM until their names are called by the hostesses letting them know their dinner table is ready are, from left, Mr. and Mrs. Maurice Giraud, Acquila, and Mr. and Mrs. Jake Rasmussen, the Paul Congregational Church descendants of Germany.



STRIKING A SPECIAL POSE for the camera are Mrs. Rex Davis and Ralph O'Harrow, both Jerome, at a recent dance hosted by the Jerome Ladies of Elks. The ballroom was decorated with a false ceiling of silver and gold crepe paper, enhanced with various size tissue balls of red and white. A breakfast was served following the dance. (Times-News photo)



DEPICTING THE PLEASURE of the entire group are Mrs. Keith Johansen and Jerle Sullivan, left, and Mrs. Ed Barr and Ralph Dunn, all Jerome, at a recent dance in Jerome. Approximately 50 couples attended the event sponsored by the Ladies of Elks.

Jay-C-ettes Will Host District Meet

The Twin Falls Jay-C-ettes will host the district meeting in March it was announced at the February meeting.

The unit will assist with the Easter Seal Drive in March and a style show will be held in March at the Robert Stuart Junior High School.

Guests included the Jaycees, Mrs. Jack Fields, district vice president; Mrs. Pat Rippey, Buhl, Mrs. Dean Waldman, Sherry Frazier, Audrey Howe, and Pat Yokum and Janet Kelfer.

Two sewing kits were purchased and presented to the special education classes at Robert Stuart Junior High School. A family fun party is planned for Sunday at Kinderhorn, Ketchum.

The program was presented by representatives of Martha's Beauty Shop featuring wig. A skit was given on parliamentary procedure. Officers will be elected at the next meeting.

Three Women Are Honored

Mrs. Ollie Howard, Mrs. Chris Sims and Mrs. Cella King were honored at a birthday anniversary dinner party hosted by the Royal Neighbor Lodge.

Lighted candles and a paper birthday anniversary cake centered the table while the decorated cake was served to the guests and members.

Mrs. Earl Shobe, orator, was general chairman of the event, assisted by Mrs. Velma Treadwell.

Cards were played during the afternoon. Myrtle Anderson is reported confined to her home following a bad cold.

CIRCLE MEETS

FILER—The devotional service for the Ann-Judson Circle of the First Baptist Church featured group participation.

Thomas Lucas presented the lesson and Mrs. Arthur Hoag was hostess. Mrs. Richard Moore was hostess for the March 20 meeting.

Marian Martin Pattern



9075
SIZES
34-48

by Marion Martin

TO SIZE 48! Such a graceful look for limited occasions from a luncheon to Easter Sunday to vacation travels. Choose a flowing rayon, airy blend.

Printed pattern 9075; Women's sizes 34, 36, 38, 40, 42, 44, 46, 48. Size 36 requires 3 1/2 yards 35-inch fabric.

Fifty cents in coins for each pattern—add 15 cents for each pattern for first-class mailing and special handling. Send to Marian Martin, Times-News, Pattern Department, 232 West 18th St., New York, N. Y. 10011. Print name, address with zip, size and style number.

Go, go spring! Be a swinger, send for our new, fashion-filled spring-summer pattern catalog. Choose one free pattern from 125—clip coupon in catalog. Hurry, send 50 cents for catalog now.

those heavenly
Carpets
by **Lees**
ALL WOOL
ACRYLON NYLON

Decorators Choice Area Rugs, Large Selection
TATE Furniture
JEROME — TWIN FALLS



REASSURING Mrs. Kelvin Jones, seated, cast as the heroine, Purity, is Mrs. Don Jacobson, cast as Mrs. Logan, as Richard Jennings, playing the hero, Leander, looks on bewildered at Mrs. first rehearsal of the St. Benedict's Hospital Guild melodrama "Pure as the Driven Snow." The play will be presented March 28 in conjunction with the Gay Nineties Dinner. (Times-News photo)

Gay Nineties Event Set by Hospital Guild

JEROME—"Gay Nineties" is the theme selected for the forthcoming St. Benedict's Hospital Guild annual project, according to Mrs. Aloys Hof, finance chairman.

March 28 has been selected for the premiere showing of the melodrama, "Pure as the Driven Snow," which will be preceded by a "Gay Nineties" dinner. The cast has been selected from local talent.

Rehearsals began at the Jerome Junior High School, with Mrs. Edwin Jones, Jerome, cast as the heroine, and Richard Jennings the hero.

Supporting members of the cast are Mrs. Donald Jacobson, Mrs. William A. Bartholomew, Mrs. Lynn Anderson, Mrs. Leon Toppet, Mrs. Paul Bartles, Mrs. Lois Jepson, Mr. and Mrs. Ronald Gillette, George Bennett, John Scholtes and Ralph Belmarter.

Committee chairmen are Mrs. E. J. Bass, tickets and sales, and Mrs. C. V. Williamson, Gay Nineties dinner. Mrs. Dwight McGill is in charge of publicity. Mrs. Hazel Morris, table decorations; Mrs. Clark Helms, hostess chairman, and Mrs. Melvin Newlan, seating arrangements.

PARTY HELD FILER—Mr. and Mrs. William Yoder were hosts for a Valentine party for Four Square Club members and husbands. Table decorations carried out a Valentine motif and games were played. Mrs. Clarence Peterson is hostess for the March 2 meeting.

ROCIALLY CORRECT Wedding INVITATIONS AND ANNOUNCEMENTS

100 designs from which to choose. Prices to suit your budget. — Guaranteed workmanship.

Personalized
• Accessories
• Table Service
• Wedding Books
• Wedding
• Bibles

FREE SAMPLES ON REQUEST
The Hills of Idaho
PHONE 732-6422
BANK & TRUST BLDG.

those heavenly
Carpets
by **Lees**
ALL WOOL
ACRYLON NYLON

Decorators Choice Area Rugs, Large Selection
TATE Furniture
JEROME — TWIN FALLS

Miss Jankowski Is Engaged to Douglas True

The engagement of Jeanette Jankowski to Douglas True, son of Dr. and Mrs. Delbert True, Fallbrook, Calif., is announced by her mother, Mrs. Leo N. Jankowski.

Miss Jankowski is a graduate of St. Mary's of the Wasatch High School, Salt Lake City, and is a senior at Sacred Heart School of Nursing, Spokane. True attended UCLA and is serving in the Air Force, stationed at Fairchild Air Force Base, Spokane.

An August wedding is planned.

Norma Prewitt, Moore Repeat Wedding Vows

KING HILL—Wedding vows were exchanged by Norma Prewitt, daughter of Mr. and Mrs. Harry Turner, Boise, and Ronald H. Moore, son of Mr. and Mrs. Ted Moore, King Hill, Feb. 18.

The double ring ceremony was performed before a fireplace decorated with baskets of chrysanthemums, by Rev. R. A. Barnes.

The bride, given in marriage by her father, wore a light blue brocade gown with black accessories enhanced with a red rosebud and white carnation corsage.

Noreen Stebbins, Boise, was maid of honor. Larry Moore, brother of the bridegroom, served as best man.

The reception was held at the home of the bride's parents. The bride's table, covered with lace, was centered with a three-tiered white wedding cake decorated with pink roses, white doves and topped with white wedding bells.

Mrs. Kenneth Heidreich, Boise, step-sister of the bride, and served the wedding cake. Mrs. LeRoy Musselman, Boise, aunt of the bride, was in charge of gifts and served the coffee. Mrs. William Runkle served punch.

Guests attended from King Hill, Mountain Home, Gooding.

If you plant it
or feed it
GLOBE SEED
Will have it!

Lihoma Girls Host Party

ELBA—The Lihoma girls of the Elba LDS Primary held their annual Daddy-Daughter party at the LDS Cultural Hall. The theme of the party was "Carnival."

The hall was decorated with bright colored streamers, balloons and colored hats. The hall was divided into sections of a variety of active games and table games. The evening ended with dancing the Virginia Reel.

Special guests were the fathers of the girls and the Primary presidency and their partners. Mr. and Mrs. John Nye, Mr. and Mrs. Arlo Lloyd, Mrs. Keith Darrington, Elba, and Mr. and Mrs. Ivan Darrington, Almo, Mrs. Darrington is the Raft River State Primary president.

Mrs. Donald Chandler, teacher of the Mayfield Primary girls, was in charge of the activities. Prayers were given by Paula Beecher and Carla Tuttle.

Win! \$1,000 WARDROBE EVERY YEAR FOR 10 YEARS

PLAYTEX
Fashion Magic
SWEEPSTAKES



plus
FREE
\$1.39 Playtex® Living® Gloves when you buy any Fashion Magic Bra

Think of it—you may win a \$1,000 Fashion Wardrobe every year for 10 years! Next 50 winners—Fashion Ensembles by Mr. Mort... next 2,000 winners—Fashion Magic prizes! Nothing to buy... nothing to write—just come in and pick your favorite Playtex Fashion Magic Bra feature.

And—Playtex is so certain you will love their Fashion Magic Bras that they give you—free—\$1.39 Living® Gloves just to try any of these bras. (*Include 10¢ for postage)

A—"Cross-Your-Heart" Bra—elastic criss-cross area between the cups gives you better support, separation, fit and comfort! \$2.50. Also with stretch straps—\$3.00.

B—Undercup Panel Bra—undercup support panels that give you comfort, lasting support where you need it most, \$2.50 ("D" cup sizes \$1.00 more).

C—Cotton and Lace Bra—new luxurious nylon and lace cups lined with soft cool cotton for "see-through" \$2.50.

ALL BRAS WHITE 32A-40C

AS SEEN
ON TV

OUR
10th
YEAR

2nd floor

JEANETTE JANKOWSKI
(Dorian photo)

Newcomers

Luncheon Set For Wednesday

The Welcome Wagon—Newcomers Club, Twin Falls, will have its March luncheon meeting at 12:30 p.m., Wednesday at the YWCA.

The program will be presented by members of the Distalene Group of Magic Valley and will feature selections from the "Music Man." Mrs. J. T. Tugaw, first vice president and program chairman, will introduce the program and preside at the business session.

Mrs. Richard Messers is luncheon chairman, assisted by Mrs. Robert J. Smith and Mrs. T. H. Ryan.

At a recent board meeting at the home of Mrs. Ryan, plans were discussed for the annual lunch luncheon and style show set for April 6 at Kay's Supper Club.

Mrs. Donald Jacks announced the evening knitting classes will no longer meet, but the after-school group will meet at 4:30 p.m. March 10 and March 24 at the Magic Bowl. Mrs. E. Goetz is in charge of the bowling.

Mrs. Keith Weidenfelt and Mrs. Robert Morgan announced bridge and pinchle will be played at 8 p.m. March 17 at the YWCA. Mrs. J. L. Johnston reported on the couples party and the board voted that proceeds from the party be donated to the YWCA.

The next board meeting is set for 8:30 a.m. March 23 at the home of Mrs. Goetz, 418 Avenue East.

For more information concerning the luncheon, interested persons can call Mrs. F. Q. Hartsack, 733-9008, reservations chairman; Mrs. L. E. Hinton, 733-5210, Welcome Wagon hostess, or Mrs. E. M. McCurdy, 733-9418, newsletter chairman.

Gossard Keeps America Beautiful

GOSSARD
Beautiful new addition to our enlarged Lingerie Department

Be a smooth and wrinkle-free American Beauty in Copernicos. Because they're really wash and wear and made that way with Silo-Smooth... pre-pressed permanent smoothness. Made of 65% Dacron® and 35% cotton you'll pack, stack, wash and wear. White, pink, blue, lime.

DUSTER ... P-S-M-L \$9.00
PAJAMAS ... 32-38 \$8.00

a
waist-whittler
for
slim
fashions
answer·deb
collar top
by
Gossard

New long-leg pantie with 2 1/4" lightly boned collar top. Inner band design smooths and flattens tummy. Back panel of stretch satin. Nylon and Lycra® Spandex power net in white.

S-M-L \$14.00 XL \$15.00

*Acetate, cotton and Lycra® Spandex satin
©du Pont's reg. trademark

THE Mayfair SHOP
DOWNTOWN TWIN FALLS

Men Prepare Dinner for 474 Persons

(Continued from page 11)
Guests were greeted at the door and escorted to the waiting room where they waited for their names to be called. When tables were ready, the guests "went" were escorted to the tables by the women hostesses where the men took over.

The organized men crews were divided into different groups, with special assignments, making sure that guests were treated properly. The men always turned out 100 per cent to help with this event.

The Congregational Church is composed mostly of descendants of German and Russia and is the only one of its kind in Magic Valley. The closest ones are American Falls and Mountain Home.

The church was organized in 1913 at Klamath followed by other Congregational Churches at Paul which has since been known as the Ebenezer Congregational Church. In 1961 they became a member of the United Church of Christ.

Migrants from Germany and Russia looking for a better way of life have been longtime members of this congregation. These people are well acquainted with hard work and well known for their cooking ability. They have a talent for putting that extra touch in the recipe that stimulates the appetite.

On certain days when these older women are stirring up the famous German recipes in their kitchen, you can walk down the sidewalk and usually tell in which house these ladies reside. The scent is unmistakably different and truly delicious.

Apparently the male members also inherited this knack in the kitchen "because" among the guests at the homes, a sausage feed were a date, dentists, doctors, morticians, bankers, businessmen and farmers. When asked what they put into the sausage to give that extra special flavor, Elmer Peters quipped professionally, "the secret is in the spice, and the spice is the German secret."

Unit Officers Are Installed

Officers were installed for the Union Pacific Booster Club at the home of Mrs. W. F. Brown. Mrs. A. L. Hargreaves was installed president; Mrs. Morris Blackburn, vice president; and Mrs. Earl Boatright, secretary-treasurer. Feather corsages were presented to the new officers. Mrs. Brown was presented a gift from the group. Thought for the day was given by Mrs. A. L. Richardson. Game prizes went to Mrs. Blackburn and Mrs. Richardson. Refreshments were served.

Public Card Party Held

WENDELL—MA McCloud and Glenn Bright were in charge of the public card party, sponsored by Wendell Lodge of the Independent Order of Odd Fellows, at the IOOF Hall. Prizes were awarded to Mrs. Everett Campbell, Mrs. Merle Green, Arthur Byce, Mrs. Walter Stockham, Mrs. Charley Lusk and Mrs. T. T. Crow. Announcement was made that another public card party will



MR. AND MRS. ROGER D. BOLTON

Sandra Kinney Is Bride of Roger Bolton

Sandra Jeanne Kinney, daughter of Mr. and Mrs. Owen Kinney, and Roger Dennis Bolton, son of Mr. and Mrs. Dennis Bolton, were united in marriage Jan. 20 at Our Savior Lutheran Church, Twin Falls.

Vows were exchanged in an evening of delightful service performed by Rev. Eugene Tjarkes. Bouquets of pink and white gladioli and chrysanthemums and lighted tapers formed the background setting for the double ring ceremony. Traditional wedding music was played by Mrs. Wayne Vaughn, organist.

The bride, given in marriage by her father, wore a classic ballerina-length gown of French imported lace fashioned with a sabrina neckline outlined with sequins and a Madonna full cape back. Her shoulder-length veil was held by a butterfly shell of tiny pearls and lace pearls.

She wore a pearl pendant, a gift from the bridegroom. She carried a cascade bouquet of pink Ellet roses on a small white ribbon.

Mrs. Richard L. Rice, sister of the bride, was matron of honor. Wayne Campbell was best man. Ushers and candlelighters were Larry Fife and Robert Grmand. The newlyweds greeted guests at a reception at the home of the bride's parents. The bride's table was covered with lace and centered with a tiered wedding cake decorated with lilies of the Valley and white wedding bells.

Mrs. Oliver McMillan and Mrs. Fay Millward cut and served the cake. Coffee was poured by Mrs. Fred Henke and Mrs. Jeanne Sunde. Karen Ford and Mrs. Emery Webster served punch. Guests were registered by Glad Kinney, sister of the bride, and gifts were received by Mary Ann Bolton, sister of the bridegroom, and Mrs. Wayne Campbell.

The couple took a wedding trip to Las Vegas.

be held at 8 p.m. Saturday at the IOOF Hall. Pinchle will be played.

Social Events

Primrose Rebekah Lodge No. 78 will meet at 8 p.m. Tuesday at the IOOF Hall. This meeting will be dedicated to hostesses and will call. The program will be dedicated to Schuyler Colfax. Refreshments will be served. Program chairman, Refreshment committee members are Mrs. Ridgeway, Mrs. Beanie Sims, Mrs. Sigrid Smith, Mrs. Nellie Bickford, Ruth Stevens and Mrs. Elva Meeks. All visiting Rebekahs are welcome.

Morningside Club will meet at 2 p.m. Wednesday at the home of Mrs. Ben Briggs, 1611 Kimel Ave. Margie Bolton is hostess and Mrs. Tony Federica is in charge of the program.

Twin Falls Garden Club will meet at 2 p.m. Wednesday at Sunny View Courts. Mrs. Tom Speedy will give the program on developing the public area of the home.

WENDELL—All Club Day, originally scheduled Wednesday at the Civic Club Rooms, has been changed to meet at the American Legion Hall. The luncheon is scheduled to begin at 12:30 p.m. All attending are asked to bring their own table service.

FILER—Mary Time Club will meet at 2 p.m. Tuesday at the home of Mrs. Marshall Johnson.

FILER—Past Noble Grands Club will meet at 7 p.m. Thursday at the home of Mrs. Warren Stroud.

WENDELL—Past Matrons Club of the Order of Eastern Star will meet at 8 p.m. Monday at the home of Mrs. Thomas Frith, 445 E. Main.

WENDELL—Star of the West Chapter No. 35, Order of Eastern Star, will observe Friendship Night at 8 p.m. Wednesday at the Masonic Temple.

Hobbycrafters Club will meet at 11:30 a.m. Wednesday at the Harry Barry Park Recreation building. Members are asked to bring a sack lunch and the hobby of their choice.

Officers Named

BUHL—Melvin Birdwell succeeded Kathy Hart as president of the United Presbyterian Youth Fellowship group of the Buhl First Presbyterian Church during an election meeting at the church.

Other officers elected are Jack Burns, vice president; Julie Perkins, secretary-treasurer; Cindy Juker, refreshment chairman; Malcolm Perkins recreation chairman; Richard Durr, program chairman; and Kathy Hart, membership chairman.

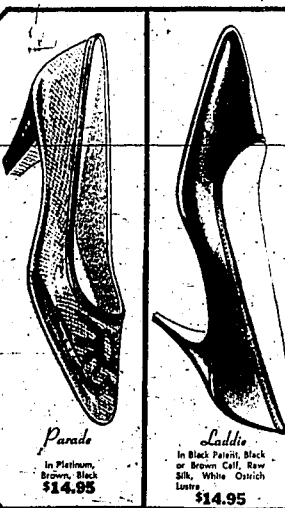
EXCHANGE FEATURED

FILER—A Valentine exchange was a feature of the Washington Club meeting at the home of Mrs. Harry Peters. Refreshments were served.

THOSE VITALITY PUMPS...

All Dressed Up and Everyplace to Go

... and they know all the details... about what makes going fashionable. "In" on comfort, too. Expect everything from Vitality pumps and you get it... because Vitality is famous for fashion and fit.



The Shoe Box
151 MAIN AVENUE WEST

Past Leaders Are Honored

MURTAUGH—The past presidents of the Union Pacific Club and Auxiliary were honored at a dinner at Hiram's Cafe, Sunday. Those honored include Harold Uhling, Rupert; Mrs. Gale Christensen, Paul; Robert

Walters, Murtaugh, and Mrs. George Kroll. Hiram's Cafe were presented the immediate past presidents, Uhling and Mrs. Christensen. Mrs. Charles Peterson also was presented a past president's pin at an earlier meeting. A business meeting was held to plan a social for March 12 at the home of Robert Meul-

Sunday, Feb. 27, 1966
Twin Falls Times-News 15
man, Jerome, president. A "Lincoln's Birthday" theme was used in table decorations. Mrs. J. H. Williams, Rupert, presented a Hawaiian dance and Darris Bruder, Heyburn, sang and played the guitar.

JOY WRIGHTSMAN (Tracy photo)

August Nuptial Plans Revealed

Mr. and Mrs. Dean C. Wrightsman, Renton, Wash., announce the engagement of their daughter, Joy, to Russell E. Bennett, son of Mr. and Mrs. Russell G. Bennett, Twin Falls. Miss Wrightsman is a 1965 graduate of Renton High School and is attending Northwest Nazarene College. Bennett is a 1964 graduate of Twin Falls High School and is a student at Northwest Nazarene College, majoring in religion.

An August wedding is planned.

Club Convenes

FILER—Mrs. Orville Sackett presented the inspirational thought for March Club members at the home of Mrs. Homer Bean. Mrs. Clark Bean was co-hostess.

Barbara Watkins was a guest. Mrs. Ted Johnson and Mrs. Lela Reed received prizes. A silent auction will be held at the March 10 meeting at the home of Mrs. Laura Mae Sharp. Mrs. Freda Ihlers is co-hostess.

THE PARIS JR.

VIVA SPORTEMPOS!

SPORTEMPOS' South of the Border look with a dash of Mexican style "Chorro" embroidery. Silky smooth, cut can be in Fortrel (finer-like fabric of Fortrel polyester, rayon and Flax). Just wash and touch-up with an iron.

From our extensive collection: Left: For city wear, a chic, 2-piece dress featuring welt seams, hip detail, boot neckline, 29.98. Right: sophisticated separates! Below the hip top with cool and airy bell sleeves, bordered with "Chorro" embroidery 22.95. Slim, narrow legged pants, 11.95.

Misses sizes in Pueblo Brown, Desert beige, accented with sun colors.

Charge or Layaway today at The Paris, Jr., Lynwood.

Anytime today you can buy

3

sentimental
hilarious
jubilant
quiet
cozy or
beautiful

minutes of
Long Distance
for just \$1.00* or less

anywhere in the United States.
Why wait till later? Call now!

Mountain States Telephone

*Station-to-station, except Alaska and Hawaii.

Vintage Hat Show Set by Ladies of Elks

Members of the Ladies of Elks are modeling a collection of vintage hats at their regular meeting at 8 p.m. Tuesday, in the Elks Ballroom.

Copies of the most popular hat styles worn since 1886 will be shown in a hat show that will include new spring hats from Carroll's, Inc., Twin Falls.

The hat show will be narrated by Mrs. Joann Maitland of the S and H Consumer Service, Boise. The hat collection has been loaned for the event by the Sperry and Hutchinson Co.

Models for this showing are Mrs. Duane Serpa, Mrs. Robert Wignington, Mrs. Keith Kelley, Mrs. David Marrs, Mrs. William Martin, Mrs. Robert Chynoweth, Mrs. Roy Russell, Mrs. Ted Mankers, Mrs. Glen Stangor, Mrs. Carroll Gilbertson, Mrs. Jack Bolyard, Mrs. Stan Detweiler, Mrs. Larry Hatch, Mrs. Warren-Skinner and Mrs. Clyde Smith.

Mrs. Dale Patterson will furnish the background music for the program. She will play a medley of American show tunes dating back to the 1890s.

Cochairmen of the event are Mrs. Robert Wallace and Mrs. Richard Metcher.

The showing is open to Ladies of Elks and their guests.

Ratings for Music Festival Are Announced

The Twin Falls Music Club, a member of the National Federation of Music Clubs, has announced the ratings of the theory and musicianship test given to ten participants in the Junior Music Festival.

Superior ratings were given to Cwen Robinson, Julie Squires, Rob Thompson, Rochelle Wing, Debra Anne Sammons and Iva Dee McDonald.

Excellent was given to Karen McClusky. Vicki Rayborn and Susan Montgomery received very good, and Kim Bledsoe received good. This was a new part of this year's festival and the only written test given.

The name of Clifton Peterson who received a superior rating in the piano elementary No. 2 division was inadvertently omitted from Sunday's announcement of ratings received.

The Gold Cup Recital, at which students have received 15, 30 or 45 points in successive years of participation, in the festival will perform, has been changed to March 6 at the YWCA. All interested persons are invited to attend.



MRS. ROBERT CHYNOWETH



MRS. ROY H. RUSSELL

... model hats that will be shown during the Twin Falls Ladies of Elks hat review set for 8 p.m. Tuesday in the Elks Ballroom. Mrs. Chynoweth is wearing the peach basket silhouette, one of the most dramatic millinery fashions in history. It was worn by the brave women of high fashion in the first decade of the 20th Century. Mrs. Russell is modeling the deep cloche well-remembered from the flapper era. This one is truly an authentic copy. (Times-News photo)

Friendship Night Observed By OES Unit

RUPERT — Friendship Night, an annual event of Rupert Chapter No. 28, Order of Eastern Stars, was observed at the Rupert Masonic Temple, with Mrs. William Schaefer, worthy matron, presiding.

Guests, introduced, included Marie Heald, worthy matron of E-dah-bo Chapter, Paul, and grand page of the associate grand conductress; Mrs. Edward Miller, grand representative to the state of Minnesota, and Mrs. Olga Lister, second supreme messenger of International Order of Job's Daughters.

An addenda was presented by the officers, who were dressed to represent Mother Goose characters. As they stepped through a large replica of a Mother Goose book, each acted out the character that she represented.

All visitors received a gift from the worthy matron.

Howard Persons was soloist. Hosts were Mr. and Mrs. Persons, Mr. and Mrs. Herbert LaRue, Mrs. Nels Moller, Mrs. Ruth Hawk and Mrs. Grace Johnson.

Mary Schmitt Is Speaker

WENDELL — Mary Schmitt, Gooding, attorney, was featured speaker at the evening meeting of the Together Group, at the home of Mr. and Mrs. J. H. Freeman.

Plans were made for the March meeting to be held with Mr. and Mrs. Leslie Wallace. The group will serve lunch for the March 9 visit of the bi-monthly.

Reports of the father and son banquet recently served at the church were given by Mrs. Dale Blittrill.

Mr. and Mrs. Earl Nielson assisted with serving refreshments.

Rev. Edward V. Hargreaves gave the benediction.

A Cleanser That Beautifies

It is said that every time you wash your face you start a wrinkle, but now you can smooth and beautify the skin as you cleanse. No more taut dry skin when you use this cleansing milk that removes every trace of make-up with a dissolving action that leaves the complexion smoother, clearer and free from wrinkle dryness. Ask your druggist for a bottle of Jelvyn cleansing milk. It gives the complexion a look of youthful beauty.



THELMA ANNE HOPKINS

Miss Hopkins, Newbury Reveal Wedding Plans

Mr. and Mrs. Charles Hopkins announce the engagement and forthcoming marriage of their daughter, Thelma Anne, to William R. Newbury, son of Mr. and Mrs. T. Newbury, all Twin Falls.

Miss Hopkins and Newbury attended Idaho State University and are attending the College of Southern Idaho, majoring in business and education and business administration.

An August wedding is planned at the Twin Falls First Presbyterian Church.

Friendship Circle Meets

The February meeting of the Friendship Circle of the Women of the Moose was held at the home of Mrs. Boyd Smith. The meeting was opened with prayer by Mrs. Ted Soper.

The flag salute was led by Mrs. George McGinnis. Mrs. Gale Killinger, friendship chairman, reported on the presentation of new flags and card tables to the Moose Home by the circle.

A discussion on the annual spring style show was held and chairmen for the event were appointed. They include Mrs. Paul McCullum, tickets; Mrs. Paul Carlson, prizes; Mrs.

Claude Severt, salad, and Mrs. George McGinnis, tables and decorations.

Homemade Valentines were exchanged. Gifts were won by Mrs. Gale Killinger, Mrs. George Long and Mrs. George Klundt.

Refreshments were served by Mrs. Smith, Malvina Lake and Mrs. J. T. Craven.

BRIDGE PLAYED — BLISS — Members of the Bliss Bridge Club met at the home of Mrs. Harold Heinline. Mrs. William Stroud was a guest. Mrs. Harold Butler won high prize. The next meeting is March 10 at the home of Mrs. Ethel Hansten, Gooding.

TRY TIMES-NEWS WANT ADS

Job's Daughters Have Meeting

HAGERMAN — Carol Frith, honored queen, conducted the meeting of International Order of Job's Daughters at the Masonic Temple. Raymond Clawson, associate guardian, was acting guardian in the absence of Mrs. Charles Cary.

The queen reported on the cherry pie sale and contest. A thank-you note was received from Mrs. Margaret Harrell.

Marie Stane gave the librarian's report, "If I Had My Wish." Refreshments were served by Ruth Chick and Vayrietta Cook.

The next meeting is March 9.

It's a fact . . . It takes three to make a wedding . . . The bride, the groom and a diamond from

Sterling Jewelry Company
A FAMILY TRADITION SINCE 1910

Carroll's

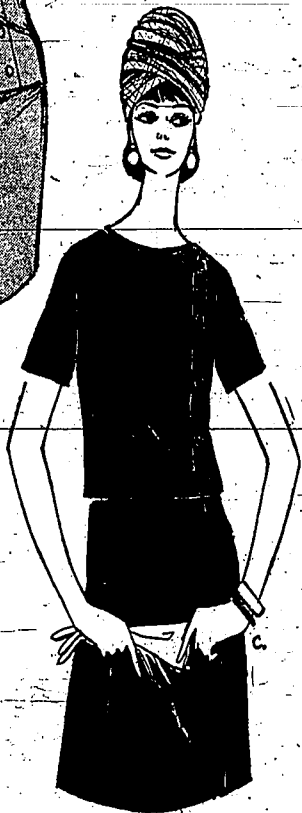
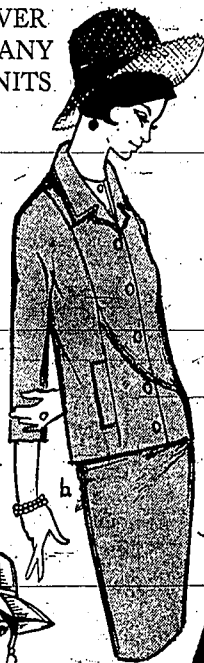
FROM OUR KNIT COLLECTION

YOU CAN NEVER HAVE TOO MANY KIMBERLY KNITS

You know how wonderful you always look and feel in a Kimberly knit . . . And how you love their easy-care qualities . . . So, just how many Kimberly knits should you have? Carroll's suggests, "At least one more from our terrific collection of the latest styles."

SHOWN HERE:

- a. three-piece wool knit suit with button trim . . . in china blue, bluish pink or ecru \$5.00
- b. three-piece wool knit suit with white shell in skipper and white or red and white \$9.00
- c. two-piece wool knit dress . . . in green jewel, meadow blue, pink pink or blazer blue \$5.00



SHOPPING CENTER FOR

- CARPET
- TILE • LINOLEUM
- FORMICA • DECORATING IDEAS

DRIVE A LITTLE SAVE A LOT!

ON ADDISON AVE. EAST
8/10 mile past Shelby's

MAGIC VALLEY'S
ONLY COMPLETE AND
EXCLUSIVE FLOOR
COVERING BUSINESS!

HERE'S HOW YOU SAVE!

Columbus
5010 Nylon
CARPET
\$7.95
sq. yd.
completely
installed

Congoleum-Nairn®
Vinyl Asbestos
TILE
8c
9"x9" size

CARPETS By FIRTH,
COLUMBUS and DOWNS.

ARMSTRONG® Floor Covering
Products—Tile—Roll Goods.

CONGOLEUM-NAIRN
VINYL FLOOR COVERING.
over 112 rolls linoleum in stock!

Formica® for Counter Tops

CARPET CLEANING—We are members of the National Institute of Rug Cleaners. CUSTOM RUG AND CARPET CLEANING WITH BIGELOW'S KARPET-KARE® SYSTEM. Let our professionals do the job for you.

CUSTOM FLOORS of IDAHO

ADDISON AVENUE EAST, TWIN FALLS, 733-5424

STORE HOURS: 8 a.m. - 6 p.m. Monday through Friday. 8 a.m. - 4 p.m. Saturday

Downtown, Twin Falls

Rebekah Lodge Fetes Assembly President

Primrose Rebekah Lodge honored Mrs. Peter Hay, Kellogg, president of the Rebekah Assembly of Idaho, when she made her official visit to the lodge.

Mrs. Mae Doobille, Minnie McCullough, Elsie Ashen and Mary Sterns served the potluck dinner at 6:30 p.m. to get the evening's events underway.

Mrs. William Goodrich, Mrs. Robert McCracken, Mrs. William Boyd, Mrs. Jake Roth and Genette Wiley were in charge of decorations. They used the president's official colors of brown, pink and silver together with pink carnations, lily of the valley, for inspiration. A floral arrangement of pink carnations centered the president's table. Silver slippers containing arrangements of pink carnations centered the other tables to emphasize the president's motto, "Put Your Best Foot Forward."

Larry Larsen, Robert Olmstead and Russell Olmstead entertained with music during the dinner.

Lodge "convened" at 8 p.m. with Mrs. W. O. Widener, noble grand, presiding.

After opening ceremonies, distinguished guests retired to the lounge and "re-entered" the lodge in form to be officially introduced and welcomed. Mrs. Hugh Anderson, Mrs. McCracken and Mrs. Doobille introduced and welcomed the guests. Mrs. W. O. Widener, noble grand, representing the Canton of Colfax No. 12, presided over the program. Mrs. Hay, to the altar where she was introduced by Mrs. Anderson, welcomed by the lodge and seated.

Mrs. Anderson and her committee then introduced and seated Brigadier General Carl Ridgeway, department commander of Patriarchs Militant; Margaret Watts, past president of the International Association of Rebekah Assemblies and past president of the Rebekah Assembly of Idaho; Tommy J. Lloyd, past grand master of the state of Idaho.

Arthur Childers, grand high priest of the Grand Encampment; Mrs. Wilfred Benedict, district deputy president; Mrs. Ridgeway, musician of the Department Association; Ladies Auxiliary Patriarchs Militant and Mrs. Childers, associate honor guard for the Department of the Ladies Auxiliary Patriarchs Militant.

Mrs. Widener presented a gift to Mrs. Hay from the lodge. Mrs. Georgia Martin presented a gift from Past Noble Grand's Club.

Mrs. Dale Bowman and her degree team initiated Mr. and Mrs. Harold Kennedy, Kimberly, into the lodge as new members.

Mrs. Hay outlined her program and plans for the year in her message to the lodge. She stressed the need and importance of an educational program in all branches of the order. Her special project for the year is the procurement of a new washing machine and a new dryer for use in the Odd Fellows Home, Caldwell. She appointed Mrs. O. H. Higgins to gather material for her scrapbook for the year.

Mrs. Watts, T. J. Lloyd, Ridgeway, and Mr. and Mrs. Childers, distinguished guests, spoke briefly.

Georgia Martin, Virginia Wolter and Mrs. Jack Bell were in charge of the social hour and tea.

Teachers Meet

CAREY — Primary teachers and officers were told ways to cope with behavior problems by Mrs. Garth Cook, service leader, during the preparation meeting in the LDS Chapel.

Mrs. Leon Peck directed singing, with piano accompaniment played by Mrs. Vernon Wood. Prayers were given by Mrs. Lloyd Davis.

Your Spine and Your Health

By Dr. Ludwig C. Landwehr
The slogan of a leading insurance company is: "The future belongs to those who prepare for it." Everywhere you turn, the world's work is being pushed steadily forward by men and women who have prepared for their future. The future looks black indeed to the unfortunate one who lacks rest for new things and capacity to accom-

Dr. Landwehr plies things worthwhile because of poor health and low vitality. Great achievements in the lives of men and nations spring from courage and conviction within. If you resolve to get well, your first step has been taken. You have conviction and set for yourself, your chances are better. The Chiropedic method is one very effective way to regain your health and vitality. Results in millions have proven the soundness of Chiropedic and its methods. Put yourself on the road to health, make your future a better one by preparing now. It is not correct to say everything was tried unless Chiropedic was included.

One of a series of articles published in the public interest to explain and illustrate the principles of scientific Chiropedic, written by Dr. Ludwig C. Landwehr, whose office is located at 717 Main Ave., W. Twin Falls, Tel. 732-0322.



EXAMINING THE MATERIAL that will be used for the stage curtain for the new Tom Parks Memorial Building at the Twin Falls County Fair grounds are Mrs. C. H. Jackson, president of the Twentieth Century Club, and Warren Barry.

20th Century Club Donates Stage Curtain

The Twentieth Century Club, under the direction of Mrs. C. H. Jackson, president, has selected as its community project, the presentation of the stage curtain for the new Tom Parks Memorial Building at the Twin Falls County Fair grounds.

This curtain will be installed in the stage area of the new community building and will be available as a backdrop for presentations much earlier than had been hoped.

Members of the Twin Falls County Fair Board have expressed their appreciation to the Twentieth Century Club for their consideration of this project and noted that the fine addition will place the facilities in operation much earlier than anticipated.

The club chose the stage curtain as the community project. The curtain will be installed in the stage area of the new community building and will be available as a backdrop for presentations much earlier than anticipated. (Times-News photo)

Luncheon Held

Members of the Past Oracles Club were served a dessert luncheon by Mrs. Anna Branson at her home.

Mrs. Donald Treadwell conducted the business session, with Mrs. Lora Doss acting as secretary. Games were played. Mrs. Grace Samples received a secret plot gift and was presented a special gift.

Area Woman Is National Unit Officer

KIMBERLY—Mrs. Russell C. Larsen, Kimberly, was recently elected vice president of the American National Cowbelles, the auxiliary of the National Cattlemen's Association.

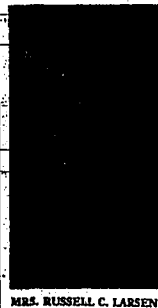
Mrs. Larsen gave a report on the national meeting, held in Kansas City at the local Cowbelles organization executive board meeting at the county agent's office. Mrs. Larsen is chairman of the radio and television committee which worked in conjunction with the National Livestock and Meat Board of Chicago for promotion of the use of beef throughout the United States.

Mrs. Noy Brackett, president of the local unit, also attended the national meet.

Tentative plans for a cooking school to be held in Twin Falls were discussed. It was announced that a membership tea is scheduled in March.

Mrs. Brackett announced that the Cowbelles dinner napkins and the "Roundup of Beef Cookery" cookbooks are available. She suggested that members use these items for gifts and personal use.

Mrs. Carl Anderson, Bliss, Idaho Cowbelles president, attended the executive meeting. She reminded the group the Cowbelles will celebrate 20 years of activity in Idaho and encouraged continued drive for membership given by Rex Wigley and Wendell Gibby.



MRS. RUSSELL C. LARSEN

Monthly Social Held in View

VIEW—Mr. and Mrs. Wilford Wigley and Mr. and Mrs. James Nowland were hosts for the monthly social in the LDS Cultural Hall.

A George Washington anniversary dinner was served. The banquet tables were decorated with red crepe paper streamers, enhanced with small red flags, cherry tree stumps and red hatched.

Following the dinner, Mr. and Mrs. Ward Smith directed square dancing. Prayers were given by Rex Wigley and Wendell Gibby.

Sunday, Feb. 27, 1966
Twin Falls Times-News 17

Charges Made For Pictures on Women's Page

Costs will be charged for all photographs printed with captions and wedding stories.

Photos will be printed in one-column size of the girl alone for engagement notices or for a wedding story. If the couple so desires, two-column pictures will be used of both the bride and bridegroom after the wedding. Cost for the one-column photo will be \$2.42 plus 8 cents tax and for the two-column pictures, \$4.83 plus 16 cents tax. All photographs must be of studio quality.

No charge will be made for stories without photographs. The Times-News reserves the right to reject photographs of inferior quality or which are unsuitable for reproduction.

No wedding stories will be accepted more than one month after the wedding. The Times-News reserves the right to crop all photographs and edit all stories.

LESSON GIVEN
RICHFIELD — "Our Priesthood Heritage" was the LDS Relief Society lesson topic presented by Mrs. Olive Capper at the afternoon meeting. Mrs. Hobbs Jones and Mrs. Perry Jones gave the prayers.

OUR 100th YEAR

Special Purchase!

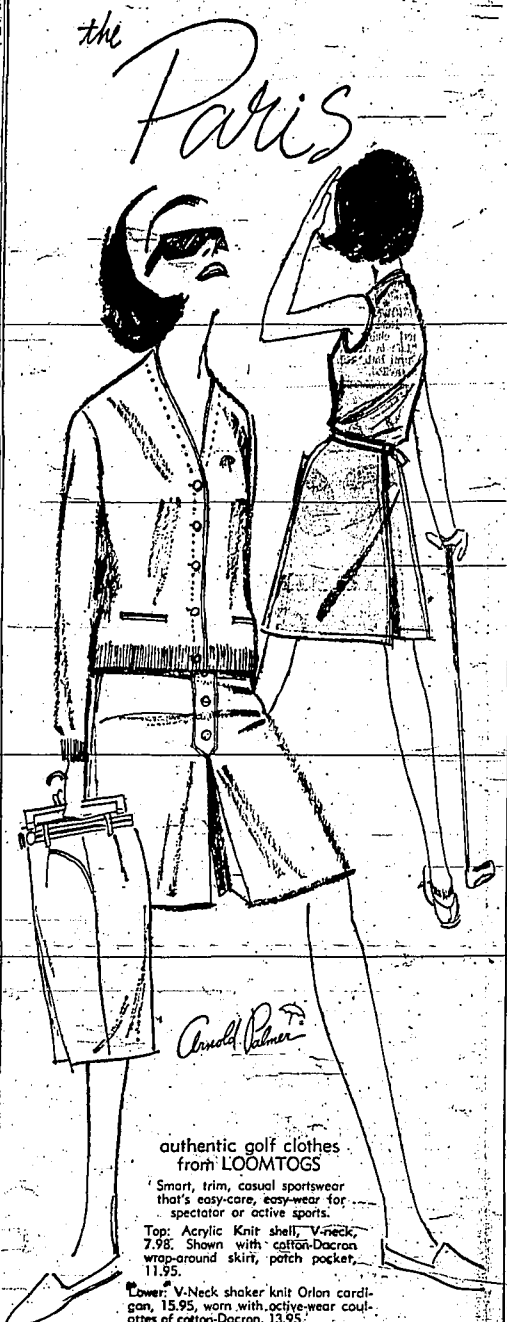


LAMINATED COATS

An outstanding collection of the latest styled spring coats in such easy to care for bonded fabrics. Select from plains, plaids, herringbones, sculptured textures, poodle cloths, and others. White, red, navy, blue and black or brown plaid. Sizes Jr. 5 to 13 and Misses 8 to 16.

ONLY

13.88



authentic golf clothes from LOOMTOS

Smart, trim, casual sportswear that's easy-care, easy-wear for spectator or active sports.

Top: Acrylic Knit shell, V-neck, 7.95. Shown with cotton-Dacron wrap-around skirt, patch pocket, 11.95.

Lower: V-Neck shaker knit Orion cardigan, 15.95, worn with active-wear coulottes of cotton-Dacron, 13.95.

Also shown, trim, belted blouses, 9.95. The complete collection in misses' sizes, choose from pale blue, yellow, or deep beige.

Shop the Paris in downtown Twin Falls... charge or layaway your purchases now!



POURING TEA is Mrs. A. F. Oslund, left, for Mrs. Roger W. Thomas, Kimberly, and Mrs. C. J. Siger, Twin Falls Chapter, Daughters of the American Revolution, regent, at the annual George Washington's Birthday Tea at the Presbyterian Church Fireside Lounge. Mrs. Thomas reviewed Harold Kohn's book, "Touch of Greatness." (Times-News photo)

T. F. DAR Hosts Annual Tea

More than 70 members of the Twin Falls Chapter, Daughters of the American Revolution, celebrated Washington's Birthday anniversary with their annual George Washington's Birthday Tea.

Meeting at the Twin Falls Presbyterian Church Fireside Lounge, the women heard Mrs. Roger W. Thomas, Kimberly, review Harold Kohn's book, "Touch of Greatness."

The annual DAR Good Citizen Award winner, Kelly Florence, daughter of Mr. and Mrs. Otto Florence Jr., Twin Falls, was presented to the unit. She was given a pin and certificate by Mrs. Arnold Francis Oslund, Twin Falls, state DAR regent.

FILM SHOW

Elba — The Rockettes, an Elba-Almo social club, sponsored a film, "Life in Africa," at the LDS Cultural Hall, Elba. The public was invited.

Magic Valley Favorites

WEEK'S RECIPE WINNER
MRS. J. C. VAUGHAN
717 Hill Avenue, Idaho Falls

Whole Wheat Bran Loaf
1 cup water
3/4 cup milk
3 tablespoons sugar
1 cup all-bran
4 teaspoons salt
1 stick margarine
1/2 cup dark molasses
1/2 cup warm water
2 packages dry yeast
3 cups unsifted whole wheat flour

2 1/2 cups sifted white flour
Combine one cup water and milk. Bring to a boil. Stir in all-bran, sugar, margarine and molasses. Cool to lukewarm. Sprinkle in dry yeast, and stir until dissolved. Add lukewarm bran mixture and whole wheat flour. Beat until smooth. Stir in enough white flour to make a soft dough. Turn onto lightly floured board and knead until smooth and elastic, about 10

minutes. Dough will be slightly sticky.

Place in greased bowl, turning to grease top of dough. Cover and let rise in warm place, free from draft, until doubled in bulk, about one hour. Punch down. Turn dough out onto lightly floured board, divide dough in half. Shape each half into a loaf.

Place in greased 8 1/2 by 5 by 3-inch loaf pans. Cover and let rise in warm place, free from draft, until doubled in bulk, about one hour. Bake in hot oven, 400 degrees, for 30 to 35 minutes or until done. Make two loaves.

(The Times-News will pay \$5 each week for the best recipe submitted for Magic Valley Favorites. If you have a favorite recipe, just mail it to the Recipe Department, Women's Page, 1111 Hill. The recipe, beyond the property of the Times-News, and cannot be returned.)

Relief Society Lesson Given

DIETRICH—The Pickingup Technique was the lesson presented by Mrs. Muriel Reynolds when members met for the LDS Relief Society work and business meeting.

Mrs. Opal Aslett gave a demonstration on exercises to do to tighten muscles and improve posture.

Mrs. Quina Helken told how to improve and care for the complexion.

State visitors included Mrs. Marilyn Harris and Mrs. Ruth Dille. Mrs. Harris told members about a talent festival slated in connection with a building fund project and asks that members start on an item, or items, for the event. Mrs. Dille asked for member participation in the Strike-Singing Mothers group.

Agassys were given by Mrs. Lillian Sorenson and Mrs. Jeanetta Knowles.

Miss Whitaker, Dey Disclose Wedding Plans

Mr. and Mrs. Orval E. Whitaker announce the engagement and forthcoming marriage of their daughter, Glynora, to Duane Edward Dey, son of Mr. and Mrs. George A. Dey Sr., all Twin Falls.

Miss Whitaker attended schools in Castleford and is a 1964 graduate of Twin Falls High School. She attended Conquerors Bible College, Portland, Ore., and is employed by F. W. Woolworth Co. Dey attended school in Buhi. He is a member of the Idaho National Guard, Buhi Unit, and is employed by Roger Brothers Seed Co.

A September wedding is planned at the Bethel Temple Apostolic Church.



GLYNORA WHITAKER (Leadon photo)

Invitation Is Received by OES Chapter

SHOSHONE—An invitation to Friendship Night Wednesday at Wendell was received by members of Lincoln Chapter No. 42, Order of Eastern Stars.

Report was made that Mrs. Howard Hill is now home from the hospital after surgery.

Mrs. Floyd O. Kelling, worthy matron, gave the welcome address. She explained one reason for having the event at this time is that George Washington was one of the Founders of the Masonic Lodge.

In charge of program arrangements were Mrs. E. I. Shaw, Mrs. M. R. Brown and Mrs. Robert Vaden.

All of the entertainment came from members and their families.

Katie Hansen played a piano solo; Mrs. Howard Adkins played a violin solo; Geanine Kisting gave a patriotic reading; Echo Gerard sang; Henry Patterson, Dietrich, a saxophone solo, and rhythm number with silver and wooden spoons; and Wanda Elliott and Michael Manning, vocal duet to electric guitar accompaniment by Michael. Mrs. Claude Chess was accompanist for many of the numbers.

Prizes were won by Mrs. John Conway and D. M. Lehman.

The next regular meeting is Tuesday.

Presbyterian Women Leaders Are Announced

KETCHUM—Elected officers of the Presbyterian Women's Organization include Mrs. Jay Mahoney, president; Mrs. Peter Naymlik, vice president and program chairman; Mrs. Eugene Flowers, secretary and fellowship chairman; Mrs. John Toner, treasurer, and Mrs. George Flowers, world service chairman.

In a report submitted by retiring officers it is noted the organization met the goals set for national missions, ecumenical missions and Christian education.

They have sent baby clothes

CLUB CONVENES

HANSEN—Mrs. Lloyd Wright, Kimberly, was guest speaker at the Home Improvement Club meeting at the schoolhouse. She spoke on "Planting by Plan."

Mrs. Bryan Harris Jr. was program chairman and introduced Mrs. Wright. Mrs. Harold Moore and Mrs. Gordon Hill were hostesses.

PRICES REDUCED

on these brand new

HOOVER

CLEANERS

Fast bag change—takes only 5 seconds

Exclusive Double-Stretch Hose

Full horsepower motor

Telescoping Wand won't come apart

New low, light, rug and floor nozzle

Famous in American Homes for generations

THE CONSTELLATION
Now Only ... **\$39.95**

THE UPRIGHT
Now Only ... **\$59.95**

TERMS As low as \$1.00 per week

3 complete stores to serve you

WILSON-BATES

TWIN FALLS BUHL JEROME

NEW AT ROPER'S

the many looks of Bobbie Brooks

fashioned in FORTREL*

CREASE RESISTANCE...fabulous permanent-press playthings in 50% Fortel* polyester — 50% cotton. New and exciting in delicious ice-cream plaids and color-matched solids. Sizes 7-15.

A. Roll-sleeve button-down collar shirt, \$7.00. Hip-hanger bell-bottoms, \$12.00

B. Long-sleeve button-down collar shirt, \$8.00. Solid no-waistband slim skirt, \$9.00.

C. Poor-boy surfer shirt, \$7.00. No waistband. Bermuda walkers, \$8.00.

D. Button-down roll-sleeve shirt, \$7.00. Hip-stitched pleated Killie, \$12.00.

E. Solid button-down collar, roll-sleeve shirt, \$7.00. Plaid no-waistband Jamaica, \$8.00.

Dozens of other New Bobbie Brooks Look at Roper's!

ROPER'S

TWIN FALLS—BURLEY—RUPERT—BUHL

It's from ROPER'S...it's RIGHT!

*Olanese trademark for its polyester fiber.

Grain Market Commodities Show Losses

CHICAGO (AP)—A succession of heavy rains in the grain belt has caused the grain futures market on the defensive, almost constantly last week, and all commodities closed with moderate to broad losses.

The adverse factors were strong, particularly in soybeans which had been on a fairly steady and prolonged rise. Losses there ranged to more than a cent a bushel for old crop months. However, the new crop deliveries were rather steady and finished about steady in spots.

Wheat, corn and rice lost heavily, but appear to be speculative. Publically and in the public traders in wheat and corn.

Although wheat shipments were understood to have been at a fast clip, very little of the business was handled commercially. Dealers had gone directly out of surplus stocks.

A government report on soybean crushings during January was the first bearish factor in soybean trading. It was at a more than 10% drop in soybean inventories of soybean oil and soybean meal increased during the month.

Most of the week, wheat was 2-3/4 cents a bushel lower than a week ago, March 30-31-32-33-34-35-36-37-38-39-40-41-42-43-44-45-46-47-48-49-50-51-52-53-54-55-56-57-58-59-60-61-62-63-64-65-66-67-68-69-70-71-72-73-74-75-76-77-78-79-80-81-82-83-84-85-86-87-88-89-90-91-92-93-94-95-96-97-98-99-100-101-102-103-104-105-106-107-108-109-110-111-112-113-114-115-116-117-118-119-120-121-122-123-124-125-126-127-128-129-130-131-132-133-134-135-136-137-138-139-140-141-142-143-144-145-146-147-148-149-150-151-152-153-154-155-156-157-158-159-160-161-162-163-164-165-166-167-168-169-170-171-172-173-174-175-176-177-178-179-180-181-182-183-184-185-186-187-188-189-190-191-192-193-194-195-196-197-198-199-200-201-202-203-204-205-206-207-208-209-210-211-212-213-214-215-216-217-218-219-220-221-222-223-224-225-226-227-228-229-230-231-232-233-234-235-236-237-238-239-240-241-242-243-244-245-246-247-248-249-250-251-252-253-254-255-256-257-258-259-260-261-262-263-264-265-266-267-268-269-270-271-272-273-274-275-276-277-278-279-280-281-282-283-284-285-286-287-288-289-290-291-292-293-294-295-296-297-298-299-300-301-302-303-304-305-306-307-308-309-310-311-312-313-314-315-316-317-318-319-320-321-322-323-324-325-326-327-328-329-330-331-332-333-334-335-336-337-338-339-340-341-342-343-344-345-346-347-348-349-350-351-352-353-354-355-356-357-358-359-360-361-362-363-364-365-366-367-368-369-370-371-372-373-374-375-376-377-378-379-380-381-382-383-384-385-386-387-388-389-390-391-392-393-394-395-396-397-398-399-400-401-402-403-404-405-406-407-408-409-410-411-412-413-414-415-416-417-418-419-420-421-422-423-424-425-426-427-428-429-430-431-432-433-434-435-436-437-438-439-440-441-442-443-444-445-446-447-448-449-450-451-452-453-454-455-456-457-458-459-460-461-462-463-464-465-466-467-468-469-470-471-472-473-474-475-476-477-478-479-480-481-482-483-484-485-486-487-488-489-490-491-492-493-494-495-496-497-498-499-500-501-502-503-504-505-506-507-508-509-510-511-512-513-514-515-516-517-518-519-520-521-522-523-524-525-526-527-528-529-530-531-532-533-534-535-536-537-538-539-540-541-542-543-544-545-546-547-548-549-550-551-552-553-554-555-556-557-558-559-560-561-562-563-564-565-566-567-568-569-570-571-572-573-574-575-576-577-578-579-580-581-582-583-584-585-586-587-588-589-590-591-592-593-594-595-596-597-598-599-600-601-602-603-604-605-606-607-608-609-610-611-612-613-614-615-616-617-618-619-620-621-622-623-624-625-626-627-628-629-630-631-632-633-634-635-636-637-638-639-640-641-642-643-644-645-646-647-648-649-650-651-652-653-654-655-656-657-658-659-660-661-662-663-664-665-666-667-668-669-670-671-672-673-674-675-676-677-678-679-680-681-682-683-684-685-686-687-688-689-690-691-692-693-694-695-696-697-698-699-700-701-702-703-704-705-706-707-708-709-710-711-712-713-714-715-716-717-718-719-720-721-722-723-724-725-726-727-728-729-730-731-732-733-734-735-736-737-738-739-740-741-742-743-744-745-746-747-748-749-750-751-752-753-754-755-756-757-758-759-760-761-762-763-764-765-766-767-768-769-770-771-772-773-774-775-776-777-778-779-780-781-782-783-784-785-786-787-788-789-790-791-792-793-794-795-796-797-798-799-800-801-802-803-804-805-806-807-808-809-810-811-812-813-814-815-816-817-818-819-820-821-822-823-824-825-826-827-828-829-830-831-832-833-834-835-836-837-838-839-840-841-842-843-844-845-846-847-848-849-850-851-852-853-854-855-856-857-858-859-860-861-862-863-864-865-866-867-868-869-870-871-872-873-874-875-876-877-878-879-880-881-882-883-884-885-886-887-888-889-890-891-892-893-894-895-896-897-898-899-900-901-902-903-904-905-906-907-908-909-910-911-912-913-914-915-916-917-918-919-920-921-922-923-924-925-926-927-928-929-930-931-932-933-934-935-936-937-938-939-940-941-942-943-944-945-946-947-948-949-950-951-952-953-954-955-956-957-958-959-960-961-962-963-964-965-966-967-968-969-970-971-972-973-974-975-976-977-978-979-980-981-982-983-984-985-986-987-988-989-990-991-992-993-994-995-996-997-998-999-1000-1001-1002-1003-1004-1005-1006-1007-1008-1009-1010-1011-1012-1013-1014-1015-1016-1017-1018-1019-1020-1021-1022-1023-1024-1025-1026-1027-1028-1029-1030-1031-1032-1033-1034-1035-1036-1037-1038-1039-1040-1041-1042-1043-1044-1045-1046-1047-1048-1049-1050-1051-1052-1053-1054-1055-1056-1057-1058-1059-1060-1061-1062-1063-1064-1065-1066-1067-1068-1069-1070-1071-1072-1073-1074-1075-1076-1077-1078-1079-1080-1081-1082-1083-1084-1085-1086-1087-1088-1089-1090-1091-1092-1093-1094-1095-1096-1097-1098-1099-1100-1101-1102-1103-1104-1105-1106-1107-1108-1109-1110-1111-1112-1113-1114-1115-1116-1117-1118-1119-1120-1121-1122-1123-1124-1125-1126-1127-1128-1129-1130-1131-1132-1133-1134-1135-1136-1137-1138-1139-1140-1141-1142-1143-1144-1145-1146-1147-1148-1149-1150-1151-1152-1153-1154-1155-1156-1157-1158-1159-1160-1161-1162-1163-1164-1165-1166-1167-1168-1169-1170-1171-1172-1173-1174-1175-1176-1177-1178-1179-1180-1181-1182-1183-1184-1185-1186-1187-1188-1189-1190-1191-1192-1193-1194-1195-1196-1197-1198-1199-1200-1201-1202-1203-1204-1205-1206-1207-1208-1209-1210-1211-1212-1213-1214-1215-1216-1217-1218-1219-1220-1221-1222-1223-1224-1225-1226-1227-1228-1229-1230-1231-1232-1233-1234-1235-1236-1237-1238-1239-1240-1241-1242-1243-1244-1245-1246-1247-1248-1249-1250-1251-1252-1253-1254-1255-1256-1257-1258-1259-1260-1261-1262-1263-1264-1265-1266-1267-1268-1269-1270-1271-1272-1273-1274-1275-1276-1277-1278-1279-1280-1281-1282-1283-1284-1285-1286-1287-1288-1289-1290-1291-1292-1293-1294-1295-1296-1297-1298-1299-1300-1301-1302-1303-1304-1305-1306-1307-1308-1309-1310-1311-1312-1313-1314-1315-1316-1317-1318-1319-1320-1321-1322-1323-1324-1325-1326-1327-1328-1329-1330-1331-1332-1333-1334-1335-1336-1337-1338-1339-1340-1341-1342-1343-1344-1345-1346-1347-1348-1349-1350-1351-1352-1353-1354-1355-1356-1357-1358-1359-1360-1361-1362-1363-1364-1365-1366-1367-1368-1369-1370-1371-1372-1373-1374-1375-1376-1377-1378-1379-1380-1381-1382-1383-1384-1385-1386-1387-1388-1389-1390-1391-1392-1393-1394-1395-1396-1397-1398-1399-1400-1401-1402-1403-1404-1405-1406-1407-1408-1409-1410-1411-1412-1413-1414-1415-1416-1417-1418-1419-1420-1421-1422-1423-1424-1425-1426-1427-1428-1429-1430-1431-1432-1433-1434-1435-1436-1437-1438-1439-1440-1441-1442-1443-1444-1445-1446-1447-1448-1449-1450-1451-1452-1453-1454-1455-1456-1457-1458-1459-1460-1461-1462-1463-1464-1465-1466-1467-1468-1469-1470-1471-1472-1473-1474-1475-1476-1477-1478-1479-1480-1481-1482-1483-1484-1485-1486-1487-1488-1489-1490-1491-1492-1493-1494-1495-1496-1497-1498-1499-1500-1501-1502-1503-1504-1505-1506-1507-1508-1509-1510-1511-1512-1513-1514-1515-1516-1517-1518-1519-1520-1521-1522-1523-1524-1525-1526-1527-1528-1529-1530-1531-1532-1533-1534-1535-1536-1537-1538-1539-1540-1541-1542-1543-1544-1545-1546-1547-1548-1549-1550-1551-1552-1553-1554-1555-1556-1557-1558-1559-1560-1561-1562-1563-1564-1565-1566-1567-1568-1569-1570-1571-1572-1573-1574-1575-1576-1577-1578-1579-1580-1581-1582-1583-1584-1585-1586-1587-1588-1589-1590-1591-1592-1593-1594-1595-1596-1597-1598-1599-1600-1601-1602-1603-1604-1605-1606-1607-1608-1609-1610-1611-1612-1613-1614-1615-1616-1617-1618-1619-1620-1621-1622-1623-1624-1625-1626-1627-1628-1629-1630-1631-1632-1633-1634-1635-1636-1637-1638-1639-1640-1641-1642-1643-1644-1645-1646-1647-1648-1649-1650-1651-1652-1653-1654-1655-1656-1657-1658-1659-1660-1661-1662-1663-1664-1665-1666-1667-1668-1669-1670-1671-1672-1673-1674-1675-1676-1677-1678-1679-1680-1681-1682-1683-1684-1685-1686-1687-1688-1689-1690-1691-1692-1693-1694-1695-1696-1697-1698-1699-1700-1701-1702-1703-1704-1705-1706-1707-1708-1709-1710-1711-1712-1713-1714-1715-1716-1717-1718-1719-1720-1721-1722-1723-1724-1725-1726-1727-1728-1729-1730-1731-1732-1733-1734-1735-1736-1737-1738-1739-1740-1741-1742-1743-1744-1745-1746-1747-1748-1749-1750-1751-1752-1753-1754-1755-1756-1757-1758-1759-1760-1761-1762-1763-1764-1765-1766-1767-1768-1769-1770-1771-1772-1773-1774-1775-1776-1777-1778-1779-1780-1781-1782-1783-1784-1785-1786-1787-1788-1789-1790-1791-1792-1793-1794-1795-1796-1797-1798-1799-1800-1801-1802-1803-1804-1805-1806-1807-1808-1809-1810-1811-1812-1813-1814-1815-1816-1817-1818-1819-1820-1821-1822-1823-1824-1825-1826-1827-1828-1829-1830-1831-1832-1833-1834-1835-1836-1837-1838-1839-1840-1841-1842-1843-1844-1845-1846-1847-1848-1849-1850-1851-1852-1853-1854-1855-1856-1857-1858-1859-1860-1861-1862-1863-1864-1865-1866-1867-1868-1869-1870-1871-1872-1873-1874-1875-1876-1877-1878-1879-1880-1881-1882-1883-1884-1885-1886-1887-1888-1889-1890-1891-1892-1893-1894-1895-1896-1897-1898-1899-1900-1901-1902-1903-1904-1905-1906-1907-1908-1909-1910-1911-1912-1913-1914-1915-1916-1917-1918-1919-1920-1921-1922-1923-1924-1925-1926-1927-1928-1929-1930-1931-1932-1933-1934-1935-1936-1937-1938-1939-1940-1941-1942-1943-1944-1945-1946-1947-1948-1949-1950-1951-1952-1953-1954-1955-1956-1957-1958-1959-1960-1961-1962-1963-1964-1965-1966-1967-1968-1969-1970-1971-1972-1973-1974-1975-1976-1977-1978-1979-1980-1981-1982-1983-1984-1985-1986-1987-1988-1989-1990-1991-1992-1993-1994-1995-1996-1997-1998-1999-2000-2001-2002-2003-2004-2005-2006-2007-2008-2009-2010-2011-2012-2013-2014-2015-2016-2017-2018-2019-2020-2021-2022-2023-2024-2025-2026-2027-2028-2029-2030-2031-2032-2033-2034-2035-2036-2037-2038-2039-2040-2041-2042-2043-2044-2045-2046-2047-2048-2049-2050-2051-2052-2053-2054-2055-2056-2057-2058-2059-2060-2061-2062-2063-2064-2065-2066-2067-2068-2069-2070-2071-2072-2073-2074-2075-2076-2077-2078-2079-2080-2081-2082-2083-2084-2085-2086-2087-2088-2089-2090-2091-2092-2093-2094-2095-2096-2097-2098-2099-2100-2101-2102-2103-2104-2105-2106-2107-2108-2109-2110-2111-2112-2113-2114-2115-2116-2117-2118-2119-2120-2121-2122-2123-2124-2125-2126-2127-2128-2129-2130-2131-2132-2133-2134-2135-2136-2137-2138-2139-2140-2141-2142-2143-2144-2145-2146-2147-2148-2149-2150-2151-2152-2153-2154-2155-2156-2157-2158-2159-2160-2161-2162-2163-2164-2165-2166-2167-2168-2169-2170-2171-2172-2173-2174-2175-2176-2177-2178-2179-2180-2181-2182-2183-2184-2185-2186-2187-2188-2189-2190-2191-2192-2193-2194-2195-2196-2197-2198-2199-2200-2201-2202-2203-2204-2205-2206-2207-2208-2209-2210-2211-2212-2213-2214-2215-2216-2217-2218-2219-2220-2221-2222-2223-2224-2225-2226-2227-2228-2229-2230-2231-2232-2233-2234-2235-2236-2237-2238-2239-2240-2241-2242-2243-2244-2245-2246-2247-2248-2249-2250-2251-2252-2253-2254-2255-2256-2257-2258-2259-2260-2261-2262-2263-2264-2265-2266-2267-2268-2269-2270-2271-2272-2273-2274-2275-2276-2277-2278-2279-2280-2281-2282-2283-2284-2285-2286-2287-2288-2289-2290-2291-2292-2293-2294-2295-2296-2297-2298-2299-2300-2301-2302-2303-2304-2305-2306-2307-2308-2309-2310-2311-2312-2313-2314-2315-2316-2317-2318-2319-2320-2321-2322-2323-2324-2325-2326-2327-2328-2329-2330-2331-2332-2333-2334-2335-2336-2337-2338-2339-2340-2341-2342-2343-2344-2345-2346-2347-2348-2349-2350-2351-2352-2353-2354-2355-2356-2357-2358-2359-2360-2361-2362-2363-2364-2365-2366-2367-2368-2369-2370-2371-2372-2373-2374-2375-2376-2377-2378-2379-2380-2381-2382-2383-2384-2385-2386-2387-2388-2389-2390-2391-2392-2393-2394-2395-2396-2397-2398-2399-2400-2401-2402-2403-2404-2405-2406-2407-2408-2409-2410-2411-2412-2413-2414-2415-2416-2417-2418-2419-2420-2421-2422-2423-2424-2425-2426-2427-2428-2429-2430-2431-2432-2433-2434-2435-2436-2437-2438-2439-2440-2441-2442-2443-2444-2445-2446-2447-2448-2449-2450-2451-2452-2453-2454-2455-2456-2457-2458-2459-2460-2461-2462-2463-2464-2465-2466-2467-2468-2469-2470-2471-2472-2473-2474-2475-2476-2477-2478-2479-2480-2481-2482-2483-2484-2485-2486-2487-2488-2489-2490-2491-2492-2493-2494-2495-2496-2497-2498-2499-2500-2501-2502-2503-2504-2505-2506-2507-2508-2509-2510-2511-2512-2513-2514-2515-2516-2517-2518-2519-2520-2521-2522-2523-2524-2525-2526-2527-2528-2529-2530-2531-2532-2533-2534-2535-2536-2537-2538-2539-2540-2541-2542-2543-2544-2545-2546-2547-2548-2549-2550-2551-2552-2553-2554-2555-2556-2557-2558-2559-2560-2561-2562-2563-2564-2565-2566-2567-2568-2569-2570-2571-2572-2573-2574-2575-2576-2577-2578-2579-2580-2581-2582-2583-2584-2585-2586-2587-2588-2589-2590-2591-2592-2593-2594-2595-2596-2597-2598-2599-2600-2601-2602-2603-2604-2605-2606-2607-2608-2609-2610-2611-2612-2613-2614-2615-2616-2617-2618-2619-2620-2621-2622-2623-2624-2625-2626-2627-2628-2629-2630-2631-2632-2633-2634-2635-2636-2637-2638

SOLONS STAY UNBEATEN IN A-2 TOURNNEY

Tigers Fall to Favored Team; Filer Keeps Hopes Alive With 60-57 Win

BUHL—Filer kept its hopes alive and Gooding remained undefeated Saturday night with victories in the fourth district A-2 basketball tournament. Gooding broke its game open in the fourth quarter to take a 60-40 victory over Jerome while Filer held off a last-quarter comeback by Buhl for a 60-57 decision. Gooding and Jerome fought a nip and tuck battle through the first two quarters and end of the half 25-25. Gooding

Favorite Tops Santa Anita Handicap

ARCADIA, Calif. (AP)—Lucky Debonair came on with a powerful run in the stretch to cut down pace-setting Native Diver and Cupid in a three-horse battle Saturday to win the \$145,000 Santa Anita Handicap.

Cheered on by more than 55,000 fans, who had made him the favorite, "Lucky" Debonair flustered under the wire by one length over Cupid, with Native Diver third in the bid for the \$100,000 winner's purse.

Jockey Bill Shoemaker, registering his fifth victory in the 23th running of the handiicap, was aboard Mrs. Ada L. Rice's bay colt.

Lucky Debonair, a 4-year-old, became the first Kentucky Derby winner to take the Santa Anita Handicap.

The time for the 1 1/2 miles was 2:00 1/5, just short of the track record of 1:59 3/5 which Bold Bidder set Jan. 29 in the Charles H. Strub Stakes.

Tom Cat came on as the surprise fourth in the field of 10 candidates.

Hill Rise, seeking an unprecedented second straight triumph in the Santa Anita, and second choice with the crowd, finished fifth and was never a serious threat.

Lucky Debonair paid \$3.20, \$5 and \$1.20. Cupid, owned by Mr. and Mrs. Bert W. Martin, returned \$10 and \$5.80, and Native Diver \$7.40.

Denver Rolls Over Utahs In 100-81 Win

DENVER, Colo. (AP)—Denver University, led by the 23-point scoring of Harry Hollines, raced to a 100-81 victory over Utah State Saturday night.

Denver scored on exactly half its shots from the field to 42.1 for Utah State and outscored the visitors 55-34.

Utah State trailed only 44-37 at halftime but Denver widened the gap in the second half. Hollines had help from center-Bryon Beck who scored 21 and reserve Jim Coy who contributed 18 on 6 of 13 shots from the field.

Utah State's Larry Bronson (30) of Jerome runs into Filer's Gary Dougherty in the second quarter of their fourth district A-2 basketball tournament game Friday night. Bronson was charged with an offensive foul, giving the ball to Filer, and missed the basket. Looking on is Steve Sharp (20). Jerome won the game 84-64. (Times-News photo.)

Favorite Tops Santa Anita Handicap

ARCADIA, Calif. (AP)—Lucky Debonair came on with a powerful run in the stretch to cut down pace-setting Native Diver and Cupid in a three-horse battle Saturday to win the \$145,000 Santa Anita Handicap.

Cheered on by more than 55,000 fans, who had made him the favorite, "Lucky" Debonair flustered under the wire by one length over Cupid, with Native Diver third in the bid for the \$100,000 winner's purse.

Jockey Bill Shoemaker, registering his fifth victory in the 23th running of the handiicap, was aboard Mrs. Ada L. Rice's bay colt.

Lucky Debonair, a 4-year-old, became the first Kentucky Derby winner to take the Santa Anita Handicap.

The time for the 1 1/2 miles was 2:00 1/5, just short of the track record of 1:59 3/5 which Bold Bidder set Jan. 29 in the Charles H. Strub Stakes.

Tom Cat came on as the surprise fourth in the field of 10 candidates.

Hill Rise, seeking an unprecedented second straight triumph in the Santa Anita, and second choice with the crowd, finished fifth and was never a serious threat.

Lucky Debonair paid \$3.20, \$5 and \$1.20. Cupid, owned by Mr. and Mrs. Bert W. Martin, returned \$10 and \$5.80, and Native Diver \$7.40.

Denver Rolls Over Utahs In 100-81 Win

DENVER, Colo. (AP)—Denver University, led by the 23-point scoring of Harry Hollines, raced to a 100-81 victory over Utah State Saturday night.

Denver scored on exactly half its shots from the field to 42.1 for Utah State and outscored the visitors 55-34.

Utah State trailed only 44-37 at halftime but Denver widened the gap in the second half. Hollines had help from center-Bryon Beck who scored 21 and reserve Jim Coy who contributed 18 on 6 of 13 shots from the field.

Utah State's Larry Bronson (30) of Jerome runs into Filer's Gary Dougherty in the second quarter of their fourth district A-2 basketball tournament game Friday night. Bronson was charged with an offensive foul, giving the ball to Filer, and missed the basket. Looking on is Steve Sharp (20). Jerome won the game 84-64. (Times-News photo.)

Bobcats Upset Gonzaga in Loop Contest

BOZEMAN, Mont. (AP)—Montana State, finishing the Big Sky basketball season with a 44-12 record, upset Gonzaga in a league record, 62-52, Saturday night.

Gonzaga finished with an 8-2 record, upset league-leading Gonzaga 75-74 Saturday night.

After trailing closely most of the second half, Gonzaga pulled into the lead in the last minute but Montana State won 84-64.

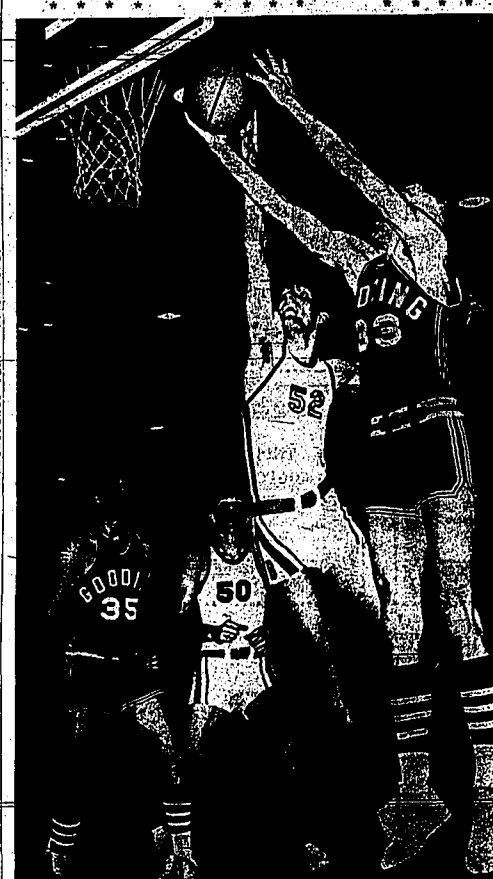
Gary Lechman fouled with eight seconds left and Jim Moffitt scored both free throws, giving MSU a 75-72 lead. John Brodsky's shot with one second remaining made the final score.

The lead changed hands seven times in the first half before Tom Storm, who led MSU with 25 points, sank six of the Bobcats' last 10 points of the period.

Bill Suter, a 5-foot-6 guard, led Gonzaga with 25 points. The Zags scored 41 per cent of their field goals and Montana State 38 per cent.

COMES TO TERMS LAKELAND, Fla. (AP)

First baseman Norm Cash agreed to terms after a brief telephone conversation with General Manager James A. Campbell Saturday, leaving the Detroit Tigers just one shy of bringing all of their players under contract for 1966.



TAKING A REBOUND in the fourth quarter of the Gooding-Buhl game Friday night during the fourth district A-2 tournament at Buhl is the Senators' Ron Adamson (32) while Buhl's Gary King (32) manages only to touch the ball. Looking on at left are Gooding's David Neal (35) and the Indians' Don Walker (50). The Senators won the game 84-64. (Times-News photo)

THE TIMES-NEWS SPORTS

Declo Ousts Shoshone, Wendell Drops Valley in A-3 Action

SHOSHONE—Declo's whiplike Hornets exploded for 25 points in the second quarter to knock off Shoshone 68-48 and Wendell scrimped past Valley 72-67 on the last-minute scoring of Dennis Nielsen as those four teams went about eliminating each other in the third session of the Fourth District A-3 basketball tournament.

The undefeated teams, Glens Ferry and Oakley, remained on the sidelines Saturday night to action Wednesday night.

There was a berth in the state tournament riding on the outcome. Declo will take on Wendell in the first game, with the loser of that one bowing out.

The feature of the night was the Wendell-Valley affair with Wendell coming up with 75 enough points to win it and getting most of those at the free throw line.

After a scoreless first half, Valley pumped through 18 points in the third quarter and rolled up a 51-6 lead, its biggest of the night.

Then Wendell's turn. Dan Peterson got a field goal and Jim King added four points as Wendell erased the deficit in the opening moments and another sea-saw battle raged.

The difference came in the last two minutes when Nielsen blossomed with six points while Valley was missing on four straight one-and-ones at the free throw line.

CSI Drops Panthers For First Victory

ALBION—College of Southern Idaho's Eagles broke into the win column Friday night with a hot-shooting 91-58 decision over the Magic Valley Christian College Panthers. CSI put 15 men in the scoring column as the Eagles dominated the backboards and fired 40 per cent from the field.

CSI will make its first home appearance Tuesday night, hosting the Northwest Nazarene College freshmen. NNC bumped the Eagles 94-57 in an earlier meeting.

Dennis Hutchison and Dave Majerus, a pair of Jerome products, paced the CSI surge on the backboards. Hutchison pulling down 12 and Majerus 12. CSI out-rebounded the Panthers about 20 to one and that told the story.

CSI bounced into an 8-2 lead at the outset and led by from 10 to 15 points throughout the half. MVCC bounced back with a flurry in the second half to cut the lead to 10 before the Eagles started pulling away again.

CSI, 11-1, MVCC, 4-10, led off the MVCC effort in the second half. CSI led 18-10 at the half. CSI, 31-18, MVCC, 18-21, led off the MVCC effort in the second half. CSI led 18-10 at the half. CSI, 31-18, MVCC, 18-21, led off the MVCC effort in the second half.

CSI, 31-18, MVCC, 18-21, led off the MVCC effort in the second half. CSI led 18-10 at the half. CSI, 31-18, MVCC, 18-21, led off the MVCC effort in the second half.

CSI, 31-18, MVCC, 18-21, led off the MVCC effort in the second half. CSI led 18-10 at the half. CSI, 31-18, MVCC, 18-21, led off the MVCC effort in the second half.

CSI, 31-18, MVCC, 18-21, led off the MVCC effort in the second half. CSI led 18-10 at the half. CSI, 31-18, MVCC, 18-21, led off the MVCC effort in the second half.

CSI, 31-18, MVCC, 18-21, led off the MVCC effort in the second half. CSI led 18-10 at the half. CSI, 31-18, MVCC, 18-21, led off the MVCC effort in the second half.

CSI, 31-18, MVCC, 18-21, led off the MVCC effort in the second half. CSI led 18-10 at the half. CSI, 31-18, MVCC, 18-21, led off the MVCC effort in the second half.

CSI, 31-18, MVCC, 18-21, led off the MVCC effort in the second half. CSI led 18-10 at the half. CSI, 31-18, MVCC, 18-21, led off the MVCC effort in the second half.

CSI, 31-18, MVCC, 18-21, led off the MVCC effort in the second half. CSI led 18-10 at the half. CSI, 31-18, MVCC, 18-21, led off the MVCC effort in the second half.

CSI, 31-18, MVCC, 18-21, led off the MVCC effort in the second half. CSI led 18-10 at the half. CSI, 31-18, MVCC, 18-21, led off the MVCC effort in the second half.

CSI, 31-18, MVCC, 18-21, led off the MVCC effort in the second half. CSI led 18-10 at the half. CSI, 31-18, MVCC, 18-21, led off the MVCC effort in the second half.

CSI, 31-18, MVCC, 18-21, led off the MVCC effort in the second half. CSI led 18-10 at the half. CSI, 31-18, MVCC, 18-21, led off the MVCC effort in the second half.

CSI, 31-18, MVCC, 18-21, led off the MVCC effort in the second half. CSI led 18-10 at the half. CSI, 31-18, MVCC, 18-21, led off the MVCC effort in the second half.

Vandals Meet

A film of the first Idaho State basketball game played this winter will be shown at 7 p.m. Sunday in the Roundup Room of the Rogers Motor Inn.

Arna Vandy, Executive President Hank Woodall said the third meeting of the club, slated for Twin Falls on March 7, will be discussed. The public is invited.

CSI, 31-18, MVCC, 18-21, led off the MVCC effort in the second half. CSI led 18-10 at the half. CSI, 31-18, MVCC, 18-21, led off the MVCC effort in the second half.

CSI, 31-18, MVCC, 18-21, led off the MVCC effort in the second half. CSI led 18-10 at the half. CSI, 31-18, MVCC, 18-21, led off the MVCC effort in the second half.

CSI, 31-18, MVCC, 18-21, led off the MVCC effort in the second half. CSI led 18-10 at the half. CSI, 31-18, MVCC, 18-21, led off the MVCC effort in the second half.

CSI, 31-18, MVCC, 18-21, led off the MVCC effort in the second half. CSI led 18-10 at the half. CSI, 31-18, MVCC, 18-21, led off the MVCC effort in the second half.

CSI, 31-18, MVCC, 18-21, led off the MVCC effort in the second half. CSI led 18-10 at the half. CSI, 31-18, MVCC, 18-21, led off the MVCC effort in the second half.

CSI, 31-18, MVCC, 18-21, led off the MVCC effort in the second half. CSI led 18-10 at the half. CSI, 31-18, MVCC, 18-21, led off the MVCC effort in the second half.

CSI, 31-18, MVCC, 18-21, led off the MVCC effort in the second half. CSI led 18-10 at the half. CSI, 31-18, MVCC, 18-21, led off the MVCC effort in the second half.

CSI, 31-18, MVCC, 18-21, led off the MVCC effort in the second half. CSI led 18-10 at the half. CSI, 31-18, MVCC, 18-21, led off the MVCC effort in the second half.

CSI, 31-18, MVCC, 18-21, led off the MVCC effort in the second half. CSI led 18-10 at the half. CSI, 31-18, MVCC, 18-21, led off the MVCC effort in the second half.

CSI, 31-18, MVCC, 18-21, led off the MVCC effort in the second half. CSI led 18-10 at the half. CSI, 31-18, MVCC, 18-21, led off the MVCC effort in the second half.

CSI, 31-18, MVCC, 18-21, led off the MVCC effort in the second half. CSI led 18-10 at the half. CSI, 31-18, MVCC, 18-21, led off the MVCC effort in the second half.

CSI, 31-18, MVCC, 18-21, led off the MVCC effort in the second half. CSI led 18-10 at the half. CSI, 31-18, MVCC, 18-21, led off the MVCC effort in the second half.

CSI, 31-18, MVCC, 18-21, led off the MVCC effort in the second half. CSI led 18-10 at the half. CSI, 31-18, MVCC, 18-21, led off the MVCC effort in the second half.

An Invitation from...

Gambles The Friendly Store

You are invited to join over 2500 independent businessmen who are enjoying financial success and security through the GAMBLES AUTHORIZED DEALER PROGRAM.

This is a complete program in which an individual with comparatively limited capital can immediately be competitive in both quality and price with the biggest merchandisers in the country.

You will be dealing in nationally advertised brands as well as our own respected brands of TV, radio, Hi-Fi and stereo, sporting goods, bicycles, auto supplies, tools, appliances, furniture and other profitable lines.

As a participant in the Dealer Program, you will profit from Gambles 40-plus years of merchandising experience. We provide you with:

- Professional assistance in the location of your store
- Advice on store planning
- A dynamic advertising, promotion and display service
- Assistance in efficient store operation
- Financial guidance
- And much more!

Several carefully selected markets for Gambles Dealer stores are now available in Idaho and Montana, including:

MONTPELIER, IDAHO
SHOSHONE, IDAHO
JEROME, IDAHO

Cash investment required: \$18,000 to \$40,000, depending on location.

NOW IS THE TIME TO ACT

R.S.V.P.—Write today for our free booklet, "Blueprint for Success," which explains all details of this time-tested Authorized Dealer Program, and how you can join the rapidly expanding association of businessmen making merchandising history.

Gamble-Shogmo, Inc.
BOB WILCOX
Box 1241, Twin Falls, Idaho

FOR FAST SELLING RESULTS USE TIMES-NEWS WANT ADS

PITCHER INJURED
(WEST) PALM BEACH, Fla. (AP)—Left-hander Wade Blasingame, one of the Atlanta Braves' starting pitchers, has chipped a bone in the ring finger of his throwing hand and will see limited training activities for 10 days.

FOR FAST SELLING RESULTS USE TIMES-NEWS WANT ADS

Sears

Appliance COUPON

OPEN
TONIGHT
'TIL

9

Extra Big Savings on Major Appliance Purchases ...
Just Present Coupons Below at Time of Purchase!

Sale

.... COUPON

THIS COUPON WORTH **\$10**

Toward the purchase of any major appliance costing \$100 or more

Clip This Valuable Coupon! Bring It In!

.... COUPON

THIS COUPON WORTH **\$20**

Toward the purchase of any major appliance costing \$200 or more

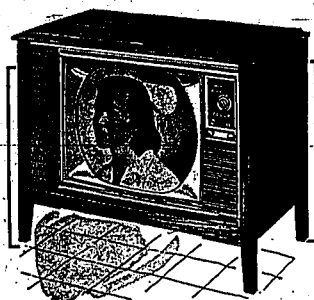
Clip This Valuable Coupon! Bring It In!

.... COUPON

THIS COUPON WORTH **\$30**

Toward the purchase of any major appliance costing \$300 or more

Clip This Valuable Coupon! Bring It In!



Model #6180

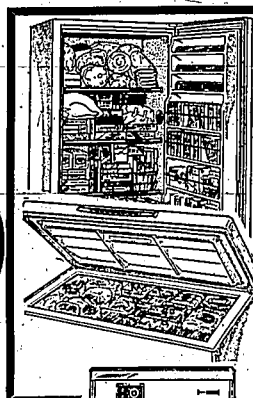
21" overall diagonal, 261 sq. in. viewing area

21-in. Console
COLOR TELEVISION

\$439

WITH COUPON

Larger full screen color viewing. 25,000-volt chassis has picture tube that eliminates glare from outside lighting. Dual speakers for new improved FM sound. Traditional style cabinet.



Coldspot Chest or Upright FREEZERS

YOUR CHOICE **\$179**

WITH COUPON

CHEST FREEZER
Walls are 1/2-inch thinner than old-style 15 cu. ft. chest freezers thanks to super-efficient insulation. Porcelain-finish interior cleans easily. Total-contact freezing coils. No. 1620.

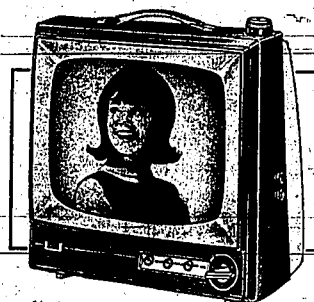
UPRIGHT FREEZER
Supermarket convenience at your fingertip in a Coldspot! Porcelain-finish interior cleans easily, resists stains, never yellows. Adjustable cold control, magnetic gasket and flush hinging. No. 2520

NO MONEY DOWN

On Anything You Buy At
Sears on Credit

NO TRADE-IN REQUIRED

If You Have A Trade-in
SEE SEARS FIRST!



MODEL #6107

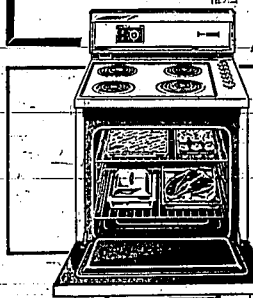
Silvertone All-Channel 16-in. Portable TV

(16-in. overall diagonal, 125-sq. in. viewing area)

\$99

WITH COUPON

Clearer picture and greater reception power with 3 I. F. stages. Up-front 5-in. speaker for static-free FM sound. Earphone with 12-ft. cord. Choice of plastic cabinet in ebony color.

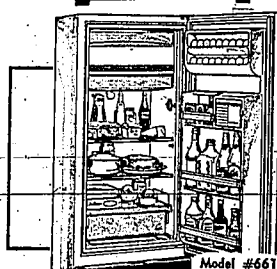


Big 30-inch Automatic Kenmore Electric Ranges

\$179

WITH COUPON

Timer outlet will have your coffee ready for you in the morning. Just set clock and dinner cooks automatically. Die cast and textured backguard with light. Service drawer for storage.



Model #66100

Economical 11 Cu. Ft. Coldspot Refrigerators

\$169

WITH COUPON

Genuine porcelain-finish crisper helps keep fruits and vegetables fresh. Butter keeper and egg rack. Adjustable cold control. Smart-looking bright white cabinet. Durable porcelain-finish interior. No. 66100

Kenmore Built-in Cleaners

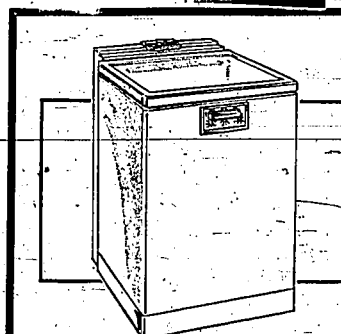
2-Outlet System

\$119

WITH COUPON

- Whisper-Silent, cordless
- Dust never recirculates
- Install it yourself or have it installed through Sears
- If you are building a home... put the plumbing in now and the unit later...
- Easy to install even in the older homes

Obsoletes all other Vacuums



Kenmore "200" Automatic Portable Dishwashers

Check Sears low price. Needs no installation

\$139

WITH COUPON

Automatically washes, rinses and dries, complete service for 12. New spray arm scours dishes in a whirlwind of water. One-cycle performance. Foldup top rack for easy loading. Fully insulated.

SHOP AT SEARS AND SAVE
Satisfaction Guaranteed or Your Money Back

Sears

403 MAIN AVE. W.
FREE PARKING
PHONE 733-0821

STORE HOURS:
Tues., Wed., Thurs., Sat., 9:30 a.m. to 6 p.m.
Mon., Fri., 9:30 a.m. to 9 p.m.

NO MONEY DOWN
on Sears Easy Payment Plan



F. V. MORRISON, standing beside one of his favorite mounts, is a farmer-stockman residing east of Murtaugh. He is chairman of the selective service board of Twin Falls and is a war veteran. (Times-News photo)



R. K. ANDERSON has farmed for years on a spread on Route 2, Twin Falls. This picture was taken at a corral on his property while he was discussing draft board operations. (Times-News photo)



GEORGE F. CARDER is engaged in farming on Route 1 near Filer. He does much of his own equipment repair and is shown beside one of his tractors. He has been on the board several years. (Times-News photo)

Serving on Draft Board Is Thankless Task Performed by Dedicated Men, Without Pay

BY G. A. (Gus) KELKER
Times-News Feature Editor

Want an interesting, but sometimes thankless job? If you do, accept a post on the draft board if it is offered you. The pay? You work for nothing. The hours? You meet twice a month for as long as it takes to get the business out of the way. The time of day? Daytime, starting in the early afternoon.

How do you get this kind of job? You are first recommended by the governor of the state. This recommendation probably comes after a lot of coaxing to get you to accept at all.

From the governor the recommendation goes to the President of the United States. He also makes a recommendation, and then you are in.

How long do you serve? There is no set time. You probably will serve until you give up or run for cover.

Being on the draft board is not the easiest way to make friends. Although this is true up to a point, there is also another truth involved.

Only a very small percentage of the people involved — those whose names are registered with the board — complain. They accept their assignments in the American tradition that everyone, someday, should be of service to his country.

But it is that minute slumber that sometimes makes all the noise.

In Twin Falls county there are two draft boards — one in Twin Falls and the other in Buhl. The Buhl board serves the Buhl-Castelford end of the county while the board here takes care of the rest of the registrants.

The county is the only one in the state with two boards. It is probably a "throwback" to the days when the East End and the West End just couldn't get along. It is a unique situation, to say the least.

The board in Twin Falls has five members. Three can be put into the farm category, one in the church-school area and the fifth in the government area.

F. V. Morrison, who lives east of Murtaugh, is a farmer-stockman. He also is chairman. George F. Carder, Route 2, Filer, is a farmer, as is R. K. Anderson, who lives on Route 2, Twin Falls.

John B. Sims, who resides in Twin Falls, is a retired minister and a former high school instructor. W. W. Franitz, the fifth member, is the former postmaster in Twin Falls. He is now retired.

All five men admit they thought long and hard before they accepted the appointment in the first place. But then, as they all admit, it is a law to be administered and someone has to do it.

The board in Twin Falls is under the state board at Boise. Draft details are funneled down from the parent board to the local board and from then on the situation is strictly a local one.

All who believe they should not be drafted for one reason or another are given a complete and thorough hearing. All claims made are investigated, and then the decision is made.

An overwhelming majority of the registrants processed are not known to the board members. But whether they are known or not, all are treated in the same manner.

The federal law spells out the requirements and the local board members merely represent the government in carrying these out.

Right now, with the Viet Nam situation being what it is, board members are busy. It might be a peculiar way to look at the entire setup, but the easiest time for board members is between wars.

Complete records are kept of any who have ever been registered with the board here. This is the case in all board areas.

No matter where you might go to school, or where you might move, you will always be registered with the board you started with. Keeping in touch

with that board is one of the requirements spelled out in the federal law.

Two full-time clerks and one working part time keep the records straight in Twin Falls. The telephone rings incessantly. The sound of people coming upstairs to the board

office is fairly constant. The office in Twin Falls is located above the Idaho Theater.

One thing is certain; the records kept there probably reveal more about you than you know yourself.

It is no picnic in the spring. It

sometimes leads to not being appreciated.

One thing is certain. Draft board members never have to pay income tax on the money they derive from this service. As we mentioned before, the reason is very plain. They get no pay.



W. W. FRANITZ has been a resident of Twin Falls for years and is widely known in the area. Now retired, he was postmaster at Twin Falls. He is a war veteran and also past commander of the American Legion. (Times-News photo)



JOHN B. SIMS is a retired minister and former high school teacher. He was formerly minister at the Kimberly Methodist Church, where this picture was taken. He saw duty as a chaplain with the armed services. (Times-News photo)

Sunday Feature SECTION

TWIN FALLS, IDAHO, SUNDAY, FEBRUARY 27, 1968



LOOKING AT AN OLD LEAFLET showing the styles worn in "The Music Man" are students at the Idaho State School for the Deaf and Blind. Gooding. From left, Lu-V-Lee Yokum, Lawlison; Patry Potter, Boise; Ann Bybee, Buhl; and Boala

Potter, Boise. Their teacher, Virginia Pearce, has been directing a study of the music and story of the production so they will be able to enjoy it when they attend. The musical will be presented March 10-12 and 14-16. (Times-News photo)

Deaf Students at Gooding School Getting Ready to 'Hear' Music Man

BY MARY THOMPSON

GOODING — Few spectators will be as well-versed on the plot, songs, action and dress, of the Dilettante production of "Music Man" as will a group of students who will attend from the deaf department of the Idaho State School for the Deaf and Blind.

Thanks to the intense interest of their speech teacher, Virginia Pearce, these students are

studying scripts, musical scores, and a multitude of other interesting data, so that they may attend and enjoy this outstanding stage play.

Mrs. Thomas Driscoll, Twin Falls, publicity manager for the group, arranged for Miss Pearce to borrow a copy of the musical score for the production.

Students are learning the songs of the production, with the help of records and their amplifiers,

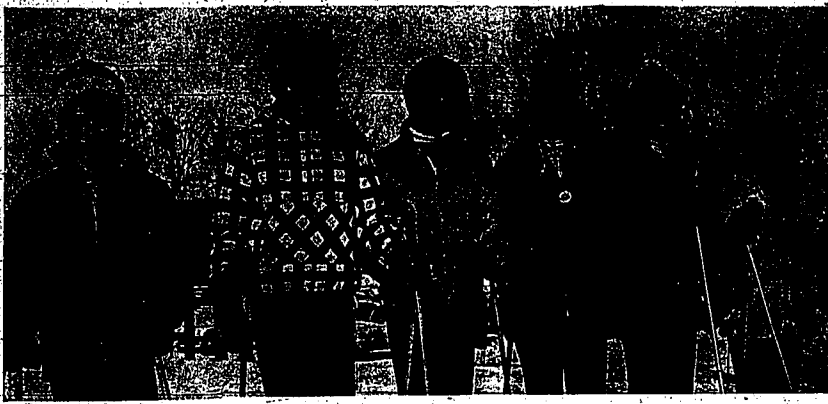
which each uses to listen to the music. Miss Pearce explained that most of the students, who range in age from 12 to 17, have some hearing and are able to understand the words of the songs. They also are learning about who wrote it, the entire story from beginning to end.

They are delving into how the play was written; something about who wrote it, the entire story from beginning to end. With this intensive background,

Miss Pearce explained, the children can understand all the actions of the players without actually hearing any of the dialogue or songs.

These students have never studied drama of any kind, so this will be an entirely new experience for them. One of the youngsters has seen the movie, and Miss Pearce said she had seen the movie and also a stage

(Continued on Page 37)



Wendell family has gone out for skiing en masse and all won prizes to recent competition at Soldier Mountain Ski Area, near Fairfield. From left are Gordon Trousseau, 7; Betty Lou, 9; Bonnie Sue, 11; Carolyn, 14; Mary, 15, and Barbara, 16. They are children of Mr. and Mrs. Wesley Trousseau. The couple's oldest son, Jim, is a student at the College of Idaho, Caldwell, and joins them occasionally on weekends.

Life in MAGIC VALLEY

Outfitting even two or three children for skiing can be quite a financial undertaking. But seven children in a WENDELL family all have become ski enthusiasts. Mr. and Mrs. Wesley Trousseau, apparently firm believers in "togetherness," feel their common interest has solved many family problems. The entire family looks forward to weekends when they climb into their pickup camper and head north to the Soldier Mountain Ski area, north of Fairfield. Now in their second year of the sport, the Trousseau youngsters decided this year to try their luck at ski races, sponsored by the Sawtooth Racing Association, and much to their surprise, they continued the "togetherness" theme by all bringing home trophies.

The association sponsors races not only at Fairfield, but at Magic Mountain Ski Area south of FAIRBANK, near BURLEY, and Rotarun, at HAILEY.

Gordon Trousseau, placed third in the 7-8 class. Carolyn, 14, placed second in the 10-11 class. Betty Lou placed second in the 9-10 class. Bonnie Sue, class C (ages 10-11) and Mary, class C (ages 10-11) each placed third, and all three received trophies. Carolyn, class B (age 12-14) and Barbara, class B (age 14-16) placed fourth in the event.

There were 65 skiers, from beginners to expert, participating in the Sunday meet.

The Trousseau oldest son, Jim, age 16, is attending College of Idaho, Caldwell. He spends his weekends skiing at Bogus Basin. Mr. and Mrs. Trousseau are glad they started skiing together as a family a year ago, while Jim was home. He still skis with the family occasionally and they prize their weekends together.

The family will be at the meet at Magic Mountain ski area at the final race meet March 13 at Pomerelle.

Many women make lovely quilts, but Mrs. John G. Bortz DECLO has created four very original ones for her children, which display the names of all of their classmates from the first grade to graduation from high school.

The quilt belonging to her daughter, Mrs. Carl (Darlene) Richardson, ALBION, was done with a brilliant background of red, with white hearts applied onto the quilt. The names of her 24 classmates and nine teachers have been hand embroidered on them.

Near the top of the quilt the blocks with Declo High School of 1954 are located, with the names of the students who graduated in 1954. Mrs. Bortz has kept track of the many hours spent on the quilt top, but it has taken her most of the winter to complete the pattern, which alternates heart shapes and daisy petal blocks.

Mrs. Bortz laughingly recalled the Christmas she had made each of her six children beautiful quilts and her husband felt just a little slighted that there wasn't one left for him under the tree.

She chose a warm shade of melon red to make "man of the house" a silk quilt and presented it to him for his birthday anniversary.

Her fingers are constantly busy, creating exotic checked, tabulecia, dollies and pillowcases. Many of these are given as gifts, but she often sells quilts and crocheted items to people who come to admire her handwork.

The Bortzes have lived on their present ranch for 36 years. Motorists often notice their name on the roof of their large shed as they travel along the old highway to Salt Lake City, U. S. Highway 30.

A longtime SPRINGDALE man, Thomas E. Dayley, who says he is the last survivor of the original pioneers who settled in Little Basin near OAKLEY, celebrated his 90th birthday anniversary Feb. 14 in the Burley Nursing Home.

Owner of Firm at Jerome Building "Dream Houses"

By CYNTHIA MCKENZIE
Times-News Reporter

JEROME — Sitting in the yards of the Magic Valley Wood Products Co. at Jerome are four houses in various stages of completion.

One of them is what is designated in the building trade as a custom home. The other three might be called dream homes.

The dream belongs to Paul Hurst, owner of Magic Valley Wood Products Co. at Jerome. He has a trade name: "The Ninety-Niner."

Hurst has been occupied with the building of homes for 20 years, having entered the business with his father and brothers, who founded the present company. Most of these homes have been constructed in the Magic Valley Wood products yards and moved on-site from there.

At the peak of the post-war building boom in 1945 and 1946, the company was completing a new structure every five and a half working days. For months during this period, a house, loaded on a transport, pulled out every Monday morning bound for Ely, Nev., and the company still takes pride in this record production.

And there are Hurst-designed and built homes in towns as far away as Wyoming and Arizona as well as in Nevada.

Locally, most of the construction, until recently, has been on-site and of custom design.

Over the years, however, Hurst has begun to evolve the dream which has now become reality. Looking around in the local and studying the limitations of the local economy, he became aware of a gap existing between the average purchasing power of homes being built for sale by members of the construction industry in the area, and the actual purchasing ability of thousands of local workers and residents, who would like to own their own homes, but who because of limited income, felt it beyond their means to do so.

He set about to design and construct a house which would satisfy the felt needs of a variety of "middle-income" families, home buyers, having in common a desire to own a home and a limited purchasing power range.

The result was the "Ninety-Niner," and a most attractive dream-come-true it is.

Hurst has attempted to incorporate the best that he has learned of design and color, combined with efficiency, utility and economy of construction in 20 years of designing and building houses. It is aimed at meeting the needs of the low-medium wage earner and the fixed-income retired person.

Hurst feels that the prospective buyer in either of these categories will be willing to accept the basic premise upon which he designed the house and appreciate the effort to avoid the equation of "mass" with "grass" that went into its planning.

The house has a fairly large livingroom and dining room carpeted and with ample wall space for furniture placement; a compact, but efficiently designed kitchen with built-in range hood and fan, adjustable

shelving in the cupboards, and a lower cupboard, designed to accommodate an automatic dishwasher without remodeling. The built-in range hood and fan, and plumbed as well as its far end for installation.

From this area, a hallway leads to the bedroom area, avoiding the necessity for passing through the kitchen or living area. On one side of its length are housed the gas heating furnace and hot water heater, cupboards behind attractive lowered doors. On the other is a large walk-in pantry closet, with adjustable shelving.

The three bedrooms are good sized; light and airy, with windows placed high to increase usable wall-space, and each with a full width wardrobe. The bedrooms and bedroom hallway are fully carpeted. The bath is

small, but well planned, with vanity-type basin, installation, ceiling skylight and ventilator fan.

The hallway has two closets, one for linens and one which may be used for miscellaneous storage. A coat closet is located in the end wall between the living room and kitchen.

The basic color scheme throughout the house is a muted beige with bright accents here and there, as in the formal counter-tops in the kitchen. It gives a sense of cohesiveness to the house, at the same time creating an illusion of greater space.

It also provides the buyer an opportunity to redecorate at minimal cost, and effort to suit his individual taste if he so desires.

There are presently two houses being happily lived in by new owners, one in Richfield and one in Jerome at the north end of town. A third, purchased by Jerome Realty, is open for inspection and can be visited in the 500 block of Lincoln Street North.

Shoshone Sales Yard Grows to Big Business

By MELBA THORNE
Times-News Reporter

SHOSHONE — In just a few years, the Shoshone Sales Yard has developed into a big business, producing over \$3,000,000 gross sales.

This is an entirely private enterprise and as such demonstrates what hard work and application in the right direction can do.

Owners are Orville J. Harris and his brother, William Harris, Shoshone, and William L. Haddock, Jerome, and their sons.

There are 32 employees and the activity the yard creates circulates considerable business in the Shoshone vicinity each week.

Sales are held Mondays, but preparations are well underway for the 1966 season, starting on Monday and it takes two or three more days after the sale to "mop up" final work. By that time, preparations begin again for the next sale.

Stockholders used to dissolve the corporation and do the hiring of men for the yard work on sale days.

condition with broker-feeding and an accumulation of weeds to the extent that it was difficult to obtain fire insurance, to which situation was added the liability of accumulating taxes.

The directors acted with diligence advertising in papers, Harris and an associate, purchased the place later in 1959. Stockholders of the former sale firm, known as Wood River Sales Corp., state "by uniting efforts and great personal expense to himself, Harris has added new buildings, rebuilt and repaired the old corrals, surveyed, cleared the title, bought more property and generally transformed the described situation into one of the best sales rings, the operation of which is a credit to this area."

Since all payment of contracts were received, taxes, license and bills paid, upon dissolution of the corporation a net distribution of about 20 per cent was offered stockholders.

Stockholders voted to dissolve the corporation and it was so.

All types of cattle are sold, good feeders, fat cattle and dairy stock as well as hogs. The stock comes in mostly by truck or semitruck trailers a day or two before the sales.

Buyers are trusted out, some of them immediately after sale Mondays and this goes on well through the night.

Buyers come from a vast area, mostly area ranchers, but some from Ogden, Idaho Falls and Pocatello.

James Messersmith, Jerome, and John West, Wendell, are auctioneers.

A lunch room on the grounds is operated by Helen Harris, Jerome. She not only has the same first name as Mrs. Orville Harris, but she is a relative. The lunch room opens at 9 a.m. Mondays and serves everything anyone wants to eat is sold there.

Prior to Harris taking over the yards, it was considered a financial failure. Several operators had leased it after the corporation of 1947 was formed to operate the sales ring. - No new money was to be used or new leases until a contract of 1953 for \$3,500 upon which the buyer defaulted. The yard was left in a desolate

FINEST UTAH SLACK
Water Washed—Oil Treated
\$16.00 per ton delivered.
Intermountain Fuel Co.
721-6211 — Twin Falls

ordered in district court here last month.

Harris' original partner sold out about two years ago his brother, William, bought into the business. The third partner was taken into the business (last fall).

Over the sales yard is a life-long dream come true to Harris and his associates. To accept personal credit for success of the business.

"The people, stockmen and their friends are the ones who have made this possible," he says. He believes that fair treatment and honesty on his part have provided an outlet for their efforts.

FOR THE SELLING RESULTS TRY TIMES-NEWS WANT ADS

PLANNING TO BUILD?
Call us today about

CUCKLER Steel Span Buildings
CLEAR SPAN CONSTRUCTION
PHONE 733-9222

FREE PRESCRIPTION PICKUP AND DELIVERY

When it comes to filling prescriptions, time is money. The first days are used. The service on quality in your medicine that your doctor prescribes is the best.

KINGSBURY'S
PRESCRIPTION PHARMACY MEDICAL CENTER PHARMACY
117 Main East 733-4674 603 Shop Ave. W. 733-9114

For the guy who'd rather drive than fly: Chevelle SS 396



Chevelle SS 396 Sport Coupe with Body by Fisher. Convertible also available.

POTENT THE CHEVROLET WAY

This is about a very special Chevelle. A Chevelle that wears a bulging hood, a black grille and red stripe nylon tires on wide-base wheels.

Start it up and you're tuned in on 396 cubic inches of Turbo-Jet V8.

Get it moving and suddenly you're a driver again, with things to do. With gears to shift. A clutch to work. Self-adjusting brakes to slow you down. Even a set of gauges to read, if you specify them.

Now take a curve and discover a smooth-riding car that isn't a mouse in the corners. This Chevelle utterly delights in crooked roads.

This, you see, is a Chevelle SS 396. A Chevelle, most assuredly. But what a Chevelle!



The force that drives is Chevrolet's 396-cu-in Turbo-Jet V8, which generates 325 hp in standard form; 350 hp on your order.

Eight features now standard for your added safety: Seat belts front and rear • Padded instrument panel • Padded sun visors • Outside mirror, sets it away before peeling • Shatter-resistant inside mirror • Two-speed electric wipers for better visibility in a downpour • Windshield washers • Backup lights.

CHEVROLET GM

All kinds of cars, all in one place...at your Chevrolet dealer: Chevrolet • Chevelle • Chevy II • Corvair • Corvette

RHEEM-DUDLEY DEALERSHIP

Rheem-Dudley Buildings, one of the nation's fastest growing and diversified manufacturers of pre-engineered metal buildings and components, offers to a qualified individual or company the exclusive dealership for this area. Qualifications: financial stability and a working knowledge of the building construction trade. We train you or your salesman and reimburse you for expenses during training period. Excellent opportunity for immediate income and profits. All dealers backed by an aggressive sales program. Contact:

RHEEM-DUDLEY BUILDINGS

2806 S. E. Rhode Street, Portland, Oregon 97202
526-2100 (Area Code 503)



It also features a floor-mounted shift, fully synchronized 3-speed transmission and a choice of rear axle ratios.



Stiffer coil springs and shock absorbers as standard equipment on the SS 396.

GLEN JENKINS CHEVROLET, INC.

313 Main Avenue West

Twin Falls

Phone 733-3033

Sunny Clix Hatchery Is 40 Years Old

FILER — The Sunny Clix Hatchery has been in operation nearly 40 years. R. L. Johnson began the business in a downtown store in Filer in 1927 and in 1934 decided to expand and moved to the present location on Highway 30.

The lot he purchased had a house in which he and his wife live and the main office was built at that time. Since then he has erected a number of new buildings to take care of his growing business.

The hatchery keeps 10,000 laying hens and sells eggs to retail stores in most of the towns in Magic Valley. The incubators have a hatching capacity of 65,000 eggs and baby chicks are sold not only to local customers but are shipped to customers in Eastern Idaho and Montana.

Johnson has raised many kind of chickens but now specializes in the three most popular which are the White Leghorns, Australorps and Vantrass-White Rock Cross.

The White Leghorn is by far the most popular breed for laying purposes, he stated, while the Vantrass-White Rock Cross rates as a good "meat" bird. Johnson has a franchise with the Balcock Poultry Co., Itasca N. D., for breeding stock.

The hatchery usually employs four men. Jerry Haman, incubator supervisor, has been with the hatchery for more than 15 years and is also in charge of selling. Bud Dierkes takes care of the laying hens.

Grain Supply Firm Recalls Long History

BURLEY — The present day Feeders Grain Supply, Inc., was built and opened for business in June, 1938.

The business was called Burley Feed Manufacturing Co., with J. F. (Jack) Peterson serving as president of the company. There were 10 to 15 men on the payroll the year around. The main product was alfalfa meal which was shipped to Chicago, Tennessee and Arkansas by the Oregon-Short Line Railroad Co.

The handling of grain was always a challenge, Peterson stated. The company bought wheat for 50 cents a bushel, shipped it to Chicago and some to Portland, Ore., and the company made 10 cents a hundred after the shipping costs were paid.

Custom feeding was part of the company operations. Cattle and lambs were in the feed yards, located next to the grain storage and hay barns.

In August, 1938, the Burley Feed Manufacturing Co., Inc., was organized. The company bought the property laid idle until 1948 when it was purchased for \$500 by Fred J. Hill.

The buildings were rebuilt and opened for business under the name of Fred J. Hill and Son.

In 1941 the business was sold to Ray Craven, Paul and A. W. Young, Twin Falls, and the new name of Feeders Grain Supply, Inc., was adopted.

Chall Alfred purchased the business in July, 1955, and has operated on Occidental Avenue.

During 1950, 1953 and 1955 additional grain storage facilities were built at the Burley plant in the form of metal, round tanks.

A business at Paul, which now operates as Feeders Grain Supply, Inc., also is owned and operated by Alfred.

The Paul business was built and opened for business in 1930 under the name of Craven and Platt. In 1945 the business was sold and operated as Walker and Lindsey.

Ray Craven and A. W. Young purchased the Paul business in July, 1951, at which time the name was changed to Feeders Grain Supply, Inc. Jewell Craven was manager of the Paul and Burley plant.

During February, 1955, the Paul plant burned and in July, 1955, Chall Alfred bought and rebuilt the business at Paul, in 1957 and 1964 grain storage round metal tanks were built at Paul.

During 1962 the office at Burley was enlarged. Also in 1962 mixing and pellet equipment was installed at Burley for making all kinds of pellets.

The two plants manufacture feeds for Ranch-Way Feeds, with headquarters in Denver, Colo. Sales are made through Ranch-Way Feeds outlets. Feeds, grain and pellets are sold by the sack, truck or carload. Most of the supplies are sold in Cassia, Minidoka, Power, Twin Falls and Jerome counties.

There are 14 employees the year around and 11 delivery trucks operating. When asked how he got into the feed business, Alfred stated, "I just wanted to try something new. The feed business was a sale and I knew something about the products for during the time I was manager for Lewis and yards some of the feed was purchased from Feeders Grain Supply, Inc."

Plans call for six round metal tanks to be installed this summer at Beeville (southwest of Burley on railroad line from Burley to Oakley). The contract already has been let for these 36 by 48-foot tanks installation, which will handle about 5,000 bushels of grain per hour.

The new storage tanks will give the business about 20,000 bushels of storage space.



STORE-WIDE 20th ANNIVERSARY SALE...IN FULL SWING!

CARLOADS OF NEW MERCHANDISE HAVE BEEN RECEIVED... COME IN You Will See ALL NEW MERCHANDISE DISPLAYED THROUGHOUT THE STORE

ON ALL 3 FLOORS...PRICED LOW FOR THIS IMPORTANT SALES EVENT... YOU WILL BE PLEASED AT WHAT YOU SEE... MASS DISPLAYS OF NATIONALLY KNOWN BRANDS AT PRICES THAT CAN'T BE MATCHED IN 1966!

Here Are A Few Examples of Our 20th ANNIVERSARY VALUES

FRIGIDAIRE APPLIANCES

A Full Carload At
BIG SAVINGS
PLUS:
A Free BONUS!

ZENITH COLOR TV

Big Shipment — Good Selection
AT ANNIVERSARY PRICES
PLUS 1 YEAR FREE LABOR POLICY.

MAPLE SHOP

It's Bulging With All
New Merchandise

**SAVE
ON EVERY ITEM!**

STREET FLOOR

Filled With Beautiful
Sofas From KROEHLER,
GUILD and LEONETTI

**ALL MARKED WAY
DOWN FOR THIS
BIG EVENT!**

FREE! POPCORN

AND
PUNCH
SERVED TO EVERYONE
EVERY DAY OF THIS EVENT!

SELECT FROM OVER 100 CHAIRS
AT 20th ANNIVERSARY PRICES!

EXAMPLE: LEONETTI

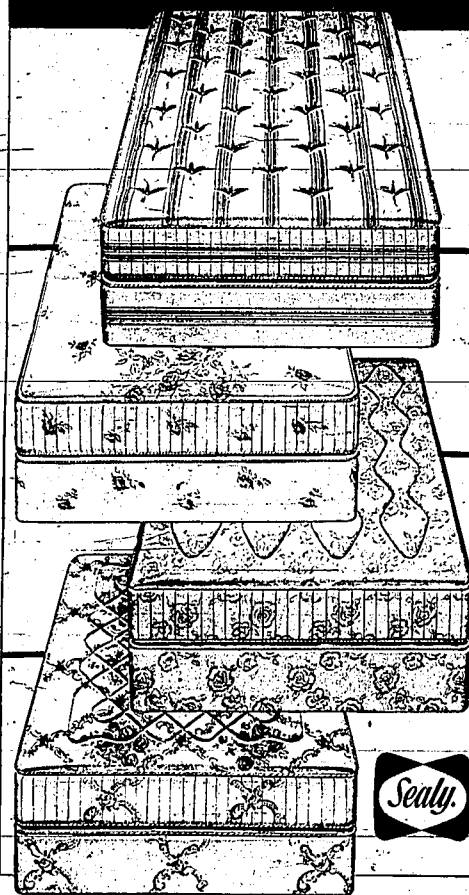
SWIVEL
ROCKER

A Reg. \$99.95
Value

69[¢]

double your comfort,
double your value
with a matched
Sealy Set...

2 PIECES FOR **1** LOW PRICE



Luxury Tufted Sealy Sleep Set

- Deeply tufted sleeping surface
- Pre-built borders, crush-proof edges
- Hundreds of tempered steel coils
- Heavy, long wearing striped cover

TWIN OR
FULL SIZE
Now only
\$699⁰⁰
mattress &
box spring

Firm Smooth Top Sealy Sleep Set

- Beautiful decorator print cover
- Smooth, button-free sleeping comfort
- Duro-Flange keeps surface smooth
- Edge Cards® prevent sagging edges

TWIN OR
FULL SIZE
Now only
\$799⁰⁰
mattress &
box spring

Extra Firm Quilt Top Sealy Sleep Set

- Luxuriously puffy, deep-quilt top
- Elegant gold braided damask cover
- Duro-Flange keeps surface smooth
- Edge Cards® prevent sagging edges

TWIN OR
FULL SIZE
Now only
\$999⁰⁰
mattress &
box spring

Luxury Firm Quilt Top Sealy Sleep Set

- Coil-on-coil—524 coils per set
- Deep-quilted to puffy Sealyism®
- Edge Cards® prevent sagging edges
- Duro-Flange keeps surface smooth

TWIN OR
FULL SIZE
Now only
\$1199⁰⁰
mattress &
box spring

SPECIAL PRICES ON

MOHAWK CARPET

Reg. 11.95 Sq. Yd.

8⁹⁵

NYLON
AXMINSTER

Sq. Yd.

REG. 14.95 SQ. YD.

100% WOOL
HI-LOW
SALE

9⁹⁵
Sq. Yd.



Solid Wood
in Walnut

**WARD
3 PC.**

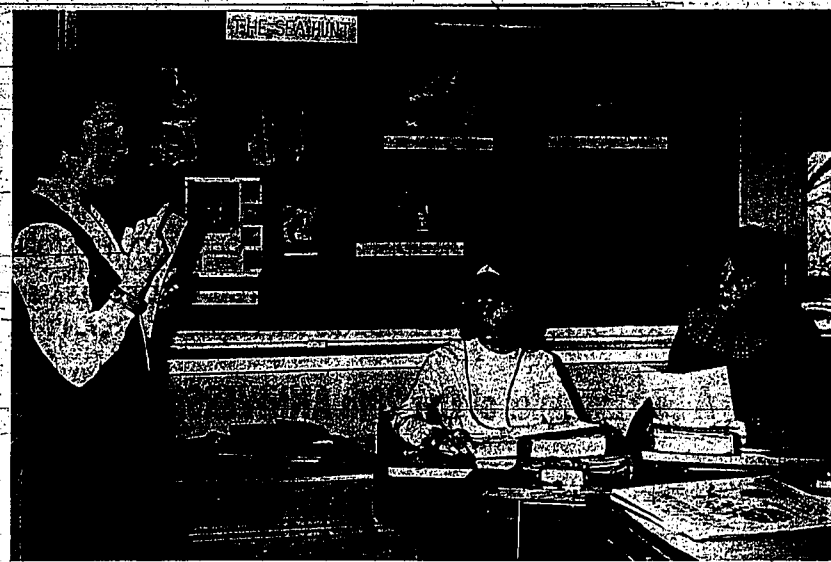
BEDROOM SET

Reg. \$229.95

- DRESSER
- TWIN OR FULL SIZE BED
- MATCHING CHEST

148⁰⁰

VISIT OUR HUGE BEDROOM DEPARTMENT
Over 50 Sets — All Specially Priced
For Our 20th Anniversary Event!



EXPLAINING THE WORDS of songs in "The Music Man" in sign language to pupils at Gooding State School is Virginia Pearce, teacher. The musical will be produced at Filer High School March 10-12 and 16-18 by the Dilettante Group of Magic Valley. Students are Bonnie Potter, Boise, left, and Ann

Bybee, Duhl. Miss Pearce is helping the students learn the words to the songs so they will be able to understand the musical, even though their hearing is impaired. Students listen to songs from the musical with earphones and have studied the story and background of the production. (Times-News photo)

Deaf Students Learn Songs For Musical

(Continued From Page 25)
play put on by a traveling company.
The students have become so interested in the study of the play that one of the boys, Ron-
nie Fields, Duhl, thought it would be a good idea for the class to put some of the songs and actions together into a play to present for the Parents' Day at the school in April.
With enthusiasm like this, they will probably put on a very superior play, and without a doubt, will enjoy the production of the Dilettante group probably more than any other theater-
goer there.
As Miss Pearce explained to her class, this is a beautifully written play, with wonderful songs, and lots of fast moving, fast acting, and a wonderful family show.
The group also went into the

elaborate costumes, with the help of literature from Mrs. Edward Koester, home economics teacher, so that they have a very good idea of what the costumes will be like.

The production will be staged March 10, 11, 12, 13 and March 16, 17, and 18, at the Filer high school auditorium. Tickets are on sale now at the Boy Scout office in Twin Falls, and at various locations in surrounding towns.

All seats are reserved, and last year's production was a sell-out, so persons wishing to attend should reserve their tickets as soon as possible.

ATTENDS SCHOOL

BURLEY — Michael R. Bowman, fire control officer in the Burley district Bureau of Land Management office, will attend a national inter-bureau fire training school Monday through March 11 in Denver. The two-week course is sponsored by the Pacific Northwest Fire Conference Committee.

Beacon Bean Firm Handles Area Wheat

SHOSHONE — Four storage warehouses besides the main building make up the "hoisting" of the Beacon Bean Co., Shoshone, where, Lincoln County farmers sell and buy in the planning and harvest seasons.

John Thomas, manager of the local business, said they take in 100,000 bushel of wheat each year — and between 50,000 and 60,000 bushel of other grains. In addition to this they handle beans, mostly pinto. All of these are from area farmers' crops.

The wheat nearly all goes to Twin Falls, Ogden and California mills. For sometime it was shipped to storehouses, but in recent years has gone back to the mills, Thomas said.

The local warehouse at the rate of about one or two railroad car loads a day, Thomas said. The mixed grains, barley and oats, are sold back to local farmers.

Very popular the past year was Galena wheat, which was first shipped into this area a few years ago from Washington and Oregon. Thomas said he expects to sell a lot more of this wheat this year than the spring varieties. It is a soft wheat and it can be sold with spring wheats.

The local business has a bonded storage of 200,000 bushel. There is work at the business the year around with heavy seasons in the fall and spring, a lull in January and February and June and July.

Two men are employed the year around with two additional hired during the rush seasons. After the wheat and grains are received, they must be cleaned and prepared for selling as seed.

Gooding is headquarters for this particular office, with company ownership by the Mountain States Bean Co., in Oregon. However, there was a bean company in Shoshone long before the present ownership. The business was known as Gooding Seed, prior to that Borden.

The business was first established shortly after the turn of the century by the late C. F. Borden, father of Ross Borden, Shoshone.

Shipping of the wheat is exclusively by railroad at this time, Thomas stated.

NEW RECORD-SET

SALT LAKE CITY — Electricity utilized in Idaho totaled about 7,000 million kilowatt hours to establish a new record. According to a news letter by the First Security Corp., this was about four per cent higher than in 1964.

TTT TIMES-NEWS WANT ADS FOR FAST SELLING RESULTS

BEST BUYS



Bachelor Girl NYLONS

SHEER SEAMLESS MESH STOCKINGS

- Run Resistant • First Quality • 100% Nylon • 2 pair for 1.25 Value
- 15 Denier

2 PR. FOR 88c

MENNEN PUSH BUTTON

DEODORANT 75c

- PROTECTION FOR ENTIRE FAMILY
- 7 OZ. SIZE - \$1.49 VALUE

TONI PERMANENTS \$1.19

- Regular, Super or Gentle, \$2.00 Value



ELECTRIC

10 FT. TROUBLE LIGHT

- WITH BULB GUARD
- ON-OFF SWITCH
- TWO ELECTRICAL OUTLETS

\$1.29 VALUE

77c

SCHAUER

ELECTRIC BATTERY CHARGER

- 6 or 12 Volt • Automatic Circuit Breaker
- and Tapering Charge on 6 and 10 AMP Chargers

MODEL 11612

1 AMP.

\$7.95 VALUE

\$3.49

MODEL B6612

6 AMP.

\$25.95 VALUE

\$9.95

MODEL C6612

10 AMP.

\$32.95 VALUE

\$12.95



BATTERY SPECIAL!

Sunpower Battery

High Quality Automobile Battery at Low Discount Price.

- 6 Volt Size
- 15 Mo. Pro-Rata Guarantee
- No Exchange Necessary
- Regular \$7.88

\$6.88

REMINGTON OR WINCHESTER

22 LONG RIFLE HOLLOW POINTS

95c Value 73c



ELECTRIC HEATER

"Tropic-Aire" By McGraw-Edison. • Instant Heat

- MAINTAINS ANY TEMPERATURE WITH THERMOSTAT DIAL
- HEAT IS FAN FORCED
- RIBBON HEATING ELEMENTS
- 1320 WATTS
- SIZE 9 1/4" x 12" x 6". REGULAR \$9.95

\$7.44

Gold Strike Stamps With Every Purchase

Buttreys
SUPER STORE

In The New Blue Lakes Shopping Center

EOM SALE

Take Advantage of Sale Savings

- LADIES' DRESS BELTS Values to \$1.00 3c
- LADIES' HAND BAGS Regular \$3.00 1.99
- LADIES' BLOUSES Regular \$1.00 66c
- LADIES' TEXTURED NYLONS Reg. 79c 13c
- LADIES' FOLDOVER SLIPPERS Reg. 1.00 2 for 1.00
- LADIES' Rayon Acetate Gowns Reg. 1.99 1.66
- BOYS' - SIZES 7-10 1/2 COTTON-SOX Reg. 3 pr. \$1 3 pr. 66c
- GIRLS' - SIZES 9-11 COTTON ANKLETS Reg. 4/\$1 4 pr. 66c
- MEN'S COTTON WORK HOSE Reg. 3 pr. \$78c 3 pr. 50c
- METAL DEODORANT LETTER HOLDERS Reg. 2.97 1.87
- CLEARANCE ARTIFICIAL FRUIT Reg. 10c ea 3c
- 1966-REG. \$1.00 CALENDAR TOWELS 2 for \$1
- LARGE 8 OUNCE CAN Aqua Net Hair Spray 2 for 77c
- ANTISEPTIC, 16 OUNCE Amber Mouthwash Reg. 35c 13c
- BONDEX Iron-on Jean Patches Reg. 29c 17c

USE Newberry's CREDIT

STORE HOURS:
Mondays thru Saturday
9:30 A.M. to 5:30 P.M.
Fridays 9:30 A.M. to 9 P.M.

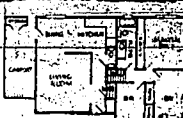
UNITED HOMES

NOW GIVES YOU A CUSTOM QUALITY HOME AT AN . . .

UNBELIEVABLE LOW PRICE



10 x 23 KITCHEN - DINING AREA
AND A SPACIOUS 13x13 MASTER
BEDROOM. A LARGE LIVING ROOM
AND CENTRAL HALL PLANNING.



THE Wilshire 1800 SQ. FEET

ONLY \$11,495 ON YOUR LEVEL LOT

Other Homes Available at Equally Low Prices . . .

United Homes gives you these quality features: Complete package financing; Quality masonry construction; Ultra modern perimeter heating; Custom-built birch cabinets; More square footage for dollar cost. If you own your own lot, "It's easy to own a United Home."

TWIN FALLS COUNTY FRANCHISED DEALER

ACE REALTY CO.

1528 Addison Ave., Phone 733-5217

The Money Box

BY FRANK SCHELL

HALF-PENNY, which is about the size of a quarter and which pictures George II as a young man, is not rare nor very scarce.



HEADS OF WASHINGTON and Lafayette are on the only commemorative dollar struck in silver. Originally selling for \$2 there were only 38,028 struck. Value today runs from \$70 to \$140 depending on condition.

Apologies are in order to the people who comprise the Magic Valley Coin Club here in Twin Falls. Some time ago I made the statement that I thought there was no local coin club. On Feb. 15, by invitation, I visited a meeting of this group and had a fine time.

The organization was formed in 1959, and is a member of The American Numismatic Association, Officers of the Magic Valley Coin Club are president, Peir Goertzen; vice president, Art Weisman; secretary, Edna Callahan; and treasurer, Don Butcher. Initiation fees to the club are \$1.50 with dues of \$1.00 a year.

The club meets every third Tuesday of the month, at the City Hall, 8 p.m. If you are interested in coins or currency and want to learn more about either, you are cordially invited to attend meetings.

First question of the week comes from Mrs. K. A. K. Twin Falls. She asks, in part, "I would appreciate any information which you could give me on an old English coin which I have, I am enclosing a rubbing made from the coin. On the other side is the figure of a seated woman in flowing robes."

"A shield leans against her left leg. The inscription reads: 'BRITANNIA 1756.' The lettering and date are very plain. There is no marking to indicate denomination. I shall appreciate hearing from you as to the rarity and value of this coin."

Answer: I am sorry I have been unable to answer you before. Your letter is dated Jan. 2, and I am about that far behind with correspondence. Your coin (see illustration) is a half-penny of George II. Since it pictures the young bust of George II, and it is about the size of a quarter, it is definitely half-penny.

The other copper coinage of this reign was a farthing, but it is considerably larger. The coin is not rare, nor very scarce. It sells in very fine condition for about \$3.00, in extremely fine for about \$15.00.

WANTED MEN - WOMEN

from ages 18 and over... Lincoln, Service, has helped thousands prepare for these tests every year since 1942. It is one of the largest and oldest privately owned schools in the United States and is not connected with the Government. For FREE INFORMATION on Government jobs, including list of positions and salaries, fill out coupon and mail at once - TODAY. You will also get full details on how you can prepare yourself for these tests. Don't miss a thing. This offer is good only one out of five days. ***** LINCOLN SERVICE, Dept. 123, Palm, Illinois ***** are very much interested. Please send me absolutely FREE (1) A list of U.S. Government positions and salaries; (2) Information on how to qualify for a U.S. Government Job.

Name _____ Age _____
Street _____ Phone _____
City _____ State _____ (70)

copy. In which case it would be of considerable value. He was arrived in Nebraska would make a very interesting story. Undoubtedly it arrived there with some French trapper, a great many of whom worked the area. I would very much like to see this coin to carry further the search for its identity, or you might see if you could make a good tracing from it, or photograph it, and send me the results.

To all you collectors, don't forget National Coin Week, April 15 to April 21. (Questions on coins and currency should be sent to The Money Box, c/o The Times-News, Twin Falls, Idaho 83401.)

FOR PAST SELLING RESULTS TRY TIMES-NEWS WANT ADS

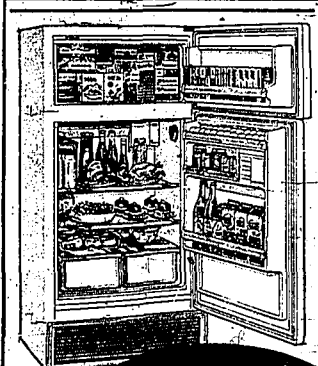
Load Limits Are Given for Area

SHOSHONE—Effective at 8 a.m. Monday, U.S. Highway 20-26 from Gooding to Arco, will be restricted to 350 pounds per inch width of tire or 10,000 pounds maximum on steering axle and 14,000 pounds on all other axles. Highway 30 junction with State Highway 25 to Elmore County

In addition, 30 miles per hour speed limit will be posted in critical areas according to Elaine E. Sessions, district highway engineer. No overweight permits will be issued in district 2 for travel on Highway 25 until further notice. Restricted speed zones will be marked with red markers. Yellow markers will indicate normal speeds permissible.

Sunday, Feb. 21, 1960. Twin Falls Times-News. HONOR! NEW HAVEN, Conn. W. A. McDermott, knight of the Order of the Roman-Catholic, will receive his brotherhood

COME IN & COMPARE NOW!



Model EPT-12C
Special price reduction
219⁹⁵
with acceptable trade

Automatic defrosting in refrigerator section • Big 109-lb. "zero-degree" freezer • Glide-out shelf • Bushel-size twin crispers • Super-storage door

RCA Whirlpool
12.3 cu. ft. refrigerator-freezer
Get many expensive refrigerator features—
inexpensively! Buy now!

RCA Whirlpool Appliances are Products of Whirlpool Corporation, Benton Harbor, Michigan. Whirlpool and RCA used by authority of Whirlpool Corp., Benton Harbor, Michigan.

RCA Whirlpool
CONNOISSEUR® ELECTRIC RANGE
Double ovens...
with optional
disposable liners
YOURS FOR ONLY
\$35.00
A WEEK
with acceptable trade

Model RM5558
New aluminum oven liners wipe clean in a hurry or replace them when they become heavily soiled. Automatic Meal-Master® clock cooks meals while you're away. Exclusive Bar-B-Kewer® oven control and plug-in surface unit.

RCA Whirlpool
2-SPEED, 5-HEAT
DRYER
Stop drying
guesswork with
"MOISTURE MINDER"
control.
YOURS FOR ONLY
\$2.00
A WEEK
with acceptable trade

Shuts off automatically at "dry enough" • Automatic Dryness Selector lets you choose the dryness you like • Exclusive 2-speed drying; plus 5 drying heat matches drying to fabric • WASH & WEAR drying in both Automatic and Timed cycle • DAMP DRY and AIR settings.

**SPACE-SAVER
COLOR TV by
RCA VICTOR**
The STOCKTON
Model 19" Color TV
19" COLOR
Designed for Modern Living

25" TUBE COLOR TV
**RCA VICTOR New Vista
COLOR TV**
• RCA Solid Copper Circuits
• New rectangular RCA Hi-Lite Tube
• Super-powerful 25,000-volt chassis
• RCA Automatic Color Purifier
• Ultra-sensitive VHF-UHF tuners
• Two-speaker "Golden Throat" sound

21" TUBE COLOR TV
**RCA VICTOR New Vista
COLOR TV**
• RCA Solid Copper Circuits
• One-inch RCA Hi-Lite Color Tube
• Super-powerful 25,000-volt color chassis

NEW 21"
CONSOLETTES!
J & K PRICE
\$169⁹⁵ W/T
With ALL WOOD CABINET!

EXCITING STEREO!
**RCA VICTOR New Vista
SOLID STATE STEREO**
• Solid State stereo amplifier, 24 watts peak power
• 4 speakers: Two 15" oval duo-cones, two exponential horns
• RCA Solid Copper Circuits
• Solid State FM-AM-FM Stereo Radio
• Studiomatic 4-speed changer
• Feather Action Tone Arm, diamond stylus
• Frequency response: 55 to 18,000 cps

ASTONISHING STEREO!
**RCA VICTOR New Vista
SOLID STATE STEREO**
• Solid State stereo amplifier, 25 watts peak power
• 4 speakers: Two 15" oval duo-cones, two exponential horns
• RCA Solid Copper Circuits
• Solid State FM-AM-FM Stereo Radio
• Studiomatic 4-speed changer
• Feather Action Tone Arm, diamond stylus

Paul Kalbfleisch's
J & K APPLIANCE
IN BUHL, IDAHO

THIS AERIAL PHOTO shows the modern complex of buildings owned by Idaho Hides and Skins Co. The processing plant, meat room, lairage and hides for shipment to animal food, soap and leather factories all over the nation.

Livestock Industry Is One Of Largest in Magic Valley

The Twin Falls Livestock Commission is one of the largest cash markets in Magic Valley according to Cecil Brim, owner and builder of the commission. Cattle, horses and sheep are sold for approximately \$12 million a year and during the month of January sales totaled \$1.5 million. Buyers and sellers come from neighboring Washington, Oregon, Nevada, California, Colorado, Canada, and 13 additional states.

The annual livestock turnover is between 70,000 and 80,000 head of cattle. Of these cattle 75 per cent are feeder and 25 per cent are fat cattle. Most of the feeder cattle remain in the Magic Valley and the fat cattle are transported to various local outlets. The commission has a good idea of the cattle market.

The cattle auction business started in the 1930's and has

The company has 18 employees and an annual payroll of about \$100,000. The firm has completed a long way far in automation is concerned and almost all stages of processing are now done by machine.

Railroad Has Figured In Town's Past

SHOSHONE—When it comes to industries, Shoshone doesn't have any exclusive claim on the railroad, but the railroad has figured highly in Shoshone's history over the years.

In fact, it was because of the railroad that Shoshone first came into being.

The railroad was completed as far as Shoshone on Feb. 7, 1881. The first passenger train arrived one month later. Silver and lead had been discovered in the Wood River country in 1878 and 1879 and this situation, many white men and caused Shoshone to grow rapidly.

As a wool shipping center for the area's early major farming project, the railroad seemed to be in proper position to take over this center for the very company itself. This it did and even today with the railroad tracks through main street, Shoshone boasts of the "widest main street in the world."

Number of employees have changed over the years, however, and with privately owned transportation means and trucking advances, the overall picture of railroad service may not dominate the business, but it still maintains much distinction and service for the community.

According to A. C. Bailey, Shoshone is known mostly for its transfer of passenger at this station for the Sun Valley and Magic Valley areas. There are many livestock, wheat and miscellaneous car loadings as well.

The freight train schedule varies, according to run on business. Bailey states. He estimates there are nine each way each day.

There are six regular passenger trains through Shoshone each day.

In addition to Agent Bailey, there are many other employees through the local company. There are the section foreman, a road master, chief line section hands, signal maintainer, round house foreman, seven employees at the depot and four on the Richman Hill City train crew.

Only Industry at Carey Makes Five Kinds of Cheese, Has 180 Patrons

CAREY—Cheese is the product of the one and only industry at Carey.

The local Kraft Foods plant has the milk supplied by more than 180 dairy farmers in the surrounding area to make five kinds of cheese.

The plant is located throughout the Western states by Kraft Foods.

The main dairy plant is located on State Highway 23 just west of the junction of that highway and U. S. 33A. Milk trucks deliver milk on eight routes in Carey—Hayley, Dietrich, Richfield, Shoshone, Gooding, Arc, Howe and Marsing.

Forty-two of the 180 patrons store milk in large refrigerated tanks. This milk makes up 32 per cent of the total pounds of milk purchased by the plant. A measuring stick in the tank gives an accurate report of the amount of milk and the larger tanks equipped with a larger tank and a pump picks up to the milk and transports it to the cheese factory.

The bulk of the milk is pumped into holding tank, maximum 43,000 pounds of milk, and the truck milk is washed and cleaned. The other milk is stored in cans and a truck with a van gets it to the factory.

All the factory, a truck carries the cans in to the place where they are dumped and each farmer's total milk is weighed. The cans and lids are cleaned and sterilized automatically and loaded back in the van.

After the milk is pasteurized and cooled it is pumped to large vats in the making room. There are three vats, each holding 15,000 pounds of milk. Cultured starter and rennet is added. The cheese is then run over a roller steam, is turned into the stainless steel jacket of a vat and the mixture cooked at a temperature several degrees over 100 degrees Fahrenheit and stirred.

It takes five hours to make a vat of cheese. Only 10 per cent of whole milk makes cheese. The rest and whey goes through a separator to remove the cream. Farmers feed some of the remaining whey to hogs and what is left over goes into a sewer.

The cheese, now in curds resembling cottage cheese, then goes to a table where it is stirred and salted. Then it is put in paper-lined presses, called hoops, overnight.

In the morning the blocks of cheese, each weighing 40 pounds, are put up in cardboard boxes and stored in a cooler on pallets. Shipments are made each two or three days.

An increase in gasoline sales has increased the amount of 60 million gallons amount to about \$20 million.

Francisco, Calif.

From there it is sent to retail markets in Alameda, Berkeley, Monterey, American Cheese, Brick, Munster and Colby are the kinds of cheese made. The cheese is aged or cured in the factory. In developing flavor, according to C. H. Haskell, plant manager.

Kraft Foods transferred Haskell here from Ririe in Dec., 1938. Six months earlier, Haskell was in charge of the plant in the old Co-op Store building up town on main street.

Lloyd Shippen was manager and Roy Walker, helper. Because of lack of space the boiler had to be—out—side. In cold weather the boiler would freeze up. In October of that year a move was made to the present location.

The new plant and Haskell became the two cheesemakers. Milk haulers were Everett Dix, Elmer Dees, Ray Deas, Clyde Baldwin, Platte Flax, Elmer and Kunz from Richfield. During that first winter snow and frost deep and temperatures went down to -40 degrees several mornings.

Improvements and enlargements to the plant have been going on steadily since. In 1964 new offices and enlargement of the boiler room was completed and a new 150 horsepower boiler was installed.

The steam lines from this boiler and electricity are really an important part of the operation.

Haskell, "The steam provides for the cooking via pasteurization, the building, hot water, clean up and everything else."

Kraft Foods is an asset to the town, Haskell notes. Milk has increased yearly and the factory has gradually built up employment. Now approximately 18 families in Carey Valley make their living from the cheese factory.

Gary Nordstrom is fieldman, Beatrice McCham, office girl, and C. H. Haskell, plant manager. He, Haskell, Stewart Sparks, Leonard-Kirkland and Frank Stanford have over 20 years employment with Kraft Foods.

After 25 years the company presented a watch to Haskell. Sparks has just completed 20 years.

The seven contract milk haulers are Gail Parker and Al Taylor, both Carey; Wally De Boer, Bailey; Gayle Bowen, Arc; Paul Junstert, Dale Marsing and Dave Lipe, all Gooding.



THE TWIN FALLS Livestock Commission is one of the largest cash markets in Magic Valley and supplies cattle buyers and trailers from 18 states and parts of Canada, with a market for their cattle. From left are Cecil Brim, livestock commission

The clay is mixed with water to form the bricks. After the bricks have been formed they are stacked to dry some before the firing process in the oven called a kiln.

The iron compounds in the clay gives the colors. There is no dye added and the bricks make the different color bricks.

Starting out the company made rough cut granite engraved and polished granite. In 1912, the company was changed to the mallet and chisel and sandblasting is now the chief method of finishing the stone. (Times-New Photo)

WORKING ON HEADSTONE is Ernest Jellison, left, and A. W. (Bill) Madill, co-owners of Jellison Monument Co. Twin Falls. The firm has been in operation since 1912 and finished rough cut granite engraved and polished granite. In 1912, the company was changed to the mallet and chisel and sandblasting is now the chief method of finishing the stone. (Times-New Photo)

Elevator at Richfield Fills Need

RICHFIELD—The Richfield elevator is a principal industry which has filled a need in the community from early days with increased demand as the years progress.

Owned by the Colorado Milling and Elevator Co., the Richfield branch office is managed by local men.

One of the first managers was F. L. Maxwell who started over a plant employee and made manager 13 months later. He replaced a man who left the community. Maxwell retired in 1957 nearly 20 years later. Present manager is Ronald Rails who attained that position three years ago after nine years in the business.

The Richfield elevator started out small, but was later added to, making the tallest structure in the village as well as one of large capacity.

The elevator has experienced a wheat taken into the elevator is shipped out to Twin Falls for feed. Feeds and grains are kept on hand with formula feed shipped in—and whole—grain chopped as needed.

The elevator has experienced a major fire in its history, but damage was limited and most was quickly curtailed for a short time.

The manager, warehouseman, and part time office help are employed. The year round with additional help as needed.

WORKING ON HEADSTONE is Ernest Jellison, left, and A. W. (Bill) Madill, co-owners of Jellison Monument Co. Twin Falls. The firm has been in operation since 1912 and finished rough cut granite engraved and polished granite. In 1912, the company was changed to the mallet and chisel and sandblasting is now the chief method of finishing the stone. (Times-New Photo)

Potato Processing Industry in Idaho Has Grown Rapidly in Past 8 Years

BY GEORGIA LAYTON
Times-News Reporter

BURLEY—Starting in a small way during "World War II," the potato processing industry in Idaho has grown rapidly with most of the development in the last eight years.

As present there are 13 companies in Idaho making frozen and dehydrated potato food products, according to John D. 1978 and 1979 managers of the Idaho potato processors of Idaho association. These companies operate 20 plants in Idaho and they also operate six plants outside of Idaho.

Of the 21,770,000 cwt. of potatoes used in Idaho for processing (plus Idaho potatoes processed in Malheur County from the 1961 crop, 21,073,000 cwt.) were used in the manufacture of food products. New record high—three per cent, more than last year and 20 per cent more than the 1958-59 average.

This volume of potatoes used in the manufacture of food items was greater than Idaho's entire potato production in any year prior to 1943, Snow said.

Since 1949 when it was disclosed there was a tremendous supply of underground water in the land adjacent to the Snake River Valley, there has been a rapid development of former desert land. Over a million acres have been added to the productive capacity in this land adjoining the Snake River.

Without the development of potato processing in Idaho, much of the increase in potato acreage and production could not have been successful, he notes. Potato processing in Idaho in 1954 was 24,580,000 cwt. and by 1965 the estimated production in Idaho has more than doubled to 51,850,000 cwt.

It is interesting to note that contracting by growers to process potatoes has been going steadily since 1949. In 1958, 1959 and 1960, 2,098 acres in 1962 and for 1963 it is indicated that more than 15,000 acres were contracted by growers to processors.

Filer Street Is Nicknamed "Bean Row"

FILER—A street in the town of Filer has been nicknamed "Bean Row" and is named as it is lined with bean warehouses. Filer has six warehouses which store beans, although some of them also buy and sell peas and grain.

The O. J. Childs Seed Co. was the first to introduce Great Northern beans in Idaho. They were brought from Billings, Mont., in 1912 by a man who then manager. He was a grain elevator, who sold the first seed to five farmers in the area.

It is reported that one farmer produced 82 bushels of cleaned beans from one bushel of seed.

Don Athlin, present manager, bought into the company in 1938 after Mr. Childs' death in 1934. Don Athlin was a boy in the plant as a boy in 1932, and his father, Frank Athlin, was an associate of Mr. Childs. The plant has grown through in and Ruler noted that 1965 was a bumper year for them with some fields yielding as high as 45 bags to the acre.

Gallatin Valley Seed Co. started in Filer in 1945 as a one which was installed in 1948. The plant was erected last year.

Orley Haman, warehouse foreman, has been with the company for over 20 years, and Dennis Fidler and Stanley Demer, mill operators, are also longtime employees.

Harold "Pete" Brown took over the management of Chester B. Brown, who died in 1961. The firm's main office is in Morrill, Neb., and it has branch offices in Filer and Rupert. It specializes in cleaning and seed beans but also handles grain and fertilizer.

The company uses all metal boxes for hauling of beans and this year for the first time certified beans are being put into boxes also. Previous to this the Idaho Crop Improvement Co. had limited warehouses to use for beans for certified beans.

Charles Crawford, warehouse foreman, has been with the company for 10 years, as has Wm. Martin, Lipton, bookkeeper.

Chester B. Brown and Co. operate in both Idaho and Washington. Liquid fertilizers are spread with custom applicators and dry fertilizers and machinery to spray liquid fertilizer or inject dry fertilizer into the ground.

The sixth bean dealer is Agrow Seed Co. which has a warehouse in Filer and a retail store in Burley. The Western Seedling Station is located in Twin Falls.

Another longtime bean dealer is the Bean Growers Warehouse Association which deals in bulk beans, dry beans, and fertilizer. Dixon Davis is manager of this company and Davis Lipton is foreman.

This company handles beans from farmers all over Magic Valley and ships all over the state. It also handles beans in grain and also deals in both liquid and dry fertilizers with trailer type or truck type applicators and dry fertilizers. Liquid fertilizers are spread with custom applicators and dry fertilizers and machinery to spray liquid fertilizer or inject dry fertilizer into the ground.

The sixth bean dealer is Agrow Seed Co. which has a warehouse in Filer and a retail store in Burley. The Western Seedling Station is located in Twin Falls.

UNLOADING FURNITURE from a moving van are Del Irish, left, and Vern Huff, employees of one of the Twin Falls moving and storage firms. Special care is taken in the handling

3 T.F. Firms Aid Families In Moving Household Items

It is a well known axiom that wherever you find an ex-communist, you find a better business opportunity. People in these less desirable communities will be attracted to it if offered better business opportunities. These three firms employ 25 persons and inject an annual payroll of more than \$150,000 into the economy of Magic Valley, while at the same time providing an invaluable service to the residents of the area.

The three firms operate a total of 48 vehicles from the Twin Falls area and serve over 100 families in the Continental United States. All three are subsidiaries of three larger nationwide moving and storage companies. Being "Volvo Builders" means that many others must be somewhat moved from the old residence in one community to the new residence in another.

These items are on the average, rather bulky, large, and in the past have been damaged if carelessly handled. The immediate problem facing the family broadcaster was how to move his belongings from one place to the other without having to spend his entire life saving dollars.

These firms—Twin Falls are Volvo.

Volco Builders Owned and Operated Entirely in Area

—JEROME—It was in 1930 that a small group of Magic Valley men, realizing a pressing need in the building trade, decided to form a company which would be available from non-critical sources, formed a company to manufacture and build blocks to serve this purpose.

Thus was born the Cinder Products Co., which in time grew into the present structure known as Volvo Builders' Supply Co. It was, and remains today, somewhat unique in that it is owned and operated 100 per cent by Magic Valley residents, and its primary market was and remains in the Magic Valley. Its total marketing radius extending about 300 miles.

These first cinder blocks were laboriously produced on a hand-operated machine, using as a base material cinders from the nearby Craters of the Moon. The initial product was dark, porous and of low insulation quality, and it was not long before the company began looking for a better and more available base material.

What they found was Idaho pumice, which is the same type as was used in the building of ancient Rome.

It was the first pumice block produced in the United States, and, when compared for quality with blocks manufactured in the Eastern provinces, more than held its own. Victor Camozzi, general manager, says: "As time went on and the post-war building boom hit its peak, the company was almost forced to diversify. In 1952 the Terravolvo of Volvo Builders' Supply Co. was opened, followed in 1953 by a company called Twin Falls, and in 1953 by another company called Magic Valley Builders' Supply Co. and this process remains quartered in Jerome. The block production has developed from the simple, homely, extremely utilitarian economic block which was primarily a boon to local farmers and others who needed a sturdy and maintenance-free building component, into a wide variety of shapes, sizes and colors, suitable for the modern demands of home building.

In the spring of this year, Volvo is bringing out a brand of furniture items. Each van has well-padded walls and heavy quilts are used to cover each item to protect it from scratches and dents. (Times-News photo)

of furniture items. Each van has well-padded walls and heavy quilts are used to cover each item to protect it from scratches and dents. (Times-News photo)

Poultry Firm At Paul Began in '23

PAUL—A mortgage on a Model T Ford helped J.C. Merrill and Merrill enter into the operation of a business in 1923 and in 1961, J.C. Merrill retired. The elder Merrill still resides in Paul, but for the past few years have spent the winters in Arizona.

Merrill noted that considerable changes have been made the past 40 years. Originally, poultry was maintained on almost all of the farms. Today it is very specialized and large commercial operations produce almost all of the fryer chickens and the commercial eggs.

Merrill noted about 30 years ago, 100 to 125 eggs per hen a year was considered very good, but today 250 eggs are expected per hen housed and some farms are getting as high as 275 eggs and hen.

Through these commercial incubators, egg quality has been improved, hens are fed scientifically designed feed, they are gathered three or four times per day cleaned immediately and placed directly under refrigeration to maintain quality.

Production is such today that eggs move directly from the producer to the consumer in a matter of hours, eliminating the use of "cold storage" eggs. It was necessary in the past to store eggs in the spring as this was the peak production time and then move them to the markets later in the year when eggs were short. With more modern egg production, this procedure has been practically eliminated.

The Merrill farm is one of the most modern operations in the intermountain area and several new large modern incubators are used which are completely automatic as to heat, moisture and turning. The present capacity is 175,000 eggs.

As the market has expanded and volume increased, the company has become more and more diversified. Its three out-lets now stock all building materials and accessories for any kind of building. In addition to marketing custom built homes which are constructed at the Jerome location and moved on from there, it also manufactures pre-fabricated structures, pre-fabricated production specialty, pre-fabricated custom designed kitchen cabinets, and cabinets, and pre-fabricated custom designed truss rafters for use in houses, farm buildings and commercial buildings.

In order to serve the customer better in moving his products from the manufacturing plant to the job site, Volvo now has entered the trucking business as well as the present line of trucks and trailers.

In discussing the growth and progress of Volvo, Camozzi is enthusiastic about company employees, declaring them to be the company's greatest asset. Many of them have been with the company 20 years, and the average span of employment is 12 years.

He feels that they have been vitally responsible in creating the image of Volvo in the consumer's mind as producers and retailers of top-quality merchandise at a fair competitive price, and in attaining the company's present large annual sales volume, which is certainly a considerable factor in the local economy.

Where to go from here? Camozzi expressed the present desire of Volvo to expand its marketing area further. "This business was born, raised and grew up in the valley," he says.

Services provided by the company includes seed cleaners and marketing services for local use such as alfalfa, grasses, seed grain, clover, chemicals and now on a retail application of chemicals and field services.

This company has observed the production of alfalfa, red clover and white clover seed in the area and it has found the seed production potential to be very good when the crops are taken care of to improve the yields.

The firm has installed its seed cleaning facilities to keep the cost of operation down and give flexibility to meet its customers' needs.

Richard E. Crippen, general manager and agronomist, has been active in various phases of the field and seed industry for over 20 years. He has had experience in seed production, cleaning, marketing and quality control. Most of his time he has spent working with agriculture.

Edward F. Hillis is vice president; Harlan D. Ward, secretary; and Roger J. Ward, treasurer. Men incorporating the company were M. K. Thomas, Harlan D. Ward, Edward F. Hillis and Roger F. Ward, all Burley, Idaho.

hundred thousand chicks are hatched each year. The chicks are all hatched in a new modern clean incubators and delivered in specially designed delivery trucks to insure them of being delivered in good condition.

Chicks are delivered throughout this state and batching eggs are shipped throughout the United States.

Mass production at a low unit cost is a must in agriculture if we are to survive economically, he stressed. "Competition is keen for the food dollar. Better management and better use of our facilities must be with us to succeed. As the population increases, so must our production at a price that the consumer can afford to pay."

BEER CANS FILLED Near YORK (AP) — American breweries fill 11 billion cans of beer a year.

BURLEY — The Burley Livestock Commission Co., has held its 15th annual meeting since it opened for business in 1923. The late Frank Coffey sold his interest in the Twin Falls Livestock Auction and built and opened the firm in Burley. Coffey was his own auctioneer for the few years, then Chas. Holden was hired as the auctioneer. The Burley Livestock Commission Co. operated for six years under Coffey.

In 1945 Fred J. Hill purchased the company. Additional holding pens were built, new sheds and pens were constructed. The auction ring was renovated, the seating capacity was increased and the balcony was removed.

ROUGHING A PIECE of rare Brundage Jasper on stone wheel is Ray Moon, owner of Moon's Paint and Stain. The rock shop in the store has broken from a hobby to a business in the Northwest. Rare rocks from Idaho are shipped to collectors all over the world from the shop and the business has grown into one with a \$20,000 annual payroll for two employees. Moon also sells all types of prospecting equipment and lapidary supplies. (Times-News photo)

Preparing and Disseminating News Is Large Industry in Magic Valley

There is an industry in Magic Valley that few would think of as such, yet the industry of preparing and disseminating news through this area is an extremely large one.

In Magic Valley there are 12 newspapers, one daily; one tri-weekly and weekly, that grind out news that reaches people in all walks of life in this area.

One vital role the industry plays in this area is the employment of people. The news industry is a large one, and it is a vital part of the community.

There is another phase of the industry, the top — that is the printing of news. Jobs ranging from school days to preparing annual reports for companies or printing a wide variety of business forms, letterheads, programs, and many other items.

As in every other industry in this area, the highest quality techniques are constantly being designed and employed to speed news on its way to the reader. The news industry has speeded up hundred-fold.

BURLEY SALES Yard Has Had Many Owners

BURLEY — The Burley Livestock Commission Co., has held its 15th annual meeting since it opened for business in 1923. The late Frank Coffey sold his interest in the Twin Falls Livestock Auction and built and opened the firm in Burley. Coffey was his own auctioneer for the few years, then Chas. Holden was hired as the auctioneer. The Burley Livestock Commission Co. operated for six years under Coffey.

In 1945 Fred J. Hill purchased the company. Additional holding pens were built, new sheds and pens were constructed. The auction ring was renovated, the seating capacity was increased and the balcony was removed.

The scales were moved under the ownership of Hill, and a cafe was built which operates on sale days only. About 50 new holding pens have been built and the auction area has been remodelled with new center post and new cafe was remodelled in 1950 and is leased by Mr. and Mrs. Calvin Coffey. It is open on Thursdays only. Steve T. Coffey, Jr. on the men and about six gallons of stew is served during the day along with gallons of coffee.

The office space was enlarged with a new brick front. Last year 40,000 head of cattle, 12,000 swine and 8,000 sheep were sold through the auction sales.

For a number of years the firm has donated time for trucking on a regular basis. The last two years the sale has been held at the Cassia, County Fairgrounds.

Helping Stranded Motorists Is Sideline for Truckers

BY ARVETTA SAVAGE Times-News Reporter HIEYBURN — When Leo Handy turned the Hardy Truck Company 20 years ago, he realized that future events would include "life-saving."

Drivers have used their fire extinguishers many times putting out burning automobiles or loads of hay. While spending their spare time and money, the Hardy drivers have given assistance and aid to many persons involved in car accidents. As a result, the Hardy Truck Company has speeded up hundred-fold.

BURLEY SALES Yard Has Had Many Owners

BURLEY — The Burley Livestock Commission Co., has held its 15th annual meeting since it opened for business in 1923. The late Frank Coffey sold his interest in the Twin Falls Livestock Auction and built and opened the firm in Burley. Coffey was his own auctioneer for the few years, then Chas. Holden was hired as the auctioneer. The Burley Livestock Commission Co. operated for six years under Coffey.

In 1945 Fred J. Hill purchased the company. Additional holding pens were built, new sheds and pens were constructed. The auction ring was renovated, the seating capacity was increased and the balcony was removed.

The scales were moved under the ownership of Hill, and a cafe was built which operates on sale days only. About 50 new holding pens have been built and the auction area has been remodelled with new center post and new cafe was remodelled in 1950 and is leased by Mr. and Mrs. Calvin Coffey. It is open on Thursdays only. Steve T. Coffey, Jr. on the men and about six gallons of stew is served during the day along with gallons of coffee.

The office space was enlarged with a new brick front. Last year 40,000 head of cattle, 12,000 swine and 8,000 sheep were sold through the auction sales.



MAKING VANILLA CANDERS is Mrs. Vera Parke, owner of Frederickson's Ice Cream Co., 163 Third Ave. E. The canders are just one of the many types of canders made by the firm and sold throughout the Magic Valley. The candy is manufactured by Frederickson's is made almost exclusively of Idaho products. (Times-News photo)

RENTAL INDUSTRY NOTED NEW YORK (UPI) — The car rental business is a \$100-million-a-year business, according to the National Automobile and Truck Rental Association.



BACK FROM SCOUT exhibit and wildlife talk, Michael Throckmorton, conservation educator of the Idaho Fish and Game Department, now retiring from the Boise information and education division staff, unloads bird specimens which he mounted as taxidermy hobbyist during his spare time. He holds

a ruff grouse, and a rough-legged hawk is shown at the right on tailgate. Large duck, top right, is canvasback. Throckmorton was captain the annual Audubon Society Christmas bird count at Deer Flat Refuge on Dec. 27. He is a former resident of Twin Falls. (Fish and Game photo)

Annual Audubon Bird Count Shows Ups, Downs of Feathered Residents

By JIM HUMBERT

Idaho Fish-Game Department
BOISE—Twos two days after Christmas and long before dawn when 34 Boise Valley residents shivered on the Deer Flat Wildlife Refuge.

Gusts of wind whipped snow around the refuge headquarters building and piled ice in windows along the shore of Lake Lowell.

Temporarily foregoing the traditional holiday festivities to brave wintry elements of the countryside, the 34 had met to take part in the annual Audubon Christmas bird count. Like-minded observers in more than 700 sites in the 50 states and Canada conducted similar surveys between Dec. 21 and Jan. 2, in a single 24-hour period.

The Deer Flat area of southwestern Idaho is ideal as one location for the National Audubon Society's annual Christmas bird count because of its quickly changing habitat conditions within a radius of 10 miles.

Big Lake Lowell gives way to a variety of brush thickets along part of the shoreline—and this to marshland, cultivated fields, orchards and sagebrush on the desert fringes, and sections of the Snake and Boise Rivers.

These people freely make personal sacrifices to take part in the world's greatest cooperative wildlife survey because the data they collect is used to plot the ups and downs of bird numbers in the 50 states and several Canadian provinces. They endure the long hours and physical hardships for as many reasons as there are people in the work.

Some say it's fellowship, yet many work alone. All agree that adding a rare bird species to a lifetime list of positive identifications dwarfs the thrill of many other experiences.

Michael Throckmorton, Boise conservation educator of the Idaho Fish and Game Department and a recognized authority on Idaho's 270-odd bird species says that the birdwatcher's ultimate goal is the 600 club.

This is the exclusive roster of ornithologists who have logged more than 600 of the 606 species of North American birds. Less than two dozen men have accomplished this feat.

Among them are Dr. Ira N. Gabrielson, president of the Wildlife Management Institute, and Roger Tory Peterson, whose field guides are the bibles of birding.

The Audubon Society's Christmas bird count has been conducted in Canyon County for the past 15 years. Mrs. H. E. Shaw of Nampa has been keeping score for the small group of volunteer spotters from the beginning.

Among those who make the annual holiday trek through water, snow, brush and all kinds of weather conditions are members of the Boise Valley Natural History Society, students and other interested ornithologists and learners.

Throckmorton says Dec. 27 was a "very raw, windy, cold, snowy and otherwise discouraging day."

The group split up into teams of four or five spotters each, after organizing before daylight at the Deer Flat Wildlife Refuge. They counted 77 different bird species and a total of 232, 123 individual birds.

Twelve other kinds of birds seen in the area during the designated "count period" of Dec. 21-Jan. 2 were not included.

For example, a surf scoter settled among Throckmorton's waterfowl—ducks the following week—too late for the Audubon census, but far from the normal coastal range of this black diving duck with the white head patches.

Other species seen in the area but not during the day of counting include whistling swan, geese of the cackling, white-fronted and snow species, eared and western grebes, gawwits, duck, cedar waxwing and bald eagle.

Among the song birds counted were two orange-crowned warblers and an Audubon warbler, both unusual for this time of year. Most insectivorous birds are out of Idaho at this season.

Throckmorton, who is taking an early retirement from his work with the Idaho Fish and Game Department, has compiled a list of positively identified bird species in Idaho.

The compendium may not include the most recent records made by other people, but does contain some 270 species names for use by students desiring to narrow the field for identification purposes.

He says the list should contain additional species, and codes that the breeding status of several birds listed are rare or accidental occurrences of species not normally visiting Idaho. It is conceivable that the Idaho list may approach 300 species and subspecies.

His interest in birds began at Rupert about 50 years ago when he collected egg specimens and tried his hand at taxidermy as a

schoolboy there.

"In 1910 the official Idaho bird list stood at 212 species," Throckmorton comments. "Today more than 280 forms are listed. This increase, averaging more than one new species each year, indicates that man's activities actually have improved conditions for most forms of bird life here."

Some tolerant species, of course, have declined in numbers and eventually may disappear from the Idaho fauna, as in the case of some of the shorebirds.

The starling, which reached Idaho in the early 1940's, very likely will speed the departure of some other native birds in the course of competition for food and nest sites, or in actual destruction of eggs and young.

"In many parts of the state it already has become our most common bird. It no doubt is contributing to the disappearance of our state bird, the Mountain bluebird."

The starling is one of eight bird species which forms a fair game for off-season plinkers looking for moving targets. The warblers, both unusual for this time of year, have been protected by law since 1905, along with song, insectivorous and innocent birds.

As Throckmorton puts it, Idaho has varied topography, weather and climate providing suitable habitat for water birds, forest- and desert-dwelling species, and those able to adapt themselves to agricultural and suburban situations.

Not all Idahoans think part of the Christmas holidays is for the birds. Most bird-watchers in winter are content with attracting a few common-species to backyard feeding stations. But others will slog through water and endure mud and snow in the hope of getting a glimpse of some rare winter visitor to our area.

Valley Livestock Firm at—Rupert Is Nine Years Old

RUPERT—The Valley Livestock Commission Co., at Rupert is one of the newer livestock sale companies in Magic Valley. It has been in operation just over nine years and holds a sale each Monday.

The company was built and opened in November, 1954, by Cecil Brim, Claude Whitte, and H. D. Witherspoon. Later Roy McKinster joined the three original owners.

Darrell Peck then leased the company and operated it for about one year. B. Manning purchased the business and later Blaine Neilson became a partner. Then Neilson bought Manning's share of the company.

In January, 1964, Mr. and Mrs. Wayne May, Burley, purchased the business. Under May's management the building has been repaired outside and redone inside. New feeders and an automatic water system have been installed. Additional holding pens have been built to handle 600 head of cattle.

Five employees are on the payroll the year around and additional employees are hired for each sale day.

Auctioneer for the company is H. D. Witherspoon. The stockman's cafe is opened each Monday during the sale and leased by Calvin Conner.

During 1965 the records show that 27,090 head of cattle, 5,588 sheep, 3,356 swine and 430 horses were sold at the commission company.

Gross sales were \$550,094.87 during 1965. However, it was noted by officials that the livestock prices were up over the previous year.

Bryant became the sole owner by buying out Maxwell's share in 1957. The plant then was given the new name of Bryant's Packing Co. A new office was built in 1961; the sausage room was remodeled and up to date equipment installed in 1962 and a larger freezer room was built in 1964.

A tenant house was built in 1965 across driveway from packing plant for the plant watchman.

The packing plant products are sold only in Cassia and Minidoka counties.

Deliveries include beef, pork, lamb, veal and a full line of

sausage and smoked meat.

Bryant's has their own feeders for the choice beef located behind the packing plant. About 15,000 pounds of beef are processed a week at the plant.

All the swine and sheep are purchased locally for 15¢ needs of the packing plant. About 6,500 pounds of pork are processed a week at the plant.

There are 33 employees on the payroll the year around.

Plans for the coming year to call for installation of more up to date equipment.

The 4-H and FFA Fat Stock sale is held each year at the company yards. Last year it was held on Sept. 13, with the Ruper-merchants supporting the event and Minidoka County youth benefiting from prices received.

A sale was held for the Ho-Stein-Friesian Association, last October, with funds donated by the Valley Livestock Commission Co. Another donated sale was for the Model Quarter Horse Association last year.

There are several special horse sales held by the company during the year.

According to records, \$3,378,773.83 was received by producers living in the Mini-Cassia area. In addition to this important economic contribution, Valley Livestock Commission Co. spent \$16,000 for local purchases and paid nearly \$1,300 in local taxes.

The company employed 68

people who received a total of \$3,318.00 in 1965. The trucking industry benefited over \$10,000 in direct business.

The company officials are proud, not of what they have done, but of what Mini-Cassia area residents have helped them do, and the company looks forward to continuing to serve Mini-Cassia residents.

HEAR BETTER

Model of Miniature Hearing Aid Given

A most unique free offer of special interest to those who hear but do not understand words has just been announced by an AUTOMATIC EAR.

A true life actual size replica of the smallest AUTOMATIC EAR ever made will be given absolutely free to anyone answering this advertisement.

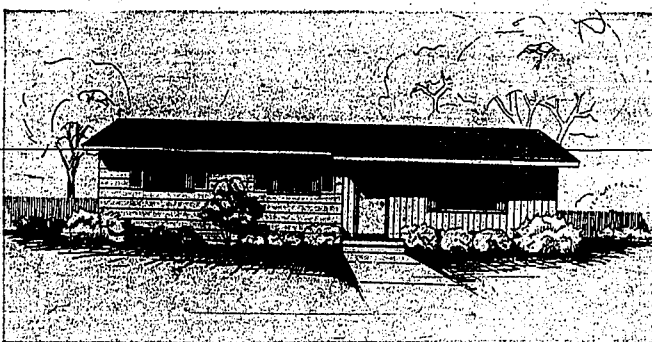
It weighs less than 1/2 ounce and it's all at ear level. No wire leads from body to head. Here is truly new hope for the hard-of-hearing.

Examine it in the privacy of your home without cost or obligation of any kind. These models are free while the limited supply lasts.

Write to

Automatic Ear
Box 565 — Kimberly

VOLCO VALUES



The 'Imperial'

ONLY.. \$7436

for this beautiful 3-bedroom home ready to move on your foundation.

COMPARE THESE VALUE FEATURES:

*KILN DRIED LUMBER THROUGHOUT
*TRUSSED ROOF SYSTEM
*SPACIOUS ROOMS
*HARDWOOD FLOORS

*BONDED SHINGLE/ROOF
*LIFETIME SIDING
*QUALITY WORKMANSHIP THROUGHOUT

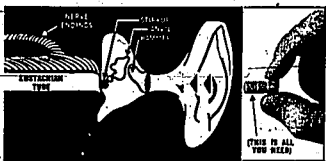
OTHER PLANS TO CHOOSE FROM AT COMPARABLE VALUE PRICES!



SEE US TODAY

VOLCO
BUILDERS SUPPLY
TWIN FALLS, JEROME, BURLEY

NEW TINY ELECTRON EAR FITS INTO YOUR EAR CANAL



IDEAL FOR NERVE DEAFNESS

or if you hear but sometimes don't understand

Wear the tiny amazing new Electron Ear in your ear canal and enjoy the clear understanding of conversation and the self assurance that only good hearing can bring. Best of all, you look younger and feel younger because you won't miss what people are saying. And because it is so tiny that you wear it in your ear canal, you won't be conspicuous as with external type hearing aids. New super-miniature device is self contained with no tubes, cords or ear molds.

POWERFUL SOUND MAGNIFICATION
You hear with extra loud and clear sound magnification because tiny speaker is deep in ear canal close to your eardrum.

HEAR WITH BOTH EARS
Slip an Electron Ear into each ear. Allows you to know where sound is coming from.

FREE SEND NOW

TELEX CORPORATION
Department B-11
2415 Excelsior Blvd.
Minneapolis, Minnesota 55416

For this special offer, fill out and return this coupon to the address above. No obligation.

NAME _____
ADDRESS _____
CITY _____
STATE _____



Call your local agent 733-7371

WARBERG'S
MOVING & STORAGE

Times-News Comics for the Entire Family

Schoolwork

- ACROSS**
1. Palmer
 2. mother
 3. instrument
 4. studied in
 5. school
 6. examination
 7. verb in English class
 8. Italian class
 9. Apollo, for
 10. science
 11. balance
 12. balanced sharp
 13. process
 14. Apollo
 15. female
 16. spiritless
 17. Chinese
 18. (dialect)
 19. (land?)
 20. Mylon
 21. Mylon
 22. Mylon
 23. Mylon
 24. Part of a school
 25. subject in
 26. history class
 27. animal
 28. animal
 29. animal
 30. animal
 31. animal
 32. animal
 33. animal
 34. animal
 35. animal
 36. animal
 37. animal
 38. animal
 39. animal
 40. animal
 41. animal
 42. animal
 43. animal
 44. animal
 45. animal
 46. animal
 47. animal
 48. animal
 49. animal
 50. animal
 51. animal
 52. animal
 53. animal
 54. animal
 55. animal

- DOWN**
1. animal
 2. animal
 3. animal
 4. animal
 5. animal
 6. animal
 7. animal
 8. animal
 9. animal
 10. animal
 11. animal
 12. animal
 13. animal
 14. animal
 15. animal
 16. animal
 17. animal
 18. animal
 19. animal
 20. animal
 21. animal
 22. animal
 23. animal
 24. animal
 25. animal
 26. animal
 27. animal
 28. animal
 29. animal
 30. animal
 31. animal
 32. animal
 33. animal
 34. animal
 35. animal
 36. animal
 37. animal
 38. animal
 39. animal
 40. animal
 41. animal
 42. animal
 43. animal
 44. animal
 45. animal
 46. animal
 47. animal
 48. animal
 49. animal
 50. animal
 51. animal
 52. animal
 53. animal
 54. animal
 55. animal

Side Glance



"We'll have to put Zorita back on the potato peeler if she doesn't stop dreading on about the weather!"

Cartoon



"Oh, the same old thing. Hank Junior's waiting for his favorite TV program, Janie's waiting on her date and Ethel's waiting to use the phone!"

Funny



"I have some important friends coming over tonight, so it is all right if I hide your Lawrence Welk records?"

Cartoon



"I have some important friends coming over tonight, so it is all right if I hide your Lawrence Welk records?"

Cartoon



"I have some important friends coming over tonight, so it is all right if I hide your Lawrence Welk records?"



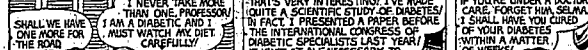
"I have some important friends coming over tonight, so it is all right if I hide your Lawrence Welk records?"



"I have some important friends coming over tonight, so it is all right if I hide your Lawrence Welk records?"



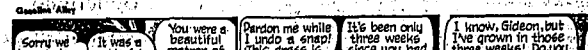
"I have some important friends coming over tonight, so it is all right if I hide your Lawrence Welk records?"



"I have some important friends coming over tonight, so it is all right if I hide your Lawrence Welk records?"



"I have some important friends coming over tonight, so it is all right if I hide your Lawrence Welk records?"



"I have some important friends coming over tonight, so it is all right if I hide your Lawrence Welk records?"



"I have some important friends coming over tonight, so it is all right if I hide your Lawrence Welk records?"



"I have some important friends coming over tonight, so it is all right if I hide your Lawrence Welk records?"



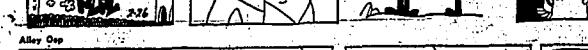
"I have some important friends coming over tonight, so it is all right if I hide your Lawrence Welk records?"



"I have some important friends coming over tonight, so it is all right if I hide your Lawrence Welk records?"



"I have some important friends coming over tonight, so it is all right if I hide your Lawrence Welk records?"



"I have some important friends coming over tonight, so it is all right if I hide your Lawrence Welk records?"



"I have some important friends coming over tonight, so it is all right if I hide your Lawrence Welk records?"



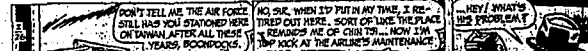
"I have some important friends coming over tonight, so it is all right if I hide your Lawrence Welk records?"



"I have some important friends coming over tonight, so it is all right if I hide your Lawrence Welk records?"



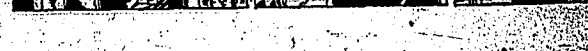
"I have some important friends coming over tonight, so it is all right if I hide your Lawrence Welk records?"



"I have some important friends coming over tonight, so it is all right if I hide your Lawrence Welk records?"



"I have some important friends coming over tonight, so it is all right if I hide your Lawrence Welk records?"



"I have some important friends coming over tonight, so it is all right if I hide your Lawrence Welk records?"

The Green Thumb

By GEORGE ABRAHAM

FIREPLACE WOOD AND BEETLES: A question that often is: "Will fireplace wood bring wood-boring beetles into the home?" It may, but with few exceptions, beetles of this sort cannot infest the lumber in your home. They are simply a nuisance.

Many kinds of wood-boring beetles may be brought into the house in fireplace wood. Most of these attack only freshly cut logs. Eggs are deposited soon after the tree is cut, and the larvae continue to develop in the stored wood. Some species take two or three years for development and thus may emerge from the wood stored in your home.

Unless these occur in large numbers, few if any special control measures are necessary. If they are abundant, then a vacuum cleaner, a household aerosol spray or electric broom will banish them. There's no direct proof that homes are infested with termites, carpenter ants, powder post beetles or old-house borers (all pests of old-lumber brought in by fireplace wood).

THE DISEASE PROBLEM: Quality of will force the plant to blossom. Watering is an art. It's better to let plants go a bit dry and then water them, well. The science of growing plants without soil is called hydroponics. Many commercial growers are using this system now. How about for the home gardener? It's useful for hobbyists and experimenters.

FREE: Send me a self-addressed, stamped envelope for a copy of my brand new bulletin, "How to Grow Plants Without Soil." This bulletin takes all the facts and puts them together for the down-to-earth gardener. It tells you what can be done and what can't be done. Every gardener should have a copy of my bulletin for his greenhouse library.

GREEN PLANTS: Should house plants be watered with cold tap water, or tepid water? Touchy items such as African Violets prefer water at room temperature. Water coming from wells or the main line may be 40 degrees in winter. This is too cold for warm water plants. Some growers say to use warm water for all plants. Cold water won't move into the plants as well as warm water and they don't carry some of the important fertilizer elements through the soil. However, they're not aware when you realize that greenhouse operators water their pit plants with tap water unheated. Quite often hot water (110 degrees or higher) to the touch will force stubborn violets to bloom. When a violet refuses to send out buds or blooms, or two waterings of hot water in or

lemon, peppermint, rose, mint, fruit, mint, apple, and pungent. They all take the same culture, and in a bright window, a well-drained soil (one-third each of sand, peat and loam) and a rather cool temperature. When the top-soil feels dry, give the plants a good soaking. Also, avoid heavy feedings of nitrogen; otherwise you'll get a lot of rank growth. To start new plants take tip cuttings and root them in sand or a glass of water. Some root slower than others. The variety is important. Roots about two inches long, pot them up in a soil mixture that's been sterilized in the oven (baked at 250 degrees for one-half hour).

QUESTION OF THE WEEK: S. E. of Castleford: "Sometime ago you suggested planning various varieties of corn in the same garden. A seed catalog says in big polities: 'Do not allow to cross pollinate with other corn. The variety is Illinois 171.' I take it to mean that you should plant only one variety of corn in the garden, according to the catalog, yet you say it's o.k. to plant two or three varieties. Please tell me if I can plant more than one variety."

Normally, it's o.k. to plant more than one variety of corn in the garden. However, in your case the variety (Illinois 171) is one that should be planted in isolation. I'll try to explain in no-technical language. Illinois 171 is not a sweet corn, such as we know. It is an edible corn, but does not carry the normal sweet corn genes. When it is grown in isolation it carries a "super-sweet" factor in its

READ THIS AD FOR UNBELIEVABLE SAVINGS on Room-Size Carpet

501* NYLON CARPET

ROLL ENDS SIZES:

9x15	12x12
12x13 1/2	12x15
12x15	12x18

YOUR CHOICE

\$888

VALUES TO \$272.00!

This is the highest quality, heavy, deep pile carpeting! Some is \$12.95 per sq. yd. quality! Each one a different color, pattern, texture. You must see these!

GUARANTEED
Not to wear out for **5 FULL YEARS**

Manufacturers Guarantee With Every Rug You Buy!

COMPLETELY BOUND EDGES
For Use as a Room-Size Rug or Can Be Installed as Wall-to-Wall Carpet.

LIMITED SUPPLY SO HURRY!

FURNITURE APPLIANCES
NEW Dutch's USED
251 Main Avenue West 733-4090

FURNITURE APPLIANCES
NEW Dutch's USED
251 MAIN AVE. W. PHONE 733-4090

Invites You to COME VISIT OUR NEW T-Viewing CENTER!

IT'S ALL NEW AT DUTCH'S! Acoustics and lighting designed for listening and viewing of our complete line of ZENITH TV, Color TV and Stereo. Browse in comfort and enjoy the beauty of the furniture style cabinets. Hear the perfect tones, view the perfect reception of the handcrafted Zenith Stereo and Television. We built it for your comfort and convenience... visit our Zenith "T-Viewing" CENTER soon!

YOUR NEW ZENITH DEALER!

new 1966 ZENITH 23" HANDCRAFTED REMOTE CONTROL TV

FREE! \$169.95 VALUE

DELUXE ROLL-AWAY TV STAND when you buy this 23" Zenith Table TV with SPACE COMMAND Remote Control TV Tuning

HANDCRAFTED 19" PORTABLE TV

19" overall diag. meas., 202 sq. in. rectangular picture area

FREE! \$139.95

LOW! \$139.95

THE FULTON - #3311W
Vinyl clad metal cabinet in grained Walnut color. VHF Spotlite Panel. VHF "Touch Tuning." Tone Control. 22,000 Volts Picture Power. 6 1/2" x 2 1/2" Speaker.

\$279.95

CHOOSE AMERICA No. 1 Hand-Crafted Color TV... all new 1966 25" rectangular COLOR TV

25" overall diag. meas., 295 sq. in. rectangular picture area.

ZENITH

EXTRA CARE makes the quality difference in Zenith Handcrafted Color TV

- HANDCRAFTED CHASSIS**
No Printed Circuit
No Production Shortcuts!
100% Handmade for greater dependability and fewer service problems.
- SUPER GOLD VIDEO GUARD TUNING SYSTEM**
with Exclusive Gold Contacts for longer TV life, greater picture stability, and ultra-sensitive reception.
- SUNSHINE PICTURE TUBE**
with a new europium activated rare-earth phosphor for greater picture brightness with brighter reds, brighter greens, and brighter blues!

The PIEDMONT - #326
From the DECORATOR group
Elegant Italian Provincial to-boy styling in genuine Cherry Fruitwood veneers and select hardwood solids (232000), or Irregulane. Mahogany veneers and select hardwood solids (232500). Two-cone 9" x 6" speaker. Separate Bass and Treble Controls. **\$699.95**

The BORNHOLM - #341W
From the DECORATOR group
Distinctive Danish Modern to-boy styling in genuine of finished Walnut veneers and select hardwood solids. Three speakers: two twin-cone 9" x 6" and one 3 1/2". Separate Bass and Treble Controls. **\$759.95**

The PRENTISS - #321W
Dramatic Contemporary to-boy styling in genuine of finished Walnut veneers and select hardwood solids. Twin-cone 9" x 6" speaker. Separate Bass and Treble Controls. **\$679.95**

The HARBORNE - #345H
From the DECORATOR group
Exquisite French Fruitwood veneers and select hardwood solids. Three speakers: two twin-cone 9" x 6" and one 3 1/2". Separate Bass and Treble Controls. **\$759.95**

The CABOT - #342M
From the DECORATOR group
Charming Early American to-boy styling in genuine Maple veneers and solid. Three speakers: two twin-cone 9" x 6" and one 3 1/2". Separate Bass and Treble Controls. **\$759.95**

501* NYLON CARPET

ROLL ENDS SIZES:

9x15	12x12
12x13 1/2	12x15
12x15	12x18

YOUR CHOICE

\$888

VALUES TO \$272.00!

This is the highest quality, heavy, deep pile carpeting! Some is \$12.95 per sq. yd. quality! Each one a different color, pattern, texture. You must see these!

GUARANTEED
Not to wear out for **5 FULL YEARS**

Manufacturers Guarantee With Every Rug You Buy!

COMPLETELY BOUND EDGES
For Use as a Room-Size Rug or Can Be Installed as Wall-to-Wall Carpet.

LIMITED SUPPLY SO HURRY!

FURNITURE APPLIANCES
NEW Dutch's USED
251 Main Avenue West 733-4090

Times News

FORGING AHEAD WITH INDUSTRY IN MAGIC VALLEY



Industry 1966

This first annual edition on Industry in Magic Valley tells of all types of industry, from the small one-man operation to the large operation which employs several hundred people.

Some of the industries in this edition include feed mills, lumber mills, seed firms, dairy operations, poultry firms, egg companies, transportation of all types, livestock operations and many other types of industries.

The two cover photos represent two phases of the agriculture industry, which is the most important industry in Magic Valley. The top photo, taken by O. A. (Gus) Kelker, shows the Amalgamated Sugar Co. factory in operation during a sugar campaign. The bottom photo, an USDA photo, shows some typical bean fields in Magic Valley.



SPRAYING ANTIQUE CLOCK which he is restoring is Craig Graybill, Twin Falls business. Graybill has been restoring antique furniture for the past six years. Only one part of this clock, which was damaged in a fire, was usable in restoring it. Graybill made all the other parts. Many parts for a particular piece of antique furniture have to be made by Graybill because the original parts are damaged beyond repair. (Times-News photo)

Hobby of Restoring Antique Furniture Becomes Small Industry for T.F. Man

A few years ago a hobby of business since 1932. As an apprentice, he had to learn how to mix paints to get the color needed for any particular job. This experience of mixing paints and knowing the parts of antique furniture has helped him in restoring and refinishing furniture.

Although he repairs and refinishes furniture for furniture firms, transportation firms, he also helps individuals do their own work in repairing and refinishing furniture. He shows them how to do the work and what materials to use. His work of restoring antique furniture is varied. He restores antique marble top tables and dressers, antique chairs, clocks, and many other types of antique furniture. Some of the antique furniture he has restored dates back 150 years.

Fish for Stocking Waters on Many Public Lands Raised at Hagerman

HAGERMAN — The Hagerman National Fish Hatchery was established in 1931 for the propagation of trout for public waters in this area. Rainbow, cutthroat and steelhead trout are produced annually in fingerling and yearling stages. No brood stock is maintained at this station.

All eggs are shipped in from federal and state installations. Fish from this hatchery are planted in public waters in Idaho, Nevada and Oregon. Much of the production of the hatchery is used for stocking waters located on lands under federal control, such as Indian reservations, wildlife refuges, and military installations.

Fish from this hatchery are transported up to 600 miles in specially equipped trucks. These newer distribution tanks are insulated and have refrigeration plants for cooling the water.

Water for trout rearing must be flowing constantly at a temperature in the 50's. Water to supply this hatchery comes from several of the famous trout springs, flowing from the rimrocks and is always 50 degrees Fahrenheit. A water flow of 22,000 gallons per minute is required to operate this station.

As the demand increases for more and larger fish, an attempt is made to expand hatchery facilities and production to satisfy this requirement.

This hatchery employs eight men fulltime, one parttime, and in the summer three extra employees are hired. The operation and maintenance budget allowed to this plant is \$125,000 in an average year, says Adrien F. Blevins, superintendent.

An average yearly total production in fish is around 212,000 pounds with 80,000 pounds being distributed in Idaho, 70,000 pounds in Oregon, and 62,000 pounds into Nevada waters. These fish are trout, salmon and steelhead. The yearly production depends on the demands and this year the station produced about two fifths cutthroat and three fourths rainbow trout. Last year, the salmon was produced in large amounts.

Eggs for this hatchery are shipped in when eyed, or half way through their incubation period. These eggs come from other federal or state hatcheries in a cold wet condition.

5 Concrete Companies Located Here

The five concrete companies in Twin Falls supply people in Magic Valley with ready mix concrete, precast, pre-stressed concrete, concrete accessories, concrete paint, concrete treatments, sand, gravel and concrete-lining-for-irrigation ditches.

Three of the five companies list 54 employees; have an average annual payroll in excess of \$774,000, and have a gross annual intake in excess of \$750,000.

One of the companies said, because of technical knowledge and engineering, they can now use concrete to build an entire structure. The same company said they now pour 40,000 cubic yards of concrete and use 12 ready-mix concrete trucks to haul their product.

They now have a 22-acre site with a modern batch plant. When they first started they had a very small site and only two trucks, half the size of the 12 they now have, to haul the gravel.

Another of the companies started with a lease on a sand and gravel pit in Twin Falls and now have their own site on the Snake River where they crush, wash, and segregate gravel themselves. Another of the companies plans on spending \$150,000 for new trucks and equipment and the owner said they will probably hire more employees.

Some of the companies have been in business for 23 years and according to owners all of them have enjoyed constant growth. One of the companies signed a merger in 1964 and is now a division of an Idaho Falls plant which also has plants in Boise, Fayette, and Ontario, Ore. The company which lists irrigation ditches as one of its services, said the concrete will cover the entire state as well as take out-of-state contracts. Nearly all products purchased by these firms are done so on a local basis.

They all felt that the concrete business has a good future and plan on expansion to meet demands. One of the companies said that they now cover the Roseworth tract, Salmon, Tract to Jackpot and Bliss; maintain a batch plant at Thousand Springs; has a portable unit for other locations, as required, and even maintained a concrete batch plant at Sun Valley during the summer.

The concrete companies in Twin Falls are P and E Concrete, Sun Valley Concrete, P and E Concrete, and Idaho Concrete Products Inc.

Industry Expands Slot Car Racing

DETROIT, Mich. — The slot car racing industry, virtually nonexistent in 1963, is now a \$150 million to \$170 million a year business in 1965 from \$107 million in 1963.

There are 31 separate manufacturers distributing the miniature auto racing sets in the United States, an estimated 2,000 commercial tracks for slot car racing built.

and air supply. After the preliminary three or four days, they are harassed.

This procedure is done under anesthetic called Tricaine Methanesulphonate to keep the fish quiet. A tiny plastic tube is inserted into the urinary duct to collect fluids for analysis. Then a rubber plug is placed around the fish's middle or gills to keep it and sewed to the fins to keep it in place.

After the fish is prepared for waste collection, it is placed back in the plastic tube, with the front half sealed off from the rest of the tank.

Fresh water is fed through the head section for adequate breathing, and the water in the back half is kept cool and drained off once a day.

The waste product from the gills and tube are weighed and analyzed for nitrogen and energy content. The growth, maintenance and reproduction value is determined by this process. The trout is kept in this tube five days and fed without disturbing the attachments.

When testing on each fish is completed, they are put into tanks and lead normal lives.



WATCHING FOR DEFECTIVE bottles before they are machine filled with soft drinks is Vernie McClain, an employee of a Twin Falls bottling firm. The bottling industry in Magic Valley is affected by the population growth and habits of people.

Population and Habits Affecting Bottling Industry

One industry in Magic Valley that is dependent upon the habits and tastes of people is the soft drink industry.

In the past 20 years the industry has grown tremendously because of the increase in population and the change of habits during this period. People also have more income so they buy more soft drinks, a bottling firm operator said.

5 Banking Facilities Located Here

Banking services extended by banking facilities in Twin Falls include trust facilities, home loans, farm loans, consumer credit loans, checking accounts, savings accounts, safe-deposit boxes and business loans.

Information compiled and supplied by two banks has shown that they have a balance in excess of \$44 million on hand. In 1960 the savings-and-loan industry, as a whole, had \$17 billion in savings. By the end of 1965 total resources equaled approximately \$127 billion and financed 42 per cent of all homes purchased on credit.

Other facts supplied by two banks indicated an increase of \$2,000,000 in deposits since Dec. 1964 (this is one bank only). Savings accounts, 2,610 loan customers and dividends paid on savings in excess of \$1,290,000. Home loans by one bank alone totaled \$2,365,700 and statewide total resources at the end of 1965 were \$308,010,000.

Two of the banking facilities employ 42 employees and have an annual payroll of \$23,000. One of the banks has banking offices in 36 towns in Idaho and paid an excess of \$3,750,000 in wages last year. Banking offices of two banking firms in Twin Falls and Magic Valley area total 10.

The first treasurer's report for one of the banks showed a balance on hand of \$183,96 in 1964. In 1965 the report shows a balance of \$178,856,496.37.

All banking facilities feel that the future of banking looks bright and plan to expand in all facets of banking as economics allow.

The banking facilities, including savings facilities in Twin Falls are the Twin Falls Bank and Trust; Fidelity National Bank; First Security Bank of Idaho; Idaho Savings and Loan Association Co. and First Federal Savings and Loan Association.

The industry has grown tremendously in the past 20 years. There are three bottling firms in Magic Valley and all three are located in Twin Falls. Outlook for the industry is termed good. (Times-News photo)

ences. Another noticeable trend in this area is that the consumer is engaged more in outdoor living winter and summer. The growth of tourism to the Non-returnable packages will area.

STUART BROS. CONTRACTORS

GENERAL PAINTING
CONTRACTORS

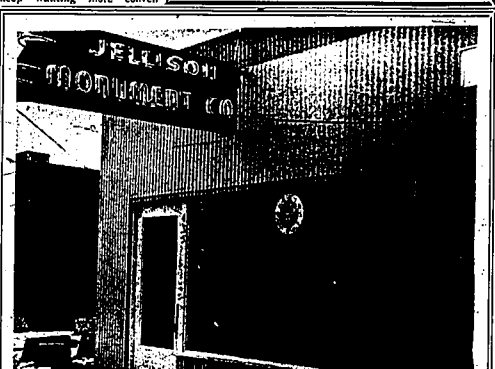
• INTERIOR PAINTING
• EXTERIOR PAINTING
• HOMES, INDUSTRIAL or COMMERCIAL BUILDINGS
No job too large, or too small, for our careful consideration.

SANDBLASTING Brick-Metal-Concrete

From years of actual experience here in Magic Valley, we offer unexcelled work, satisfaction guaranteed and prompt, efficient service. FREE ESTIMATES... just phone us.

PHONES 733-1134 - 733-1948

STUART BROS. PAINTING CONTRACTORS



Continually serving Magic Valley residents with permanent markers for over 54 years.

Just received a full car load of Granite Markers for your selection. Place your orders now for Memorial Day.

For a Lasting Tribute
MONUMENTS
and **MARKERS**
from
JELLISON MONUMENTS
435 Main Ave. E. Twin Falls

CORNELL SEED CO., INC.

(OVER 100 YEARS OF SEEDSMANSHIP)

CONTRACT BEAN GROWERS

Serving the farmers of Magic Valley for the last 28 years with fair prices, excellent facilities and cooperation.

'SEE US FIRST'

301 4th Ave. So., Twin Falls, Idaho Phone 733-6282



TALKING WITH Washington Gov. Dan Evans at the ski pole display at the ski fair held in Portland last fall is Edward (Scotty) Scott, right, whose Ski Poles Specialists, Inc., is one of Ketchum's largest manufacturing firms. Ski poles made at the firm are sold throughout the world and in 800 ski shops in the United States. The business is the culmination of Scott's dream: He came to the area 17 years ago because he's a ski enthusiast.

Ski Poles Made in Ketchum Are Sold Throughout World and Across U.S.

By DOROTHY HOVEY
Times-News Reporter

KETCHUM — Perhaps there is no successful industry that is not the culmination of some man's dream.

Such is the case with Ski Poles Specialists, Inc., in Ketchum. The man whose dream has become a reality is Edward Scott, known to all his friends as "Scotty."

It was 17 years ago that he came to the Ketchum-Sun Valley area for the same reason so many others have come — he was a ski enthusiast.

His first business was a ski equipment repair shop, with an "old country" look, located on Sun Valley road.

Being an engineer and technician, Scott observed the good points in different makes of equipment he worked on. Gradually, his dream of producing a perfect product took form.

Not having much capital, it was necessary for him to start on a small scale, with only one article.

He chose ski poles and turned his repair shop into a manufacturing plant, with a small corner for office space.

His design was the forerunner of the modern ski pole.

Last year Thomas Corcoran of New Hampshire, who is a member of the 1954 U. S. Olympic ski team was the first to break through the European ascendancy in skiing, became a major investor in Scott's enterprise.

It was incorporated, given its present name, and offices were moved to a new location on Sun Valley Road.

Ski Poles Specialists, Inc., is one of Ketchum's largest manufacturing plants and has the largest payroll in the area.

The Scott ski pole is now accepted as a world leader, and is a favorite with the majority of racers throughout the world.

They are distributed internationally and are sold in more than 800 quality ski shops in the United States. They are never sold through jobbers or distributors.

Gordon Butterfield is vice president in charge of sales. Before coming to the company he was in charge of the recreation program for Head Ski Co.

The company now manufactures five different poles. Top of the line is a deluxe all steel model, gold plated half way down the shaft. Next is a deluxe aluminum model, used by year.

A new model of standard aluminum was introduced to meet the demand for a moderately priced model and has become popular among racers. A new model of standard steel also falls within the moderately priced category.

To meet the growing demand of the youth market the company will have on next season's market a pole for youngsters.

The deluxe models have finger grip notches for hand holds. The longest ski pole they have made is 50 inches and the shortest, 48 inches. The "kids" poles will go down to 24 inches.

"We make any length ordered," Scott said.

Robert Wright, formerly of Twin Falls, and advertising manager for the company, said there are three skiers now to one a few years ago. The ski market has expanded 20 per cent.

"But the sale of Scott ski poles is expanding more rapidly than either," he said. "Sales have increased 62 per cent annually over the past five-year period. Ski pole specialists expect to sell in the neighborhood of 50,000 pairs of poles this year."

Gas Firm Starts After Publication of News Item

With the publication of a New Mexico to the Canadian newspaper article in 1950, the border. It services the area Intermountain Gas Co. was served by Intermountain that born. The article, noticed by follows the Snake River Valley one of the company's founders, plain.

After much discussion, Inc.—the biggest construction year for the com-pany — gas distribution was extended to 10 communities. As part of the expansion, gas ver-pany were filed in October of vice was begun in Sun Valley that year, with a capitalization in September, using an 80-mile of \$100,000 — an amount that pipeline installed in 80-working has since been dwarfed by an investment of \$50 million.

At the end of 1952 the first customers were connected—and the company became a going concern.

Natural gas comes to Idaho through a 1,500-mile long 26-inch pipeline extending from

Smokers

CHICAGO (AP) — Cigarette smokers led the way as Americans consumed enough tobacco products during 1963 to set an all-time record in federal tobacco tax collections.

Commerce Clearing House says collections on tobacco shot up more than 250 million to a high of \$2.1 billion, reversing a downward trend in 1962.

Of the total tax take, cigarette purchases provided \$2 billion.



NATURAL GAS PIPE for gas lines to service Sun Valley is unloaded by employees of Intermountain Gas Company. Nearly 100 cars of pipe were used to supply the needs for the 80-mile pipeline extension. Service was extended to 10 communities during 1953.

THE BEST
IS IN VIEW
FOR YOU AT...

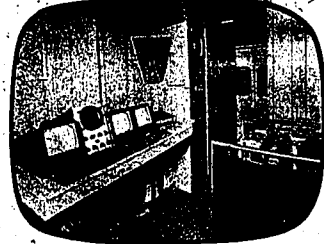
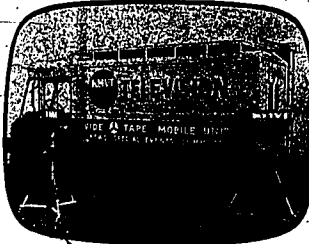
KMVT
TWIN FALLS,
IDAHO

COLOR!

EACH WEEK,
THE BEST IN
COLOR
FROM ALL 3
NETWORKS!

LOCAL COLOR
PROGRAMS AND
COMMERCIALS
ON NEW COLOR
FILM CHAIN!

MOBILE UNIT



KMVT's new mobile videotape unit is the first of its kind in Idaho. Designed for remote commercial, news and special event videotaping, it is equipped with two cameras, cordless mikes, mixing console, lights and an RCA TR-5 VTR with electronic editing.

KMVT's mobile unit operates within the entire Magic Valley area Channel 11 covers. Towing its own generator unit, it has self-supplied power. A top-mounted camera platform and camera winch were built-in to provide an elevated camera position for on-location videotaping.

SUN VALLEY / KETCHUM

TRANSLATOR

Long a site for KMVT-coverage of important special events, like the internationally-recognized Harriman Cup Ski Races, Sun Valley-Idaho is one of America's most famous resorts. To better serve Ketchum/Sun Valley and the fast-expanding area surrounding it, KMVT constructed a translator on Dollar Mountain overlooking Ketchum/Sun Valley in the fall of 1965.

NBA BASKETBALL
LARRY
ED SULLIVAN
CANDID CAMERA
WHAT'S MY LINE
CEONKITE NEWS
ANDY GRIFFITH
BEN OASEY
PETTICOAT JUNCTION
FUGITIVE
GREEN ACRES
GILLIGAN'S ISLAND
LAREDO
GOSHER FYLE
UNCLE
UNDERDOG
FURY
EXPLORING
SCOTT SQUIRREL
HOLLYWOOD PALACE
TRUE ADVENTURE

AMERICAN SPORTSMAN
MY FAVORITE MARTIAN
BONANZA
FARSWORTH
HOUSE PARTY
LUCY SHOW
BACHELOR
RED SKELTON
F-TROOP
NAVY
DANNY KAYE
MY THREE SONS
HOGAN'S HEROES
ADAMS FAMILY
ATOM ANT
TOP CAT
FIRST LOOK
BECKLE & BECKLE
LAWRENCE WELK
GUNSMOKE



SWIFT

AND COMPANY

Early Magic Valley Industrial Pioneer!

Swift & Company, one of the first national companies to recognize the future potential of Magic Valley and the Twin Falls area, built and started operating their modern plant in Twin Falls in 1926.

Their main plant has over 15,000 square feet of floor space for manufacturing and storage area.

PRODUCERS OF FINE CHEESE

The local plant manufactures millions of pounds of natural cheese annually, offering the area farmers a year-round market for their milk products. Four types of natural cheese are made in the Twin Falls plant: Cheddar, Monterey, Washed Curd, and Mozzarella.

SWIFT'S "BUTTERBALL" TURKEYS

Up to 13,000,000 pounds of Swift's famous quality turkeys are handled annually by the Twin Falls plant.

ANNUAL PAYROLL

With an average of 50 personnel on their payroll, Swift and Company are optimistic about the future growth and development of this area and are alert to any opportunities for additional growth that may arise.

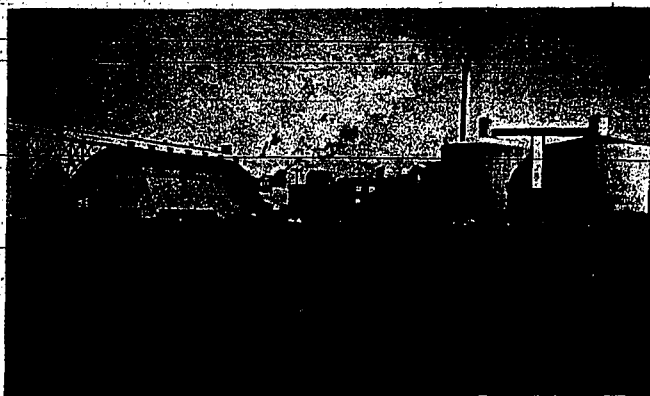
SWIFT

AND COMPANY

264 4th Ave. So.

Twin Falls





DESPITE ITS ODOR, a combination of lime, moist sliced beets and the common odor of a sugar producing factory in operation, the Amalgamated Sugar Co. plant at Paul is viewed with pride by residents throughout the Mini-Cassia area. With

the two-year expansion recently completed, the factory now is listed as the second largest in the United States and the third largest in the world. The local payroll is nearly two million dollars annually. (Meters photo)

People of Mini-Cassia Area Are Proud Of Sugar Factory Despite Its Odor

PAUL — "That my friend, is the odor of industry."

Many times people passing through Paul or stopping for a visit ask the familiar question, "What is that funny odor?"

That familiar whiff of industry is a combination scent of lime, moist sliced sugar beets and just the common odor of a sugar producing factory in operation.

People have learned to respect the familiar scent because it is the odor of industry.

Pride in this plant does not rest only with the Paul community, but with most everyone in the Mini-Cassia area. It gives the people a good feeling to see clouds of white steam over the structure and the black smoke — line which stretches across the sky.

During the open house held Jan. 13-15 at Paul, company officials could "sense the feeling of pride the visitor had for the newly expanded facilities."

Because of a two-year expansion program the factory is now listed as the second largest in the United States and third largest in the world.

Judged according to the daily beet slicing capacity, this factory is only 200 tons under the largest plant in the U. S. The largest factory at Salinas, Calif., can slice 7,200 tons beets daily compared to 7,000 tons sliced at Paul.

The largest sugar factory in the world is in Holland with a

capacity of 8,000 tons daily.

At the completion of the 1965-66 operating season, the plant had a production record of over 1,500,000 bags of sugar (100 pound units). Employees sliced nearly 600,000 tons of beets and a new daily sugar production record of over 2,000,000 pounds of white sugar also was established.

In 1917 when the Amalgamated Sugar Co. was first discussing the feasibility of building a factory in this area, officials eyed possibilities at Heyburn, five miles south.

The late William Larsen and Ray Clark, two Paul businessmen representing the Paul farmers, drove to Silk Lake to discuss it with L. R. Eccles, company general manager.

"It was winter and the trip took all night. Each man had to take turns operating the manual windshield wipers all the way there. When one man got tired they would trade seats so one could drive while the other one worked the wipers."

Eccles was partial to the Heyburn area because of the river and location being close to both counties. Clark said people in Rupert wanted the factory built at Rupert, and to his knowledge no one from either area solicited the company for the location.

Clark recalled that Larsen was a good talker and finally persuaded the official to select

Paul providing they would get 5,000 acres of beets signed up for the company the first year. Ray Whiting, Larsen and Clark were instrumental in getting the acreage lined up within three weeks.

The factory was built at Paul in 1917 and farmers brought their beets by team and wagon. It was operated by means of a coal boiler which was shoveled by hand.

The plant was built for a capacity of 600 tons beets processed per 24 hours. The first year they sliced about 15 to 18 thousand tons of beets — now they can cut that many up in about three days.

Paul became a boom town and a small village called "Sugar Row" sprang up on the west of the factory property. During the depression in 1926, the factory closed, causing many residents to leave the area.

Paul became almost a ghost town over night, and it took almost 20 years for it to recover and start growing again.

The factory was reopened in 1938 through efforts of persons in Rupert and Minidoka county. Beets were needed in large supply to justify the reopening and area farmers were encouraged to plant beets, which they did.

The factory was remodeled that year and again in 1952. Beets were needed in large supply to justify the reopening and area farmers were encouraged to plant beets, which they did.

The expansion involved the building of a completely new factory beside the old one, featuring the latest in modern equipment. The expansion program cost the company over ten and one-half million dollars.

One feature of the expansion program included the construction of two silos for bulk sugar storage to hold 95 million pounds of bulk sugar. One of these silos alone can contain enough sugar to supply every person in Idaho for one year.

The Burley factory quit operation several years ago and Cassia county farmers started sending their beets to the Paul and Twin Falls plants.

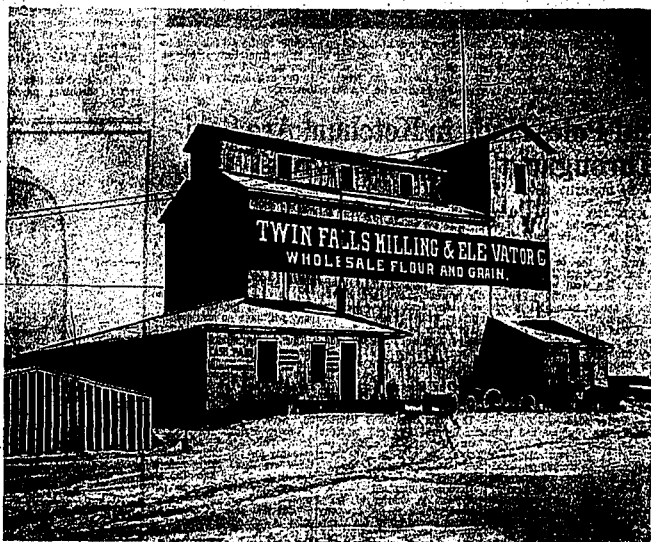
Several years ago the firm financed the efforts of the late Julian Clauson which resulted in the finding of irrigation water and development of the Northside project which incidentally is now larger than the original Rupert project.

The company feels it has played an important role in the development and growth of the Mini-Cassia area. It knows this couldn't have been accomplished without the support and cooperation of beet growers in this area.

It is because of this that the company is currently considering changing the factory name to the Mini-Cassia factory.

Whatever name is selected the consideration is still termed quite a compliment for the growers. Nearly 200 persons are regularly employed by the company in the Mini-Cassia area. This number is increased to about 600 during the operating season.

Among The First Industries In The MAGIC VALLEY!!



Twin Falls FLOUR MILLS

The Twin Falls Flour Mills had it's beginning in a small grain elevator in 1907.

By 1910 it was expanded into the Flour Mill as shown in this photo. New buildings and improved methods are added from time to time.

It has been in operation continuously since that time. Today this mill will produce 170,000 pounds of flour daily, using approximately 4,000 bushels of wheat.

The Twin Falls Flour Mill uses more than 1,250,000 bushels of Magic Valley Wheat annually.

With an annual payroll in excess of a Quarter Million Dollars, plus the purchasing of the above amount of wheat the Twin Falls Flour Mill feels it is truly one of the Pioneer Industries that has helped in the growth and development of this area.

Most of the Flour produced here is consumed in the intermountain area and the west coast — however some flour is shipped to all areas of the United States.

Cake... Cookie and Pastry Flour... Our Specialty

Our fine quality Cake, Cookie and Pastry Flour is used in many Nationally famous brand of Crackers, Cakes and Pastry... as well as in the manufacturing of Ice Cream Cones.

TWIN FALLS FLOUR MILLS CO.

DIVISION OF THE COLORADO MILLING & ELEVATOR COMPANY

Post Office Box 487

Twin Falls, Idaho



New Batch Plant at Sumner Sand & Gravel

Sumner Sand & Gravel is growing along with Twin Falls and Magic Valley Area . . .

A new batch plant and expanded fleet of ready mix trucks demonstrates our confidence in the future of Twin Falls and the Magic Valley area. We can now supply the following fine products to our customers in this area . . . for their "permanent tomorrow."

- SAND & GRAVEL
- READY MIXED CONCRETE
- ARCHITECTURAL CAST STONE
- CONCRETE ACCESSORIES
- PRESTRESSED CONCRETE PRODUCTS

Sumner Sand & Gravel

DIVISION OF
Ready-to-Pour Concrete Co.

TWIN FALLS

BUHL

260 Maxwell Ave. 733-3323 200 12 Ave. S. 543-5150

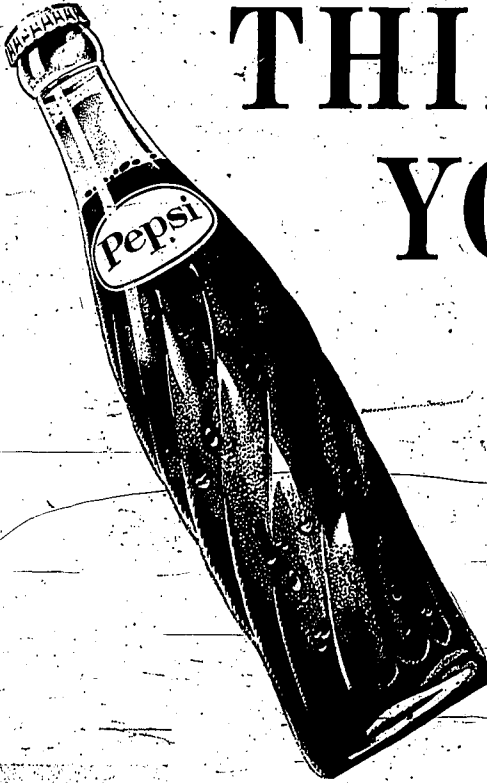




FOR THOSE WHO

THINK YOUNG!

We are proud to be a
part of the progress
of Magic Valley . . . and
promise to keep stride
with the social and civic
growth of this area.



In Magic Valley,
as in the nation,
the "Light 'n Lively"
taste of "Pepsi"
is preferred by
those who think
young!



BOTTLED AND DISTRIBUTED BY

PEPSI-COLA BOTTLING COMPANY

255 3rd Ave. West

Twin Falls





SEWING MATTRESS COVER with special sewing machine is Larry Everton, manager of Everton Mattress Factory, 328 second Ave. S. This is one of the many operations done by highly specialized machines at the firm. Every component of the firm's mattresses, except for the springs, is fitted and constructed at the factory itself. Wooden frames for the mattresses are made at the firm's woodworking shop. (Times-News photo)

Only Mattress Firm in Magic Valley Located Here

Of all the industries in Magic Valley, only one is primarily concerned with the way its customers sleep at night. This is the mattress industry, in which Everton Mattress Factory, 328 Second Ave. S., is Magic Valley's only producer.

For the most part, the company produces mattresses for sale to other firms. Many are furniture stores, and many are the firm's chief customers but if one has a particular shape,

size or softness in mind, the company will build a mattress to an individual's own specifications.

The company uses more than 300,000 pounds of cotton annually along with about 300,000 board feet of lumber for frames. Denver Innerspring Co., Denver, Colo., is the firm's major supplier of the innersprings used in each mattress.

The firm employs an average of 11 persons in the Twin Falls plant, which is one of

three in the northwest. Other plants are located in Ogden and Boise.

According to Larry Everton, local manager, the firm was started in 1923 by his father, Rulon Everton, and has continued to expand. The plant now uses the same equipment used by the large mass-producing factories, only in smaller quantities.

Everton added that they recently acquired a new quilting machine valued at several thousand dollars.

Production has grown to the point where the firm produced about 15,000 mattresses and innerspring mattresses last year. The business, according to Everton, has doubled every year since 1939.

3 Dental Laboratories in T.F. Serve Only Dentists

Most industries in the Magic Valley serve the general public in providing goods and services to fulfill the public needs. And it can be said that this is usually the rule in the majority of industries throughout the nation, and the world.

There is one industry in Twin Falls, however, which does not follow this particular custom, in that it serves only one particular group of professional persons, the dentists.

Business in Gem State At New Peak

SALT LAKE CITY — Business in Idaho at the beginning of 1966 was at a new peak level, according to a new letter by the First Security Corp.

This applies to employment, payroll, personal income, production of both minerals and agricultural products, trade and finance, the news letter states. By most measurements available, Idaho's economic growth in 1965 had been at rates exceeding the national average.

Further expansion in the state's economy in 1966 is expected to equal the national growth. The news letter added national trends are reflected in some increased total and net income from Idaho agriculture. Also expected are increased production from minerals and lumber industries and in total employment and payroll.

NATIONALIZED — **LONDON (AP)** — More than 51.1 thousand miles of railroads have been nationalized in Britain since 1948.

This industry is the 'dental laboratories'—three in number, which work solely for the dentists of Magic Valley. These three dental laboratories, Blom Dental Laboratory, Western Dental Laboratory, and O.K. Dental Laboratory, are the sole suppliers of dental pieces and appliances to Magic Valley dentists.

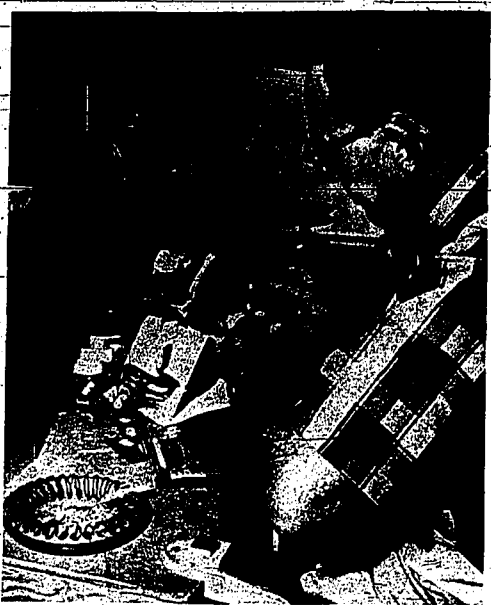
Working to the exact specifications given to them by the dentists, these firms construct all the various parts that make up dentures and bridges exactly at the dentist orders them. Since each item must be made to fit an individual's mouth with the greatest degree of comfort and utility, great pains are taken by the dental technicians to insure a perfect fit of the customer's mouth.

All of the dental laboratories in the area started about 1950 and 1957 with one person doing all the work. Gordon Blom started his own business after working for a dental laboratory as a regular employee as did John Waters.

The three laboratories employ about ten persons and have an annual payroll of more than \$30,000.

All supplies, such as plastic and artificial teeth, gums and gold are bought through dental supply dealers throughout the northwest.

Since quality and workmanship is a byword in this particular field, each technician must be thoroughly trained in his skill for about two years at a trade school or as an apprentice to a qualified dental technician. This constant training assures dentist and patients of receiving the finest quality of dental appliances available.



WAXING FULL GOLD crown in preparation for casting is Gordon Blom, manager of one of the three dental laboratories in Twin Falls. The laboratories do dental work for dentists in the area and work according to the dentist's needs and specifications. In this particular operation the technician builds up a mound of wax on a gold crown so an exact impression of a tooth can be made in the crown. (Times-News photo)

"Helping the Magic Valley progress is a primary part of our service to it's communities"

Teamwork—Research Director and Bank & Trust Man ... both, building a better tomorrow for the Magic Valley.

The Bank & Trust played an important role in bringing the U.S.D.A. Conservation Research Center to the Magic Valley. It has been a welcome and growing addition to our growing area. Helping the Magic Valley progress is a primary part of our service to its communities.

Services for you at the Bank & Trust:

Checking Accounts • Thriftcheck Accounts
Savings Accounts • Farm and Ranch Loans
Commercial Loans • Personal Loans • Auto Loans • Real Estate Loans • Personal and Corporate Trusts • Escrows • Collections
Correspondent Banking • Safe Deposit Boxes
Drive-In Banking • 24-Hour Depository
Travelers Checks • A Full Service Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

TWIN FALLS BANK AND TRUST COMPANY

Main Office: 302 Main Ave. S. • DePue Location: 302 Main & 2nd Ave. S. • Blom Branch: 3229 1st Ave. East • Kimberly Branch: 212 Main St. North

Potatoes Are Our Business!

ANY WAY YOU WANT 'EM!

- In the Field
- On the Car
- In the Sack
- In the Store
- Or on the Table

Growing, Buying, Shipping, Selling.

Famous Idaho Russet POTATOES

BEST OF THEM ALL!

We're proud to be one of Idaho's oldest and largest buyers and shippers of Idaho Potatoes—Serving Southern Idaho in this capacity for over 32 years.

J. H. HENRY PRODUCE CO.

Quality Packers of Kimberly Brand and Kimberly Diamond Brand Idaho Russets

A RECENT REPORT OF THE U.S. CHAMBER OF COMMERCE EXPLAINS WHY

This report showed that under usual conditions, a new business employing 100 persons will bring these results to an area:

359 MORE PEOPLE

65 MORE NEW JOBS

97 MORE AUTOMOBILE REGISTRATIONS

\$710,000.00 MORE IN PERSONAL INCOMES YEARLY

100 MORE HOUSEHOLDS

91 MORE SCHOOL CHILDREN

3 MORE RETAIL ESTABLISHMENTS

\$331,000.00 MORE RETAIL SALES ANNUALLY

Services for you at the Bank & Trust:

Checking Accounts • Thriftcheck Accounts
Savings Accounts • Farm and Ranch Loans
Commercial Loans • Personal Loans • Auto Loans • Real Estate Loans • Personal and Corporate Trusts • Escrows • Collections
Correspondent Banking • Safe Deposit Boxes
Drive-In Banking • 24-Hour Depository
Travelers Checks • A Full Service Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

TWIN FALLS BANK AND TRUST COMPANY

Main Office: 302 Main Ave. S. • DePue Location: 302 Main & 2nd Ave. S. • Blom Branch: 3229 1st Ave. East • Kimberly Branch: 212 Main St. North



*Our Part in the Growth and
Development of Magic Valley's
Greatest Industry...*

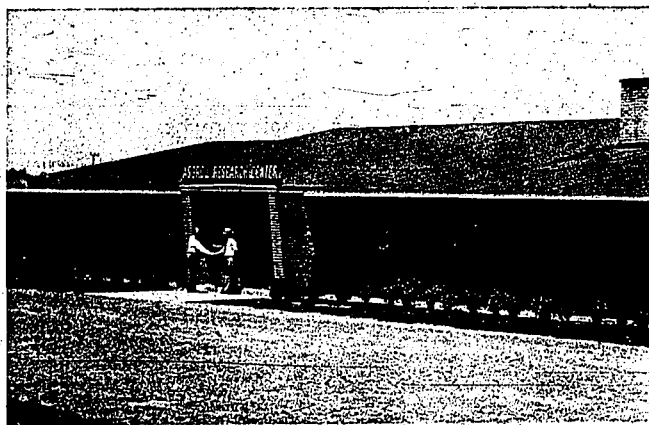
AGRICULTURE

— SEED RESEARCH

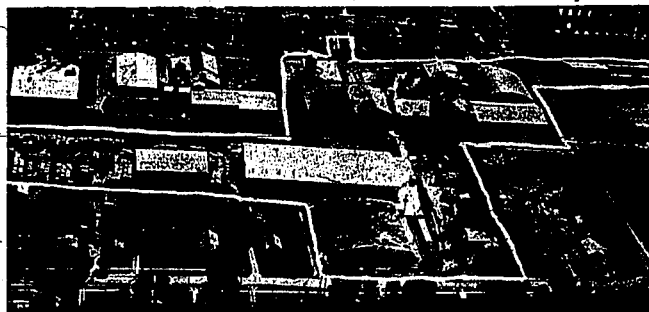
— VARIETAL DEVELOPMENT

— PRODUCTION

SEED RESEARCH



THE ASGROW RESEARCH PROGRAM IS DEDICATED TO DEVELOPING BETTER VARIETIES BRED TO MEET THE REQUIREMENTS OF THE MODERN VEGETABLE INDUSTRY.




THE MOST MODERN CLEANING AND SEED PROCESSING FACILITIES — QUALIFIED FIELD SERVICE

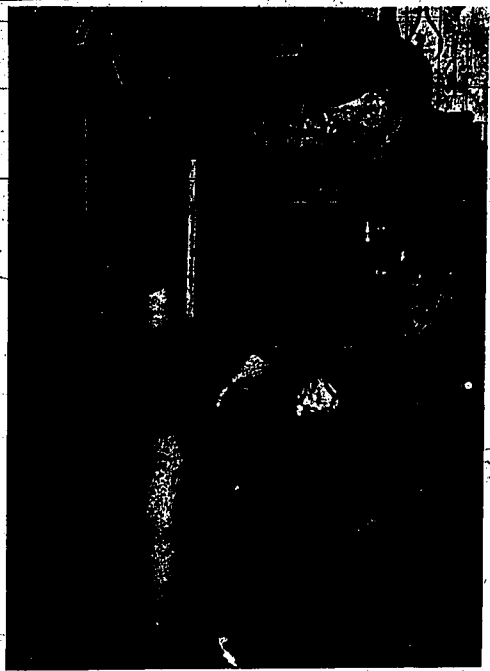
VARIETAL DEVELOPMENT



ASGROW'S NEW BEAN AND PEA VARIETIES ARE BRED AND DEVELOPED IN MAGIC VALLEY!

PHONE: FILER, IDAHO
326-4336

 **Asgrow Seed Company,**
New Haven 2, Conn.



H. H. SOPER, of Soper's Trailers, Twin Falls, operates trip hammer to shape support for a trailer under construction. Soper has been able to remain in production during periods of metal shortage, by making use of junk automobile bodies. (Times-News photo)

Junk Automobiles Used by T.F. Man to Make Trailers

From the larger part of a trailer—even during the 1930's city block on Fourth Avenue West in Twin Falls there comes a continual flow of Soper's trailers that fill Magic Valley and spill over into Nevada and Utah, and further into the East and Pacific Coast states.

From the same block, surrounded behind high weatherbeaten picket fence, come the sounds of a trip hammer and of cutting torches working their way through a pile of junk automobile bodies.

By making use of the metal parts of automobile bodies, H. H. Soper, owner of Soper's Trailers, explains he has been able to continually produce custom-

ers—which he rents to individuals to move their goods across the nation. Soper finds this type of work particularly interesting. His trailer rentals, he says, allow him to keep a finger on the pulse of the nation.

He notes that a person has a fair idea of what is going on throughout the U. S. by watching the demand for his trailers. He has an example of the recent Utah uranium strikes which exerted a considerable demand for his products. "We knew about it because that's where our trailers were going."

TOURS STREAMLINED — The Bureau of Engraving and Printing in Washington, producer of all United States paper currency, has streamlined its public tours to allow close-up views of the entire production line.

Milk Plant at Buhl Does 5-Million-Dollar Business

BUHL — The Buhl Pet Milk Co., established here 37 years ago, plays an important role not only to the economy of the Buhl community but also to the entire Magic Valley area.

The company spends annually up to \$5,000,000 through plant salaries, payroll for the purchase of milk, supplies, etc. This is new money to Idaho as approximately 35 per cent of all the canned milk sold is out of the state, company officials asserted.

The Pet Milk Co., formerly known as the Sego Milk Plant, was acquired in 1922. It served as a separate subsidiary of the Pet Milk Co. under the name of Sego Milk Products Co., with offices in Salt Lake City.

In 1920 the name was changed to the Pet Milk Co., with offices transferred to the parent organization in St. Louis. However, the local plant still produces Sego evaporated milk as well as the Pet Milk evaporated brands.

The Buhl plant is one of many owned by the Pet Milk Co.; however, it is the only one whose entire operation consists of processing of evaporated milk and supplies the Western States with this product. Fulltime employment is provided for 60 employees. In addition there are some 15 haulers who transport milk from the farms to the plant. These routes are independently owned and operated.

During the past four years a continuous program of improvements has been under way with approximately \$75,000 spent in the installation of modern machinery and equipment. Most significant was the installation of a can making line. No plant expansion was necessary for this program as existing space was utilized for the can making line as well as for the storage space.

The plate is shipped into Buhl from a variety of Eastern sources by rail and the daily manufacture of cans synchronizes with the production of canned milk. However, the can production here is limited to the tall size can and the local plant still continues to receive its small cans from the Richmond, Utah, plant.

Average can production on the line is 20,000 cans per hour. Average daily production of the tall cans of milk is 200,000 plus some 65,000 of small cans of milk. In addition to the can making line the company also has installed new sterilizers with larger capacities that enables a larger volume of milk to be processed per hour.

These improvements and additions were made as an economic measure designed to bring about a savings in both processing and freight. Between 200,000 and 300,000 pounds of milk is received at the plant per day. However, local plant officials pointed out

with modern equipment the plant is capable of handling three times this volume.

There is a much wider market for milk than is realized and the company needs more milk. Prospects for dairying are good and the farmers of the area should take advantage of this, company officials emphasized.

Milk is brought in from the farms—by truck—either in cans or bulk tanks. The milk is purchased from farmers from throughout Magic Valley and encompasses Buhl, Twin Falls, Gooding, Shoshone, Bliss, Hagerman, Kimberly, Hansen, Eden, as well as from a receiving station at Burley.

Upon arrival at the plant the milk is placed in large receiving tanks or pumped directly into the kitchen. Here it is condensed, homogenized, cooled and put into storage tanks then standardized.

In the filling room cans are filled, sterilized and checked for proper sealing. In the full peak of the processing procedure, the company employs its own generating system for power. Filled cans proceed to the boxing room and are readied for shipment. They either are stored during the flush season or shipped directly by freight or train. Canned milk production runs from \$10,000 to a million cases of evaporated milk per year.

The Pet Milk Co., established in 1885, was the originator of the evaporated milk process.



INSPECTING line of cans at the Buhl Pet Milk Co. plant is Cecil Knight, assistant manager in charge of the can line. The firm, established 37 years ago in Buhl, spends up to \$5,000,000 annually through salaries, purchase of milk and supplies. The Buhl plant is one of many owned by the company, but is the only one whose entire operation consists of processing evaporated milk. (Times-News photo)

WE SERVE

the steel requirements of the
ENTIRE INTERMOUNTAIN AREA
through . . .

ENGINEERING

FABRICATION OF
STRUCTURAL STEEL

PLATE AND
REINFORCING BAR

STEEL STORAGE TANKS

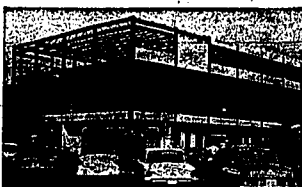
WAREHOUSE STOCK



We fabricated the steel for this Amalgamated Sugar Co. structure at Rupert.



The steel for the science building at Idaho State University was furnished by us.



When the Student Union building at Idaho State University was enlarged we supplied the steel.

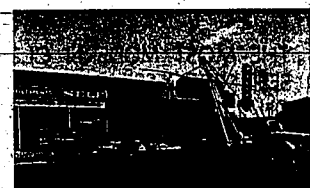


Steel for the Federal Resources Corp. mill at their Bellevue mine came from Selfs.

SELF

MANUFACTURING
CO., INC.

247 Third Ave. South
TWIN FALLS



Steel storage tanks for any purpose are designed and manufactured by Selfs Mfg. Co.

NATURAL GAS

Idaho's Pipeline to Progress

Intermountain Gas Co. delivered natural gas to its first customer in December, 1956. Since that time, 55,000 residential, commercial and industrial customers have been connected, 11,000 of them in the Magic Valley - Sun Valley area. During these nine years, Intermountain Gas has attracted 60 new industries to Idaho and is now serving more than 60 southern Idaho communities. Your gas company is proud of the part it is playing in the substantial growth of Idaho!



T.F. Has 6 Common Carrier Firms

Of the many thousands-of-tons of produce and freight which flow in and out of Magic Valley weekly, statistics have shown that more than 75 per cent of it is carried by commercial trucking firms.

In Twin Falls there are six common-carrier-firms devoted solely to transporting the tremendous amount of freight which is necessary to sustain a city the size of Twin Falls and an area as large as Magic Valley.

These six firms are Browning Freightlines, Consolidated Freightways, Garrett Freightlines, Intermountain Lines (IML), Pacific Intermountain Express (PIE) and Ida-Cal Freightlines.

For the most part, the six firms are branches of large, national and world-wide companies, capable of shipping almost any item to any city in the United States and to most cities in the world.

The six firms have more than 50 trucks and as many trailers stationed in Twin Falls to serve the shipping needs of the residents of Magic Valley.

More than \$500,000 is paid out annually to the 92 employees of the six firms in the form of payroll and benefits.

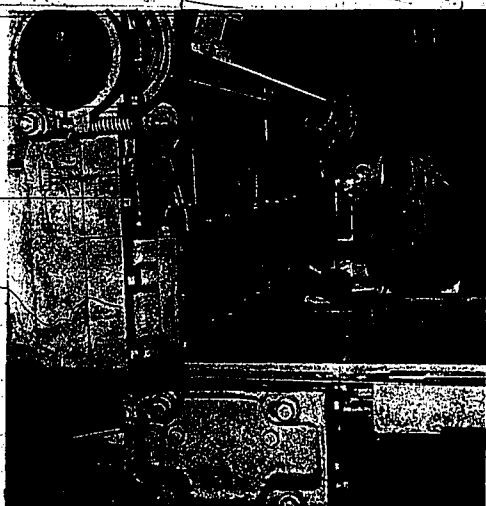
All of the firms have been operating in Magic Valley for many years, the oldest being Consolidate Freightways, which started in 1931 in Twin Falls. The newest members of the trucking family in Twin Falls are IML and Ida-Cal Freightlines, both of which started in 1956 after buying out other firms.

It can be said that as Twin Falls and the Magic Valley grow, so do the trucking lines, for a growing population has an ever-growing need to be supplied with goods. One of the six firms has doubled its rate of shipments since 1952 and it is not uncommon for a growth rate to increase as much as 20 to 25 per cent a year. It can be said with absolute truth that without the trucking industry, this area as well as any other area, would wither and die if it were not for the constant traffic of freightline trucks moving almost constantly into and out of Magic Valley.

Valuable

PHOENIX (AP) — A 27-cent item is one of the most important pieces of equipment at the \$1.5-million U.S. Water Conservation Laboratory in Phoenix.

It's a long piece of wood with a wire screen attached to one end. Scientists use it to scum toads and frogs from experimental water evaporation ponds.



JERRY ENGLEMAN, Twin Falls, one of the employees at Curl Manufacturing Co. Twin Falls, operates a huge metal shear, which knifes through 3/16-inch steel plate with ease. The machine is used to trim plate which eventually becomes a part of Curl's famed potato-harvesting equipment. (Times-News photo)

Machinery Manufacturing Firms Big Business in T.F.

Twin Falls sometimes has the reputation of a Detroit. "Our 1966 line has five models"—not a bound enterprise. The remarkable statement in a small city or a plant with fewer than 100 employees.

But machinery-manufacturing concerns do thrive in Twin Falls and are able to compete favorably with the Detroit and Pittsburgh.

Typical is Curl Manufacturing Co., headquartered in Twin Falls. The company markets those five models—potato harvesting equipment—throughout the potato-producing areas of the west. It's the prime supplier for a network of 17 dealerships.

Employing about 25 persons, the company produces products worth more than \$5 million annually, including bulk beds, conveyors, pilers, specialty products for potato processing plants and general custom work.

About three-quarters of the company's output is retailed in Magic Valley. Most reaches Canada, Washington, Oregon, California, Nevada, Arizona, Colorado, Wyoming and Montana—but shipments have reached such distant places as Australia.

Furthermore, the company is easily classified as a growth line. Since the company was founded in 1953 by its president and manager, Robert B. Curl, But Curl hardly has a monopoly on the equipment manufacturing segment of Magic Valley's manufacturing economy.

For example, Kregel's Machine Co., Inc., in Twin Falls manufactures wood harrows, disc cultivators, trailer hitches, corrugators—most of which are used in irrigated farming.

But like the wide area where the Curl's products are marketed, Kregel's products, notably its most traveled product, the famed trailer-hitches—are sold in 48 states.

Kregel's 15 employees use raw materials imported from a wide area, steel from Colorado, wood from Arkansas, bolts from Illinois and paint from California.

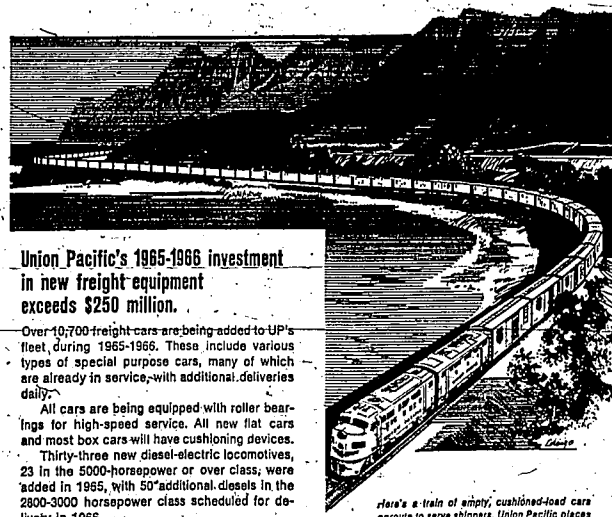
The firm produces potato equipment, including pilers, its well-known rubber rollers for potato transfer equipment, and lion fishermen and hullers.



Ask the man who REALLY knows Us!

CHANCES are his business and ours grew up together. There were lean years and good ones for him, just like us. But, he stuck it out and saw his farm or ranch grow, and we are proud of him. We are proud, also, to have helped him through the years. He and many others have helped us, too, and we appreciate it. Yes, there are thousands of reasons in Magic Valley for our 58 years in business ... ask any one of them.

HERE'S WHAT UNION PACIFIC IS DOING ABOUT CAR SUPPLY



Union Pacific's 1965-1966 investment in new freight equipment exceeds \$250 million.

Over 10,700 freight cars are being added to UP's fleet during 1965-1966. These include various types of special purpose cars, many of which are already in service with additional deliveries daily.

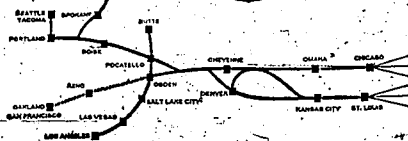
All cars are being equipped with roller bearings for high-speed service. All new flat cars and most box cars will have cushioning devices.

Thirty-three new diesel-electric locomotives, 23 in the 5000-horsepower or over class, were added in 1965, with 50 additional diesels in the 2800-3000 horsepower class scheduled for delivery in 1966.

This 2-year investment in equipment, the largest in the Company's history, is just part of Union Pacific's continuing program to insure high-level performance for our shippers, and to keep pace with the growing volume in freight traffic throughout the West.



Union Pacific Railroad
Union Pacific Station, Twin Falls,
Phone 733-4714



Fidelity National Bank

- TWIN FALLS BRANCH
- FILER BRANCH
- HAZELTON BRANCH



MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Since 1908 ... 58 Years of Complete Banking Services!

140 Million Pounds of Sugar Is Produced at T. F. Factory

The familiar sight of dark smoke and clouds of steam rising above the Amalgamated Sugar Co. factory southeast of Twin Falls is gone after 118 days of operation.

'66 Outlook

For Leather Firms Good

BOSTON, Mass. — The outlook remains "basically good" for the leather industry in 1966, the Tanners Council of America said.

The trade organization said shoe production this year should show an increase over the \$30 million paid estimate for 1965. The council said the upward trend of consumer income also will enlarge the potential for leather consumption in other products.

In recent years the industry has had considerable success in promoting the use of leather in the manufacture of garments and in such other products as women's handbags and luggage markets that have been affected by competitive products.

MANUFACTURING UP
SALT LAKE CITY—The First Security Corp. news letter says manufacturing in all major categories in Idaho increased substantially in 1965. This applied to the processing of minerals as well as food products and paper.

USE TIMES-NEWS WANT ADS FOR FAST SELLING RESULTS

The factory completed its sugar campaign Jan. 25 after producing 140 million pounds of sugar from 470,000 tons of sugar beets.

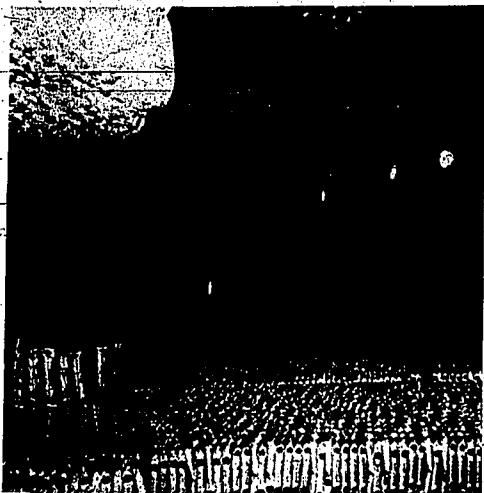
Despite the early frost in September which damaged most all crops in Magic Valley, the year was termed successful by Robert Day, manager of the local factory.

Although the local factory did not have a record year, a record was set in the daily output of sugar. The record for a daily output at the factory set this year is little more than 1.4 million pounds as compared to last year's daily output of 1.3 million pounds.

Sugar beets from which the sugar is made, was grown by farmers in the western and central half of Magic Valley. The farmers are paid by the sugar company on an anticipated return. This year the initial payment amounted to \$10½ million.

The sugar processed at the Twin Falls factory is shipped as far east as Chicago and to the Pacific Northwest. Some of the sugar is used locally by Magic Valley residents.

The local factory employs about 200 persons during each campaign and the payroll is about \$500,000 for each campaign, Day stated.



PILES OF SACKED SUGAR are stored at the Amalgamated Sugar Co. factory near Twin Falls. Photo shows several thousands of 100-pound sacks piled in storage places. Bulk sugar also is stored at the factory in large silos. This processed sugar is shipped to market areas throughout the year. The local factory completed its 118-day campaign Jan. 25. (Times-News photo)

Families Growing

WASHINGTON, D. C. (AP)—The size of the average U. S. family is growing, the U. S. Census Bureau reports. The average in 1964 was 3.71 persons. This is up from 3.54 in 1959.

1959, 3.60 in 1955 and 3.65 in 1951.

CAR IMPORTS NOTED
NEW YORK (AP)—Imports of foreign cars into the United States last year amounted to 485,000 units.

CONSTRUCTION NOTED
NEW YORK (AP)—Firms are expected to spend \$54.87 billion on new plants and equipment this year, a McGraw-Hill survey has disclosed. This is an eight per cent rise over 1965 planned expenditures.



LAST OF SUGAR BEETS are being put into a waterway trough at the Amalgamated Sugar Co. near Twin Falls. The factory processed 470,000 tons of sugar beets during its 118-day operation which ended Jan. 25. The factory produced 140 million pounds of sugar. Aiding with processing the last of the beets from the piles to the factory is Kimber Glenn, Kimberly. The waterway trough carries the beets from the stockpiles to the factory. (Times-News photo)

41 YEARS of SERVICE



First of several modern buildings of Rangen, Inc., housing the offices, Retail Feed Store, Cold Storage and Ice Plant, Feed Mill and Custom Work.

OFFERING a complete service in Seeds, Beans, Grain, Fertilizer and a line of quality Feeds for all classes of Livestock and Fish.

Theodor Rangen, founder and president of Rangen, Inc., was born in Norway, and came to Magic Valley in 1922, and to Buhl in 1925, to start the Buhl Feed and Ice, for Mr. A. M. Sande. In 1925 he purchased an interest in the firm which was incorporated in 1935 as the Buhl Feed and Ice, Inc. The first building was only 80x100 feet in size.

He purchased the entire interest of the firm after the death of A. M. Sande in 1954 and in 1960 the name was officially changed to Rangen Inc.

In 1946 after serving in the armed services Thorleif Rangen, son of Mr. Rangen, joined the firm and in 1954 became a partner.

Thorleif was instrumental in the development of Rangen's complete dry fish food in 1953. This was the starting of their Research Center (in Hagerman Valley) for better fish food, which is today recognized as the finest in this field in the world.

Rangen, Inc., extends an open invitation to those who desire to visit this modern fish research hatchery in Hagerman Valley, or their other plants in Buhl.



THEODORE RANGEN
Founder-President



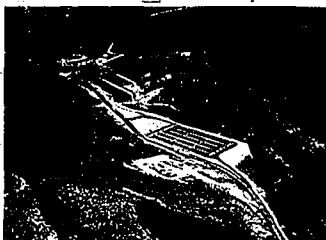
MARIA RANGEN
Vice-President



THORLEIF RANGEN
Secretary-Treasurer



Modern Grain Storage plant, with 300,000 bushel capacity. Built for rapid handling.



Canyon Springs Research Fisheries Station, for Trout Nutrition research... capacity of over 300,000 pounds of fish annually... located at Hagerman, Idaho.



Bulk Blending Fertilizer Plant, with 7 bins for basic fertilizer components, with mixer completely mechanically operated for economical and rapid handling... 500 ton holding capacity.



Bean Warehouse with most modern cleaning equipment available, 150,000 sack capacity storage.



New Seed warehouse, 9,750 square foot size, with most modern seed cleaning equipment obtainable.

Rangen
INC.

Founded 41 years ago in BUHL serving all of MAGIC VALLEY

Moore's One Of Oldest In Valley

HANSEN — The L. W. Moore Warehouse handles commercial beans, 80,000 bags a year in Pintos, Great Northern and small Reds and caters to farmers from the surrounding areas and the northside.

The firm also handles alfalfa, grain, feed and coal. Last year, spraying has been added to their services and this will be the second year of applying chemicals to ground and weeds.

The Moore Warehouse is one of the old warehouses in the valley. It was organized and built about 1870 according to early residents under the name of Munson and Smith. Later it became the R. H. Smith Co. with J. C. Osgood as manager. It remained under this name until 1930 when L. W. (Butt) Moore bought it, and manages it.

In checking on the history of the warehouse, an interesting fact was noted: The first Federal Grade Certificate ever issued on a warehouse in Idaho was issued to the R. H. Smith Co. on U. S. No. 1's.

A federal committee was sent to this warehouse to determine regulations for number 1 beans.

The warehouse cleans and sacks beans for shipping. It also loads malina and processes seed beans for planting.

Farmer in Corral Area Has Sawmill

FAIRFIELD — From a humble beginning in 1930 the Humphreys' Sawmill north of Corral has grown into a well-known employer of five to seven men during the season.

The mill cuts rough pine and fir lumber and can cut all dimensions but specializes in bridge timber. Purchasers come as far away as Nevada.

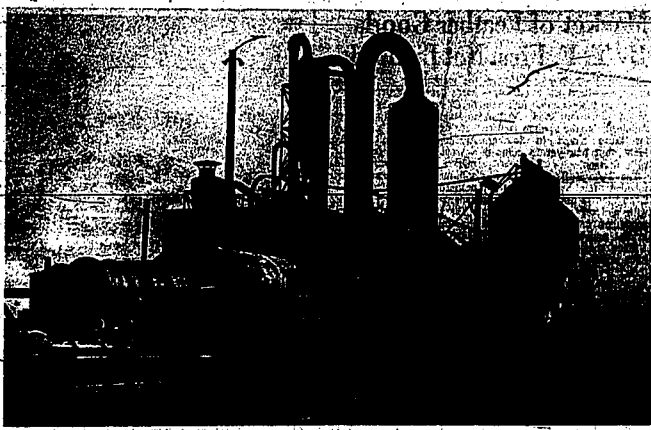
The mill is owned and operated by John Humphreys who is primarily a wheat farmer who farms about 1,200 acres of land. He operates his mill after the main farming operations are over and his employees are farmers and neighbors.

The mill operates during the fall months and the years has run until the early spring months. The mill cuts an average of about 400,000 board feet of lumber a season.

The original mill was moved in from Atlanta to the farm and was used to cut lumber for farm use. It was powered by a 75 horsepower Reeves steam engine. This mill was in operation for about five years and then was sold and the new owners moved it to Cascade.

The mill on the present site was set up in 1945. Since then many improvements have been made to the building and much equipment has been added. The present mill cut logs up to 28 feet in length. It has a 52 inch head saw and a 50 inch top saw. It is powered by a 183 horsepower diesel motor.

The logging operations usually are done by an independent contractor who stockpiles the logs at the mill site during the late summer.



LARGE COMPLEX OF BUILDINGS is devoted to processing alfalfa at Idaho Alfalfa Products, southeast of Twin Falls. The alfalfa is purchased from local growers and dehydrated by the large gas dryer at left. The alfalfa is then shipped to livestock and poultry feed companies elsewhere where it is used to make feed for poultry and livestock. (Times-News photo.)

Newest Industry in Area Is Idaho Alfalfa Products

One of the newest industries in Twin Falls was formed only a year and a half ago and a plant was built southeast of Twin Falls adjacent to the sugar factory.

This industry, Idaho Alfalfa Products, buys hay from local farmers and converts it into dried and dehydrated pellets for use as poultry and livestock feeds.

During the winter time, the firm pellets baled hay and in the summer it dehydrates chopped hay. The hay is then shipped to firms in the northwest for mixing and sacking.

The firm employs 14 persons with an annual payroll of \$60,000. According to R. Beryl Lemmon, owner, more than 10,000 tons of hay was processed in 1965 and plans are being made to add storage space for 1,000 tons of hay.

Lemmon added that for the most part, the firm buys young or hay that would normally be used in other ways. By processing the hay before it is completely mature, an extra cutting is gained rather than if the hay was cut and baled at the normal time.

During the summer, the peak growing and processing season of the year, the firm operates 24 hours a day.

Campers. Their product has an original design which is being continually improved. They build eight, nine and 10-foot coaches which average in weight from 1,200 to 1,250 pounds. Completely furnished, they are equipped for facilities run by electricity or gas or ice boxes.

A special feature is the Kwik-Kamper Loader which enables the owner to load or unload the pickup truck simply by turning a crank.

According to the Reeds, the steel frames are constructed to give the camper strength and yet are light in weight.

CAN USAGE NOTED — NEW YORK (AP) — About 30 billion tin-plated cans are used in the United States.

U.S. Steel's Paul Store Is Year Old

PAUL — U. S. Steel Corp. celebrated its first anniversary of business in the Magic Valley Wednesday.

A second U.S. center in this area, the one at Hansen, marks its first year of operation next month. Managers of the two stores are Leonard A. Winkler, Jr., Paul, and James T. Brown, Hansen.

Winkler notes that modern farming is a complicated business and requires a well-planned program for maximum returns. Through the use of intricate record keeping and the availability of the latest research reports and other U. S. Steel informational aids, local personnel help Magic Valley farmers follow a planned program for the most profitable results.

Keystone of the program is the ultra-modern fertilizer center, such as the stores at Paul and Hansen. These outlets combine in a single unit the latest concepts in soil fertility research information, processing and application facilities, and effective one-package service to farmers.

The personnel at the centers have completed extensive training in the latest research and development advances by U. S. Steel in soil fertility technology, crop information, marketing service and custom blending techniques.

Two-way radio communication between each center and mobile field units, plus other service features, offer personal consultation with trained soil specialists right on the farm. Fast delivery or application of bulk fertilizers, custom-blended to each farm need.

Mobile equipment at the Paul and Hansen stores includes the latest pull-type bulk spreaders for small loads, as well as portable storage bins for do-it-yourself bulk applications. Modern bulk spreader trucks and submersible ammonia units provide fast, effective custom application.

Wendell Mill, Lumber Co. Is Asset to Camas Area

FAIRFIELD — The Wendell Mill and Lumber Co. has been not only an economic asset to which business, the resale and Camas County but to the whole Magic Valley.

Besides the large modern mill and planer at Fairfield, there also is a lumber mill and planer at Heyburn and a lumber mill at Bellevue. For awhile they shipped their finished lumber from there. Then a planer was built at the Fairfield site. This re-

The mill at Fairfield was established in 1947 and they have added the other locations since then. The mills are owned by a closed corporation of seven stockholders.

Quality lumber is shipped by rail and truck all over the United States in addition to serving Magic Valley and the surrounding area. Ponderosa pine, Douglas fir, spruce, lodgepole pine and cottonwood are processed at the mills.

The modern plants produce both green and kiln dried lumber for both wholesale and retail trade. Their by-products are sawdust, shavings and slab wood. The capacity of the three modern plants would average about 100,000 board feet per day being cut.

Employment connected with the mills will run as high as 125 men during the peak season. The Fairfield mill employs as many as 40 men at times. Various crews are employed in the woods in the cutting and hauling of the logs to the mills.

Others build access roads to the standing timber. The actual operations of the mills average nine to ten months out of the year. Logs are cut, hauled and stockpiled as long as the weather permits.

Timber for the mills is supplied mainly from stands in various parts of the Sawtooth National Forest. It is hauled by truck and stockpiled at the mills and in the millponds.

Undaunted by a disastrous fire in 1953 that destroyed the main mill at Fairfield, the company made a comeback and the plant was rebuilt and began operating again in 1954.

The new metal covered main building is 40 by 150-feet, two-

sited in a saving of handling and labor.

This planer was destroyed by fire in March, 1954. A new planer was built to replace it and was put into operation before the year was out to handle the backlog of orders.

The people of Camas County appreciate having the mill in their midst as the county is devoted mainly to wheat, hay and cattle raising.

1927 HOME OWNED 1966

CONTINUALLY SERVING YOU!

BUYERS & SHIPPERS

of all types commercial

BEANS

Also of

WHEAT

BAG & BULK

FERTILIZERS

TRUCK and TRAILER SPREADERS

O. J. CHILDS

SEED CO.

326-4363 — Filer

50th ANNIVERSARY



1916-1966

MODERN INDUSTRY DEMANDS THE TIME SAVING CONVENIENCE OF

AIRCRAFT FOR TRAVEL, FREIGHT, AND AERIAL APPLICATION

OF INSECTICIDES, WEEDICIDES, FERTILIZERS, AIR SEEDINGS and Many Other Services!

WE HAVE PLANES AND EQUIPMENT FOR ALL JOBS



Presenting Our Modern Fleet of Aircraft

Single and Multi-engine Aircraft, with speeds up to 200 miles per hour.

ALL TYPES OF AIR TAXI SERVICE.

DAY OR NIGHT ALL WEATHER

Pictured above, second from left, our newest addition . . . a brand new BEECHCRAFT BONANZA 5-passenger, executive plane. This plane has a speed of over 200 miles per hour and is equipped with all the modern electronic aids for safe, fast air travel.

PLANES FULLY EQUIPPED WITH THE LATEST ELECTRONIC AND NAVIGATION EQUIPMENT FOR SPEED AND SAFETY.

REEDER Flying Service

Night Phone 733-8384

Phone 733-5920

In 1916, First Federal was organized to do business. In 1966, 50 years later, our total assets stand at \$37,986,496. Ordinarily, we don't spend much time looking backward—but we are proud of the integral part we've played in helping this valley develop and prosper. While remembering, we'll continue to think and plan ahead, because First Federal is a financial institution dedicated to helping this area grow!

FIRST FEDERAL SAVINGS of Twin Falls
233 Second St. North, Twin Falls
Overland Shopping Center, Burley

Is there any check ☐ or money order ☐ in the amount of _____

Please open an INSURED Savings Account in the name of: _____

Please return a Savings Account Paybook and postage paid
SAVE-BY-MAIL, envelopes

Name _____

Address _____

City _____ State _____

SAVED BY MAIL

4 1/4 %
CURRENT RATE

COMPOUNDED TWICE A YEAR!

INSURED

have begun manufacturing chaps, bridles, leather goods and canvas goods. The business now has four fulltime workers, with time nearly divided equally between manufacture and retailing goods. According to James Vickers, for the new items.

Burley Man Reaches Goal of Making Custom Furniture

BURLEY — Custom made furniture is made in a wood working shop as part of the operations of Quality Upholstery Shop located at 1231 Hansen Ave., Burley, owned and operated by Norman E. Dayley. When a customer wishes a custom made piece of furniture all he needs is a picture similar to his idea and the rest is done by Dayley on his three large power saws and the many hand tools and sanders. Hardwood is used for all the wood parts of the furniture. The decorative wood is hand carved and the springs all are hand tied. The cushions are stuffed with cotton or foam rubber. A cotton cushion filler machine used in the shop was the work of a king in this area. Dayley said. A special form saw is used for cutting the foam rubber for use in the cushions. The shop is used for sewing is clear and is similar to fish line. Future plans are for enlarging display area for rolls of material and add an area for displaying items of custom furniture. Dayley received on-the-job training and opened his first business Jan. 1, 1957, with Jerry Gunnell as a partner, at 115 E. 13th St., Burley, back of old Red and White Store. In July, 1957, Gunnell sold his interest to Dayley. Carpet laying was the main business at the first business location, with a limited upholstery work with four rolls of material in stock on opening day. In July, 1959, the business had grown until a larger building was a must for operating. The business was moved to its present location, 1231 Hansen Ave. The main goal down through the years for Dayley has been to build custom made furniture full time in his woodworking shop. As his goal is becoming real he still does upholstery and handles a full line of drapery material. All work is done by Dayley Utah.



CO-OWNER OF VICKERS SADDLERY, James Vickers, makes use of a heavy sewing machine to stitch a leather saddle, one of the many leather goods manufactured by the Twin Falls firm. The company ships its products, mostly chaps, halters, bridles and novelty Western items, as far as Argentina and Japan. (Times-News photo)

G. L. SMOUT, plant manager of Young's Dairy, checks out the automatic bottle filler equipment. This is part of the \$100,000 automatic addition completed last year at the Twin Falls plant. Young's Dairy is one of the pioneer dairies of this area. It was organized in 1917 by the late Jay Young. (Times-News photo)

Bulk of Dairy Products in Area Shipped Out of State

Products of the dairy industry in Magic Valley include bottled or canned milk, ice cream, cottage cheese, butter, sour cream, powdered milk, whey cheese, buttermilk, and raw milk. The bulk of these products are shipped to Colorado, Wyoming, Oregon, Utah, Texas, New Mexico, Idaho, Nevada, Northern and Southern California. Six main dairies are located in the Twin Falls area. They are Hartman Dairy, Home Dairy, Ida Gem Dairy, Meadow Gold Dairy, Young's Dairy and the Swift Co. Total annual sales, approximately \$4,458,886 is added to the local economy by these dairies. The total annual payroll paid out by the dairies is \$5,708,000. This includes local dairymen who sell their milk to these dairies. The Swift's dairy here produces only cheese. They make pasteurized cheddar, washed curd, Monterey and Mozarella. Last year four million pounds of cheese were produced at the Twin Falls plant. They are strictly in the export cheese business, exporting approximately 85 per cent of their cheese out-of-state in 1965. Trucks haul the cheese to Los Angeles, San Diego, California's Bay Area and to the Northwest.

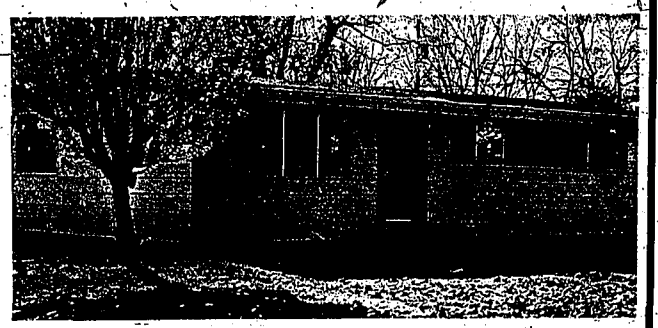
Acme's, Filer's Largest Business Enterprise, Has 3 District Shops

By MRS. REUBEN LIERMAN Times-News Correspondent FILER—Filer's largest enterprise is Acme, which has a regular payroll of 60 employees, expanded to 70 or more during rush seasons. It consists of the Acme Manufacturing Co., where a number of various products and machines are produced, and Acme Machine Works, a selling organization. Wilford or "Bill" Herrett is president and founder of the company which started in 1946. Beginning with a shack-like building purchased from Joe Ackley, Herrett has expanded his company until its facilities now cover several city blocks. During the years, the company has purchased buildings adjacent to the original shop for manufacturing chains, and recently acquired the Kirkman Brothers building across the street for use in manufacturing and storage. A new office building was completed in June, 1965. This building, styled on a modern plan, contains a number of offices, storage rooms and coffee bar. The company also has purchased 15 acres of farm land which is used for storage. Personnel of the company includes Hugh Farmer, sales manager; Carroll Holloway, purchasing and shipping manager; William Busce, office and credit manager; Merle Allison, inventory control manager; and Daniel Kauffman, general foreman. Five secretaries are hired in the offices. All personnel are local people from Filer and neighboring towns. Acme's is divided into three distinct shops, one of which manufactures chains, the second which assembles machinery, and the third which stores the various ground tools. The company manufactures the Acme corrugator, a world wide best seller. Acme also makes draper chains used in potato and beet harvester equipment, conveyor belt beds, and many items such as shanks, rake teeth, clamps, A-frame hillers, guide fins and others. The draper chain is manufactured in over a thousand different sizes and is a world leader in its field. The heat-treated rubber coating and is greatly in demand. Acme's newest item, now in its second year of manufacture, is its potato planter, orders for which are being filled as far as Florida, California and Canada. Outstanding feature of this planter is the installation of cups

which elevate or convey the seed right to the seed bed on an even-spacing basis, thus eliminating any slipping in planting. The shop has four distinct chain manufacturing production lines to be operated simultaneously. It has its own machine department for the making of dies and tools, also drafting and cataloging departments as well as its own welders and machinists. Products are shipped by common carrier trucks, also by railroads and planes, and the company owns two large truck-trailers which convey manufactured products to all parts of the country. Company personnel point out that the success of the manufacturing company is due to Herrett's ability to design and create his own machinery, and they consider him a mechanical wizard. When not working or dreaming up some new invention, Herrett likes to spend leisure time hunting and fishing. A distinctive feature of his new office building is the stereophonic music which is piped in through a multiple system from Idaho Falls. Obtaining the music in this way was a joint venture with Charles Cunningham, manager of the Filer Mutual Telephone Co.

"The Magic 99'r"

A NAME TO BE RECKONED WITH



See them today at our office on South Lincoln, Jerome

FOR THE FIRST TIME IN MAGIC VALLEY prospective home buyers have the opportunity of having a fine home without having to pay very high prices. There is no magic to the "MAGIC 99'r" . . . in fact it's very simple. We build the house at our facilities . . . all the supplies and workmen are right here . . . then we move the practically completed home right to your lot . . . It's as simple as that. You save and we save too . . . that accounts for the low price. So interested and inquire . . .

★ For Yourself and Your Family ★ For Retirement
★ For Farm and Ranch Living ★ For City Living

HOW MUCH?
\$61.50 MONTH
ONLY PLUS TAXES AND INSURANCE

INCLUDED ARE...

- 3 bedrooms
- Dining Room
- Kitchen
- One Bath
- Utility Room
- Carpeting
- Foundation
- Wiring & Plumbing
- Furnace
- Insulation
- Built-ins and closets galore

Total Price .. \$9,900.00 ON YOUR LOT

FINANCING AVAILABLE...

Through regular lending channels OR the Federal Housing Bill of 1965 provided a fund of money for housing loans — for people of modest means living in communities of 5,500 population or less. Such people can obtain financing as required up to 100% — for 33 years at 5% interest.

BUILT-AND DESIGNED BY

MAGIC VALLEY WOOD PRODUCTS
SOUTH LINCOLN, JEROME PHONE 324-2319

The founding of "Young's Dairy" is the true story of a young boy who tried to succeed — and he did succeed.

The late Allan Jay Young was the boy. As a 15-year-old boy, he had taken a local dairyman into trusting him with milk until he could sell it. He took the milk to town and sold it. Each morning he would ride his bicycle to town and sell the milk before school started. His customers grew and a whole new career was in making.

It was in 1917 that Allan Young established Young's Dairy. Since then it has continued to grow and make more than \$100,000 worth of automated equipment installation was completed.

Two dairies have distribution points here. Home Dairy and Meadow Gold Dairy. Both have their offices in Boise. The only raw milk dairy and milk depot in this area is Hartman Dairy.

Here the milk is handled as little as possible. Once the milking machine is attached to the cow, the milk goes directly into a cooler tank where it is cooled. They take pride in the fact that their milk is cooled within three seconds after it is milked out of the cow.

According to Hartman Hartman, their purpose is "to produce a

Election Slows Business, Trade In Philippines

MANILA, Philippines (AP)—In the Philippines, the year-long presidential campaign slowed business and government action.

But outgoing President Diosdado Macapagal took two actions which should boost exports and help the unfavorable trade balance. He pegged the peso at 3.90 to the U. S. dollar and removed an income regulation whereby exporters were forced to retain 50 per cent of their gross earnings in more or less restricted government accounts.



DISCUSSING PRODUCTION OF draper chains which Acme's in Filer makes. In more than 1,000 different sizes are Wilford Herrett, left, president, and Hugh Farmer, sales manager. The chains are shipped throughout the world by Acme's which is Filer's largest business enterprise, with a payroll of 60 employees. This is expanded to 70 or more during rush seasons.

PART OF THE SHIELDS business operations which extend over two full blocks in Buhl, includes the grain warehouse, bean storage plant, seed storage plant, fertilizer and modern business building. The office building is in foreground. The stars are in the foreground.

Shields Is One of Oldest Seed Businesses in Buhl

BUHL — One of the oldest businesses in the Buhl community is Shields, a 54-year-old establishment dealing in seed, beans and grain.

The operation of Shields mostly consists of buying and storage of seeds, beans and grain from the farmers of Buhl and other Southern Idaho points and shipping these products to outlets both domestic and foreign.

Domestic business is handled by James T. Shields with products shipped by rail or truck throughout the United States. Foreign shipments which consist mainly of seed and beans are handled by Mrs. Jane (Shields) Redman who acts as the company's export representative in Los Angeles.

Among the countries being serviced are South America, Great Britain, Japan and Europe.

James H. Shields Jr., founder and owner, pointed out the firm has an enormous storage capacity. The warehouses are fully bonded for the storage of grains, seed and beans. Since the price control program many people have taken advantage of the government program and growers have a tendency to hold their crops in anticipation of higher prices and these products are stored at Shields.

In addition with the speed up of harvesting methods because of mechanical power and truck movements have necessitated a greatly enlarged capacity for the handling of the season's harvest.

Reminiscing, Shields pointed out in the old horse and buggy days it took six months to bring a crop to town where now the delivery of the crop is completed in six weeks. There are now six warehouses in operation to care for the up to date large volume of business.

Shields has expanded and developed through the years and its business operations expanded to cover an area of two full blocks on Ninth Avenue and Elm Street. There are grain warehouses and seed and bean storage plants.

Simplot's Food Processing Division Expands Facilities

HEYBURN — The Food Processing Division of the J. R. Simplot Co. has greatly expanded its production facilities in the Minidoka area.

This is illustrated through farm programming, agricultural research, cattle operations, irrigation, cultivation, weed control, and harvest techniques.

Farm acreage has been expanded from 7,000 acres in 1950 to this past season, a total of 14,000 acres in the Snake River Valley.

Another important facet of operation is the Simplot farm research program. Each year hundreds of acres of farm land are set aside for research projects.

Experiments are conducted on new potato varieties, size comparison of seed pieces, length of time between cutting and planting and seed, depth of planting, fertilization practices, irrigation, cultivation, weed control, and harvest techniques.

In conjunction with the local potato processing plants, the Bureau Sheep Co., a wholly owned subsidiary of the J. R. Simplot Co., operates the Keco Feedlot, about 20 miles north of here.

In 1951, this lot fed about 2,000 head of cattle. There are at present 5,000 head of cattle on feed and plans are to increase this number.

During the last few years the plant waste disposal system has been changed from settling lagoons to modern filtering plants which is capable of removing 99.5 per cent of all settleable solids from the water before being discharged.

A pilot plant was put into operation recently to conduct research on secondary treatment, in cooperation with the Potato Processors of Idaho.

The Simplot Co. built the Heyburn plant in 1939-40 and started processing a trial run in April, 1950. The first full season of processing was in the fall of that year.

In 1950, the company had approximately seven and three-fourths acres under root. Presently, they have nearly 12 and one-half acres, with additional future expansion planned.

The Burley Processing Co., also owned by Simplot, has been building two large storage warehouses for finished products and packaging supplies. The Burley and Heyburn operations combined have almost doubled their raw product usage within the last five years. Production from over 125 acres is required every day to keep the plants operating.

Personnel requirements of the Burley-Heyburn operation have increased during the past five years in proportion to the physical growth.

Employment in these areas of operation now totals over 1,000 persons.

The combination of increased employment, wage rates, and benefits contributing over \$4 million annually to the valley payroll.

The J. R. Simplot Co. is growing with the economy. New processing facilities, additional personnel and increased production. Growth also develops in the supporting industries, increased raw materials (potatoes), construction goods, machinery, services and product supplies.

Employee wage increases substantially boost total purchasing power within the community. Another benefit of expansion is the payment of more local, state and federal taxes.

Past, present and future growth plans of the J. R. Simplot Co. affect every industry and individual in the area of local, state and federal taxes.

business is one of the oldest in the community, having been started in 1913 by James H. Shields Jr. It has expanded over the years and after two partnerships with other men, Shields has continued the firm as a family business.

pary is proud of having been progress of Buhl and the west a part of the development and end community.

per dozen. A dozen of large eggs will weigh 27 ounces or over, per dozen. A dozen of small eggs average 18 to 21 ounces per dozen.

Hollinger studied animal husbandry at the University of Idaho and later farmed north of Paul. He insisted on his family eating only fresh, known origin eggs, so always kept a small chicken flock on the farm.

It soon reached the point where his chickens were producing more eggs than his family could consume so he sold a few to the neighbors. The de-

He said he still has much to add to the farming operation—chickens, fertilizer, they experimented with it last year on a field by spreading an uneven amount which resulted in an uneven crop. He said the crop was really something to see, as the field resembled a large hairbrush with several of the bristles removed or worn down.

The poultry operation takes him two hours to feed, two hours to gather and the rest of the time is utilized in cleaning, cleaning and building main-

GAS USAGE RISES
NEW YORK — As of a recent date, consumption of natural gas in the United States had risen 281 per cent since 1945. Gas accounted for 30 per cent of the nation's total energy consumed in 1954, not including the liquids extracted from it.



Do You Think of Idaho as a MANUFACTURING STATE?

Well, you should! Value added by Idaho manufacturing in 1954 was \$430,000,000—up 330 per cent in 20 years. This amount of income is close to the \$462 million total in 1934 from livestock and agricultural crops! It far exceeds the primary income from both lumbering and mining.

A large share of Idaho's income from manufacturing is produced by food processing, which has expanded rapidly in recent years. Idaho's reputation for potatoes was built upon its shipments of fresh Russets—today half of the expanded output is processed for market. Freezing and canning of other vegetables and fruits have also increased tremendously.

Phosphate processing—in its infancy here 20 years ago—is big business today. Lumber processing and wood

products account for a substantial increase in Idaho's manufacturing income. Mobile homes and trailers are turned out by the thousands. These are a few examples of changes which have taken place within a generation.

Many residents are not fully aware of Idaho's truly remarkable economic progress. We are still blessed with wide open spaces, and it's difficult to keep in touch with all the developments because of the distances involved. But startling growth is here, and it is continuing.

As one measure of that growth, Idaho Power has increased its system generating capacity by nearly 10 times in 20 years, and is investing \$150,000,000 in additional service facilities in the next five years. This is progress for the whole area.

(This advertisement created much interest among readers when first published last October as part of a series on Idaho Progress. We think it bears repeating.)

IDAHO POWER COMPANY
A TAX-PAYING CITIZEN WHEREVER IT SERVES



PUTTING CHILLED FRYERS on hooks at Bertie's Poultry Farms, Inc., processing plant in Twin Falls is Lane Cantrell. The chilled birds, after being cleaned, are taken to another area of the plant where they are packaged and delivered to all parts of the valley. About 1.8 million broilers are processed each year at Bertie's. (Times-News photo)

Bertie's Poultry Farms Processes About 1.8 Million Broilers Annually

A \$2 million operation in annual payroll of \$330,000, Bertie's Poultry Farms, Inc., which also is the largest broiler operation of the poultry industry in Magic Valley, processes about six million pounds of broilers per year or about 1.8 million birds, according to John Bertie, owner.

The chickens are raised in 37 individual growers on a contract-grower plan. The firm provides the birds, feed and management and the grower furnishes the buildings, maintenance and labor.

Each grower on a contract with Bertie's raises between 2,000 and 5,000 birds at one time. About 12 million pounds of 500 truck loads of feed is needed each year to produce these birds for market.

Bertie said it takes about two and one-half million eggs each year to hatch baby chicks on the broiler program. The eggs are hatched at Bertie's own hatchery here. Bertie said between 15,000 and 25,000 chicks are hatched twice weekly at the local plant.

Bertie's has two breeder farms, one at Hagerman and the other at Wendell to supply the eggs for hatching.

The chickens raised for Bertie are special, most type of birds called Arbor Acres 60's. Bertie's also processes about 1.5 million pounds of turkey each year. This amounts to about 80,000 turkeys. The turkeys are raised by individual growers on the Idaho-Utah border on a contract-grower program.

Bertie's Poultry Farms employs 110 persons and has an



WOMEN INSPECT POTATOES as they start the journey for processing at the Ore-Ida plant at Burley. The firm, one of the largest processors of quality frozen foods, has two processing plants at Burley, one in Ontario, Ore., and a fourth at Greenville, Mich. The first Burley plant was built in 1960 and in 1964 the firm purchased the former Idaho-Potato Processing, Inc., plant.

Faith of 2 Men in Founder Starts Heyburn Company

HEYBURN — The Holmes friend but finally agreed to the construction company. Heyburn, received in start because of the faith two men had in the integrity of its founder, Dell Holmes.

In 1946 when Holmes announced his desire to form a road construction company for himself and his four sons, it appeared that two things were in his favor. First, he had a reputation for being honest and second, he found two men that believed in him.

Holmes had worked for wages all his life. Because his three oldest sons would soon be home from the service he decided that he should provide a means for them so each could provide for himself through a joint project.

But he lacked sufficient funds. The J. C. Compton Construction Co. had completed a job in this area and when they left, Dell told Holmes he could have a worn out "cat" they were junking. This piece of machinery and a pickup truck seemed to be a good start, but he needed money to purchase war surplus equipment which is available to veterans.

In fact this was the only equipment available after the war. One-day line-mail carrier, Clifford Brown, delivered the mail to Holmes in person instead of placing it in the rural box.

"Dell, I understand you need some money to get started in business," said the friendly mailman. "You know, I have \$15,000 just sitting in the bank you might as well use," he casually suggested.

Holmes said he and his wife told him they would accept the loan only if he would agree to let them pay interest. Brown was reluctant in charging his

made from world-famous Burbank assets. They have a high solid content and a delicious, meaty texture that makes them ideal for frozen items, company officials claim.

Mass production and efficient operations keep the price of frozen potato products competitive. There are 11 different potato products processed.

Corn processing runs about eight weeks during August and September at the Ontario plant only and the majority of the nation's corn on the cob is processed there.

"The field men make daily checks on each corn field. When the corn is just right for maturity, tenderness and flavor, they inform the plant by radio. Within minutes mechanical pickers and trucks are dispatched to harvest the crop.

The corn is carefully picked, transported to the plant, processed, frozen, packaged and stored in cold storage warehouses in less than 85 minutes. The frozen corn products are corn on the cob and cut corn.

In 1962 a new wing was built on the Ontario plant for processing and marketing two quality onion items, French fried onion rings and fresh frozen chopped onions.

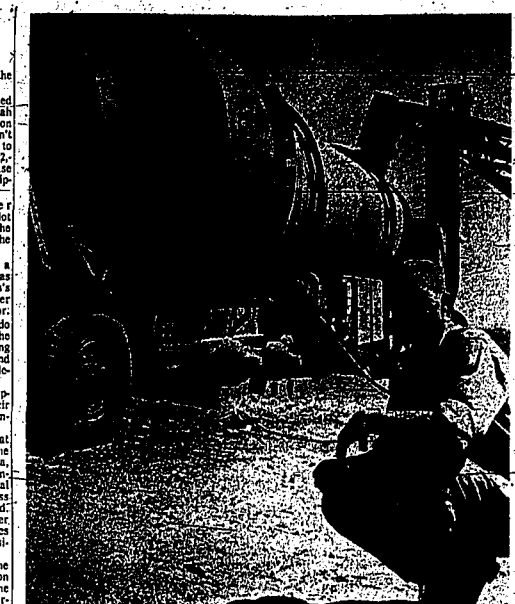
The employees working with the onions call themselves "Onioners" and have named their work room "Ballroom."

In connection with the processed frozen and dehydrated items, Ore-Ida also sells fresh potatoes and onions. These are sorted, cleaned, packaged in various sizes and distributed to fresh vegetable outlets.

M. J. McGinnis, just recently merged with the Ore-Ida Foods, Inc.

General managers of the plants are Ouis H. Williams, Burley; Golden Griggs, Greenville, Mich.; E. M. (Slim) Burton, Ontario, and headed by F. Neph Griggs, president, Ontario, Ore.

All the potato products are



EXAMINING DRY DRUM which dries gravel at the rate of about 300 tons per hour is Ralph Holmes of Holmes Construction Co., Heyburn. Ralph's father, Dell Holmes, started the company in 1946 and is president of the firm, in which three sons are active. Holmes claims the company was started because of the faith two men had in his integrity.

OUT HERE IN THE WEST . . . WHERE A BRAND MEANS SOMETHING



MEANS THE BEST!

and over the years this brand has helped the housewife make sure she was getting the very best when she shopped for meat . . .

- ★ BEEF
- ★ PORK
- ★ LAMB

Processed by
FALLS BRAND
Independent
Meat Company
TWIN FALLS, IDAHO
MAGIC VALLEY'S LARGEST
PROCESSOR OF MEAT PRODUCTS



TWIN FALLS PIONEER CABINET SHOP
• RESIDENTIAL • COMMERCIAL
• BAR-STORE AND RESTAURANT FIXTURES
• KITCHEN CABINET BUILDING

REMODELING
• THE LATEST DESIGNS IN BUILT-INS
• OVER 25 YEARS EXPERIENCE

—Phone Twin Falls—
733-2329
IF NO ANSWER CALL 733-1898

WILSON Planing Mill

Buhl Plant Serves as Distribution Center for Green Giant Operations

By RONNIE BURNS
Times-News reporter

BUHL—Corn is "probably the most native food in America." But up to the 1920's corn was corn and nobody ever did much about improving it. Facts show that up to 35 years ago there were only 10 conventional varieties of corn in this country and most of it was white corn.

The Green Giant Co. was the first to develop a special breed of golden corn for canning purposes. Today, 90 per cent of the breeding corn outside of the commercial seed houses is being produced by Green Giant.

In an effort to constantly improve its product the company each year produces and experimentally cans 500 different new strains, testing for color, tenderness, tasteability and production adaptability.

The Buhl plant is one of 27, and the third largest corn plant which the Green Giant Co. operates in the United States, Canada and on the continent.

Because of its geographical location the local plant serves the Le Sueur, Minn., headquarters of the firm's total operation as a distribution center with millions of cases of products produced at other locations passing through the plant's warehouse in transit to Green Giant markets west of the Great Divide.

The Buhl firm packs more than 6,000 cases of corn with annual production exceeding 1,000,000 cases. Products produced here are basically shipped to the company's western markets and bear the Green Giant Nibbles, Mexican, and Kounty Kist brand labels.

Since its entrance into Magic Valley in 1949 the Green Giant Plant has contributed much to the community of Buhl as well as other surrounding communities. The company spends nearly \$2,000,000 annually through payroll, salaries, taxes, and other production services rendered, supplies and taxes.

Employment has provided 50 employees with seasonal job opportunities up to 900 during the plant's growing and harvesting and packing period. A continual improvement and expansion program has been the policy of the company well as through the years, so that now all that remains of the original plant is the boiler house and used as a farm equipment repair shop.

In 1951 the firm's wholly-owned subsidiary, Producers Container Division of Green Giant Co., Inc., started a can manufacturing operation which produces up to 75 million cans annually. The can manufacturing plant produces almost all of the tin needs of the local cannery and supplies a portion of the cans used by the Green Giant's Waitsburg and Dayton, Wash., plants.

The year 1953 saw the completion and construction of a two- and one-half million case warehouse.

Following the corn pick operations, plant officials point out corn plantings are set up on a definite schedule. The number of acres being determined by the heat unit principle. Plantings start early in May and continue through the middle of June. As each field ripens daily samples are brought to the cannery to determine the proper date for harvesting.

When tests show that the corn has reached the right degree of moisture content word is flashed to field supervisors by two-way radio. The ears are quickly snapped from the stalks by mechanical harvesters and rushed to the nearby cannery.

The average time from harvest to can is less than five hours. When the corn arrives at the plant it is again graded for tenderness.

Next the corn is loaded onto conveyor belts which carry it to shelling machines. Here the butt end of the cob is sliced off. A bed of rubber rollers peels off the loose husk and silk. After a wash and an inspection the ears move to the cutters, a rapidly revolving set of knives that open and close like the shutters of a camera (to accommodate variations in the sizes of ears).

The knives cut the kernels far enough away from the cob to eliminate tough "cobby" fibers and leave only the unbroken, rich whole kernels, officials note.

After several more washings

1966 Expecting New High in Manufacturing

BOISE—A new high of \$409 million in value added by manufacturing is predicted for Idaho in the current year by the U. S. Industrial outlook for 1966, just published by the U. S. Department of Commerce, Louise Shaddock, head of Idaho's Department of Commerce and Development, pointed out.

This estimate is a 54 per cent increase over the past eight years, since the publication of the national department's census of manufacturing for 1958. It also marks a 14 per cent increase over the commerce department's newest figures for Idaho's total in the census of manufacturers for 1963.

Idaho's gain of 14 per cent is two per cent above the average for the eight neighboring Mountain States.

DOG SALES UP

NEW YORK (AP)—Annual dog food sales in this country are double the volume of baby food sales.



FINAL INSPECTION of cut corn is being reviewed by an employee at the Green Giant Co. plant at Buhl. The Buhl plant is one of 27 and the third largest corn plant of the firm which operates in the United States, Canada and on the continent. The Buhl plant packs more than 6,000 cases of corn with annual production exceeding 1,000,000 cases. (Pat Hamilton photo)

and a final inspection the kernels are fed into a filler machine where each can is filled with corn and wet enough water, to which salt and sugar have been added, to moisten the corn and prevent scorching during the cooking process. Actually there are two kernels of four perfect ears in every can. After each can has been filled and capped the can travels in a continuous cookery where it speeds over a mile-long spiral track in seven minutes time cooking five times faster than ever before and saving the color, flavor and crispness. The Buhl plant operates at a capacity of 50 tons of corn an hour.

Officials serving the Buhl Green Giant Plant are Joe Fehrenbacher, agricultural superintendent; Oran Scholl, plant

Cady Auto In Hagerman Taxis Sheep

HAGERMAN—The Cady Auto Co., Hagerman, runs a taxi service for sheep.

As the company's business is hauling livestock, mainly sheep, figures show that a lamb will travel an average of 500 miles by one of their trucks from the lambing time to the slaughter house.

In the spring, after lambing, the six truck and trailer rigs will carry the lambs and the woolflock to the desert for spring range feed.

Then they are hauled to summer feeding grounds in Stanley basin, and later in the summer the fat lambs are transported to market, and the feeder lambs to the feedlots. The ewes are taken back to the lambing pens for the start of a new year's production and transportation.

In 1931 James Barlogi bought into the Cady Auto business and the Cady Auto and started the trucking business, which hauled hay, potatoes and some livestock.

During Idaho's Power Co. construction of power plants they hauled 5,000,000 sacks of cement to the sites. They also hauled water to the sheep on the desert in the summer months.

In the fall of 1944, the late Emerson Pugmire and his son, Marion Pugmire, bought out the Cady interest in the company. And in 1961 the Pugmire men purchased the Barlogi interest in the company.

At this time, the main haul was sheep and the trucks and trailers were nine in number. At the death of Emerson (Snokey) Pugmire in 1964, sole ownership was taken over by Marion Pugmire, who has a son in the business with him.

At the present time the larger trucks in the fleet have 170 feet of loading space and the six rigs are four decks high, making it possible to haul an average of 470 fat lambs per truck at a time. The main hauls are to California, Utah and Denver to the markets there.

An average of 18 men are employed year around by this trucking company.

An average yearly expenditure on each truck and trailer is \$3,340.00 for diesel fuel taxes, highway taxes and licenses.

VISITORS NOTED

WASHINGTON (AP)—The National Zoological Park in the nation's capital attracts an average of three million visitors each year. The park has 2,500 wild animals.



WORKING ON A sheet metal dryer at the Idaho Sheet Metal Works Co., Boise, are James Devenish, on ladder, and Merlin Kay, both Burley. With the expanding economy of the Burley area the firm, too, has grown. After several moves, the business now is located at 333 E. Fifth N. in Burley. Installation and repair work on the food processing plants form a large part of the firm's business. (Times-News photo)

Idaho Sheet Metal Works Is Expanding at Burley

BURLEY—After spending the Quonset hut which was built about 18 months commuting from Boise to Burley to handle the sheet metal business of this vicinity, Clifford L. Jackson, the present vice president and general manager of the Idaho Sheet Metal Works Co., decided it was time that the Burley area had a new business.

In the spring of 1957 Jackson and Clayton Cabsinghant as co-managers opened a shop in

ing and the processing plants kept enlarging. This location also was too small, so in the summer of 1959 a new shop was leased at 117 East Main in Burley. By this time the in-ber force had increased to an average of 20 men.

As the food processing plants of J. R. Simplot, Burley Processing, Ore-Ida, I. P. P. 1 (now owned by Ore-Ida, A. I. P. and Amalgamated Sugar Co.) kept enlarging and repair work became more extensive Jackson again had to look for larger quarters.

In the summer of 1963 the company moved to the present

INDUSTRY EDITION
Twin Falls Times-News

Industrial Data Punch Onto Cards

BOISE (Special)—city and town in Idaho's population of more than 100,000 now analyzed and classified by the community industrial data punch cards being prepared by the Development Division of the Idaho Department of Commerce and Development.

Louise Shaddock, department head, said these community data punch cards are prepared in the study according to categories of information the communities themselves have submitted.

The total information been punched into data punch cards. These cards are used to answer industrial development inquiries and available in collated statistical information for the department's stepped up campaign for bringing new industry to Idaho.

In expanding and detailing the information needed by business inquiries about plant sites, a computer is used to answer industrial development inquiries and available in collated statistical information for the department's stepped up campaign for bringing new industry to Idaho.

These sheets give a picture of the community's economic and industrial presentation. The prospect. Sample print sheets will be sent to each community for approval and changes or additions needed before the system goes into operation, Miss Shaddock said.

The business of fabricating and installation of food handling and processing equipment is still expanding and an average of 45 to 50 men are on the roll. The company looks very bright future in this and hopes to expand its plant even further to help the community of the area.

Idaho Sheet Metal Works is a shop in Boise and a new let at Moses Lake, Wash. are all separate corporations.

Helping Magic Valley and Idaho FEED THE WORLD

Through the Selection, Development, Production and Distribution to National and World Markets of . . .

BETTER VEGETABLE SEEDS

SEEDS CORN-BEANS-PEAS

... AND THE MANY SMALLER GARDEN VEGETABLE SEEDS!



SCIENTIFICALLY BRED AND GROWN

VEGETABLE SEEDS

From tiny seeds to a delicious food, in the production of better vegetables is our goal.

We are happy to have a part in the development of this great irrigated area in Southern Idaho — and the influence of Better Garden Seed development for the nation.

CHARTER SEED CO.

"SEEDS OF CHARACTER"

305 West

MADE JUST FOR YOU . . .

Mattresses come in individual sizes, just like people. Let us fit you to the size and style you need at no extra cost over "store bought ones." Your choice of firmness; smooth or quilt-top.

You'll enjoy your own, "personalized . . ."

... EVERTON MATTRESS!



Skilled workmanship and quality materials plus attention to detail!

INVEST IN REST!

ASK FOR AN EVERTON MATTRESS!

- King Size
- Queen Size
- Orthopedic
- Twin Size
- Single Size
- Camper Size
- Trailer Size
- Crib Size

Makers of the Sun Valley Sleeper, luxury mattress featured in the fabulous new Sun Valley apartments.

• SEE ONE OF THESE DEALERS •

IN BUHL:
Greenwald's

IN JEROME:
Western Auto

IN RUPERT:
Frank's Furniture

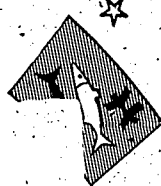
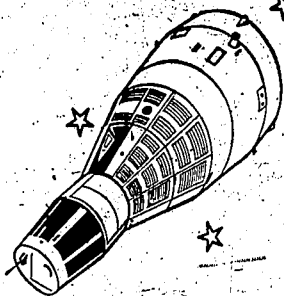
IN SHOSHONE:
Shoshone Furniture

IN TWIN FALLS:
Dutch's Furniture
Walker's Furniture & Appliance
Wilson's
Western Auto
Blacker Furniture & Appliance
Peterson Furniture

IN BURLEY:
Baker's Furniture
Lee's Furniture & Maple Shop

Member of the National Association of Bedding Manufacturers

It's been a great Year



Cable Vision .. GROWING WITH **TWIN FALLS**

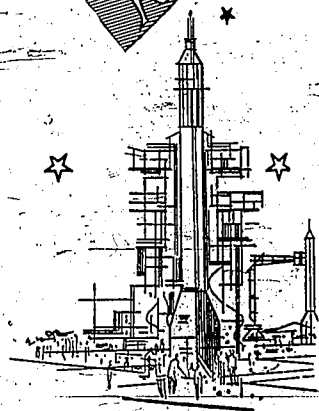
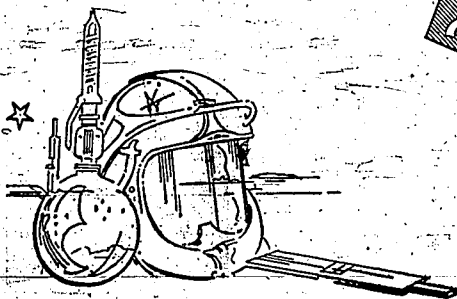
OVER 1000 NEW SUBSCRIBERS HAVE
JOINED THE CABLE-VISION FAMILY IN
THE PAST YEAR!

WE ARE OPENING NEW AREAS

AND EVER-EXPANDING OUR FACILITIES TO GIVE TO THE PEOPLE
OF TWIN FALLS THE BEST OF NATIONAL NETWORK TELEVISION ...
IN BOTH BLACK AND WHITE AND COLOR VIEWING ...

GIVE US A CALL ... WE'LL PUT THE BEST OF
TV VIEWING VARIETY AT YOUR FINGERTIPS!

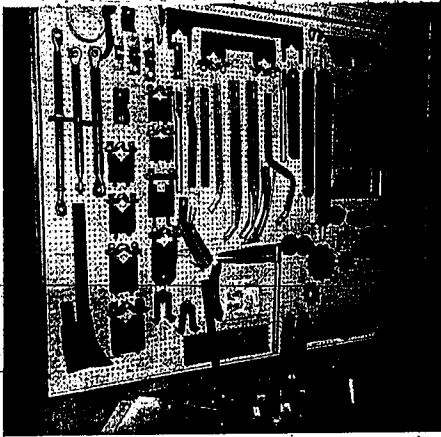
733-6230





QUALITY AND SERVICE

OUR MOST IMPORTANT PRODUCTS!



ACME MANUFACTURES OVER 40 BETTER FARM TOOLS

Acme is the nation's major supplier of Potato and Beet Chain, and the Acme "Silvertip" brand has a national reputation for superior service.

Acme makes and maintains the largest and most complete stock of draper chain components in the country (sprockets, rollers, cones, rubber goods). Acme also makes Tool Bar clamps, shanks, double and multiple bar connectors, cultivating discs, potato hillers and cultivating blades, potato planting press wheels for all makes of planters, irrigating corrugators, grass boards, fertilizer injectors, top links and draw bars, beater and chopper flails, hay rake teeth, cultivators.

A WORLD FAMOUS TRADE MARK ...



"A BEAR FOR WEAR"



SILVERTIP



SILVERTIP POTATO and BEET CHAIN

A complete modern factory equipped with the technical equipment and personnel necessary to produce special products of continued excellence of quality.

Acme is the only producer of potato chain successfully using coils as original raw materials ... special steel rolled at the mills for Acme's specialized products.

"Foamed Rubber" COATINGS

Rubber coatings of proper quality will do big things for your potato and vegetable profit—long wearing, softer rubber, vulcanized to each link, means less damage to the produce and higher net returns.

"ASK FOR THE CHAIN WITH THE SILVER TIP"



THE GREATEST ADVANCES IN POTATO PLANTING IN 40 YEARS

Bigger and better crops with the Acme planter. Maximum capacity, maximum accuracy, maximum speed, no picks. 50% fewer moving parts than other planters. Seed is POWER FED from bulk bins to planting chains.

Both 4 and 2-row machines available. Changeable row widths. Right angle turning and without interference with tractor tires. Handles whole seed, hand cut seed or machine cut seed efficiently.

ACME MACHINE WORKS, Inc.

ACME MANUFACTURING CO., Inc.

500 Main St.

Filer, Idaho



ACME'S OFFICE COMPLETED IN 1965



Declo Firm Uses Idaho Insignia

DECLO — The Bob Weaver Produce Co. at Declo has selected a well-known Idaho recreational center to represent its product. When one sees the attractive Sun Valley banner and skier on the bag or box, he thinks of Idaho and connects the state with the famous Idaho State.

The native of Buhl, moved to the Burley area three years ago and rented the building he now occupies from Todd Buhl. He also operates produce houses in Buhl, Hazelton and Arco, where he plans to construct a new shed soon.

Approximately 80 employees work in the Declo and Buhl businesses, with a weekly payroll of \$2,000, with the season

RADIO STATIONS provide entertainments and music, public service announcements, advertising mediums, sports and news of interest to people of the area. Here Larry Barwick, announcer for one of the Twin Falls radio stations, gets ready to "go on the air." (Times-News photo).

Radio, Television Services Reported Expanding in T.F.

Communications media in local businesses each year. One of the stations has paid approximately \$2,000,000 in salaries, and \$80,000 in local bills since it was formed. One of the station's annual power and telephone bill is in excess of \$25,000.

In addition to programs of entertainment and music, the stations cover public service announcements, advertising medium, sporting events, all news of interest to the people of this area, and educational programs. In order to do this the stations must be staffed with men, continuity writers, production men, news reporters, technicians, editors and usual office employees.

Each radio station is staffed with several first class radio-telephone operators. They also have emergency standby power for emergency broadcasting purposes, and one station even has a bomb shelter for emergency broadcasting. All stations noted that listeners should stay tuned to a radio station in case of national emergency.

The personalities of the radio-television announcers are varied and include, college graduates, recording stars, former newspaper men, former professional baseball players, and many other professions. On the whole, they are dedicated to their profession and have the listeners' interests and welfare in mind. According to one announcer it takes a lot of stamina to go on the air and, "The microphone will reach out and bite you if you are afraid of it."

All of the stations are expanding and modernizing. They all began on a limited budget and have been continually growing. All stations noted an annual expanding expenditure of significant cost and said that this is of service for area residents for their riding equipment or canvas needs, at both stores.

Burley Leather Shop Makes Everything Needed for Horsemen, Canvas Items

BURLEY — Hogan's Leather and Canvas was first started in August 1935, at Bigby by the late George D. Hogan and a son, George D. Hogan, Jr. At Christmas time in 1935 James D. Hogan joined his father and brother in the business.

In May, 1939, James D. Hogan traveled to Burley to investigate a leather and canvas business which was for sale by the late W. W. Youmans. Mr. Youmans had operated the business in Burley for about 15 years.

The sale was made and Hogan opened for business the same month at 118 E. Main St. also the present location. The building had been specially built for the leather and canvas business.

The leather and canvas goods sold in the store are made in the shop at the rear of the store or in the basement.

Handmade saddles are the specialty. Saddles are made plain or fancy, large or small to fit the customer's wishes. The saddle represents a major investment for the horseman and is picked with great care, Hogan notes.

In the early days the cowboy hand lived in the saddle. Special custom made saddles have been shipped by the firm into Oregon, California, Nevada, Wyoming, and throughout Idaho.

Leather chaps are made in the shop.

These are protection to the legs for the cowboy when riding through brush. Bridles and halters made from leather are custom made, also quirts, (whips).

In the early days, heavy duty, medium or light weight harness for the farmers' work horses and buggy harness for pleasure were custom made by the firm. Today harnesses still are made and used for the modern day cutter racing teams.

The canvas department makes all types of things. Bed rolls and covers for the chuck wagon and supply wagons used to be made to order. Today tents are made for the hunter or fisherman along with tents and tepees for the sheep herders. Canvas covers for sheep camps and covers for the lambing sheds are custom made and in stock the year around.

In season canvas dams are made in all sizes for the irrigators' use. May of the processing plants buy canvas approved by the gross for resale to their employees working in the plants.

The trucking industries purchase canvas tarps for covering of potatoes, onions, beans and grain or any product they wish to keep dry from weather or the sun.

Canvas and metal awnings are produced in the firm's shop, or homes or business buildings. The firm handles everything for the rider-in clothes from head to foot and all the needed equipment for the horse.

Several years ago when the Cattlemen's Association held its state meeting at the Boise Hotel, Hogan's Leather and Canvas firm at Burley was invited to decorate the lobby of the Boise Hotel for the meeting.

In 1936 Dr. Drummond, Hogan purchased the business from his father, and still operates the business in Burley.

George R. (Bob) Hogan, a son of James D. Hogan, opened a Hogan's Leather and Canvas business in August, 1956, at 530 Sixth St., Rupert. Canvas work is the main line done at the Rupert store.

However, custom work is purchased through the Burley store. The two stores operate independently.

Both men received their training in the leather and canvas business under their father.

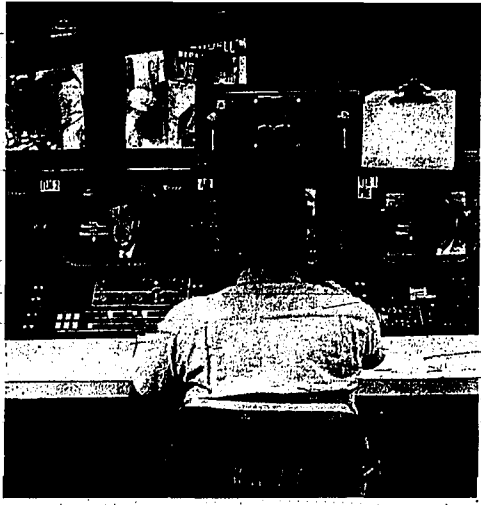
A maintenance shop for repair work of leather or canvas is of service for area residents for their riding equipment or canvas needs, at both stores.

USAGE INCREASES

NEW YORK (AP)—The great flat barges on the Barge Canal in upstate New York still push about 18 million tons of cargo each year. There also has been a tremendous increase in the use of the 527-mile canal system by pleasure craft.



ONE OF BURLEY'S oldest businesses, Hogan's Leather and Canvas Shop, is in the same location at 118 E. Main St., since it opened in 1935. The shop had been operated for about 10 years previously by the late W. W. Youmans. Standing in the store are from left, Drummond Hogan, present owner; Ted Krulmons, saddle maker for the firm the past 20 years; De Gamble, employs for 10 years who now operates his own shop in Caldwell; James D. Hogan, who first purchased the business in 1939; and Mrs. Lillian Matthews, bookkeeper and saleswoman for more than 20 years with the firm.



MONITORING DIFFERENT pictures at KMYT, the only television station in Magic Valley, is a technician. The technician decides which picture is the best for transmission to television sets throughout Magic Valley.

stations from a relay point 32 miles east of Malin. In 1954 the initial installation charge was \$150. Today the initial installation charge is \$75.50. This progress, expanding, and

ward to many years of serving the public as information and entertainment mediums, as well as many profitable years for themselves and those they serve.

Some of the red and white wheat, barley, mixed grain and oats are processed for seed, some sold locally or distributed for smaller packaging elsewhere.

Storage facilities accommodate approximately 60,000 bags of beans at one time.

Last summer a belt was installed in the roof of one storage room of the warehouse to move the beans from the bin where they are dumped to the new bulk storage bin. This is the first year the bulk beans have been stored in Declo.

The "mountain" of beans is cleaned, and graded to U. S. government standards and sacked as No. 1's or 2's.

They are shipped to various points in the United States for consumption in hundred, pound bags by either motor freight or rail.

During the flood in Declo on Christmas Eve, 1964, farmers scurried to the warehouse to help build a dike around the uninsured beans. A bull dozer was brought in and scooped a dike four or five high and thick to keep the flood waters out.

The beans, which are valued at possibly \$10 per hundred weight, were insured for loss from fire but not flood.

The firm also deals in livestock, feed, salt, animal health products and commercial fertilizer.

Their Fair-Banks Morse scales have a maximum weight of 50,000 pounds and weigh many loads of potatoes during the fall harvest.

UNITED OIL of IDAHO inc.

SUCCESSORS TO

UNITED OIL CO., INC.

Independent, Home Owned and Operated



Showing our Modern Plant at Twin Falls — Open 24 hours daily to serve you better. One of our 5 locations in Southern Idaho.

26 YEARS AGO United Oil Company was founded on the idea of Better Service and a Personal Interest in their customers. From a small independent station with one truck and three gas pumps this company has grown and continually expanded over the years, striving to keep pace with Magic Valley's growing communities.

AS SUCCESSORS TO THIS FINE COMPANY WE PROMISE A CONTINUING EFFORT TO PROVIDE YOU WITH THE VERY BEST PRODUCTS, MOST COMPETENT PERSONNEL AND MOST MODERN AND EFFICIENT EQUIPMENT.

5 STATIONS and BULK PLANTS

Serving You with the Finest: Gasoline • Oils • Greases

- Diesel Fuel • Tires • Batteries and Accessories

TWIN FALLS, Kimbely Road • Open 24 Hours Daily

• BURLEY • AMERICAN FALLS • ABERDEEN • HAZELTON

CUMMINS and G.M. DIESEL PARTS and SERVICE, HEAVY DUTY TRUCKS

ver. In fact this plant's liquid fertilizer converter is the only one in Southern Idaho. In this process, anhydrous ammonia (NH₃) is converted into 25 per cent aqua ammonia (NH₄ liquid Nitrogen). The plant has storage facilities for 225,000 gallons liquid, 1,000 tons bulk storage capacity and bag storage capacity in excess of 10 carloads.

Especially blended fertilizers are distributed by truck and car to area Co-Op dealers and also to plants in Utah and other points in southern Idaho.

Completed in the spring of 1962, the Heyburn plant was the first plant of its type to be built in Idaho.

The Pacific Cooperative is a farmer cooperative. Stockholders who are not listed as farmers may receive benefits from the co-op but do not have voting rights in its government, according to Darrel Warner, local plant manager.

Two farm service center facilities are under construction at Jerome and Curry and fertilizer, mixing and blending plants are being built at Milner and Buhl. The service centers at Jerome and Curry also include fertilizer plants.

The Pacific "Golden Harvest" fertilizer plants at the four locations feature the latest equipment for prescription blending of fertilizers. Geared for fast production, the blending system loads trucks at the rate of a ton a minute.

Twelve storage bins in each plant provide an initial capacity of 1,200 tons of fertilizer. Electronic weighing scales in each plant assure precision blending and prescription accuracy in all Pacific fertilizer mixes.

Prescription blending service, utilizes premium raw materials and the latest soil test data.

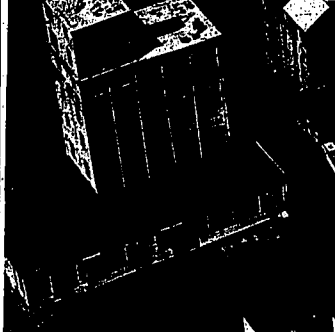
In addition to the fertilizer blending plants, the farm service installation at Jerome and Curry will include complete petroleum distribution, tire service, center facilities, warehousing and distribution facilities for major farm hardware items, fertilizer application service and equipment for both dry and liquid blends of fertilizer, and a Pacific farm chemical center for both crops and animals.

Future plans for the Jerome and Curry Service Centers call for Pacific Data Processing Service for local farmers; a farm credit office and other agribusiness services for future farm needs in Magic Valley.

The construction of the four new Pacific facilities represents a considerable investment in the Magic Valley by this co-op and local member co-ops.

"Purpose of the expansion program is to widen Pacific service and provide Magic Valley farmers with convenient, efficient facilities throughout the region," said Fayette Troupe, general manager of Pacific Supply.

BUSY BRIDGE
NEW YORK (AP). New York City's Verrazano Bridge, which links Brooklyn and Staten Island, handled 17 million vehicles and collected more than \$9 million in tolls during 1965, its first year of operation.



AERIAL VIEW of the Burley Flour Mill shows the large storage tanks built in 1911 which will hold a half million bushels of grain. The Burley Flour Mill was built by the Fenton Construction Co., Chicago, and can withstand earthquake damage because the buildings are reinforced with steel.

Burley Flour Mill Processes Wheat From Throughout Snake River Valley

BURLEY — The Burley Milling and Elevator Co. was built in 1905, ready for the August grain harvest that year.

The first buildings faced east, toward the present Farmers Equity. The first manager was C. C. (Pop) Baker, a home-state and early pioneer of the Burley area. Baker had worked for the Colorado Milling Co. in Greeley, Colo., before coming to Burley in 1908.

In the spring of 1910 seed grain was furnished to the homesteaders on the Southside Minnesota project by the elevator. Shipment to the area was guaranteed by the Oregon Shortline Railroad Co.

At harvest time in fall of 1910 the homesteaders returned enough grain to the elevator to repay the Oregon Shortline Railroad Co., and the Burley Milling and Elevator Co., in full.

The wooden elevator just west of the old warehouse was built and completed in 1911. The next building constructed in 1912 was a cement tank elevator.

This structure was dogged by misfortune as the contractor cut the forms that supported the roof too soon.

The roof collapsed and the contractor fell 80 feet, but the vacuum formed by the falling roof inside the tank saved his life. Pieces of the cement and wood frame did fall on the man and break one leg and several ribs.

However, a boy seated on a sack of grain watching grain being unloaded in the wooden elevator was struck on the head by a piece of cement which fell through the roof of the elevator. The youth died a few hours later, Baker recalls.

The priority of the present buildings was purchased from a Mr. Hansen who owned and operated an implement business. The Burley Flour Mill was

and concrete. The mill produces 1,700 hundredweight of flour per day. The flour is sold to several national companies, C. C. (Pop) Baker, early day Burley pioneer, was first manager of the firm, known as the Burley Milling and Elevator Co., which was built in 1905.

Directory Lists Idaho's Businesses

BOISE — Thumbprint sketches of Idaho's more than 1,000 manufacturers are published in the new 1966-68 edition of Idaho Manufacturers Directory just issued by the national industrial magazine, Manufacturers News.

Louise Shaddock, head of the Idaho Department of Commerce and Development, said classified under the locations of more than 130 Idaho cities and towns, the listings give in addition to complete address and affiliations or branches, the names and titles of principle officers, partners and owners; products manufactured—number of employees, capitalization, and other pertinent information.

The increasing number of Idaho concerns now being listed is indicative of the rapid industrialization of the state, the publishers point out in their announcement issuing the directory.

FOR FAST SELLING RESULTS TRY TIMES-NEWS WANT ADS

Competition

WASHINGTON (UPI) — More intense competition with renovated older housing must be faced by the new home building industry in 1966, the National Association of Real Estate Boards believes.

The association said advancing techniques in renovation and modernization were creating the competition.

So Good— So Many Ways . . .



Fresh Frozen

- FRENCH FRIES
- HASH BROWNS
- WHOLE PEELED POTATOES

Choice Idaho Potatoes, Processed in Magic Valley, Sold all over the Nation and used in the favorite menus of America's leading cooks.

AVAILABLE AT YOUR LOCAL FOOD MARKET

Processed and Distributed by

IDAHO FROZEN FOODS, INC.

Twin Falls

Kimberly

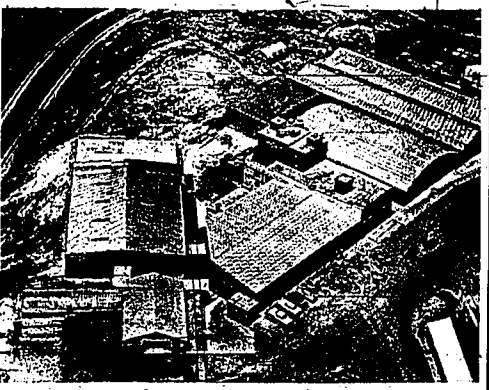
WE GROW WITH IDAHO

Idaho's population is growing steadily. New industries are coming into our state, and new uses are being developed for our farm products and minerals.

First Security Bank is contributing to the growth and progress of this area. We have made loans to build homes, finance farms, ranches, businesses and industries. In addition, First Security credit

has helped thousands of local families to buy cars, furniture, appliances . . . to remodel homes . . . to send sons and daughters through college.

First Security Bank is dedicated to serving in full the financial needs of this area. Come in, and let our competent people help you with all of your banking requirements.



ROGERS BROTHERS COMPANY

The consistent leader in modern seed breeding

PEAS BEANS SWEET CORN

FIRST SECURITY BANK

First Security Bank of Idaho, N.A.
Member Federal Deposit Insurance Corporation



Local Man Makes Fancy Gunstocks

The making of fancy gunstocks is the talent of H. F. Munson, Twin Falls.

Known throughout this area for his beautiful gunstocks, he produces about 12 fancy gunstocks a year.

Besides his gunstock making business, he is an active gunsmith. He rechambers rifle barrels, mounts scopes and does all types of bluing and general gun repair.

He buys the quality grained wood for his gunstocks from California and Oregon. His rifle barrels are usually purchased from Apex in California.

Approximately \$50,000 of business is circulated through his shop each year.

The business first started at Shoshone in 1937. In 1938 he moved to Twin Falls and established it in his basement.

It was during this time that he carved out a gunstock for the famous baseball player Ty Cobb.

Since 1945 he has maintained a shop in the back of a sporting goods store. His shop is now located in the back of Gerri's Sporting Goods. He reports a gain of about 10 percent each year in his business volume.

He has been shot several times while trying to remove a jammed bullet. He has not been seriously injured from these accidents, but once a bullet took some flesh from one of his fingers.

To make a proportioned fancy gunstock Munson first looks straight down the piece of wood, makes allowance for the check rest, and draws an offset line one-quarter inch to the right of the middle of the gunstock piece. This offset line is drawn along the top and then back under the raw gunstock until it meets the starting point again.

Next the rifle barrel is laid alongside of the gunstock and an approximate trigger position is marked. Nothing where



RUNNING TESTS for a custom shipper is Kenneth Hill, formerly of Boise and mill superintendent for the Federal Resources Corp. operation at Broadview near Bellevue. He determines the percentage of zinc with a laboratory flotation cell. Last summer 18,000 tons of mill feed from the Triumph mine dumps were hauled to Broadview to be processed this winter in the 250-ton lead-silver-zinc flotation mill. (Times-News photo)

lined with a pencil. A wood router is used to clean out the hole in which the gunstock will rest. Inasmuch as the wood router only bores out the gun action slot, the finishing touches to a fancy gunstock must be worked out by hand.

LAMP SALES NOTED
NEW YORK (AP) — More than three times as many gas lamps — over one million — are in use now as during the Gas Light Era of turn-of-the-century America, reports the Gas Appliance Manufacturers Association.

Federal Resources Corp. Has Large Flotation Mill in Blaine Operation

HAILEY — "Prepare for a rainy day" might well be applied to Federal Resources Corp. at Broadford.

Their preparation, however, has been for the "heavy days" and freezing weather of this section of the country, which is an early-day Chinese vegetable peddler once referred to as "six months winter and six months 'all the same'."

Last summer Federal Resources hauled more than 18,000 tons of mill feed from the Triumph mine dumps to Broadford, which they have been processing this winter in their 250-ton lead-silver-zinc flotation mill.

Mike Ivie, Bellevue contractor, used five DW-20 self-propelled scrapers to haul the old mine dumps down the steep canyons to the site of the erstwhile North Star mill.

Here Dale Aslett, Twin Falls, crushed the rock and it was upgraded 10 to 1 in a heavy-media separation plant owned by the Idaho Pacific Corp. but operated by Federal Resources.

A by-product of the upgrading process which proved popular for road surfacing and in concrete mixing was the washed, pea-size waste material.

Some 20 men were employed on the project, with Duke Nisley and Dean Edridge in charge.

Weather conditions brought the Triumph work to a halt in November, but it will be resumed as soon as these conditions make it possible.

Roy Dondoro, Federal Resources project manager, said his company built their mill at Broadford primarily to process ore from the Silver Star-Queen mine, and to do custom work for small mine operators in this section of the country.

The Liberty Gem mine some seven miles west of Hailey and the fringes of the "Gold Belt" country has used the mill facilities. This mine is operated by Paul Bovey.

Also hauling ore to the mill for processing has been the Butcherop mine in Camata county, located in the Willow creek area. The property is located by the Russo Silver Co. with Al Osborn as manager.

This property has a history extending back into the 1880's and has produced silver running 1,000 ounces in silver.

Ore from the Silver Star-Queen mine, adjoining the mill, is its main source of supply.

Dondoro said the mine is being operated two shifts a day on a five-day week basis.

Work is being done on the 450, the 550 and the 700 foot level and is presently on the old "Queen of the Hills" property, which lies about one-half mile east of the Minute Moore tin and Dean Edridge in workings.

Dondoro said the mill is working 24 hours a day on a five-day week basis.

Ninety men are employed in the mill and mine at the present time and the payroll will probably be increased to last year's number of 120 as soon as the weather breaks in the spring.

The Federal Resources mill went into operation in April, 1964 and has operated continuously since that time. Tailings from the old Queen of the Hills mill were profitably processed the winter of '64-'65. Queen of the Hills mill was destroyed by fire in the early 1920's.

The summers of 1964 and 1965 they operated the 5th Kappa River one of their patented apd 13 unpatented claims on a prospecting basis, and plan to continue operations there next summer. This property is located several miles up Phil Kappa creek, a tributary to Summit creek in the shadow of the "Devil's Bedstead" and several miles downstream from Trail Creek Summit on the Lost River country.

They have leased the Pass group of claims up Narrow Gauge Gulch, a tributary to Deer Creek in the Big Wood River country.

Last summer's work here included opening portals, surveying and geologic mapping. Work will be continued here next summer.

They also have a lease on the Snosno mine up Colorado Gulch some four miles southwest of Hailey and plan further work there next summer. This property was owned by Andy Dill-

mer, geologist, engineer, and Blaine county surveyor for many years.

Dillmer, who had run away from his home in Germany when 12 years of age, had sailed the Seven Seas, and spent the later years of his life on these claims; "confident" they would bring him a fortune.

The past summer Federal Resources enlarged and reinforced their tailings pond to hold an additional year's supply over the two for which it was originally built.

Lead and silver concentrates produced at the mill are trucked to the Bunker Hill smelter at Kellogg by the Lindberg Co. The zinc concentrates are shipped via Union Pacific Railroad.

Dondoro said he believes his company has the largest lead-silver zinc flotation mill in southern Idaho. He said, there is a mill near Challis operated by the Clayton Silver Co. One at Mackay has been converted to handling copper.

Federal Resources spends more than \$1 million annually in this area and Southern Idaho. Of this the monthly bills, in addition to payroll, includes about \$4,000 for timber, \$3,500 for power and \$400 for telephone.

"Our annual expenditure with local independent contractors in the neighborhood of \$200,000," Dondoro said.

In early day operations at the Bonnie Moore and Queen of the Hills mines, hand tools were used and tunnel timbering was done with poles.

Quartzite rock, known as "Danish Pebbles" were used in the ball mill.

Petersen's WESTERN APPAREL RETAILER & MANUFACTURER



WE ARE HAPPY TO SHOW . . .

COMPLETE SELECTIONS IN WESTERN WEAR FOR THE FAMILY

FROM
FAMOUS
BRANDS!

- RESISTOL HATS • FRYE & TEXAS BOOTS • LEES & LEV'S
- SHIRTS & BLOUSES BY H-BAR-C, PANHANDLE SLIM, TEM-TEX
- BAILEY "U-ROLL-IT" STRAWS • LEATHER & WESTERN GIFTS
- MOCCASINS BY GUILD, TAOS, LAKE CHURCH • WESTERN PANTS
- SUITS BY H-BAR-C & GROSS of Denver • Ladies' Western Fashions by TASSO

LEATHER
JACKETS - COATS

SPECIALTY:

LEATHER

APPAREL

SPECIAL SERVICE

IS AVAILABLE FOR

ALTERATIONS & REPAIR WORK

on all leather garments:

• ZIPPER REPAIR SERVICE

Our skilled seamstress can shorten, lengthen and otherwise alter and repair your leather garments. We offer expert workmanship — sincere service — and reasonable prices.

- ★ Manufactured from your own deerskins or our high quality leather and suede selection
- ★ Sized for ladies, men, children or custom made to your measurements
- ★ Western, casual and dress fashions for your selection or styled to your desire
- Fine quality lining material and top grade imported leathers are featured in our creations

CHRIS-LINE ORIGINALS WESTERN AND CASUAL
LEATHER JACKETS

SINCE 1946 THROUGHOUT THE UNITED STATES — WE WERE CREATED AND MANUFACTURED IN TWIN FALLS, IT IS OUR PLEASURE TO SERVE AND ACCOMMODATE YOU.

Petersen's WESTERN APPAREL AND GIFTS

340 MAIN AVE. SOUTH "IDAHO'S LEADING WESTERN STORE" TWIN FALLS, IDAHO — PH. 733-1719

from the ground up . . .

. . . the sugar beet plays a vital part in
the economy of Magic Valley . . .



After harvest the sugar beet is refined to White Satin sugar, which produces a livelihood for thousands of farmers, field and factory workers.

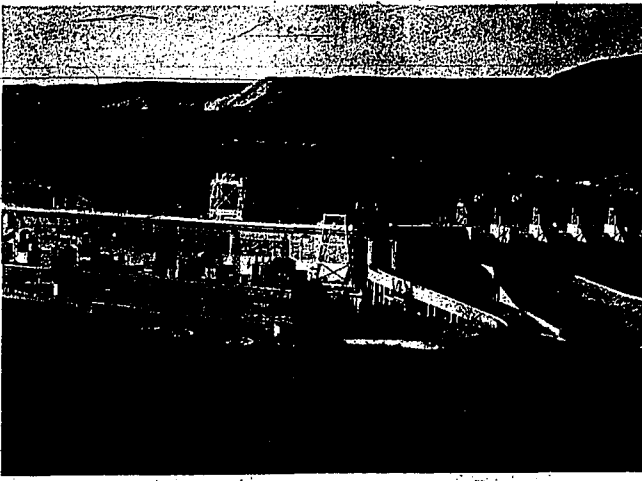
White Satin sugar is the Magic Valley's sweetest product. Besides bringing to your table one of the purest, highest quality sugars available anywhere in the world, White Satin sugar enriches the economy of the entire Magic Valley farming area. And White Satin sugar is all energy too.

Grown and Refined—
right here in Magic Valley

THE AMALGAMATED SUGAR COMPANY

TWIN FALLS, IDAHO

MINI-CASSIA FACTORY, PAUL, IDAHO



LOWER SALMON power plant, north of Hagerman, on the Snake River, produces 70,000 kilowatts and runs the two Blad River installations of 15,000 kilowatts and 15,000 kilowatts by remote control plants. There are 14 men operating and main-

Power Plants Are Major Industry in Hagerman Valley and Southern Idaho

By FRANK GASTON

News-News Reporter

HAGERMAN — One of the major industries in Hagerman valley, as well as in Southern Idaho, is the power plant, which has five power plants in the Hagerman-Bliss area, in a distance of 17 miles of each other.

Utilizing one of Idaho's own natural resources, the waters of the Snake River and waters from Springs, the power plants are a large contributor to the economy of Idaho. In 1965, there is commercially produced coal, oil or natural gas within the state's borders, the water must be used and reused for electrical power production.

The earliest known hydro-electric development in Idaho was in Magic Valley's northern area in Ketchum, when a smelter was operated by a small waterwheel in 1851.

Idaho Business Activity Reaches New Peak in 1965

IDAHO BUSINESS — Industry, shown in 1964, with "increased Idaho business activity" reached a new peak at the beginning of 1966 with further economic expansion predicted, according to a First Security Bank report, it was reported by James E. Phelps, vice president.

The report, edited by Dr. Elroy Nelson, corporation economist, notes Idaho's economic growth during 1965 has been at the highest since 1947 and average. National trends were reflected in Idaho by increased retail and net income from agriculture, minerals production and lumber industries, as well as total employment and pay.

Cash receipts from farm marketing for 1965 was reported at more than \$500 million, an all-time record, eight per cent above 1964. Higher prices for potatoes in the early months of the year and for cattle and beef after March accounted for the major increases. Crop production tonnage also established a new record. The potato crop of 61.7 million cwt. exceeded previous records by seven per cent and was almost double the 1964 crop. Wheat production reached the highest level in 12 years.

Sugar beet production totaled almost three million tons. Final passage of the Sugar Act of 1965 was said to make possible the orderly marketing of the 1965 sugar crop and provided a better program of planting in 1966, the report noted. Further, the report said the Omnibus Farm Bill passed in 1965 provides for crop land adjustments over a five to 10-year period. Lower parity payments were said to affect the patterns of grain and other crops, but total government payments were expected to be increased.

Cattle prices at the end of the year were generally some \$4 above those of late 1964. For the first time in recent years the large number of cattle on feed does not mean anticipated lower prices in the early months of 1966. According to the report, the increased per capita and total consumption of beef in part to the small quantity of hogs and higher pork prices is the reason for the optimism.

Broiler production was reported to slightly and wool prices in worldwide and national markets in 1966 were expected to equal those of 1965.

Idaho mineral production easily established a new record total of \$26 million, an 11 per cent increase for the year. Silver production at 17.9 million ounces was the highest since 1947 and was valued at \$23 million. Lumber production at two billion board feet, was slightly down from 1964's record. Phosphate rock production established a new record at about three million tons. Lead and zinc production was slightly below 1964 totals, but values were higher. Nonagricultural minerals production averaged 5,900 above the total.

The second known hydro-electric installation was at Hailey. According to the historical writings left by Irvin E. Rockwell, pioneer miner of the Wood River Valley. "The project at Ketchum smelter set an example for Hailey," which installed a 100 lamp steam powered plant in 1852. This was replaced in 1885 by one of the first hydro-electric lighting plants in the world.

In more recent years power potential has far surpassed anything dreamed of in the Ketchum-Hailey operations. "The power plants in this area start at Upper Salmon Falls, on the Snake River where 39,000 kilowatts are produced at top capacity. Eight men operate and maintain this plant.

Lower salmon Falls, also on the Snake River, produces 70,000 kilowatts and runs the two Blad River installations of 15,000 kilowatts and 15,000 kilowatts.

taining these three stations. The Idaho Power Co. has five power plants in the Hagerman-Bliss area. The power plants utilize the waters of the Snake River and from springs and play a large part in the economy of Idaho. (Times photo)

waits by remote control operations. There are 14 men operating and maintaining these three stations. The Bliss site is the most recent power plant to have been built in the area and was completed in 1951. Its top capacity of service is 80,000 kilowatts and there are six employees living there.

As each power company represents a family in the community, this adds to the school systems, the churches and community functions in general. Over 10 per cent of the Hagerman school students are children of Idaho Power Co. families.

There is a mobile service crew, which maintains the power plant installations, with headquarters in Hagerman and this crew employs 14 men.

A feature of great interest to everyone in the community is the fact that the power plant buildings themselves have large areas of space which have been supplied with emergency rations and are the ideal sites for shelters in the event of bomb-ineer fallout from nuclear war. The power plant at Lower Salmon, two miles south of Hagerman, can shelter 2,720 persons for a period of two weeks, and rations and emergency equipment is stored in the basement to care for these persons for that period of time.

New tracts of farm land are being put into production every year in Southern Idaho, and it is anticipated for the first time. Many of the large acreages are furnished by the use of pumps to lift water about 600 feet from the Snake River, and are served by the Idaho Power Co., 35 inch and 48 inch pumps from deep wells.

As the productivity of the newly reclaimed lands is high, this is a big factor in the economy of the area. In the Magic Valley there are 150 pump farm tracts with 451,590 acres of land used for 203,592 horsepower and are operated by electricity. The six power plants in Gooding county provide a total of

\$27,315, in taxes or over 40 per cent of the taxes assessed in the county. The revenue provides over 51 per cent of the operating costs of the Bliss School District and over 62 percent of the operating cost of the Hagerman School District, company officials point out.

T.F. Rubber Firms Note Good Future

There are four rubber firms in Twin Falls and the services brought in from the East and West Coast. The four firms combined account for a gross income in excess of \$500,000 and their services are mainly local. Three of the four companies show a total of 35 employees and an annual payroll of \$145,000.

There has been a tire sales boom in Twin Falls since 1951 and all owners of the four present companies feel that the future tire business looks good. Most of the companies—small start and have grown considerably. The company began with a small store and one employee. The now have three stores and 17 employees. They also have expanded by building a brake retail shop and a front end machine.

Another of the firms indicated a gradual increase in volume since opening in 1957. They haven't expanded much and said that they are more interested in taking care of what business they have rather than acquiring new business. Another has shown a 25 per cent increase in volume during the past 12 months and feels that there will be a steady increase for the next five years.

The four tire firms in Twin Falls are O.K. Rubber Welders, Magel Tire, Stuart Morrison, and Big O Tire Sales.

Preparing tires for recapping is Robert Hildreth, tireman at Stuart Morrison. There are four rubber firms in Twin Falls and all report that the rubber industry is expanding. (Times-News photo)

Hailey Man Farms, Has Egg Business

HAILEY — John Fox, descendant of one of Hailey's pioneer-families not only carries out a modern farming operation on his 600-acre ranch on Quigley Gulch, east of Hailey, but he also has an egg business.

He is a graduate of the University of Idaho and holds a degree in business administration. For a short time he worked in the city but his heart was always in the farming industry, and he returned to the Big Wood River Valley to pursue the business he liked best.

In 1950 Fox started his egg business. While he is a small producer in comparison with the large commercial plants of the country, he has built a reputation for quality.

In the first double-unit he built he houses 6,000 layers — three thousand in each section. A second building, in which he has at present 3,000-growing pullets, he plans to use entirely as a brooder house.

Four times a year he receives 3,000 day-old chicks from the Merrill Hatchery in Paul.

His latest improvement is the erection of a 180 by 42-foot building in which will be housed a fully automatic Keneco Cage Unit which will accommodate 8,000 birds in this house.

Fox said he was forced to go to the cage system to meet growing competition from large producers on the Western Coast.

The birds (Fox raises all while laying the eggs) are placed in the cages when they are ready to start laying and remain there for a one-year production period.

Feed and running water pass by the sides of the cages in troughs. A third tray, running along the edge of the bottom, catches the eggs and delivers them to the automatic washing and packaging room.

Automatic scrapers carry the fertilizer to the outside of the building, where it is hauled and spread on the farm.

At first Fox was able to raise all of his own wheat and barley. He now purchases about two-thirds of it from farmers in the valley. He mixes his own feed, using an Idaho concentrate and six grains. It is fed 2,500 pounds a day, at present.

Fox said the poultry business has changed a great deal since he started in 1950.

"You don't get the seasonal fluctuations in selling now. The area is growing rapidly and there are fewer farm flocks than there were," he declares.

He delivers daily to stores in the Big Wood River Valley where he has the greater part of the business and ships the rest to the area.

During the summer months he has two and three men help him in the forming operation. His help in the egg production is an all-year-round job.

Wood River High School students who work in the plant are Mike McGraw, who is general supervisor and in charge of feed; Alex Stewart and Patricia Nicholson, who gather eggs and Janet and Jeannette Beckley and Cathy McGraw, who work in the automatic assembly room.

Miss Jess Beckley also assists in the morning. Fox does all of his own candling and weighing with modern machines.

Fox said his Keneco unit is the second installed in the state, which his employees then train, but Bauer would find ways to relieve the heavy load on the farm laborer. The company made best carts for thinner jobs the situation over until he finally comes up with a solution, which his employees then train, but Bauer would find ways to relieve the heavy load on the farm laborer. The company made best carts for thinner jobs the situation over until he finally comes up with a solution, which his employees then train, but Bauer would find ways to relieve the heavy load on the farm laborer.



STANDING BY a potato harvester he invented is J. A. Bauer, left, and Irvine Moore, office manager of the Paul Equipment and Welding Co. All of the farm equipment sold from this shop is an original item invented by Bauer. He has been making his own farm equipment since farming operations changed from horse to tractor power. During World War II when steel was scarce, and equipment hard to get, farmers would come to him to revamp their horse drawn equipment so it could be used with tractor. (Times-News photo)

Paul Man Designs, Then Manufactures Machinery

PAUL — When the Paul Equipment and Welding shop is seen on a piece of farm equipment, it indicates an original item manufactured at Paul.

All of the farm equipment sold from this shop is original and the result of the keen inventiveness of the owner, Joseph Anthony Bauer.

Not only does Bauer invent the machinery, he also develops the power shop tools which the company used to manufacture the farm equipment.

For many years the company has improved on potato equipment, from the old time digger to the modern harvester. The company, known for welding and blacksmith work, is equally recognized for the specialized equipment they have manufactured upon personal request.

During the transition period when farming methods were being transformed from horse-drawn to tractor power, Bauer was instrumental in developing the actual changeover without the farmer having to purchase a different set of tractor equipment.

"Many of the area farmers couldn't afford to purchase a tractor and new equipment, too, so they would have me change their old horse equipment to be operated by a tractor," he remembered.

Many times, farmers came to Bauer when they needed a certain piece of equipment to fulfill a certain duty. Bauer studied the situation over until he finally comes up with a solution, which his employees then train, but Bauer would find ways to relieve the heavy load on the farm laborer. The company made best carts for thinner jobs the situation over until he finally comes up with a solution, which his employees then train, but Bauer would find ways to relieve the heavy load on the farm laborer.

As farming methods improved, Bauer would find ways to relieve the heavy load on the farm laborer. The company made best carts for thinner jobs the situation over until he finally comes up with a solution, which his employees then train, but Bauer would find ways to relieve the heavy load on the farm laborer.

As farming methods improved, Bauer would find ways to relieve the heavy load on the farm laborer. The company made best carts for thinner jobs the situation over until he finally comes up with a solution, which his employees then train, but Bauer would find ways to relieve the heavy load on the farm laborer.

As farming methods improved, Bauer would find ways to relieve the heavy load on the farm laborer. The company made best carts for thinner jobs the situation over until he finally comes up with a solution, which his employees then train, but Bauer would find ways to relieve the heavy load on the farm laborer.

discover a way to change to serve the man's purpose.

He had some things that were partial failures, but never anything that was a complete failure. Some farmers told him the equipment held up a lot better than did the hired labor.

They started making potato harvesters about 15 years ago and have been improving on them ever since.

Bauer started inventing and manufacturing shop tools when he was 12 years old. He said he doesn't necessarily like to work with the tools, but his enjoyment lies in the actual inventing and making of the tool.

The odd thing is that he can't make a blueprint. He can visualize the thing in his head but when he starts to make a blueprint of it, the idea "fades" from his mind.

He has built many complicated machines from just an idea in his head, but wishes he could have had mechanical drawing training when he was a child.

He recently remodeled his kitchen at the family home and designed and made the cabinets completely faced with formica covered plywood.

The success of Bauer's inventing method has been through the trial and error system, as he has learned by doing.

The equipment business was started at Paul in 1933 in a small building and in 1943 he moved to the intersection of Highways 25 and 27. He has expanded the business four times since.

The business consists of a complete machine shop plus welding and blacksmith operations.

IDA-HO-DE-HY

IDAHO'S ONLY ALFALFA DEHYDRATING PLANT

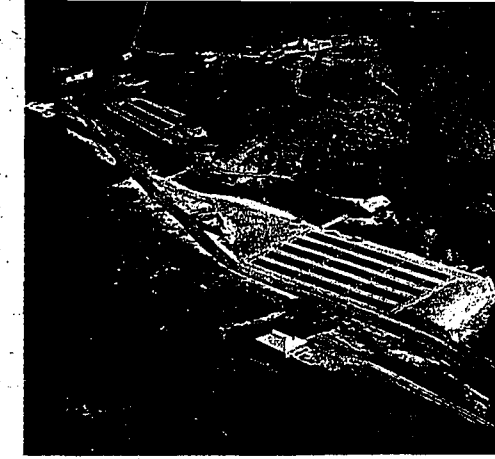
MANUFACTURING BOTH DEHYDRATED AND SUN-CURED ALFALFA PELLETS AND GRANULES.

Now from the productive soil of Magic Valley, comes a feed unmatched by any other! Rich in vitamins, digestible protein, phosphorus, calcium and trace minerals.

"IDA-HO-DE-HY" Be sure it's in the feed you buy!

IDAHO ALFALFA PRODUCTS

733-9187 Across from the Sugar Factory Box 463, Twin Falls



AERIAL view of Ranger's research hatchery located in the famed Thousand Springs area in Hagerman valley shows the ponds as well as surrounding countryside. The research farm is located on a 40-acre site with 46 raceways and a modern hatchery building which houses, an office, laboratory, shop and hatchery research facilities in addition to housing quarters and a picturesque guest lodge.

Development of Dry Trout Feed Is One of Rangen's Top Accomplishments

BUHL — One of the outstanding accomplishments of Rangen, Inc., Buhl, was the development and formulation of dry trout feed.

It was in 1948-49 that the method of mixing and developing dry meal for fish food was pioneered by the company. It started the replacement of the old meal and meal diet.

With the assistance of Elwood Grimes this cleaner scientific method produced dry food which is less expensive to use and produces better fast growth results than was marketed in volume in 1953. It is now being used by state, federal and many private hatcheries all over the world. A manufacturer in Pennsylvania services southern states and the East Coast.

In striving for a food that would provide a complete fast diet, Rangen's in 1952 completed construction of an ultra-modern trout hatchery in the Hagerman valley with the primary purpose of research. In this research station Rangen's have incorporated the latest in trout cultural techniques for primary trout nutrition.

The entire unit is dedicated to the advancement of fish food quality and revising antiquated hatchery practices. Rangen is the only trout manufacturer in the United States with experimental facilities where they are constantly testing a variety of diets on a volume basis.

Rangen's Research Hatchery is located in the famed Thousand Springs area and is situated on a 70-acre site. The ranch has a modern hatchery building that houses the office, laboratory, shop and hatchery research facilities.

In addition there are housing quarters for the working staff and a picturesque guest lodge which has the capacity for seating 50 persons, who can be fed from a completely modern kitchen, and provides sleeping facilities for eight overnight guests.

The hatchery has a total of 46 raceways which at full utilization permit the production of 500,000 pounds of rainbow trout a year. Large feed bins are located nearby for storing fish food.

The research hatchery is under the management of Elwood Grimes and Otto Lynn with a staff of four employees. The end result of all the research is the production of thousands of rainbow trout each year. These are sold commercially to western states.

Shipment to outside users is made by the Rocky Mountain Trout, Inc., owned and operated by Lee Henderson, Buhl. The trucks are temperature controlled and are aerated.

The research hatchery is the newest addition to Rangen's, Inc., and at the present time only plays a small role in the vast industry with the main business operations located in Buhl.

Commercial operations here include the handling and selling of beans, wheat, mixed grain and seed.

A continual expansion program was conducted by the company since its establishment 41 years ago. Until now its business facilities extend to cover approximately three square blocks in Buhl.

The main plant which started as an 80-by-100-foot building has expanded to 100-by-250-feet and utilizes a partial basement and upper floors totaling some 200,000 square feet. It contains offices, feed mill, ice manufacturing and frozen food storage facilities.

When the business first started two horse drawn wagons were used to supply the community with ice for many years. The company also was the first to install frozen food lockers west of the Mississippi in 1930.

However, with the advent of modern freezer units the ice and frozen food locker services have now become one of the least important phases of the business operations.

Other improvements included a 180-by-210-foot building which serves as a bean warehouse and houses the completely modern bean cleaning equipment.

In 1960 Rangen's purchased the former Home Lumber and Coal Co., and three new 80-foot steel grain storage tanks, making a total of seven grain storage for the company, as well as a new completely modern fertilizer plant were erected on the site.

In 1965 a 110-by-120-foot building serving as a bean storage warehouse was completed.

Approximately 25 people are employed on a year round basis with additional help hired during the harvest season. Several trucks are kept busy through Rangen.

Cattle Transportation Is Objective of 3 T. F. Firms

One of the large industries in Magic Valley is cattle raising, with several thousand head of cattle being bought and sold every week in the Twin Falls, Jerome and Gooding areas.

Since all of the cattle are raised on ranches throughout the area, transportation of some type must be provided to bring the cattle to the stockyards and auction rings for sale. After the animals are sold, they must again be transported to their new owner's ranch or to one of several packing houses in Magic Valley or in other outlying areas.

Providing this cattle transportation service is the major objective of three Twin Falls trucking firms. The three, Cummins Livestock Trucking, E. A. Tolman Livestock Transportation Co. and Wagner Livestock Trucking Co., are equipped to handle almost all of the livestock that are shipped in and out of Twin Falls and Magic Valley area every week.

Between the three firms there are 33 trucks and trailers, 60 employees and the ability to do one thing, move cattle in any amount at almost any time and to just about anywhere in the continental United States.

All the firms, with the exception of Cummins, got started



TWO PAUL MEN, Richard Groesbeck, left, and Joe Gistler, who quit their jobs with a construction firm to form the G and G Manufacturing Co., nearly three years ago, examine some of the features of their Kamp-Away campers. They supply campers throughout Utah, Oregon, Nevada, Montana and Washington as well as Idaho cities. Their "factory" does custom work with 12 different models, from the pickup truck box cover to a 14-foot chassis mount camper. (Kelker photo)

Two G's Quit Jobs to Manufacture Campers

PAUL — A small building exterior is of pre-finished paneling. Paul houses a "factory" which manufactures pickup truck campers for outfitters in several large cities.

The G and G Manufacturing Co. is just what the name implies. The owners, Joe Gistler and Dick Groesbeck, manufacture and supply campers for outfitters in Salt Lake City, Brigham City, Ogden, Boise and Payette. Many sales currently are going into Oregon, Nevada, Montana and Washington.

Registered as Kamp-Away, the camper has a basic frame of Kiln dried, ponderosa pine and exterior plywood. The in-work, leased the current loca-

tion and went into business manufacturing campers.

Currently, they are making and selling two campers a week. They have a full line of parts, supplies and "even fishing tackle."

The frame work is glued with a high grade glue. They use one and one-half inch fiber glass insulation and an aluminum foil vapor barrier.

The factory does custom work with 12 different models, starting from the pickup truck box cover to a 14-foot chassis mount camper.

The eight-foot cab-over-model has been the most popular and self contained models with toilet and showers are desired.

They report that the chassis mounted camper is popular because of the added floor space. Many of the larger cities provide times that

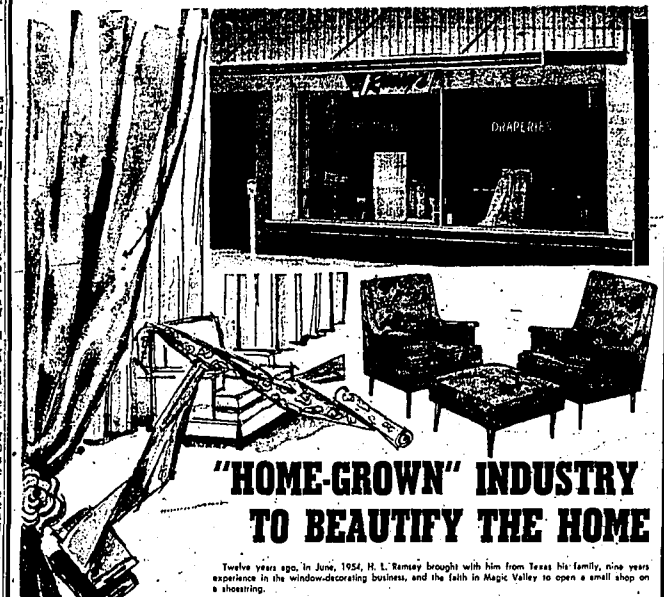
vide factory and wholesale supplies for small municipalities, but this is not the case with the Kamp-Away business.

Instead of retail businessmen traveling "to the big city" to arrange supplies, Gistler and Groesbeck have the "big city men" come to Paul.

Advertising

NEW YORK (UPI) — All the 50 states of the union together spent on tourist advertising last year only about one-fifth as much as one large cigarette maker spent to advertise its wares, Travel Research International said.

The 50 states spent \$6.5 million as nearly as can be determined from measured media. One large tobacco firm spent five times that.



"HOME-GROWN" INDUSTRY TO BEAUTIFY THE HOME

Twelve years ago, in June, 1954, H. L. Ramsey brought with him from Texas his family, nine years experience in the window-decorating business, and the faith in Magic Valley to open a small shop on a shoestring.

Today, after eight months in our new location with larger display and working facilities, Ramsey's Window Decorating is the Number One home decorating shop in this area. Eight employees fill orders with precision and skill for custom draperies, venetian and vertical blinds, decorator window shades, leaved shutters, custom upholstery, furniture remodeling and custom furniture building, aluminum and vinyl awnings, door canopies, patio covers, storm doors, windows, and screens.

Interior decorating advice and planning is also a feature at Ramsey's. Beautiful new display rooms afford the homemaker a world of ideas and the widest choice of drapery and upholstery fabrics in the area.

CUSTOM DRAPERIES

Skilled craftsmanship and attention to detail have earned Ramsey's Drapery Shop its high reputation and popularity. We invite your orders for custom made draperies. Choose from our exclusive selection of fabrics to complement and beautify your decor.

COMPLETE AWNING SERVICE

Ramsey's is the Magic Valley distributor for Navaco ventilated awnings, doorhoods, canopies, patio covers, car ports, marquees. Whatever your needs, Ramsey's features complete service throughout Magic Valley. Free estimates on all our services, of course.

CUSTOM UPHOLSTERY, FURNITURE BUILDING

Our two expert upholsterers are renowned for their fine work in redesigning and modernizing furniture, with new springs, filler; handsome covers tailored with care from your choice of hundreds of quality fabrics. Also custom furniture building to your specifications.

Ramsey's

DRAPERIES, UPHOLSTERY, AWNINGS

236 Main Avenue North

Phone 733-1979



MOUNTING CAB of large semi tractor-trailer is a driver for one of the three cattle transportation firms in Twin Falls. The big rig is typical of the type used to haul large numbers of cattle from ranches to markets and from markets to buyers.

This particular one is diesel powered and has a gross weight of 60,000 pounds. The trailer is of the double-decker type capable of carrying about 80 head of cattle. Transportation service is objective of the three firms. (Times-News photo)



RIGHT HAND MEN in their father's poultry farm at Richfield are Arnold Ross, 13, left, and David, 11. The boys do all the feed grinding for nearly 3,000 laying hens on the Glens. Ross and H. A. Ross poultry farms. They use mobile equipment for the twice daily operation. They are sons of Mr. and Mrs. Glenn Ross. H. A. Ross started the Ross Poultry Farm in 1916 and Glenn Ross' trade name is the Fairview Poultry Farm.

Richfield Poultry Industry Carried on by Two Families

RICHFIELD—The poultry industry at Richfield is carried on principally by the H. A. Ross and the Glen Ross family.

Mr. and Mrs. H. A. Ross started their Ross Poultry Farm in 1916 in conjunction with their ranch operation. While deciding whether raising chickens, hatching eggs, or selling eggs was the most profitable the couple did all three.

They purchased their first chickens, New Hampshire Reds, from the Sparks Hatchery in Caldwell. Various poultry breeds were tried before switch-

ing to Leghorns which they now work with. Hatching eggs for Swift and Co. and the Bertie Co. were raised before selling to commercial egg selling. The Glen Rosses started in the chicken and egg business in 1921 with Austrorwhite flocks given to them by his parents. An old barn was used as the first chicken house and the couple raised pullets. Their first new chicken house was built in 1934 and the second two years ago. Fairview Poultry Farm is the Glen Ross trade name.

The older Rosses now operate

with 1,200 laying hens and the Glen Rosses with 1,700. They raise their own replacements twice yearly from day old sexed pullets, using gas brooders.

Mr. and Mrs. H. A. Ross do all their own work in commercial egg raising, except for the feed grinding. That is done for both places by Arnold Ross, 13, and David Ross, 11, sons of Mr. and Mrs. Glenn Ross. The boys use mobile equipment for the twice daily operation.

The feed is mixed from a poultry base, purchased from the local creamery, and ground mixed grain which the poultrymen grow on their farms. The mix-all grinder grinds and mixes in one operation.

Oyster shell and calcium grit is fed in a separate feeder. Mix-

ture dairy, from a monte scene. As partiers they operated in Rupert, until the new processing plant was built at 2612 South Overland Ave., Burley, the present location.

The name Wymore Dairies was given to the firm by combining the names of the two owners, Wyatt and Moore.

Open house was held in September, 1930, with several hundred local residents attending.

In 1932 a drive-in eating establishment was added to the front of the dairy building, and one year later a dining room was built.

Today the dairy gives home delivery to the local stores in the area.

The processing plant processes the milk and makes the company's own ice cream. Products available are buttermilk, butter, cream, cheese, eggs, fruit punch and ice cream.

ing their own feed is counted a considerable saving by the Ross poultry workers and needed nutrients are not slighted.

In this family poultry and egg raising business everybody, wives and much of the work can be carried on by the two women and two boys, especially during farm work seasons when the men are elsewhere.

In the Glen Ross newer chicken house the feed is never handled after it goes into the mixer as the auger carries it right to the hopper of the automatic feeders.

The grinder takes feed to bins, without carrying, in the other chicken houses at the two ranches. Eggs are gathered four times daily and processed in special egg rooms. They are cleaned, cooled, graded and boxed, usually by the two women.

The men handle the distributing end of the business. H. A. Ross delivers eggs in Richfield and Shoshone. Glen Ross takes the Fairview Farm eggs to Twin Falls, Jerome, Shoshone, Dietrich and Richfield, and also supplies St. Benedict's Hospital, Jerome.

The Ross eggs have gained such a well-earned reputation that many farmers will buy no others, and travel from store to store until the search ends.



WESTERN SEEDS, INC., Heyburn, has been expanded six different times to make the operation one of the largest in the area. The firm began on April 1, 1934, under the management of Charles Barnes, president, and first was housed in an old

Heyburn Seed Firm Has Grown to One of Largest

HEYBURN—After building field cars, and expanding six different times, the operation area of the Western Seeds, Inc., is now one of the largest in Heyburn.

On April 1, 1934, Charles Barnes, president and general manager of Western Seeds, Inc., saw the culmination of many years work and planning taking shape in the form of a new business at Heyburn, designed to take care of the needs of the farmers.

Barnes wanted to start a new seed company because he realized a plant was needed in the Burley-Rupert area to take care of the vast agricultural expansion program now under way.

The first office used by the company at Heyburn was an old potato buyer and shipper warehouse; a contrast compared with the newly constructed modern convenience they now enjoy.

Since the company began sales have increased from 50,000 bags of seed grain to more than 250,000. The small seed line has increased in volume from 750,000 pounds to more than 1,500,000 pounds per year. The rolling stock for the company has increased from one pickup-truck to two diesel trucks, two pickup trucks, three fork lifts and two

potato warehouse at Heyburn. The expansion program began two years later with additions in 1935 and 1936. In 1944 the office was remodeled and this past year an additional 900 feet of frontage was purchased. (Mainer's photo)

concrete for unlimited use of trucks and fork lifts within the building.

Unlike most businesses, the company built its offices outside the operating building to eliminate noise and provide adequate outside lighting for the modern seed laboratory which was incorporated into the new business.

The section of the building to house the cleaning machinery had a 46-foot ceiling allowing unlimited use of gravity for movement during cleaning of the seed grain.

To eliminate the age-old problem of dust associated with the handling of seeds and grain, the company installed pneumatic aspirators to receive and handle the products when they are moved other than by gravity in the cleaning process. This also was used to eliminate the danger of spontaneous combustion fires from the accumulations of dust in the plant.

Steel was used for machinery supports and uprights which also eliminated potential fire problems.

In 1938 the company started its vast expansion program and constructed a 175,000 bushel seed grain storage unit to handle the increased volume needed to supply new customers.

In 1939 added grain storage was built for another 17,000 bushels. In 1940 another cinder block section was added to

house the large storage boxes. These boxes are used to facilitate the handling of seed and seed grain and to insure the individual identity of the seeds and grains. This method eliminates possible mixtures and contamination.

During the summer of 1944 another step in the expansion program was observed with the remodeling of the office.

Because of the increase in business with area farmers, the firm expanded again with 75-foot by 100-foot cinder block building for sack and bulk storage.

During this year the entire yard was paved and an additional 600 feet of frontage was purchased for future expansion.

The company recently expanded with an office at Tremonton, Utah, to provide assistance to contract growers in the area who are growing specialized new varieties of seed crops for use by Western Seed customers.

This company has worked with the Future Farmers as well as farm groups to provide first hand information in methods used in the processing of seed and grain.

Schools for farmers have been held in northern Utah by the company to acquaint them with some of the latest growing techniques and the proper use of planters to increase seed production.

Magic Valley

LARGEST RAINBOW TROUT PRODUCING AREA IN THE Entire North American Continent!

20,000,000 RAINBOW TROUT

"ANNUAL PRODUCTION OF MAGIC VALLEY'S COMMERCIAL TROUT GROWERS"



SOLD AND SERVED IN AMERICA'S FINEST DINING PLACES

Magic Valley's exquisite Rainbow Trout dinners are served on many of the nation's airlines, railway dining cars, hotels, resorts, nightclubs and restaurants as well as the U.S. Armed Forces and in many fine homes.

WORLD FAMOUS SPORTING FISH

Many of Idaho's neighboring states depend on the Magic Valley hatcheries to improve their stream and lake fishing, by stocking these fighting Rainbow Trout.

Idaho Trout Processors, Inc.

Blue Lakes Trout Farm, Inc.

Snake River Trout Co.

THIS ADVERTISEMENT SPONSORED BY THE FOLLOWING MAGIC VALLEY TROUT GROWERS and PROCESSORS

Elevator at Hansen Is Branch Firm

HANSEN — The Hansen Elevator is a branch of the Colorado Milling and Elevator Co., handling commercial beans, Great Northern, pintos and small reds.

Grain and mixed grains, wheat, oats and barley also are handled. The firm processes bean and grain seed for local farmers.

Beans are cleaned and sacked for sale in carload lots. The grain is shipped mainly into the flour mill in Twin Falls.

The Hansen Elevator is a landmark in early history of the tract, believed to be among the first buildings in the valley. According to early records it was first built about 1908.

New buildings across the street were constructed about 1916. Remodeling and additions have been made periodically since that time, the last being a 32 foot scales which will handle the semi-trailer trucks, installed in July, 1963.

Elvis Laycock came from Colorado to be the first manager, and it is known that his family arrived in 1909 to be with him. Newell W. Johnson is the present manager.

Burley Has First Cage Egg Plant

BURLEY — Magic Valley Cage-Eggs started in 1934 and was the first cage egg operation in Idaho, according to Glenn C. Judd, owner. There were 700 hens in a building 30 by 50 feet and the firm started as a family operation. Located four and one half miles south of Burley on the Oakley Highway, the hen house has each hen in an eight-inch wire cage.

During the first year of operation the eggs were sold to Swifts Hatchery for hatching.

In 1938 and again in 1952 additional hen houses were built and in 1954 a new brooder house was constructed. Presently there are 12,000 hens in the three hen houses with three hens per cage 16 by 18 inches, and is the largest cage operation in the state.

The wire cages all hang from the ceiling. The feed trough is in front of the cages and the water trough is located in back of the cages. Over a ton of feed each day is eaten by the Kimberly white leghorn hens. Feeding is all done by hand.

The eggs roll from the cages to a gathering tray in front of the cages for easy hand collecting. Daylight hours are controlled automatically by switches giving the hens 15 hours of daylight per day.

A fulltime hired man with additional parttime help and family members care for the hens, gather the eggs, clean the hen houses and grade the eggs for delivery.

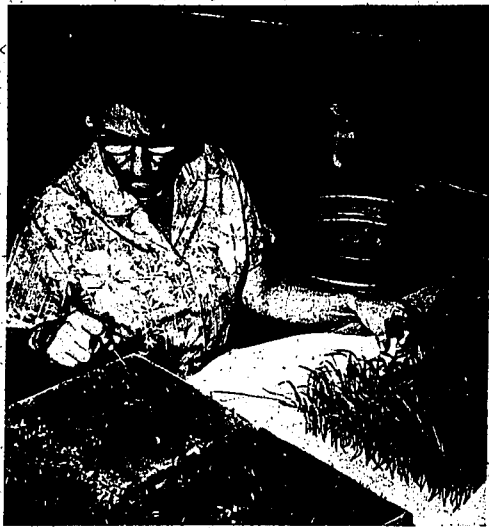
The eggs are washed in a chemical to kill bacteria, graded and packaged for daily delivery in the Burley area. One truck is used to deliver the eggs to restaurants, nursing homes, hospitals and grocery stores in Burley only.

Baby chickens are raised 3,000 at a time, three times a year, for replacement hens. The life laying period of a hen is from 12 to 15 months.

Future plans are for enlargement of the operation with additional henhouses featuring automatic feeders and egg gatherers.

Each hen is housed in an individual cage at the Magic Valley Cage-Egg plant located on the Oakley Highway four and one half miles south of Burley. Glenn C. Judd, owner, says his business was the first cage egg operation in Idaho.

when it started in 1934. There are some 12,000 pens in three hen houses and each cage is 16 by 18 inches. A feed trough runs in front of the cages and the water trough behind. Eggs roll from the cages to a gathering tray. (Sherrod photo)



SEED ANALYST, Mrs. Jessie Holmes, checks growth of beet seedlings at Asgrow Research Center near Filer. Various seeds are shipped in from different branch offices of the Asgrow Seed Co., located throughout the U.S., to their principal research center for testing. The seeds are counted and planted. Seventy per cent of the seeds must sprout in order for them to pass the Asgrow Seed standards test. (Times-News photo)

Most of Seed Grown in Magic Valley Shipped to U.S. and World Markets

Each year Magic Valley is responsible for an immense contribution of wealth to the U.S. and world agricultural markets.

Bean and bean seeds provide the main agricultural product of the valley. In fact Dr. Walter H. Pierce, Asgrow Research Center, Filer, states, "Our company considers this valley the best area in the U.S. for the growing of bean and pea seeds."

This center is the main research plant for the internationally-branded Asgrow Seed Co.

The feed and seed firms in Twin Falls are Albert Dickinson Seed Co., Alberts Milling Co., Asgrow Seed Co., C. H. Barth Co., Bean Growers Warehouse Association, Charter Seed Co., Cornell Seed Co., Gallatin Valley Seed Co., Globe Feed and Seed Co., Hanes Seed Co., Idaho Bean and Elevator Co., Northrup King Co., Roger Brothers Co., South Side Bean Co., Twin Falls Feed and Ice Co., and Twin Falls Flour Mills.

A voluminous amount of seeds of all types are developed, grown and shipped out from this valley. Bean, pea, wheat, snap bean, clover, alfalfa, grass, certified, processor and flower seeds constitute the bulk of these seed shipments.

It is estimated that 85 per cent of all U.S. snap bean seeds are grown in Magic Valley and approximately 90 per cent of Idaho's bean crop comes from this area. Eight of the 10 feed and seed companies in Twin Falls ship out more than 51 million pounds per year.

Methods that the companies use to acquire seeds include experimental development of foundation stock, grower-farmer method, purchases from grain warehouses, farmer co-operative warehouses and purchases directly from the farmer.

The grower - farmer method brings in the most seeds for the various companies. Under this plan, a company contracts, or loans on credit, the seeds to a grower-farmer. The farmer then plants, cares for and harvests the crop.

After harvest the farmer re-

turns to the company and sells his seed crop to them. Usually the company pays him with money acquired from out-of-state sales. This, of course, is a definite boost to Magic Valley's economy.

In total out-of-state money brought into this area by the feed and seed industries, 10 of the 16 companies reported a total of \$14,612,000 per year. They pay out monies to 370 regularly employed valley residents.

Expansion progress throughout the years ranges from a company starting in a shack and cutting ice from the ponds for selling, such as the Twin

Falls Feed and Ice Co. did, to its now expanded program into chemical fertilizers, ice, cold storage, meat cutting, lockers, feeds and seeds.

All of the companies reported growth. Cornell Seed has tripled in the past four years. The reasons for this are credited to the exploding world population, plus the invention of the mechanical bean picker, Cornell started in a 100-by 25-foot building. Now they own two city blocks. Last year they added a storage building which holds five million pounds of seed; and installed electronic sorting machines throughout the building.

Hanes Seed and South Side Bean have doubled their volume in recent years. The Hanes firm doubled since 1947 and the South Side Bean firm since 1954. Globe Feed and Seed reports its volume has doubled tenfold since 1932.

Most firms report an excellent outlook for their business prospects in this valley. All of them reported that the outlook is very good. Terre Cover, Twin Falls Feed and Ice Co., summed it up when he said, "I feel agriculture in Magic Valley is in better shape than it has been for a long time. Surpluses are being liquidated and progress is being made."

Exports were expected to earn nearly \$170 million for 1965, some \$30 million above the previous year.

Inflation, however, continued running the government and forced a devaluation of the won in the fall, down from about 235 won to the dollar to 170. Some predicted it might go to 300 before stabilizing.

A news letter by First Security Corp. says production of most minerals such as lead and zinc, silver and phosphate were major factors in the new record.

Anticipated strong demand in domestic and world markets in 1966 and relatively stable to higher prices indicate higher production is to be expected. This is shown by the increased exploration, development and capital expenditures in the minerals industries.

During the last three decades of the past 100 years, agriculture in Idaho has undergone a drastic change. The shift from self-sustaining farm units to largely commercial farm businesses has been the result of greater specialization in farm production to provide more food for the nation's growing population. Greater mechanization, larger farm units, and the use of more commercial fertilizer, better seeds and improved livestock have substantially increased capital requirements and cash expenditures on Idaho farms and ranches.

The Southern Idaho Production Credit association is proud to have made a substantial contribution to agriculture in south-central Idaho during the past 32 years by bringing into the area over \$372,000,000 of private investor's capital from the nation's money markets.

Since its organization early in 1934, this farmer-owned association has grown to become one of the four largest PCA's in the United States with an annual volume of loans approaching the \$35 million mark. The 2300 farmers and ranchers, who own and operate the association, have capital and reserves of \$3,700,000.00.

"Dependable Credit for a Changing Agriculture..."

Our slogan points up PCA's determination to continue improving its service to the farm people of southern Idaho for their short-term intermediate-term credit needs.

4 Offices to Serve You Better!

SOUTHERN IDAHO PRODUCTION CREDIT ASSOCIATION

Field Office HAZLETON 829-1927

Offices Also at BURLEY GOODING 678-0081 634-2475

MAIN OFFICE TWIN FALLS-733-8411

Visit Your Nearest P.C.A. Office!

Visit Your Nearest P.C.A. Office!

Visit Your Nearest P.C.A. Office!

Visit Your Nearest P.C.A. Office!

Visit Your Nearest P.C.A. Office!

Visit Your Nearest P.C.A. Office!

Visit Your Nearest P.C.A. Office!

Visit Your Nearest P.C.A. Office!

Visit Your Nearest P.C.A. Office!

Visit Your Nearest P.C.A. Office!

Visit Your Nearest P.C.A. Office!

Visit Your Nearest P.C.A. Office!

Visit Your Nearest P.C.A. Office!

Visit Your Nearest P.C.A. Office!

Firm Honors Drivers for Safe Driving

Consolidated Freightways' pickup and delivery drivers in Twin Falls have achieved an accident-free record for an entire year—driving in complete safety from Dec. 3, 1964, through Dec. 3, 1965.

Their spotless performance has made them members of the trucking company's "25,000 Hour Safe Driving Club," according to Ted Robinson, local terminal manager.

This organization, Robinson said, honors large city-driver groups which post 25,000 hours of accident-free driving and smaller driving units which achieve this no-accident record for a complete year.

Each of the Twin Falls drivers who achieve this record, will receive uniform shirts with the club emblem.

The drivers taking part in the safety record are: Paul Carlson, Wayne Cox, George Kerbs, Harold Rene, Ernie Rount and Edward Yragui.

Sensitive

PORTLAND, Ore. (AP)—A scale so sensitive "it can weigh a pencil dot" is used by Omak Industries, Inc., here to measure industrial diamonds for the diamond-impregnated blades and drills it manufactures for use in cutting concrete, masonry and stone.



BEANS FLOW ALONG conveyor belt at Cornell Seed Co. as Mrs. Grace Hoskins double checks them. The beans come from the new electronic bean sorting machines. Beans pour into these machines single file and must pass through four electric eyes. When a bad bean is spotted, a small jet of air shoots it out. The rest of the beans fall onto the conveyor belt. (Times-News photo)

★
1934
★

Farm
Loans

★
1966
★

Ranch
Loans

★

Serving Southern Idaho Agriculture Financially 32 Years!

LOANS

For FARMERS & STOCKMEN

TWIN FALLS • BURLEY
GOODING • BOISE

During the last three decades of the past 100 years, agriculture in Idaho has undergone a drastic change. The shift from self-sustaining farm units to largely commercial farm businesses has been the result of greater specialization in farm production to provide more food for the nation's growing population. Greater mechanization, larger farm units, and the use of more commercial fertilizer, better seeds and improved livestock have substantially increased capital requirements and cash expenditures on Idaho farms and ranches.

The Southern Idaho Production Credit association is proud to have made a substantial contribution to agriculture in south-central Idaho during the past 32 years by bringing into the area over \$372,000,000 of private investor's capital from the nation's money markets.

Since its organization early in 1934, this farmer-owned association has grown to become one of the four largest PCA's in the United States with an annual volume of loans approaching the \$35 million mark. The 2300 farmers and ranchers, who own and operate the association, have capital and reserves of \$3,700,000.00.

"Dependable Credit for a Changing Agriculture..."

Our slogan points up PCA's determination to continue improving its service to the farm people of southern Idaho for their short-term intermediate-term credit needs.

4 Offices to Serve You Better!

SOUTHERN IDAHO PRODUCTION CREDIT ASSOCIATION

Field Office HAZLETON 829-1927

Offices Also at BURLEY GOODING 678-0081 634-2475

MAIN OFFICE TWIN FALLS-733-8411

Visit Your Nearest P.C.A. Office!



CARCASS SPLITTING is one of the many operations at the Stockmen's Meat Packing plant, located four miles east of Gooding on a 90-acre site. Gooding County's newest industry, the firm includes a large mill plant, rendering plant, covered holding pens for 400 head of cattle and receives over 2,000 cattle. The plant has the latest innovations, including a gravity type on-the-rail dressing system, tied in with a Johnson hide stripper.

Hay, Grain Processed in Pellet Mill

GOODING — The pellet mill, owned by Wagner's Inc., and located one mile west of Gooding, does a booming business in the processing of hay and grain.

he specializes in several processes including steam rolling grain and adding molasses, mixing feed and adding molasses and pelleting feed of all kinds. The firm can pellet hay or grain separately or hay and grain mixed in any desired amounts. They produce pellets for lambs and calves, and cubes of one-half or three-fourths inch size for cattle and ewes. Wagner explained that they pellet and ship alfalfa, hay, for

the export market, mainly to Japan. However, their main market is in custom rolling and pelleting, whereby the users bring in their own grain and use the firm's machinery. All machines at the plant are electrically operated, and the mill employs from two to five people, depending of the feed being made. The plant was built and began operation in 1961.

USE TIMES-NEWS WANT ADS

Stockmen's Meat Packing Plant Hopes To Reach 400-Head-Daily Kill in 1966

BY MARY THOMPSON

GOODING — Since the Stockmen's Meat Packing plant opened Aug. 14, 1965, this newest industry for Gooding County, located four miles east of here, has averaged 250 to 300 cattle per day through the kill floor and the management hopes to reach 400 head during this year. The complete facility, located on a 90-acre site, includes a large, one-story concrete and steel-kill plant, the largest and most modern in the western United States; a rendering plant and adequate holding pens for 400 head of cattle; and a covered holding pens for 2,000 cattle. The plant has a federal and state approved aerobic and anaerobic sewage disposal system with capacity to handle present needs and future plant expansion; dry storage building for rendering plant product storage; metal structure for hay storage and a still also storage for 10,000 bushels of grain.

This plant is a modern concept of industrial design, constructed of concrete and steel with precast concrete roof and beams. It is designed for the slaughter of beef, with complete facilities for handling all edible and inedible by-products plus grease and tankage meal to be handled in bulk or bag form.

The kill floor is designed to enable slaughter of 50 head of beef per hour or 400 head in an eight-hour shift on a gravity rail system with the utilization of spreaders, air knives, hide puller and other modern devices. The best of refrigeration equipment has been used in the

plant. The plant is equipped with the latest innovations, including a gravity type on-the-rail dressing system, tied in with a Johnson hide stripper.

New equipment used in the dressing operation includes 12 John power benches for the two knife men on each side of the stripper, a breast opening saw, carcass splitting saw, elevating platforms at the wash and shower stations and power skinning knives used in repairing the hide. For the stripper and during the actual hide stripping operation.

For more efficient handling of carcasses between the coolers and the shipping dock, a power rail conveyor was installed. The refrigerated dock has door seals to keep the beef under constant refrigeration while the trailer vans are being loaded.

In addition to the packing house, Stockmen's also has a separate inedible rendering plant, equipped with two French cookers, a French blood separator, a French press and Anderson Expeller. No edible rendering is being done.

The building complex was designed and engineered by Norman R. Hoffman, Portland designer and consultant, and engineering firm of Cornell, Howland, Hayes and Merryfield, of Boise and Corvallis, Oregon.

The added payroll of this industry has added to the economy of Gooding and the surrounding area.

Officers of the Stockmen's Meat Packing Corp. include Leonard G. Burress, president, Robert Fields, vice president, and James Mulvey, secretary-treasurer.

Directors are Valdo Gray, Virgil Thompson, Leo Rice, Dr. M. V. Klingler, all Gooding; Roy Strachan, Sterling Russell, Lindstrom, Paul DeWitt, Fife, Salmon; Harvey Schwen, St. Anthony; James

INDUSTRY EDITION
Twin Falls Times-News 25

Stewart, Terrell; Russell Biggs, Twin Falls; Robert Anderson and Stan Huskey, both Boise.

The plant is being managed by Pete Traynor, Palm Springs, Calif., who took over as manager Jan. 5, and by Food Management, Inc., Cincinnati, Ohio.

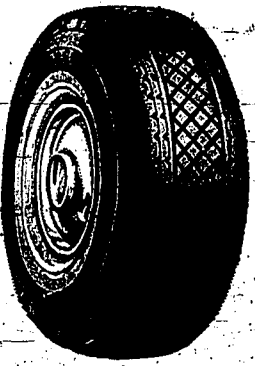
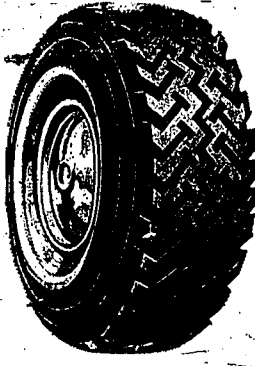
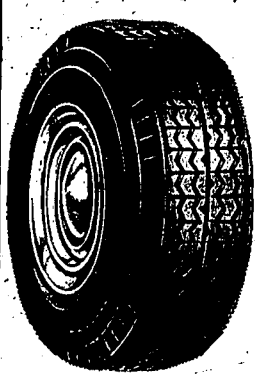
U.S. Economy Shows Boost

WASHINGTON (AP) — The national economy was rolling along at an annual rate of \$84.5 million in the final three months of 1965, the Commerce Department says.

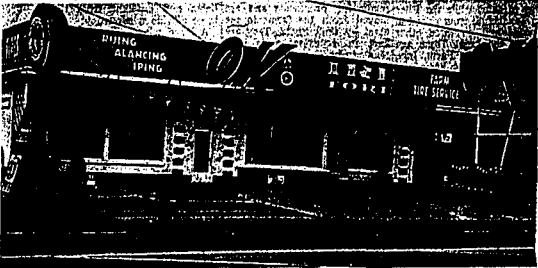
This was two per cent higher than in the third quarter of last year. The department's Office of Business Economics said there was a 1.5 per cent gain in physical volume with the other one-half per cent attributed to rising prices.

PROGRESS

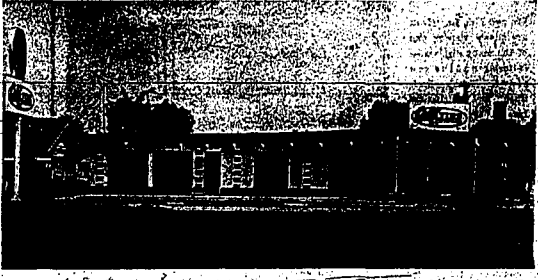
Rolls On OK TIRES!



Norm's first location, managed by Floyd Miller, has been constantly enlarged and now offers you the finest in Safety Equipment — Tires — Batteries — and Recepting for Trucks, Tractors and Autos.



Kimberly Road OK — Our second location is under the capable management of Dick King — offering the same high quality services and products of the other Norm's OK Tire Stores!



Norm's newest O.K. Tire Store opened last fall to serve our customers in the north end of the city and the Harjo Valley is located on Blue Lake Blvd. North and is managed by Vera Thomsen.

HAVE YOU SEEN IT?

NON-MOBILE
"SOLID SET"



Pierce Irrigation System!

INVESTIGATE
TRUE "Solid Set" Irrigation!

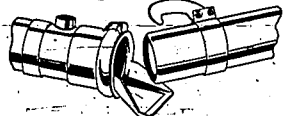
With TRUE Solid set you eliminate:

1. Costly service calls and repair bills
2. Costly wind skip
3. Rot caused by moving mechanical devices

Don't be deceived by a "Rube Goldberg" that is costly to maintain and will be obsolete in a year or two.

With a TRUE PIERCE "SOLID SET" you enjoy:

1. Increased quality and yields (in many cases up to 35%)
2. Frost Protection
3. Labor Free sprinkler Irrigation
4. More irrigable acres



You can't afford NOT to have a "solid set" system... With increased quality and yield. Many farmers and bankers say "the average pay out is 1 1/2 to 2 years."

Financing Available

SERVICE

Now Is The Time To Have Us

SERVICE and REPAIR Your
SPRINKLING SYSTEM

DON'T WAIT

Phone or See
G.T. Newcomb Inc.
YOUR PIERCE DEALER

729 Commercial Avenue
(across from T. F. Comm. Co.)

Twin Falls
Phone 733-3221

NORM
TARTER'S



B.F. Goodrich

NOW... 3 LOCATIONS TO SERVE YOU!!



SHOVELING ICE on fish at the Idaho Trout Processing plant at Filer. Duane Hunt, Buhl, processing line manager, Ruby Hagdorn, also Buhl, another employee, watches. The trout are placed in ice to keep them cold during processing. The firm distributes trout throughout the nation.

Trout Processing in Area Is Fast-Growing Industry

FILER — The raising and processing of trout is one of the fast-growing industries in Idaho.

Magic Valley area has become its center because of its adequate water supply. Springs of pure cold water with plenty of oxygen give the farms and processing plants a year-around supply of water at a temperature ideal for growth of fish.

The Idaho Trout Processing Co., new plant three-fourths of a mile west of Filer was built last June. The one-story structure covers approximately 5,000 square feet and is equipped with all necessary machinery for packaging and freezing fish for shipment.

It has freezing and cold storage rooms, offices, and lunch space for employees. The area around the holding ponds and buildings is attractively landscaped.

Owners of the Idaho Trout Processing Co. are Alfred Iverson, Buhl, and Earl Hardy, Boise. The Boise office is in charge of sales while the Filer plant handles all trout raised in its ponds and on three other farms in the area. These are the Rainbow Trout Farm, Inc., Buhl; Canyon Trout Farm and Frame Trout Farm, Twin Falls. The Frame Trout Farm, oldest of the farms, was started in

1923 by Clarence McGuire. After McGuire's death, his widow took over the plant, and now their son, Delbert McGuire, manages it.

Art Wylie is owner-manager of the Canyon Trout Farm which began operations in 1946, and Iverson and Hardy are owners and managers of the Rainbow Trout Farm, Inc., which was started in 1948.

Spawning stock for the farms is carefully selected with an eye to developing active, fast-growing strains of fish, says Iverson. The fish are fed a pelleted ration which contains all the proteins, carbohydrates, minerals and vitamins essential to speed growth and give quality taste and texture to the meat.

About nine months is required from the time fish are hatched before they are ready for market. Hatching is spread over a period of several months so that the fish will grow at different rates and processing can be carried on year around.

When the trout are from 9 to 13 inches long, they are ready for processing and are taken from the farms to the plant by tank trucks. They are kept in separate ponds until ready to be processed.

After being painlessly killed with an electric shocker, the fish are eviscerated by hand, washed, chilled in a water and

The largest western clothing store in Idaho is located in Twin Falls, according to Mrs. Christina B. Petersen, owner and operator of Petersen's Western Apparel.

Petersen's have western clothes and leather goods for men, women and children — plus doing all types of repair work on leather. Custom leather is done, usually for deer hunters who wish jackets, gloves of what have you made out of deer skins. They make special leather jackets of the fringed, beaded and casual varieties.

The jackets are from the Chris Line Originals which were first designed and trademarked by Petersen here in Twin Falls. The firm now distributes goods through this retail store and buckskin jackets to Minneapolis, Minn. Petersen's employs four Twin Falls residents.

Leather material is shipped in from Clarksburg, N. V., Iran, New Zealand and South Africa. The leather goods from foreign countries is brought in because of its superior quality.

In Iran, for example, only certain sheep are raised for meat and leather. This breed of sheep does not produce much wool, and it is because of this that a better quality of leather is obtained. If animals are raised for wool the leather will be more porous in content and not as tough or as rainproof.

The story of the company's development started in 1938 and is not a rosy one. In 1938, Mrs. Petersen suddenly found herself alone with four small children to raise. Believing that hard work always pays off, she did housework, clerking, and a multitude of different jobs. It was while

working as a hotel night clerk that she gained an interest for leather.

The hotel guests admired her work. All types of people stopped to watch. She met many people and many of them ordered leather goods from her. The orders began to come in and she began to lead a double life.

Leaving the hotel at 6 a.m., she would hurry home to cook, wash, iron and sleep a few hours. At noon she would go to the one-room shop she had rented and would work there until time to go on duty again that night at the hotel. She

trade marked Chris Line leather jacket and business began to grow.

The Twin Falls County Rodeo gave her a big boost. Cowboys who wrangle steers often would have their Levis ripped, jackets

for them. In return, they received by buying her beautiful leather jackets, chaps and purses.

In 1947, she placed an advertisement in the Western Horseman Magazine. This brought in many orders from the rodeo circuit group.

It was at this time that her big break came. A Montana dealer placed an order for 200 jackets. She quit the hotel job, borrowed \$150 from a banker friend, and went into fulltime business.

In 1949, she sent her first salesman to cover the Northwest. Her business grew and by 1953 there were seven of her salesmen covering 36 states. At home the firm had 12 regular employees and 18 women working on jacket linings, cutting fringe and doing bead work.

From 1950 to 1956, approximately 40,000 jackets were manufactured here and sent to all parts of the U. S.

Her salesmen were busy until 1961. It was then that the wholesale manufacturing plant was discontinued and energies were diverted into the presently located retail business.

Some of the famous people who have purchased western clothing from Mrs. Petersen include Hank Snow, Slim Pickens, Alan Ladd's wife, Margaret Truman, Tex Ritter, Rex Allen and Joel McCrea.

What is her secret of success? "Work long hard hours, please your customers, produce quality goods and don't try to expand too rapidly."



THE "MORE FROM EVERY ACRE" SYMBOL



The NK shield, wherever it appears, identifies one of America's oldest and most modern and progressive seed companies. Northrup King's research, and the products that result from this research, range from Alfalfas to Zinnias.



With your cooperation, we have been producing seed in southern Idaho for over 50 years of the 82 years our company has been in existence.



The seeds you have grown — beans, peas, carrots, radishes, onions and clovers — have been marketed throughout the world in bags bearing the NK shield.



We hope you are as proud of this symbol of quality and performance as we are.



MOON'S ROCK SHOP

Mrs. and Mr. Ray Moon are shown viewing one of the many displays featuring natural gem stones. Moon's Rock Shop is headquarters for all types of gem stones and rockhound equipment and supplies.



A complete stock of Fiberglass materials for the professional or do-it-yourselfer — Glass Mat, Cloth, Putties, Resins, etc. See Ray for all your needs.

NORTHROP KING & Co.

TWIN FALLS, IDAHO





OPERATING NEWEST piece of equipment at York Packing Co., Inc., is Mrs. Robert Weeks. This machine is a new type of packaging machine for packaging sliced lunch meat products and wieners. The machine takes out all the air of each package, replaces it with inert gas to help prevent spoilage and improve the quality, then automatically seals the package. York was the first plant in Idaho to have the machine. (Times-News photo)

Meat Packing, Processing Industry Expanding With Modernized Facilities

A large industry in Twin Falls and Magic Valley which some people do not realize is the meat packing and processing industry.

One industry official said a large number of meat products are distributed in Magic Valley and some to the West Coast area. Between 70,000 and 80,000 head of cattle are slaughtered a year in this area. The number of hogs slaughtered in the area a year is about 30,000. The official added about 1.7 million pounds of sausage products are manufactured, processed and distributed in the valley.

The industry is looking to the future with new modern equipment. The facilities in Twin Falls and Gooding areas are considered to be the most modern in the west.

One of the most modern pieces of equipment is a new type of packaging machine for packaging sliced lunch meat products and wieners. The only processing firm in Magic Valley with this machine is York Packing Co., Inc., Twin Falls.

Raymond York, president of the firm, said the firm has had the machine for only a month. The only machine like it in Idaho is in a Boise meat packing plant.

York said the machine automatically vacuum seals each package. The output of this machine, York notes, is about 40 packages per minute. The meat products are first placed in a plastic carton. Then the machine takes out all the air, replaces it with inert gas to help prevent spoilage, then automatically seals the package.

Another piece of equipment York has ordered to go with the automatic packaging machine is an electronic slicing machine.

The quality of lunch meat products and wieners is better in packages processed through the new packaging machine, York added.

Another modern facility in Twin Falls is Independent Meat Co. This firm has recently installed new equipment, including an automatic peeler which skins wieners before packaging. Independent grew from a small business in the early 1900s to one of the largest in the area. The firm was purchased by the Florence family in the mid 1940s. Since then the plant facilities have been remodeled and modernized.

Meat are distributed in Magic Valley, Boise area and Idaho Falls-Pocatello areas. About 50 persons are employed at Independent Meat and most of them are skilled employees, states Otto Florence, Jr., vice president and general manager. President of the firm is Otto Florence Sr. Frank Florence is general sales and distribution manager; Ted Florence, livestock and procurement manager; Joe Florence, feeding company manager; and Harry Whitmore is plant supervisor. The weekly kill at Independent Meat is about 170-200 cattle, depending on the time of year and 250-400 hogs.

Otto Florence Jr., currently is chairman of the Western States Meat Packers Association board of directors and presided at the association's annual meeting in Los Angeles. The meeting ended Saturday. There also has been several articles about Florence in several meat packing trade maga-

zines. The first firm to introduce boneless hams in the area was York Packing Co. The Twin Falls firm also was the first to introduce the boneless shoulder hams on the market. This product has been out on the market about a month.

York has been pushing all efforts to improve the quality and processing of meat products. In the past year the firm has introduced 12 to 14 new meat products.

A new stainless steel smokehouse was recently installed at York at a cost of about \$30,000.

Officers of the firm are York, president; Leo Fink, vice president; Raymond York, secre-

tary-treasurer, and Joseph Humphrey, assistant secretary-treasurer.

Eighteen people are employed at York. Weekly kill at the firm is about 60 to 65 head of cattle and about 100 hogs.

York Packing Co., Inc., purchased the plant from Idaho Packing Co. The plant was originally built in 1930. The firm presently distributes products in Magic Valley and to Idaho Falls and Rigby areas.

PAPER USAGE HIGH

NEW YORK (AP) — Americans have the highest per capita consumption of paper in the world, about 475 pounds a year.



ONE OF THE LARGEST meat packing and processing facilities in Idaho is Independent Meat Co. The entire operation is located on about 120 acres along Rock Creek Canyon southeast of Twin Falls. This includes plant area, feedlots and pasture areas. Products from the firm are distributed in Magic Valley, Boise and Idaho Falls-Pocatello areas. This aerial photo shows the facility.

Headgates Are Made at Curry Plant

FILER — Most of the irrigation headgates in Magic Valley are made by the Bauer Headgate Co., a fast-growing plant east of town near Curry. Emmett Bauer started the business in 1953 and first made the headgates at his farm home on highway 30 at Filer. The business was moved in 1961 to a large potato cellar at Curry. Two years ago Wayne Bauer took over the business his father had started.

Parking Costs

NEW YORK (UPI) — Americans will pay \$650 million to park cars in garages and private lots in 1966, in addition to all the nickels, dimes and quarters they put in parking meters or pay the municipal garages. This is the forecast of Kenney Service Corp., a leading garage and parking lot operator.

different sizes yearly. Manufacturing is begun in November and continues through June at the rate of 30 headgates a day.

Cement for the headgates was hauled from Inkom the first year, but now is procured from the South Park Cement Co., Twin Falls. The first gravel was hauled from Rock Creek.

However, it did not prove satisfactory and the company now gets its gravel from Thousand Springs. Workers scooped all the gravel by hand until the addition of a dumped gravel truck eliminated that back-breaking job. The variation in sizes of the headgates features larger on-



Photos show Allison's office, mill, mixing and grinding (rolling) plant . . . portion of our 50 x 75 foot pelleting plant and warehouses.

MODERN METHODS—INCREASED PROFITS —LOWER EQUIPMENT INVESTMENT...

PLUS TIME and MONEY SAVING with

CUSTOM FARMING

Custom Farming is today's answer to the high cost of the necessary equipment needed to handle the various crops grown by present day farmers. This eliminates much extra, expensive machinery investment and offers the farmer experienced operators, and the most modern equipment.



Shown here is one of our large "Efficiency Plus" 3 beater "Western" Manure Spreaders . . . loaded, with a 4 wheel drive "Michigan" Loader . . . just part of the efficiency pieces we have to do the job.

- MANURE SPREADING
- HAY and CORN CHOPPING
- BEET HARVESTING

When you want it done well . . . want it done quickly and correctly . . . remember, we have the men and equipment to do the job. Drop in and talk it over, or call—

LEO STOKESBERRY
CUSTOM FARMING

PHONE 326-4965 or 326-4703

FILER

Still Serving and growing

Starting in 1912 as the Filer Roller Mill, Allison's was purchased in 1944 by Kermit R. Allison. It is operated today by Mrs. Allison and her son, Joe, with the assistance of Clinton Daugherty.

The purchase of this elevator in 1965 has added over 90,000 bushel space.

250,000 bushel grain storage capacity

Continued growth and expansion have kept this modern feed mill abreast of times and progress of Filer and Magic Valley. The purchase of the Filer Elevator in the fall of 1965 gave additional storage capacity of 90,000 bushels.

★ ★ ★

ALLISON Feed

Telephone 326-4315

Modern Pellets

Custom Mixing

Formulation

For All Types

Buying and

of All Types



TROUT ARE AUTOMATICALLY dressed in stainless steel equipment designed and built by the Snake River Trout Co., employees at Buhl. The company is the largest trout hatchery, commercial or governmental, in the world and 900,000 pounds of fish are raised yearly in its 50 cement ponds or raceways.

Fish are frozen, boned and breaded and shipped throughout the United States. Many famous hotels serve the Idaho Rainbow trout produced by the firm, according to Robert Erkins, general manager. He is also affiliated with Idaho Springs Trout Co. in Hagerman. (Lloyd's photo)

Fertilizer Industry Vital To Magic Valley Economy

An industry that is vital to the economy of Magic Valley is the fertilizer industry. This industry is vital because Magic Valley is an agricultural area. Most people in Magic Valley do not realize that this is a vital industry. This industry affects the area's economy in two ways. First most of the funds from sales of fertilizer and agricultural chemicals are kept in the valley and, secondly, each dollar's worth of fertilizer Magic Valley residents purchase, produces an additional 10 dollars in crop yield.

Fertilizer sales in Magic Valley each year are estimated at \$10 million. This fertilizer in turn will produce an estimated \$100 million each year in the valley. Thus the fertilizer industry is vital to the area's economy.

The fertilizer industry has grown tremendously in the past 20 years. Twenty years ago people did not understand the use of fertilizers. It took education,

equipment, material and many other ways before people knew how to use it successfully. Even today many people still do not understand the use of commercial fertilizers as much depends on the person using it. With more education on the proper way to use it, more people will understand it. Even with the knowledge most people have of commercial fertilizers, Magic Valley is responding tremendously to commercial use of fertilizers. In the next 20 years the commercial use of fertilizers will double in this area, a fertilizer firm official noted. The biggest problem at the present time in the fertilizer in-

dustry is getting and maintaining qualified personnel to help people understand the profitable use of fertilizers. The outlook of the fertilizer industry has been termed good. Experts in the industry say at the present time Americans are using about one-half the amount of fertilizer that could be profitably used on the areas that now use some fertilizer and agricultural chemicals. Some of the areas are forest lands, mountain meadows, dry farming lands and many other areas. Fertilizer marketing firms in Twin Falls include Simplot, Soil Builders, Gem State Chemical Co., Stauffer Chemical Co.,

Western Chemical Co., Bean Growers' Warehouse Association, Globe Seed and Feed Co. and Twin Falls Feed and Ice Co.

The local farm processes the output of both hatcheries in frozen dressed, boned and breaded fish which are shipped all over the United States and to military installations around the world.

In addition to the frozen products, fresh iced fish also are sent to distant cities by railway or motor express.

Many famous hotels serve the Idaho Rainbow trout produced by the local company. Among those are Fontainebleau and Eden Rock in Miami Beach; Essex House, the Baltimore and Stouffer's in New York; Sun Valley and Ireland's in Chicago.

The trout farm pioneered by the late Jack Tingey in 1928 was purchased by Robert E. Erkins in 1952. Under Erkins' management, the company has developed many of its own devices in the youthful industry. A new procedure for feeding and breeding was established.

In addition, a \$10,000 home-made eviscerating machine constructed through the efforts of Nyl Hoffman and Ted Eastman, employees, now is being utilized.

This machine with its maze of belts, brushes, sprays and knives cleans 1,200 trout per hour compared to 1,000 trout a worker could clean in one day. As a result of all this, the company's output of trout, which originally cost \$18,000 is now worth over \$1,000,000.

The farm's basic resource is a natural water reservoir considered the largest below surface deposit in North America. The water comes out of the ground in an area known as Thousand Springs, which includes provides the firm's brand name.

Clear water pushes from the springs along the base of the cliff in inexhaustible current and maintains a steady 58 degrees. Part of the output from the springs is used for trout.

All the frozen fish are put in plastic master cartons and sent to a holding room where temperature is kept —20 degrees, considerably colder than many storage rooms in existence throughout the frozen food industry. The company actually has two sub rooms one with a 150,000-pound capacity and report.

For the first year of operation, spawning building and a holding tank for testing feeds and running a bacterial count on specimens.

In addition to these facilities the grounds are beautifully landscaped and provide a background setting for the company's 100 homes and there is an attractive administrative building.

There are many visitors to the farm, principally tourists. However, many are business minded-people interested in the operations. The Snake River Trout Co. has its own United Nations program and trains fish culturists from other countries.

The foreign visitors are paid as they learn what is involved in the commercial rainbow trout industry. This knowledge they can take back to their country and utilize there. Most of these trained are people in the fish business or those having facilities for this industry. Trained to date have been persons from England, Iceland, Tasmania, Mexico, Egypt and Chile.

Heading the Snake River Trout Co. are Robert Erkins, general manager; Ted Eastman, plant superintendent; Robert Eggleston, assistant plant superintendent; Gary Wright, traffic manager and sales coordinator; and Dave Erickson, hatchery biologist.

Serving as foremen are Wallace Kendrick, shipping; Joe Stewart and Lee Partin, feed; Jim Fritz, plant foreman; and Max Kuhn, fish crew foreman. Erkins also is president and general manager of the affiliated Idaho Springs Trout Co. in the Hagerman Valley with Arlie Partin in charge of operations. The company simply raises the fish and the Snake River Trout Farm purchases and processes them.

Facilities currently are being expanded at the Hagerman company. Unique lake type ponds are under construction. They are over 100 feet wide and 40 feet long. It is anticipated to increase production substantially with these new ponds, Snake River Trout Co. officials report.

After the pipe is formed inside the jacket the jacket is removed and the green wet concrete pipes are placed in the steam kiln. At night the thick wooden doors of the kiln are closed and the pipes are cured by the steam pressure.

After the pipe is formed inside the jacket the jacket is removed and the green wet concrete pipes are placed in the steam kiln. At night the thick wooden doors of the kiln are closed and the pipes are cured by the steam pressure.

Future plans for the plant are to build storage for bulk cement just west of the main plant. The first plant manager was Wayne Archer and the present plant manager is Morris E. Baker. Joe L. Weldon is office manager. An average of 10 men are employed per day during a year.

The partnership of Pace and Edgar ended when Pace purchased Edgar's portion. In the spring of 1965 E. J. Morgan bought into the business. Plants under the same ownership are located in Twin Falls and Jerome and operate under the name of P. and E. Concrete Co.

Italians Expect 1966 to Be Good

ROME, Italy (AP)—In Italy economic recovery was below expectation in 1965. An improvement is expected in 1966.

The three per cent increase in gross national income was less than hoped for, yet it was better than the 2.7 per cent of 1964—a year of slump.

The economy has been in trouble because of lack of investment. Building trades have been hit and automobile production has been curtailed.

VALLEY OF THE JOLLY GREEN GIANT

Of all foods native to this country, corn is probably the most "American." And, here in Magic Valley, the Jolly Green Giant has found the soil and growing conditions ideal for the production of America's principal volume crop. Much has been done to improve the quality and yield of sweet corn in recent years. The growers of Magic Valley have contributed greatly to these forward strides . . . and, the Green Giant says a 'Jolly Thanks' to all of you and to all Magic Valley.

It's the things that you do
When you don't have to do them,
That makes products stand out.
And lead people to them.



Green Giant Company
BUHL, IDAHO



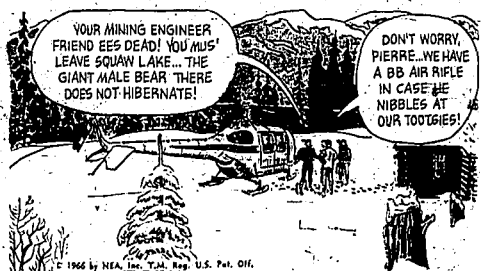
Times News

TWIN FALLS

SUNDAY, FEBRUARY 27, 1966

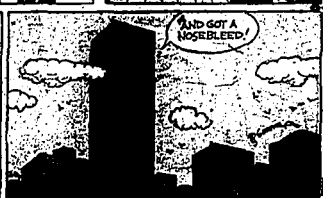
Captain EASY

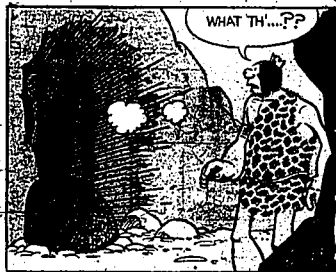
by LEON KREMER



FRANKIE and his FRIENDS

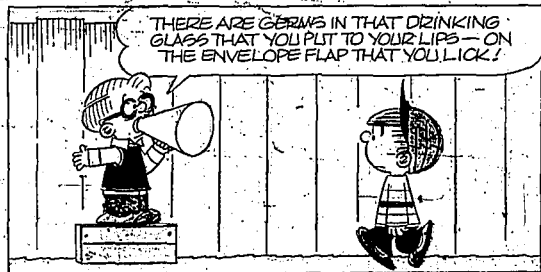
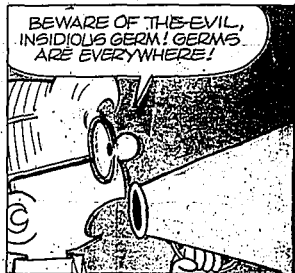
by
MORRILL
BLOOMER





Winthrop

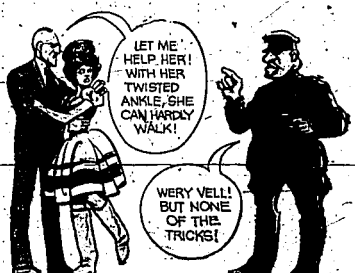
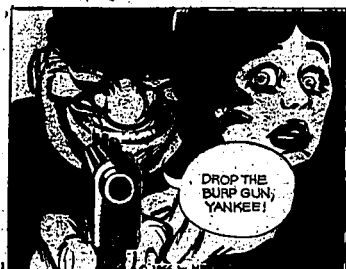
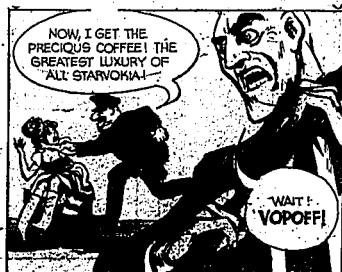
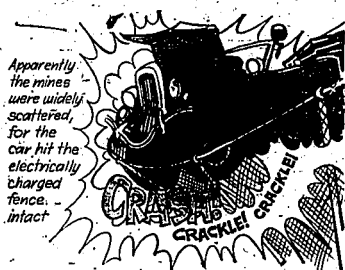
by
DICK CAVALLI

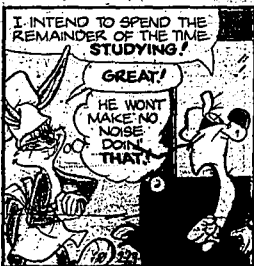
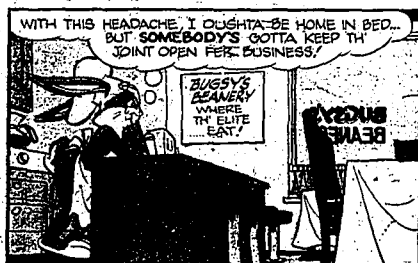


OUT OUR WAY

"The Willets"
BY NEG COCHRAN





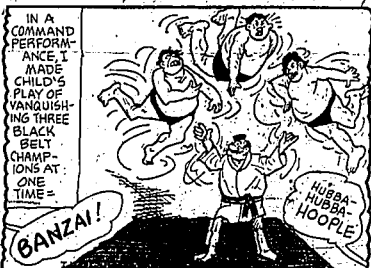


© 1966 by Warner Bros. Pictures, Inc.



OUR BOARDING HOUSE

with MAJOR HOOPLE



© 1965 BY NEA, INC.

